



# Speaker Biographies

## **Ric Abramson, Session Panelist**

As an award-winning architect, USC lecturer and studio critic, and past Public Facilities Commissioner for the City of West Hollywood, Ric Abramson divides his time between professional practice, academic research, and community involvement. His practice, WorkPlays Studio, focuses on custom residential work, multi-unit housing, boutique urban infill and mixed-use developments. He currently presides as Chair for the Board of Directors for the West Hollywood Community Housing Corporation and Co-chair of the AIA/LA's Political Outreach Committee. He also serves on the West Hollywood's Environmental Task Force which is examining comprehensive public policies to promote a healthy city.

## **Erik Alm, AICP, Senior Transportation Planner, California Department of Transportation (Caltrans)**

Erik is a Senior Transportation Planner with the California Department of Transportation (Caltrans), and is working out of the San Francisco Bay Area regional office in Oakland. His System Planning Branch is responsible for coordinating Corridor System Management Plan activities in the Bay Area. He coordinates these activities with local and regional partner agencies, as well as with Caltrans Headquarters in Sacramento. This includes participation in other locally-sponsored transportation planning studies. Erik has been with Caltrans since 1999, and recently completed a one-year special assignment managing Caltrans-funded research deployment projects at UC Berkeley's California Center for Innovative Transportation. He has public policy and environmental policy degrees from Claremont Graduate University and UC Santa Cruz.

## **Mr. Albright, Deputy Director, Caltrans' Planning and Modal Program**

Mr. Albright has over 31 years of experience in state government service within planning, project delivery, project management, local programs, community involvement and administration.

## **Valentin Alexeeff, Government Relations Manager, Build It Green, Berkeley**

Professional experience includes:

- Supporting local government in green building efforts from developing resolutions to assisting in development of mandatory Green Point Rated ordinances
- Developing materials to assist local governments in their green building efforts
- Interacting with other government bodies to promote consistency in green building efforts
- Santa Clara County Planning and Development Director 2005-2008

## **Farooq Ameen, Director of Urban Design, Carrier Johnson**

An architect and urbanist, Farooq Ameen is the Director of Urban Design at Carrier Johnson and Program Director at the A+D Architecture and Design Museum. Current projects include a master plan for Watts and the design of new towns in India and China. Ameen studied at UCLA and the Bangladesh University of Engineering and Technology. His works, writings, and exhibitions have been widely published and he has held academic appointments at Sol-Arc, Woodbury, Calpoly Pomona and the Bauhaus.

## **Scott Anders, Director, Energy Policy Initiatives Center, University of San Diego School of Law**

Mr. Anders is the Director of the Energy Policy Initiatives Center (EPIC), an academic and research center of the University of San Diego School of Law. He joined EPIC in October 2005 as its inaugural director and has since developed both its academic and research programs. Mr. Anders' work at EPIC has focused on regulatory and policy issues relating to the development of efficient and low-carbon energy. Prior to joining EPIC, Mr. Anders was director of policy and planning at the California Center for Sustainable Energy, where he managed legislative and regulatory activities. He also worked as a researcher for a Washington D.C. policy think tank and served as a Peace Corps Volunteer in Mali, West Africa. He holds an M.A. in public policy, with a concentration in environmental policy, from the University of Maryland's School of Public Policy.

## **Bruce Appleyard, AICP and Ph.D. Student, University California Berkeley**

Mr. Appleyard will illustrate how narrow alleys in an older, largely Hispanic, residential neighborhood in the outskirts of San Diego can be turned into living spaces, suitable for child's play and interaction.

Jessica ter Schure, an experienced transportation planner in San Francisco, will show the opportunities and constraints in the development of a conceptual shared space plan for the Borderline neighborhood in Santa Monica. Fire access, traffic circulation and ADA guidelines will all influence the final concept plan.

## **Michael Armstrong, Aviation Program Manager, SCAG**

He has over 30 years experience as an urban planner, with the last fifteen years focused on aviation planning. He was project manager of SCAG's 1992 Regional Air Cargo Study, 1994 Southern California Military Air Base Study, 1995 Naval Air Station Point Mugu Joint Use Study, and 1997 March Air Force Base Joint Use Study. He was also manager of aviation system planning work completed for SCAG's 2001 and 2004 regional transportation plans. Over the last two years he served as project manager for two studies that evaluated alternative regional airport management/governance options for Southern California, and recommended an implementation strategy for carrying out the preferred regional management option. Mr. Armstrong most recently managed aviation system planning work for the agency's 2008 Regional Transportation Plan that included new regional air passenger and air cargo demand forecasts. He is currently working in SCAG's goods movement program, and recently developed a scope of work for a major multi-year study to prepare a comprehensive regional goods movement plan and implementation strategy for Southern California.

**Christine Aure, Director of Planning, Policy, and Development, Transportation and Land Use Collaborative of Southern California**

Christine Aure serves as Director of Planning, Policy, and Development at the Transportation and Land Use Collaborative. In this role, Christine leads policy and planning research on transportation, land use, housing, health, and demographics in Los Angeles County. She forges connections between the public and private sectors to develop solutions to the challenges facing LA. In her role as Director, and previously as Community Partnerships Associate, Christine also supports community engagement efforts to link the planning process to diverse communities.

**Laura Avery, Farmer's Market Supervisor, City of Santa Monica, Santa Monica**

Laura Avery is the City of Santa Monica's Farmers Market supervisor overseeing the operations of four weekly Certified Farmers Markets. Since 2001 Laura has also served as President of the Board of Southland Farmers Market Association a non-profit organization that operates farmers markets at Kaiser Permanente Hospitals and supports farmers through statewide advocacy. The Santa Monica Farmers markets are recognized around the country on cooking shows and in food journals.

**Chris Barkley, PE**

Mr. Barkley has more than 17 years of experience with emergency management projects for Federal, state, and local governments, including extensive experience with response, recovery, and mitigation programs. Through nationwide standby contracts with the Federal Emergency Management Agency (FEMA), he has provided technical, programmatic, and management services for response and recovery operations for numerous natural and human-caused emergencies and disasters, including Hurricane Katrina and other hurricanes, the World Trade Center attack, the Northridge earthquake, the 2003 southern California wildfires, and major flooding events in California. Mr. Barkley has worked extensively with emergency management planning for state and local government clients in the Bay Area and California. He led URS efforts to prepare the Bay Area Regional Emergency Coordination Plan for the Governor's Office of Emergency Services (OES) and the Bay Area Super Urban Area Security Initiative (SUASI) and is currently assisting OES with development of a new State Emergency Plan. He recently led URS efforts to assist FEMA with the preparation of a comprehensive plan for response to a catastrophic earthquake in the Bay Area, modeled on a reoccurrence of the 1906 San Francisco Earthquake under current conditions. Mr. Barkley has also developed hazard mitigation plans for a wide range of state and local government clients in California and other states.

**Herb Barnes, Owner, HB Graphic Design**

For the past 18 years, Herb has owned and operated Herb Barnes Graphic Design, an independent design consultancy. Herb has taught advanced graphic design at California State University, Fullerton and the Art Center College of Design. He is a market oriented problem solver who begins every task by fully understanding the relevant opportunities and restraints of the project. He recognizes that a successful design must find its audience in the highly competitive visual environment of the world at large.

**Carol D. Barrett, FAICP, Planning Manager, City of San Gabriel**

Over thirty years of professional planning experience on the east coast, west coast, and with time spent in Texas to round things out. She has previously worked as the Planning Director or Assistant Planning Director in Annapolis, Maryland; Berkeley, California; Austin, Texas; and San Marcos, Texas. Her career includes working for the private sector at a regional chamber of commerce for five years.

**Kate Bartolo, Principal, Kate Bartolo and Associates**

Kate Bartolo is Principal of the consulting firm Kate Bartolo and Associates, where she combines her expertise in politics, entitlements and real estate development. Previously, she was Senior Vice-President for Development of the Kor Group, where spearheaded significant housing developments in Los Angeles, including the Broadway Hollywood and Eastern Columbia Building adaptive reuse projects. She was previously head of the Walt Disney Company's California Government Relations, a senior executive with regional mall giant Simon Properties, a commercial broker with CB Richard Ellis, and a Legislative Staff Aide to former Los Angeles City Councilman Joel Wachs.

**Baseline Mansionization Ordinance Team, Los Angeles Department of City planning**

The Los Angeles Department of City Planning established a team of planners, Erick Lopez, Anita Cerna, and Michelle Sorkin, to analyze and develop a local ordinance that would address Mansionization of single-family residences in the City of Los Angeles. Drafting a citywide ordinance that would address Mansionization across the broad spectrum of single-family housing types and styles found in Los Angeles proved challenging. In drafting the ordinance, the team conducted and attended numerous meetings throughout the City of Los Angeles and built tremendous consensus with diverse stakeholders. The Baseline Mansionization Ordinance was successfully adopted by the City Council on May 6, 2008 and is currently being implemented throughout the city.

**Ron Bates, City Manager, City of South Gate, South Gate**

Ronald Bates is currently the City Manager for South Gate. Dr. Bates comes to South Gate with over 38 years experience in municipal government. Besides serving as City Manager of La Habra Heights since 2005, he served as the Assistant City Manager for the City of Anaheim and City Manager for the City of Buena Park. Dr. Bates holds a Ph.D. in Public Administration from USC. He has been active in a number of prestigious community and municipal organizations and has received numerous awards for his contributions. Dr. Bates has also served as President of Southern California Association of Governments (SCAG) and the League of California Cities a statewide organization.

**Chad Beckstrom, AICP, Associate Principal, ICF Jones & Stokes**

Chad is an Associate Principal and Project Director with ICF Jones & Stokes. His experience includes managing and preparing multi-disciplinary environmental analysis documents for a wide range of projects, including large-scale master planning and development projects; urban and rural development and redevelopment including residential, commercial, industrial, and mixed-use projects; coastal development and port projects; comprehensive planning programs, including general plans, specific plans, and zoning amendments; open space and recreational facility plans; and regulatory compliance and permitting programs. Chad has a firm working knowledge and understanding of CEQA and NEPA, and is comfortable with managing complex and controversial projects. He is also adept at integrating other environmental laws and regulatory requirements into the CEQA/NEPA review processes, including the CWA, Clean Air Act, California Fish and Game Code, NHPA, and others. In addition to managing projects he is a frequent lecturer at the University of California Irvine Extension for regulatory courses, including Introduction to CEQA, CEQA Primer, and Introduction to NEPA. Chad has managed a number of projects for the Port of Los Angeles, and is currently the project director for the Port's San Pedro Waterfront Development Project EIS/EIR. He is a member of the American Institute of Certified Planners, and holds a Master of Urban and Regional Planning from California State Polytechnic University, Pomona, and a BA in Environmental Analysis and Design from the University of California, Irvine.

**Hamid Behdad, PE, President, Central City Development Group**

Hamid Behdad, currently President of Central City Development Group, served as the Director of the Adaptive Reuse Program for the City of Los Angeles under Mayors James K. Hahn and Antonio Villaraigosa through the end of 2006. He first joined the Mayor's Office of Economic Development under Mayor Richard Riordan in 1999, and under Mayor Villaraigosa had responsibility for facilitating all real estate development projects in downtown Los Angeles. He is a Registered Professional Engineer in the State of California, and has worked for Los Angeles County's Public Works Department and the City of Los Angeles Department of Building and Safety.

**Alan Bell, AICP, Senior City Planner, Los Angeles Department of City Planning Office of Zoning Administration**

Alan Bell is currently the Senior City Planner in the Department of City Planning's Office of Zoning Administration, where he manages the department's code studies, case management, zoning investigations, and revocations units. Prior to his current assignment, he was a case manager assisting customers with complex entitlements. He was the Project Manager for the Adaptive Reuse Ordinance (ARO) that has facilitated the development of thousands of new lofts citywide since its initial adoption in 1999. He has a master's degree in urban planning from UCLA.

**Hamid Behdad****Katie Benouar, Senior Transportation Planner, California Department of Transportation (Caltrans)**

Katie Benouar is a Senior Transportation Planner for the Office of Regional and Interagency Planning, Caltrans Division of Transportation Planning in Sacramento. She is a graduate of the University of California at Berkeley and Columbia University and holds a Master of Science in Urban Planning. Katie specializes in regional transportation planning and currently manages the California Regional Blueprint Planning Program, which provides grants to the regions for integrated land use, transportation, housing and environmental planning. She recently spent one year at the UC Davis Road Ecology Center facilitating multi-disciplinary research and collaboration among ecology and transportation scientists and professionals.

**Belen Bernal, Director of Community Partnerships, Transportation and Land Use Collaborative of Southern California, Los Angeles**

Belen is the Director of Community partnership. In this role, Belen is accountable for building partnerships with residents, non-profit groups and other stakeholders; She ensures community engagement in the organization's planning, community visioning and advocacy projects. Previously, Belen served as Director of Human Resources for the Oldtimers Foundation, a non-profit in Southeast Los Angeles; and as a Field Representative for California Assembly Member Marco Firebaugh.

**Autumn Bernstein, Director of ClimatePlan**

ClimatePlan is a statewide network of leading non-profit organizations that is working to promote land use policies and public investment to achieve AB 32 greenhouse gas emission reductions targets. Prior to joining ClimatePlan, Autumn led grassroots campaigns to advance sustainable development in California, most recently as the Land Use Campaign Director for Sierra Nevada Alliance. She previously worked for Greenbelt Alliance and the Planning and Conservation League. Autumn holds a BS in conservation biology from UC Davis and lives in South Lake Tahoe.

**Ken Bernstein, Manager, Office of Historic Resources, City of Los Angeles**

Mr. Bernstein directs Los Angeles' historic preservation policies. In this capacity he is working to create a comprehensive municipal historic preservation program. Ken previously served for eight years as Director of Preservation Issues for the Los Angeles Conservancy, the largest local non-profit historic preservation organization in the country. Ken has a Master's Degree in Public Affairs and Urban and Regional Planning from Princeton University and a B.A. in Political Science from Yale University.

**Christopher Beynon, AICP, Principal, Director of Planning and Design Services, MIG, Inc.**

Chris Beynon has extensive experience in regional urban planning, downtown planning, land use planning, and community and urban design. Mr. Beynon has distinctive expertise in design, development and strategy related to city center and neighborhood planning and transit-oriented development. He has worked with both the public and private sectors on innovative revitalization and master plan projects across the country, from large cities such as Boston, Denver, Sacramento and Los Angeles to mid- and small-size towns such as Ocala, Florida and Astoria, Oregon. Mr. Beynon also oversees a range of other urban planning and design projects, including city general and comprehensive plans, community specific plans, higher education campus master plans, and park master plans.

**Gregory Bitter, AICP, Principal Planner, City of Sacramento Development Services Department, Current Planning Division**

Mr. Bitter directed the entitlement process of the Sacramento Railyards project for the City of Sacramento. He manages the current planning activities in the downtown and northern portions of the City of Sacramento. Mr. Bitter holds a M.A. in Urban and Regional Planning from the University of Florida, and a B.S. in Biology from San Francisco State University.

**Mike Blackmore, Senior Corporate Recruiter, URS Corporation**

During his 10 years of recruitment experience, he specialized in senior level positions, strategic hires, staff level and college relations pertaining to Transportation and Traffic Engineering, GeoTechnical Engineering, Ports and Harbors, Water Resources, Environmental Compliance, Environmental Planning, Remediation and Natural Resources. He holds a Bachelors degree in Instructional Technology with a minor in Psychology from California State, Chico.

**Lenore Bloss, Planning Commissioner, City of Redondo Beach**

**Claire Boham-Carter, EDAW**

**Shana Bonstin, City Planning Associate, City of Los Angeles Department of City Planning**

Shana works in the West Coastal Division of Los Angeles' Department of City Planning. She is currently the Community Planner for Venice and Palms-Mar Vista-Del Rey where she leads long range efforts as well as implementation and case processing. Her experience includes a variety of projects and programs such as Historic Overlay Plans, Community Plans, Specific Plans, and (Urban) Design Overlay Plans. She holds a BA in Environmental Studies from UC Santa Cruz and a MA in Urban Planning from Harvard. Shana is happily married to a Location Manager.

**Amanda Bornstein**

Amanda received a B.A. in American Studies and a B.F.A. in visual art from Tufts University. She wrote her honors thesis on the design and policy of low-income housing and received the Shapiro Grant Award from the American Studies Department to conduct research on the topic. After college Amanda worked in arts education and youth development and was a member of the Berkeley Civic Arts Commission from 2003-2006, serving as Vice Chair from 2004-2005. Amanda worked as a Legislative Aide for a Berkeley City Councilmember and is now a student at UCLA's School of Public Affairs Urban Planning Masters Program; her concentration is Design and Development. She received a departmental fellowship for her first year of study. Amanda is a graduate research assistant working with Professor Loukaitou-Sideris on a study funded by the Mineta Transportation Institute that focuses on women's safety issues and the urban design of transit environments.

**Claire Bowen, Planning Assistant, City of Los Angeles Department of City Planning**

Since joining the Los Angeles Department of City Planning Claire has participated in the development of the LA River Revitalization Master Plan (LARRMP) and the City's Green Building Program. Claire is currently coordinating the development of the LA River Improvement Overlay District, and the Cornfields/Arroyo Seco Specific Plan which are the first planning strategies to implement the goals of the LARRMP. A graduate of the University of Virginia's School of Architecture Claire's career has included a variety of disciplines including planning, design and community development.

**Stephen Box, Avid Cyclist, Cycling Advocate, Community Organizer**

Stephen is passionate about grass-roots politics and believes that building community is one of the most important things we can do. He promotes social change and community building by promoting alternative forms of transportation. "I believe that our streets are the new 'public space' and our ability to share that space is one of our greatest opportunities for revitalizing and redefining our communities." Stephen serves on the Caltrans 7 Bicycle Advisory Committee the Hollywood Community Police Advisory Board CRA Advisory Committee and on the Board of the Los Angeles County Bicycle Coalition. He works with the City of Los Angeles supporting Neighborhood Councils with advocacy and outreach training. He has presented the "Common Ground" concept to community groups as well as transportation and planning professionals.

**Brian D. Boxer, AICP, Vice President/Senior Division Manager, PBS&J**

Mr. Boxer served as the Project Manager for the Railyards Specific Plan EIR. He specializes in the management of planning and environmental studies related to General Plans, Specific Plans, and Redevelopment Plans, and major development projects for educational institutions, private developers, and public agencies. Mr. Boxer holds a M.A. in Public Affairs and Urban and Regional Planning from the Woodrow Wilson School of Public Affairs, Princeton University, and a B.A. in History from the University of California, Santa Barbara.

**Jason Brandman, Executive Vice President, Michael Brandman Associates**

He is an experienced project manager specializing in planning, environmental impact assessment and public policy analysis with an in-depth understanding of issues related to hillside development. He has more than 20 years of experience with the management of and analysis for Environmental Impact Reports, Environmental Impact Studies, Environmental Assessments, Mitigated Negative Declarations, Specific Plans and water/wastewater resource and hazardous material studies. He has worked on a wide range of projects: downtown revitalization plans, major mixed-use developments, large/small scale residential developments, regional transportation corridor and utility transmission line studies, and commercial and industrial developments. He has also worked on state correctional facilities and site-specific hazardous materials investigations. He is an expert in studies for land use, aesthetic analysis, transportation/circulation, geology, hydrology, public services, utilities and cultural resources. Jason earned a Bachelor's degree in Urban Geography from California State University at Fullerton. He is completing a Masters degree in Urban and Regional Planning at the University of California Los Angeles.

**Mara J. Bresnick, Attorney**

Ms. Bresnick has 25 years' experience in land use law, including regulatory permitting and compliance. Mara has worked in various capacities over the years in representing public and private sector interests seeking land use entitlements before federal, state, and local agencies. Mara currently is President of Foxglove Environmental, the company she founded in 2001, and also serves as Chair of the Tahoe Regional Planning Agency Governing Board. Mara is a graduate of UCLA and Loyola of Los Angeles Law School, and a member of the California Bar.

**John Bridges, FAICP, Principal, EDAW**

John Bridges is a Principal with EDAW, a world-wide planning, design and environmental firm. He has a broad range of experience in public and private sector urban and environmental planning over the past 29 years, including the completion of general plans, specific plans, zoning ordinances, housing plans and environmental impact reports. Mr. Bridges is a Fellow of the American Institute of Certified Planners and has served as President of California Chapter APA and Chair of the National APA Chapter Presidents Council.

**Bob Brown, Community Development Director, City of San Rafael**

Over the past 26 years he has been a Planning Manager or Director in several Bay Area cities, including Palo Alto, San Mateo, Berkeley and Milpitas. He has also been active in the League of California Cities and CCAPA. Bob has a bachelor's degree in environmental biology from the University of Santa Clara and a masters in urban planning from San Jose State University. In his spare time, Bob is a whitewater rafting guide. He says that avoiding the rocks in a raging river is similar to his job in many ways.

**Isaac Brown, Regional Thought Leader for Global Climate Change and Sustainability Practice Line and Coordinator of Region Ecological Design Group, EDAW**

Isaac's diverse professional experience as a physical planner, landscape designer and natural resource manager equips him with a unique and timely perspective on sustainability and urban green infrastructure. Isaac combines design expertise, landscape analysis techniques, and ecosystem science to integrate the built and natural environments in both urban and exurban contexts. His knowledge, visionary perspective, and passion for ecology and climate change have earned Isaac recognition as an emerging leader in the sustainable development movement. Isaac's sustainable planning work typically encompasses open space planning, facilitating multidisciplinary community sustainability programs, and urban design with an emphasis on ecosystem services and biodiversity. With his unique skill set, Isaac helps projects efficiently achieve regulatory and sustainability objectives, create economic and social value, and benefit the ecology of sites whether they are at the suburban fringe or urban core, one lot or a metropolitan region.

**J. Russel Brown, Executive Director, Historic Core Business Improvement District**

J. Russell Brown is president of the Downtown Los Angeles Neighborhood Council and Executive Director of the Historic Downtown LA Business Improvement District, two among his many committee involvements and community leadership roles. His efforts include redeveloping Main Street by devising an economic strategy for supporting Gallery Row and the monthly Art Walk, and the revitalization of Broadway and the historic theater district. He was elected to his post on the Neighborhood Council as an advocate for residents, business owners, and other stakeholders.

**Hollee King Brunsky, AICP, Principal, Lilley Planning Group**

Experience includes project management, ordinance amendments, environmental review, advanced planning, staff management, LAFCO law, and extensive public outreach. She has advised under-graduate and graduate students, as well as entry-level to senior level planners on resume writing, style, and structure, interviewing skills, and career counseling. She has assisted many cities with their interview panels and recruitments.

**Janice Burns , Research Analyst , Healthy City, Los Angeles**

Janice Burns is a Research Analyst with Healthy City, where she performs GIS mapping and data analysis for community based organizations in Los Angeles. She holds an M.A. in Urban Planning from UCLA and a B.A. in Sociology and Black Studies from UC Santa Barbara. Prior to her work with Healthy City, she conducted research on a variety of topics including housing development in post-1965 Watts, resource access and availability in South Los Angeles, and affordable housing legislation and policy in Long Beach. Janice is a native of Los Angeles and is committed to using her planning education and experience towards revitalization in its most underserved communities.

**Mark Butala, Senior Regional Manager, SCAG****Richard Cameron, Director of Environmental Planning Division, Port of Long Beach**

Mr. Cameron is the Director of Environmental Planning for the Port of Long Beach and has over twelve years experience in Environmental Planning and regulatory compliance. Technical specialties include water quality, air quality, coastal land use planning, CEQA/NEPA, and marine sediment characterization. Mr. Cameron is responsible for the day-to-day management and implementation of the Port's environmental programs including the Port's Green Port Policy and corresponding programs, the San Pedro Bay Clean Air Action Plan (CAAP), and various CEQA/NEPA environmental documents in support of future Port redevelopment projects.

**Diego Cardoso, Central Area Planning Director, Los Angeles County Metropolitan Transportation Authority**

Mr. Cardoso has a 15-year experience in land use planning, housing/redevelopment and transportation planning. Mr. Cardoso attended graduate school at the University of Stockholm, Sweden and Institute of Political Science, Paris. Mr. Cardoso is an Urban Planner graduate from UCLA.

**Jeff Carpenter, AICP, Redevelopment Agency, Los Angeles**

Mr. Carpenter has been with the redevelopment agency in Los Angeles since 1989, serving the last 15 years as lead transportation staff. He was a lead staff for the transportation component of the Downtown Los Angeles Strategic Plan and more recently for the Downtown Parking Ordinance Project. For the 17 years prior to joining CRA-LA, he worked for the Southern California Rapid Transit District in rail corridor planning, facilities design, station area specific plans and joint development, as well as bus transit operations and environmental compliance. Prior consulting engagements included land use planning for the Honolulu rapid transit plan.

**Antonio Castillo, Associate Planner, City of San Fernando**

With key projects including the development of the City's historic preservation program, design guidelines, and a comprehensive amendment to the zoning ordinance, he understands that planning must meet the needs of the community. And in a community like San Fernando – with a predominate 90% Latino population – he has learned that planning for this demographic requires a unique and creative approach.

**Dan Carlson****Elizabeth Carvajal, Assistant Planner, CRA/LA**

Elizabeth Carvajal is an Assistant Planner for the Eastside Region of the Community Redevelopment Agency of the City of Los Angeles (CRA/LA). Prior to joining the CRA/LA, Ms. Carvajal was with the City of Pomona and the City of El Monte respectively. Ms. Carvajal holds a Masters in Planning from the University of Southern California.

**Danny Castro, Session Panelist**

Danny Castro is the Director of Development Services for the City of Sierra Madre, managing the planning, building and safety, and the economic development divisions of the City. With more than 15 years experience in local government planning and development, Danny has expertise in both the public and private sectors. This includes 10 years the City of Beverly Hills Community Development Department, working as a specialist for the Kor Group focusing on conversion/rehabilitation of historic buildings as well as industrial warehouses, and as a planning consultant for cities of Claremont and Santa Monica. Danny resides in West Hollywood where he actively serves on the City's Historic Preservation Commission.

**David Chacon, Urban Designer, RRM Design Group**

For over 10 years, Dave has specialized in the revitalization of urban commercial districts, including both facade revitalization and urban infill projects for large and small communities throughout Southern California. For both his private developer and public agency clients, David establishes a clear conceptual vision early in the project, and with his knowledge of relevant building and zoning codes he is successful in preparing construction documents that meet expectations of both project owners and building officials. Managing architectural projects that have challenging facade renovation and urban design issues are of particular interest to David.

**Debbie Chamberlain, Planning Manager, City of San Ramon**

Graduated from the University of California at Santa Barbara with a Bachelor of Arts degree in Geography. For the past 18 years, she has worked in the public sector planning. Before coming to the City of San Ramon in 2000, Debbie worked for Contra Costa County and, during that time, served as the project manager for the Dougherty Valley Specific Plan and Deputy Zoning Administrator. Debbie currently serves as the City's Planning Manager.

**John Chase, Urban Designer, City of West Hollywood**

John Chase has worked as a journalist, architectural critic, critic, urban designer and Disney Imagineer. He is currently the urban designer for the City of West Hollywood. His many books including Everyday Urbanism, Las Vegas: The Success of Excess, Exterior Decoration, Giltter Stucco and Dumpster Diving. Plus many more and articles too.

**Dahlia Chazan, Associate at Design, Community & Environment**

An urban design and planning firm based in Berkeley. Dahlia Chazan is an Associate at Design Community & Environment an urban design and planning firm based in Berkeley that is preparing the General Plan for the City of Chino with a public health focus. She focuses on comprehensive planning and urban design projects throughout California with an emphasis on community participation.

**Yarnie Chen, Urban Designer, Design Community & Environment**

Yarnie is responsible for design, analysis, research, report-writing and graphics production for urban design, planning and landscape architecture projects at DC&E. Her academic and professional work focuses on design of urban communities and integration of ecological systems into planning and design, particularly green infrastructure. Prior to DC&E, Yarnie has worked on design guidelines for green infrastructure with the Watershed and Coastal Resources Division of Orange County.

**Nathan B. Cherry, AIA, AICP, LEED AP, Director, Planning and Urban Design Group, RTKL Associates Inc.**

With over 20 years of experience as an architect and urban designer, he specializes in large urban infill and brownfield redevelopments, Transit Oriented Development, and Sports and Entertainment Districts. He has extensive experience working throughout the western United States, Hawaii, Canada, Southeast Asia, China, and Australia. He has been lead designer on numerous award-winning projects, including (in California): Los Angeles Sports and Entertainment District, Downtown Brea Redevelopment, Pasadena Central District Specific Plan, and Tustin Legacy. He is on retainer as town architect for numerous municipalities in Southern California. He has written and lectured extensively, and his newest book Grid / Street / Place: Essential Elements of Sustainable Urban Districts is being published in 2009.

**Greg Chew, Senior Planner, Sacramento Area Council of Governments**

Greg Chew is a Senior Urban Planner at the Sacramento Area Council of Governments. Greg's areas of specialty are in housing policy, regional growth management and Smart Growth implementation. He manages SACOG's Community Design Funding Program. Prior to joining SACOG, he spent 14 years as a consultant in Portland, Oregon.

**Kimberly Christensen, AICP, Planning Manager, City of El Segundo**

Over 20 years of professional planning experience with several municipalities. Ms. Christensen is currently serving as the Vice President for Professional Development for the California Chapter of APA. She has been an instructor for the Los Angeles Section of APA and a panelist at several State and National APA conferences regarding AICP exam preparation and ethics topics.

**Marissa Christiansen, BA, UCSB, Psychology, MA, Urban Planning, School of Policy, Planning and Development, USC, with a concentration in Design of the Built Environment**

Marissa received her BA from UCSB in psychology and an MA in Urban Planning from the School of Policy, Planning and Development at USC, with a concentration in Design of the Built Environment. Her academic projects were largely focused on redevelopment through design. These projects included a "catalyst project" for the City Build Consortium for the rehabilitation of Post-Katrina New Orleans. Through directed research under Professor Tridib Banarjee, she proposed a design-based redevelopment plan for the Olmsted-designed Downtown Torrance, and in Rio de Janeiro, she explored the environmental mitigation and land use possibilities of a rapidly-growing suburb. She also led a team of Masters students to design a bike path for the USC Campus Master Plan. She also worked as a Graduate Associate for the Real Estate Planning and Design team at The Walt Disney Company and then as a Historic Preservation Intern for the City of West Hollywood

**Larry Clark, Councilmember, City of Rancho Palos Verdes**

Larry Clark was first elected to the Rancho Palos Verdes City Council in 2001. On the City Council, Clark has dealt with numerous local coastal issues, and served on the Palos Verdes Peninsula Land Conservancy Capital Campaign. Clark was appointed to the California Coastal Commission in 2005. He is also a member of the League of California Cities board of directors. Clark is currently Director of Contracting for the Defense & National Weather Satellites program at Los Angeles Air Force Base.

**Robert J. Close, PE, Vice President, STV Group Inc.**

Mr. Close is a Registered Civil Engineer with 36 years of experience managing transportation design, planning, and construction management projects. He has been responsible for highway design, bridge structures, rail, transit, airports, and water resources projects, and has been involved in programs with state highway departments, Federal agencies, and city and county agencies throughout North America. He has worked on four Design/Build projects both on the design side, and with the construction side.

**Jane Clough-Riquelme, Tribal Liaison, San Diego Assoc. of Governments (SANDAG)**

Jane Clough-Riquelme is a Senior Regional Planner with the San Diego Association of Governments (SANDAG) serving as Tribal Liaison. Since the fall of 2004, she has facilitated dialogue between SANDAG and the 17 tribal nations in the San Diego region. She has also worked in policy research and planning in gender, environmental justice, sustainable development, and border issues in university settings, as well as in Latin America. She has a Ph.D. in Anthropology from the State University of New York, Binghamton and a Masters in Regional Planning from Cornell University.

**Ed Collins, Executive Director and General Manager, El Capitan Theatre and Disney's Soda Fountain & Studio Store**

He has been involved with the theater beginning in 1989 when he acted as Disney's Owner's Representative and Project Manager for the award-winning certified historic restoration of the theater. He reprised this role in 1989 when Disney added the Mighty Wurlitzer Pipe Organ and renovated the stage, dressing rooms, and production offices. Ed was involved in the design and construction of the Soda Fountain and added this new business to his operating responsibilities in 2005.

**Kevin Connolly, Transportation Planning Manager, Santa Clara Valley Transportation Authority**

Kevin Connolly is the Manager of Transit Planning for the Santa Clara Valley Transportation Authority where he oversees a portfolio of capital projects and planning studies for Bus, Light Rail and Commuter Rail. Mr. Connolly has previously worked in other areas of transportation such as rail and maritime freight and aviation. In addition to the Bay Area, he has worked in New York City and Central America. He holds a Master's degree in Planning from Columbia University.

**James Corless, Senior Planner, Metropolitan Transportation Commission (MTC)**

James is a Senior Planner for the Metropolitan Transportation Commission, the transportation planning, financing, and coordinating agency for the nine-county San Francisco Bay Area. Mr. Corless oversees the agency's efforts to better coordinate transportation and land use issues by providing grants and incentives to local governments to promote infill housing and transit-oriented development.

**Elaine Costello, FAICP, Planner, Bay Area planning Projects for Over 30 Years**

For the past 15 years, Elaine served as the Community Development Director in Mountain View. The innovative planning Elaine did with Mountain View won many awards. Committed to improving planning practice, Elaine has trained and mentored many California planners. Elaine has an undergraduate degree from Vassar College and a graduate degree in planning from Columbia University. She is a member of the College of Fellows of the American Institute of Certified Planners and the California Planning Roundtable.

**Steve Coyle, AIA, LEED AP, Town Green**

Steve is the founding partner of LCA Town Planning & Architecture and now principal of Town Green, has over 30 years of experience as a sustainable architect, town planner, urban designer and public facilitator in a wide range of public and private projects around the nation. Steve is the co-founder of the National Charrette Institute that helps train professional in the art and practice of facilitating charrettes. He is contributing author of the Charrette Handbook, and organized the HDR Climate Change Group.

**David M. Crabtree, AICP, City Planner, City of Brea**

David began his career in planning in 1985 with the City of Phoenix. After relocating to California, he worked for the City of Pomona prior to joining the Brea Team as an Assistant Planner. David was privileged to be part of the staff team that worked through the redevelopment of Brea's downtown during the 1990s and that work continues today. David holds a Bachelor's Degree in Geography from Arizona State University with an emphasis on land use and urban studies—he was born and raised in Chicago, which he cites as key to his love of cities and good hot dogs.

**Cathy E. Creswell, Deputy Director, Division of Housing Policy Development, Department of Housing and Community Development (HCD)**

Cathy Creswell is responsible for activities supporting the implementation of the State's housing laws, policies and programs. These activities include developing the Statewide Housing Plan and housing policy initiatives; the preparation of the State's Consolidated Plan, overseeing the review of general plan housing element; and the provision of technical assistance to local governments, the housing and community development industry, and the public.

**Tim Culvahouse, FAIA, Culvahouse Consulting Group**

Tim Culvahouse, FAIA, is an architect specializing in the communication of design ideas. His articles have appeared in a wide range of journals, including ANY, Art Papers, Harvard Design Magazine, Modulus, Perspecta, Residential Architect, and World Architecture. He is the originator and editor of The Tennessee Valley Authority: Design and Persuasion, a study of the early design work of the TVA. Since 2000, he has served as editor of arcCA (Architecture California), the quarterly journal of the AIA California Council. He has served as Head of the Department of Architecture, Rhode Island School of Design, Associate Dean for Design and Architectural Studies, California College of the Arts, and distinguished visiting professor at Tulane University, Carleton University in Ottawa, and UC Berkeley. He leads Culvahouse Consulting Group, Inc. and is a member of the board of Public Architecture.

**James M. Daisa, P.E., Associate, Kimley-Horn and Associates, Inc.**

Jim Daisa has over eighteen years of transportation planning and traffic engineering experience, including extensive experience in multi-modal street design, pedestrian master plans, TOD and new town planning. Author of several manuals on Best Practices for Integrating Transportation and Land Use and Context Sensitive Street Design, Jim's specialties include Specific Plans, EIR's, parking, transit station area planning, Context Sensitive street design and downtown revitalization plans, as well as conventional highway and urban street analysis and design.

**Vaughan Davies, ISAA, Principal and Director of Urban Design, EDAW**

Vaughan Davies, an architect and urban designer, has produced dynamic urban plans for waterfront, retail/entertainment destinations, transit centers and mixed-use environments with an emphasis on creating pedestrian-focused, urban neighborhoods in cities large and small, nationwide and abroad. Collaborating with major developers, cities, and agencies, he has demonstrated a unique ability to create significant added value for all interests involved, by creating one-of-a-kind addresses and focusing his design solutions on the establishment of a superior public realm as a one-of-a-kind amenity. Based in Los Angeles, Mr. Davies has led the design efforts for many of the region's precedent setting projects, including the 'Bridge to Breakwater Master Development Plan' in San Pedro for the Port of Los Angeles; Paseo Colorado; Union Station; Hollywood & Highland; Rainbow Harbor; and the re-visioning the Bay of Dublin, Ireland for the next century of growth.

**Tom Davis, Chief Planning and Development Officer, Agua Caliente Band of Cahuilla Indians**

Mr. Davis is the Chief Planning and Development Officer for the Agua Caliente Band of Cahuilla Indians in Palm Springs, a position he has held for the past fourteen years. The Reservation covers 32,000 acres over four local jurisdictions (Palm Springs, Cathedral City, Rancho Mirage, and the County of Riverside). Mr. Davis received his Bachelor's Degree in Landscape Architecture at California State Polytechnic University in Pomona and has completed postgraduate coursework in real estate development. Mr. Davis is certified by the American Institute of Certified Planners.

**Susan DeCarli, AICP, Planning Manager, City of Paso Robles**

Susan DeCarli is the Planning Manager for the City of Paso Robles. While at Paso Robles, Susan has provided project management and innovative design and land use guidance that helps shape the urban design of this emerging "wine country" town, while protecting and enhancing the quaint and historic small town character of this community. Some of her recent work has included preparing a Mixed-Use Development Code, Commercial and Industrial Design Guidelines, and the City's "Purple Belt" Program, which is designed to protect agriculture and open space, and form an ultimate growth boundary. Susan's foundation in planning was established while working at the firm of Crawford, Multari and Clark Associates. She holds an undergraduate degree in Political Science and a Master of City and Regional Planning from Cal Poly, San Luis Obispo.

**Brenda Deeley, Porter Novelli****Lawrence DeFreitas, Program Assistant, Community Services Unlimited, Angeles**

Lawrence DeFreitas became CSU's first youth apprentice in 2004 and helped to create the first CSU mini-farms. Since this time he has also worked with Los Angeles Conservation Corps and for a chain home improvement store, but has for the most part continued to work with CSU and is now a part time Program Assistant. Lawrence's work includes site maintenance, the Growing Healthy Program at John Muir Middle School, and the Youth Empowerment Project and filing.

**Maribel De La Torre, Councilwoman**

Maribel De La Torre is in her second term in office in San Fernando. She is a San Fernando native and alumnae of the University of California at Berkeley. The Honorable De La Torre is a founding member of the San Fernando Historic Homes Preservation Group, and board member of numerous organizations including the San Fernando Valley Economic Alliance, ACS – San Fernando Valley Chapter, The Coalition for Clean Air and the Wellness Community – Foothills.

**Julianna Delgado, PhD, AICP, Professor, Department of Urban and Regional Planning, Cal Poly Pomona**

Ms. Delgado, serves as the President of the Bungalow Heaven Neighborhood Association and Vice Chair of the City of Pasadena Design Commission as well as Vice Chair of the City of Pasadena Transportation Advisory Commission.

**Susan DeSantis, Principal, Susan DeSantis Consulting**

Susan De Santis is the principal and owner of the firm which she established in 2001 to provide professional services to the public and private sectors bridging the gap between public programs and the communities they serve. She brings a background of thirty years of experience with a broad range of national, state and local public policy issues to the field of urban planning, land development and housing. She works on projects at all levels of government, and has been recognized for her award-winning efforts in creating tools in support of the land use planning activities of regional and local governments throughout southern California. Prior to starting her own consulting firm, Ms DeSantis' was a Principal of The Planning Center, a private sector land use planning firm from 1989 to 2001. She is a past President of the California Planning Roundtable and the Orange County Forum. She served as Director of the California Department of Housing and Community Development in the early 1980s where she was responsible for state housing programs.

**Smita Deshpande, Caltrans, District 12****Peter Detwiler, Staff Director, California State Senate Local Government Committee**

Mr. Detwiler has helped the Legislature write major reform bills on land use planning, LAFCOs, redevelopment, and long-term local finance after Propositions 13 and 218. He has been involved in the Legislature's debates over agricultural land conservation and growth management. Detwiler has worked for the Senate Local Government Committee since 1982, except for 1995-98, when he was the staff director for the Senate Housing and Land Use Committee. Before 1982, he worked for the Governor's Office of Planning and Research (OPR) during the administration of Governor Jerry Brown. From 1972 to 1975, he worked for the San Diego Local Agency Formation Commission (LAFCO). Outside the Capitol, Detwiler teaches at California State University, Sacramento, where he offers land use courses and public policy classes. Detwiler also teaches for the University of Southern California's Sacramento Center. He is a Co-Chair of UCLA's annual "Land Use Law and Planning Conference" each January. Detwiler is a public member of the Board of Directors of the Special District Leadership Foundation. Detwiler's B.A. in government is from Saint Mary's College of California (1971) and he received his master's degree in 1972 from the University of Wisconsin, Madison's Center for the Study of Public Policy and Administration.

**Gregory C. Devereaux, City Manager, City of Ontario, California**

Mr. Devereaux has been in state and local government for over 30 years. Mr. Devereaux became City Manager for the City of Ontario, CA in September, 1997. Working closely with the Mayor and City Council the City embarked on an aggressive program to grow the City's economy. Each of the past 10 years have resulted in substantial surpluses allowing the City to build reserves, fund unfunded liabilities and undertake the most aggressive investment in community facilities in the City's history.

**Chris Devers (Pauma), Board Member, Southern California Tribal Chairmen's Association**

The Honorable Chris Devers is Chair of the Pauma Band of Luiseno Indians in San Diego County and the representative of the Southern California Tribal Chairmen's Association (SCTCA) Board on SANDAG's Borders Committee. Chairman Devers is involved in various tribal policy issues at a national and regional level. He is on the Executive Committee of the Council of Energy Resource Tribes (CERT).

**Darin Dinsmore, Owner and Founder of Regional Planning Partners (RPP)**

Mr. Dinsmore works with communities and regions to create sustainable visions for the future. Based in Truckee, California, the firm was created in 2004 out of the need to develop regionally appropriate solutions for our cities and towns with a focus on community-based planning and involvement of implementation partners early in the process. Darin has 15 years of experience in planning and design focused on building better communities. Darin has been involved in the Regional Plan update process in Lake Tahoe for the last three years and is currently working with the City of South Lake Tahoe to develop a Sustainability Plan. Prior to establishing the firm, Darin was the Director of Town Planning for the Sierra Business Council.

**Linda Dishman, Executive Director, LA Conservancy**

Mr. Dvorchak is part of the ERA Recreation Real Estate Practice Group in the firm's Los Angeles office and has extensive economic consulting experience with entertainment and recreation real estate. He has worked both domestically and internationally on a wide range of destination resort projects, entertainment retail projects and mixed use projects. Mr. Dvorchak has also worked on unique entertainment and recreation projects, such as Space Tourism forecasts for NASA.

**Jeffrey K. Dorso, Principal, Diepenbrock Harrison**

Mr. Dorso oversaw the development of the Railyards Specific Plan, EIR and Design Guidelines for Diepenbrock Harrison on behalf of Thomas Enterprises. His practice covers the full project entitlement process, from pre-applications through the administrative process, and litigation, if necessary. He also has a strong background in land use and environmental litigation. He is admitted to practice before all California courts and the United States District Court for the Eastern District of California.

**Kara Douglas, Affordable Housing Program Manager, Contra Costa County Community Development Department**

Kara Douglas is the Affordable Housing Program Manager for Contra Costa County. She has over ten years experience in public agency affordable housing programs and three years experience in transportation planning. Kara drafted, with stakeholder input, the Contra Costa County Inclusionary Housing Ordinance and supervises the administration of over 300 first-time homebuyer resale-restricted or shared equity homes. She also manages the HOME Investment Partnerships Act program for the Contra Costa Consortium and the housing component of the Community Development Block Grant program for Contra Costa Urban County. She is a member of the Board of Directors of the Non-Profit Housing Association of Northern California and holds a BA in Biology from San Francisco State University.

**Lucy Dyke, Head of the Transportation Management Division, City of Santa Monica**

She is presently overseeing a major reconstruction a re-purposing of that city's public parking structures, centered on the iconic Third Street Promenade as well as a host of major initiatives to promote alternative access modes into Santa Monica's central business district and civic center.

**David Early, AICP, Founding Principal, Design Community & Environment**

David Early specializes in developing and enhancing downtowns in medium-sized cities, writing general plans that effectively guide smart development decisions, creating specific plans that couple award winning urban designs with realistic economic development goals, integrating environmental review into the General Plan update process to minimize the need for mitigation and duplication of effort. Mr. Early's work emphasizes community participation, meeting facilitation, and consensus building. He also has extensive knowledge of GIS planning concepts and has overseen the application of GIS to a number of major projects. Mr. Early has twenty years of experience in planning and design, and has Masters Degrees in both Architecture and City Planning. He is currently a member emeritus of the California Planning Roundtable, whose mission is to promote creativity and excellence in planning by providing leadership in addressing important planning issues in California. Mr. Early's work has won numerous awards at the local, state and national level for smart growth, revitalization and specific plans and landscape architecture. He has also taught the UC Extension class on General and Specific Plan preparation each year since 2000.

**Joseph Edmiston, FAICP, Executive Director of the Santa Monica, Mountains Conservancy by Governor Jerry Brown in 1979**

Under his leadership, the Conservancy has preserved over 60,000 acres of public parkland within and surrounding the Los Angeles Metropolitan region, in a zone extending from the edge of the Mojave Desert to the Pacific Ocean. From north to south, these areas drain into the Santa Clara River, Calleguas Creek, numerous smaller coastal watersheds in the Santa Monica Mountains, and the Los Angeles River and Rio Hondo. Joe has lectured extensively on environmental planning, park development, and urban land use. He and the Santa Monica Mountains Conservancy, have been the recipient of numerous national awards including, most recently, the highest honor of the National Planning Association, the Daniel Burnham Award.

**Anthony R. Eggert, Appointed by Governor Arnold Schwarzenegger as the Science and Technology Policy Advisor of the California Air Resources Board**

In this position, Anthony provides council to the Chair of the Board Mary Nichols on the implementation of California's Global Warming Solutions Act (AB32) as well as implementation of ARB's other vehicle and transportation fuel regulations. Prior to ARB Anthony served in several policy and technical positions including: Energy Policy Advisor to the University of California - Office of the President in Washington DC, Associate Research Director of the UC-Davis Institute of Transportation Studies Pathways program, and Manager of the Ford's California Fuel Cell Partnership operations.

**Richard Eisner, FAIA, Government, Liaison, Fritz Institute**

The Fritz Institute is a non-profit dedicated to improving global disaster relief by creating innovative approaches to rapid and effective disaster response and recovery. Prior to joining Fritz, Mr. Eisner worked for 23 years with the California Governor's Office of Emergency Services (OES) where he had served as Manager for the California Integrated Seismic Network (CISN), Tsunami and Earthquake Programs and as Regional Administrator for the Coastal Region. As Coastal Region Administrator, he was responsible for the State's responses to disasters in the San Francisco Bay Region and north coast counties. In this role, he was instrumental in initiating regional planning in the Bay Area. Prior to that appointment he served as the founding Director of the Bay Area Regional Earthquake Preparedness Project (BAREPP), a FEMA and state funded program, providing planning and technical assistance to promote and support earthquake preparedness and hazard mitigation by local governments and businesses throughout the San Francisco Bay Region. Mr. Eisner was elected in 1996 to the College of Fellows of the American Institute of Architects in recognition of his contribution to improving the quality of the built environment and to the architectural profession. He formerly served on the Board of Directors of the National Institute of Building Sciences, and the California Earthquake Safety Foundation. He currently serves on the Advisory Committee on Earthquake Hazards Reductions of the National Earthquake Hazards Reduction Program.

**Joel Ellinwood, Master of City & Regional Planning, J.D. Degrees, Rutgers University in New Jersey**

Since moving to California in 1984, his practice has focused on real estate, land use and environmental law, involving both entitlements and litigation on behalf of local governments, developers and property owners. He is the principal of his own firm.

**Jane Ellison Usher, President City of Los Angeles City Planning Commission**

Jane Ellison Usher, an attorney, is the president of the Los Angeles City Planning Commission. She also serves on the board and steering committee of Mayor Antonio Villaraigosa's Million Trees LA Foundation. A native Ohioan, Usher joined Manatt, Phelps, Rothenberg & Tunney in 1980, as a litigator and administrative lawyer. On leave of absence from the firm, she held the posts of associate vice president and associate general counsel to the 1984 Los Angeles Olympic Games, and thereafter was named general counsel to each of the United States Football League, the America's Cup, and the Association of Volleyball Professionals. In 1989, Usher moved to the office of Mayor Tom Bradley, where she became the first person to hold the title of Counsel to the Mayor of the City of Los Angeles. Until the Mayor's retirement in 1993, Usher served as legal advisor, policy advocate, speech writer, and liaison to the City Attorney and the newly created Ethics Commission. She sat as his alternate on the Metropolitan Transportation Authority for the County of Los Angeles and led his merger of the former Los Angeles County Transportation Commission and the Southern California Rapid Transit District.

**Cecilia V. Estolano, Executive Director, Community Redevelopment Agency of Los Angeles**

With an annual budget of over \$600 million and a work program covering 32 project areas throughout the City of Los Angeles, CRA/LA is the largest redevelopment agency in the State of California. Since joining CRA/LA in May 2006, Ms. Estolano has redefined the role of CRA/LA to encompass a broad mission of creating economic opportunity and improving the quality of life for current and future generations living in CRA/LA project areas. Under Ms. Estolano's leadership, CRA/LA has focused on creating family-supporting jobs, producing affordable and workforce housing, promoting sustainable urbanism and delivering significant, transformative investment to areas of Los Angeles that have not shared in the city's cycles of prosperity. During her tenure, CRA/LA has rebuilt its housing department, adopted a landmark policy on local hiring in construction jobs receiving financial support from CRA/LA, adopted a Healthy Neighborhoods policy as a blueprint for incorporating sustainability principles throughout CRA/LA's practices, programs and projects, and created a Land Acquisition Fund to jump-start development in underserved markets like South Los Angeles.

**Tahirah Farris , Project Manager, Healthy City, Los Angeles**

As a Project Manager for Healthy City, Tahirah is responsible for designing and implementing research and data analysis projects, community asset mapping and participatory research to improve policies and resources in underserved neighborhoods. She recently managed the data collection process of an asset mapping project analyzing major public and private grant funding for services provided to children prenatal to 5 years old and their families throughout Los Angeles County. Tahirah has also been involved with mapping physical activity and nutrition resources and accessibility in Los Angeles' Crenshaw Community and facilitating a community-engaged mapping project exploring Crime Prevention through Environmental Design. She has an interest in sustainable urban planning to address the challenges of creating social equity, economic vitality, and environmental justice for Los Angeles' underserved populations. Tahirah received a Master of Planning degree with a concentration in social and community development from the University of Southern California and a BA in Political Science/International Relations from the University of California, Santa Barbara.

**Martha Feldman, PhD, University of California, Irvine, Professor of Planning, Policy, and Design, Management, Political Science, and Sociology**

Professor Feldman has a longstanding interest in how organizations influence people's ability to accomplish work. Her recent work uses and extends practice theory to understand the role of organizational routines in organizational learning and adaptation. Her work in public management builds on this interest and focuses on the tools managers can use to create public organizations that are broadly inclusive of employees and the public. Her work in qualitative methods has focused primarily on developing techniques for analyzing context-dependent phenomena.

**Heather Fenney, California Organizer, Community Food Security Coalition, Los Angeles**

Heather Fenney is Program Director for the California Food and Justice Coalition. Since joining the CFSC in July 2003, Heather has worked with the CFJC Steering Committee to develop organizing and outreach campaigns and the leadership and organizational structure for the Coalition. Heather organized the 2nd California Community Food Security Summit, held in Los Angeles with over 220 attendees. Before joining the CFSC, she was at the Rural Coalition in Washington, DC where she coordinated their 2002 Farm Bill Campaign for a Just Food and Farm Policy focusing on civil rights and equity issues in agriculture. As part of this campaign Heather worked with minority and limited resource farmers, farm workers and their organizations to create the position of Assistant Secretary for Civil Rights at the United States Department of Agriculture and to reinstate food stamp benefits for legal immigrants. She has diverse experience in community-base research and assessment methods, nation-wide organizing around justice issues, and working with the grassroots to develop policy. Aside from working with CFJC, Heather also works with a community-based organization in South Central Los Angeles, where she coordinates an after school program at John Muir middle school that teaches young people about the food system and community organizing through food and cultural based education programs. Heather also sits on the board of directors of the California Coalition for Food and Farming.

**Dr. Doug Feremanga, AICP, Urban Environmental Planner**

Mr. Feremanga has over 15 years experience working in the fields of urban, international, and environmental, planning. He earned his BSc (Hons), Masters, and PhD degrees in urban and regional planning from the universities of Zimbabwe, Cal Poly Pomona, and UC Irvine, respectively. He has worked as a consultant and researcher for both private and public agencies in Africa and the United States, including Fitzwilliam Chartered Quantity Surveyors and Consultants, the World Bank, The Metropolitan Water District of Southern California, and HELIX Environmental Planning, Inc. He currently works as a Senior Planner for San Bernardino County, California, and teaches part time. His publications on various urban planning topics have appeared in the "New Encyclopedia of International Development," the "Journal of Environment and Behavior," and "Progress in Development Studies," as well as in an edited book entitled "African Urban Spaces." Dr. Feremanga is the immediate past Vice Chair At Large of APA International Division and is a member of ISoCARP, INTA, IAIA, and AEP.

**Denis G. Ferguson, Chairman of the Board, Temecula Valley Convention and Visitors' Bureau**

**Andrew Fisher, Executive Director, Community Food Security Coalition, Portland**

Andy Fisher is co-founder and executive director of the Community Food Security Coalition, a national association of 260 organizations working to create a just and sustainable food system. Some of his publications include Hot Peppers and Parking Lot Peaches: Evaluating Farmers' Markets in Low Income Communities and Healthy Farms Healthy Kids. He also co-founded the LA Community Garden Council, the LA Community Food Security Network and the LA Food Security and Hunger Partnership.

**Yara Fisher, Senior Planner, EDAW, San Diego**

Yara Fisher is a Senior Planner and a Planning Team Leader at EDAW. Her substantial planning experience includes long-range planning such as zoning ordinances, general plans, specific plans, federal- and state-required housing plans, redevelopment plans and programs, LAFCO studies, and associated environmental documents throughout California. She is currently working with her clients to incorporate creative sustainable solutions into a variety of community planning and environmental projects. Ms. Fisher attended the University of California, San Diego where she graduated with a B.S. in Political Science, and earned her Masters of Urban Planning from the University of California, Irvine.

**Kathleen Fitzgerald, PE, Senior Engineer, The Planning Center**

Cathy Fitzgerald's experience includes designing and conducting hazardous waste site investigations, health risk, safety assessments, air emissions studies, remedial action plans, and installation of groundwater and soil vapor extraction systems. She has worked with commercial, industrial and government clients, including licensing and environmental assessments of nuclear and fossil fuel power plants. Cathy is a Registered Professional Engineer in the States of California and Nevada and a Certified Environmental Manager in the State of Nevada.

**David Flores, Staff Member, Casa Familiar**

He was awarded the Frederick P. Rose Architectural Rose Fellowship (2001-2003) through The Enterprise Foundation. His focus is to assist the agency with its goal of providing great design of affordable housing for the community. David is a graduate of The University of Arizona (B. of Architecture), with over ten years of experience in the field, and is processing his application for becoming licensed as an architect in the State of California. David is also serving in the San Ysidro Planning and Development Group as Chair until 2006. He also organizes and directs the monthly community forum called "San Ysidro – Sin Limites/Unlimited" that was created (in January 2002) to discuss housing and community development issues. In addition, he is assisting with evaluating all of the Casa Familiar facilities for improvements through identifying funding sources, contracting and directing the upgrade/rehabilitation work done on those facilities. David has also volunteered time with the City of San Diego Planning Department, serving on the "Strategic Framework - City of Villages" Public Outreach Subcommittee, and heads the local effort for the "Mi Pueblo—Villages Create the City" - San Ysidro Pilot Village.

**Martin S. Flores, ASLA, APA, Director of Urban Design and Planning, Rick Engineering Company**

Martin S. Flores is the Director of Urban Design and Planning at the San Diego corporate office of Rick Engineering Company, a multi-disciplined planning, design, landscape architecture and engineering firm. At Rick, he coordinates and manages large and small-scale land planning developments; project and land entitlements; master planning; redevelopment, streetscape, neighborhood, river and urban park projects both in San Diego and throughout Southern California. Mr. Flores previously served for 15 years as the Senior Urban Designer and Planner for the San Jose Redevelopment Agency.

**Tom Ford, AICP, Principal, Design, Community & Environment (DC&E)**

Mr. Ford served as DC&E's Project Manager for the Railyards Specific Plan and Design Guidelines. He oversees all of DC&E's urban design projects, including Specific Plans, Concept Plans, Downtown and "Main Street" Plans, Transit-Oriented-Development Plans and Site Plans. He has been with DC&E since 1999 and has practiced urban design, planning and architecture since 1993. Mr. Ford holds a Master of Architecture degree from the University of California, Berkeley as well as an undergraduate degree in dramatic art from the University of California, Davis.

**Jerome Fournier**

With over 20 years of public infrastructure financing experience in the State of California working with public agencies and private clients. Mr. Fournier has assisted numerous public agencies fund major infrastructure improvements through the use of financing tools such as Mello Roos Community Facilities Districts, Assessment Districts and Public Facilities Financing Plans. During this time Mr. Fournier has assisted clients fund approximately \$500 million in infrastructure improvements.

**Bill Fulton, Principal, Design Community & Environment**

**Emily Gabel-Luddy, FASLA**

A native Angeleno who received her BA from Occidental College and a Masters of Landscape Architecture from the University of Massachusetts, Amherst, Massachusetts. Her work in the City Planning Department has covered a variety of critical initiatives, including managing the preparation and adoption of the Citywide General Plan Framework Project, the Los Angeles/Design Action Planning Teams (an urban design initiative in five City neighborhoods) Project, preparation of community and specific plans, visual resource studies. In December 2006, she established the Urban Design Studio for the Planning Department at the request of Gail Goldberg, Director. She, Simon Pastucha and their many student interns are engaged in a range of urban design initiatives. A 1990-91 Loeb Fellow at the Harvard Graduate School of Design, she brings a visionary as well as practical perspective.

**Sumire Gant, Transportation Programs Officer, City of Long Beach**

Sumire Gant has enjoyed twenty-eight years of public service at the local and regional level, including her present position as Transportation Programs Officer with the City of Long Beach. She is responsible for updating the Mobility Element of the General Plan and Bicycle Master Plan. She works on transportation planning projects of all sizes from small streetscapes to the 710 Corridor improvements in Long Beach, and secures funding to implement those projects. As a resident of Long Beach, she enjoys finding new ways of working with the community on projects that make a difference in their lives. Prior to joining the City of Long Beach, Sumire worked for ten years at the Los Angeles County Metropolitan Transportation Authority as Transportation Planning Manager and as Manager of Government and Public Affairs. She has an MBA from UCLA and a Bachelor of Science in Public Administration from USC.

**Michael Garcia, Esq., Chief Assistant City Attorney, City of Glendale**

He has over 10 years experience in public sector land use law advising professional planning staff. He has lectured on the topic of Ethics in Government for the Master of Real Estate Development Program at the University of Southern California.

**Mónica García, President, Board of Education, Los Angeles Unified School District**

Mónica García was elected to the Board of Education in June 2006, becoming the third Latina to serve on the Board in its 155 year history. As a board member, she gives voice to the hundreds of thousands of children and families that rely on education for access to good jobs, healthcare and a sustainable quality of life. In affirming her commitment to a quality and equitable educational system, Ms. García supports initiatives that provide all students access to a college preparatory curriculum, and to career and technology pathways. She has earned a reputation as a bold, optimistic, and aggressive leader in education reform.

**David R. Garfinkle, President, Tarzana Property Owners Association & Member of the Board, Tarzana Neighborhood Council**

David Garfinkle is a semi-retired consultant to the aerospace industry and a community activist. He was a Vice President of consulting firms Science Applications International Corporation (SAIC), SPARTA, and TPL, Inc. He is currently President of the Tarzana Property Owners Association (TPOA), a member of the Board of Directors of the Tarzana Neighborhood Council where he serves on the Government Action Committee, and past treasurer of the Federation of Hillside and Canyon Associations. Mr. Garfinkle was active in the development of the parameters of the Baseline Mansionization Ordinance, particularly with respect to recognition of the need to establish Floor Area Ratios for each zone which reflect the character of the particular zone.  
Moderators – Baseline Mansionization Ordinance Team

**Daniel Gehman****Sam Gennawey, Holge-Ireland**

Mr. Gennawey's primary focus has been on the use of Collaborative Planning, a process whereby a community tells the story of who they are today, what they aspire to be tomorrow, and how they intend to get there. With experience in more than 100 projects and facilitation on more than 600 community meetings, Mr. Gennawey has successfully worked with many diverse communities to identify their needs and values, and to develop plans to work toward community goals. His primary role at Hogle-Ireland is collaborating and managing programs such as general plans, zoning ordinances, and specific plans.

**Peter Gertler, AICP, Vice President and the National Director for Public Transit, HNTB Corporation**

He has over 22 years professional experience and specializes in transportation planning and engineering with an emphasis on large public transit project development. A former Senior Manager at the Bay Area Rapid Transit District (BART) he provides a strong record of achievement in both the public sector and private consulting. Peter has managed over \$10 billion in rail transit investments in the United States Europe and Africa. He is particularly adept at developing balanced technical and community based solutions working with leaders; elected officials; and technical experts to build consensus. As the Director for HNTB's Public Transit Practice he provides senior technical direction on the firm's key transportation projects. Peter is the President Emeritus of the Association for California High Speed Rail and a Board Member of the International Air Rail Organization and serves on several committees for APTA; TRB; and AREMA; and has authored several papers and been a presenter at various professional association conferences and meetings. Peter is a native of San Francisco CA. He earned a BA in Political Science and Economics at the University of California Berkeley and a MS in Transportation and MA in City Planning from the University of Pennsylvania. He has been a member of APA since 1987 and AICP since 1992.

**Christine Gibson, RN, PHN, Community Liaison Public Health Nurse, Los Angeles County Dept of Public Health - East Service Planning Area (SPA-7) SPA 7/8 Area Health Office****Tom Gilmore****Marcus Ginnaty, Porter Novelli****Mr. Gira, Environmental Program Manager, AMEC Earth and Environmental**

Prior to his private sector employment, he worked for Santa Barbara County for over 18 years. He received his BA Environmental Studies with Urban Planning from UC Santa Barbara. He has more than 25 years of experience developing general plans, authoring land use policies, drafting EIRS and overseeing implementation of all phases of municipal planning processes. Many of Mr. Gira's programs have focused on ecosystem-wide conservation programs and sustainable development.

**Suzanne Goin, Restaurateur and Chef**

As a restaurateur and highly-acclaimed chef of three LA restaurants (LUQUES, AOC, and Hungy Cat), Suzanne has come close to achieving her goal using only local and organic produce, as well as wild fish and naturally raised meats in her own brand of Mediterranean cooking. Suzanne works closely with local farmers and has been active in supporting local agriculture, including organizing a fundraiser for farmers impacted by last winter's freeze. Suzanne has been active in the "Slow Food" movement—an international consortium of food producers, chefs, and activists working to preserve local food traditions and advance sustainable agriculture.

**S. Gail Goldberg, AICP, Planning Director, Department of City Planning, City of Los Angeles, California**

S. Gail Goldberg was appointed Director of Los Angeles City Planning Department in February 2006. As director, Ms. Goldberg is responsible for organizing and directing the policies and planning activities of the City's Planning Department. Those activities include the development, maintenance and implementation of all elements of the City's General Plan as well as a range of other special zoning plans. Additional responsibilities include plan implementation measures, subdivisions and other controls. Prior to joining the Los Angeles Planning Department, Ms Goldberg worked for 17 years in the Planning Department of the City of San Diego, the last 5 years serving as Planning Director. Her responsibilities included all long range city-wide and community planning. Other responsibilities included Facilities Financing, Transportation Planning, the Multiple Species Conservation Program (MSCP), and special projects. She oversaw a planning process to update the city's 20-year-old General Plan. The initial result was the adoption of a strategic framework plan that articulated a 20-year vision for the City and a long-term strategy for achieving that vision known as the "City of Villages" plan.

**Wayne G. Goldberg, AICP, Director of the Office of Advance Planning and Public Policy, City of Santa Rosa**

Mr. Goldberg has served as an urban planner in California cities for the past 37 years. Currently he is Director of the Office of Advance Planning and Public Policy in the City of Santa Rosa. Mr. Goldberg's interest in the jobs/housing issue is from the perspective of a practitioner concerned with identifying indicators of community balance useful to the public agency planner. Wayne is a member of the California Planning Roundtable and was part of the team that prepared the Roundtable's Deconstructing Jobs-Housing Balance paper. He also serves as a lecturer in the Department of Environmental Studies and Planning at Sonoma State University.

**Lynne Goldsmith, LAC Metro**

Lynne Goldsmith is into her 8th year building Metro's bicycle transportation program. As Metro's Bicycle Program Manager she is responsible for Metro bicycle plans and policies, seeking grants to supplement Metro's planning program, bicycle parking at Metro transit stations, evaluating Call for Projects applications, and coordinating with Operations to accommodate bicycles on Metro's transit system. She is always alert to new initiatives that will promote the use of bicycles for transportation.

**Mr. Goldstone, Executive Officer, California Air Resources Board (CARB)**

CARB has been charged with developing strategies to meet California's AB 32 GHG reduction targets.

**Richard Gollis, Principal, The Concord Group**

Mr. Gollis is Principal of The Concord Group, a real estate advisory firm providing market & financial strategies, economic feasibility, & consumer analysis for development & acquisitions. Clients include developers, equity funds, institutional investors, builders, agencies & universities. His experience with urban multi-use projects has positioned him as a leading authority in the field. He is a Governor of ULI Foundation, Chair of a ULI Community Development Council, Advisory Board Co-Chair- Department of Policy, Planning & Design- UCI, & Past-Chair of ULI / OC.

**Susan Goltsman, FASLA, Founding Principal, MIG, Inc.**

Susan Goltsman (FASLA) is an expert in the design and programming of environments for children, youth and families. She has worked worldwide applying social science to design, creating one of a kind environments that respond to the community, the organization, user group needs, building function and site context. Her projects have won awards from the American Zoo and Aquarium Association, the Center for Universal Design, the American Institute of Architects, the America Planning Association, the American Society of Landscape Architects, the National Endowment for the Arts, The United Cerebral Palsy Association, the California Department of Rehabilitation and the California Park and Recreation Society. Susan has taught at numerous universities and colleges and serves as an adviser to a number of landscape architecture programs, children's museums and governmental committees. She is co-author of the PLAY FOR ALL Guidelines, which has been internationally adopted as a reference on the planning, design, and management of outdoor play settings for all children; the Accessibility Checklist, an evaluation system for buildings and outdoor settings; and most recently, The Inclusive City, proposing a more inclusive approach to planning that promotes social and economic equity and community development, with full interaction and accessibility for all residents. Susan holds degrees in Environmental Design, Landscape Architecture and Environmental Psychology.

**Cynthia Gomez, Caltrans Branch Chief for Native American Liaison**

Cynthia Gomez is the Chief of the Native American Liaison Branch for the California Department of Transportation. Her duties include serving as the Department's ombudsperson on Native American issues and is the initial contact for Native American legal issues. She serves as a liaison between the Department, Tribal Governments, Metropolitan Planning Organizations and Regional Transportation Planning Agencies and other third parties to promote government-to-government relationships. She provides information, training, and facilitation services related to transportation issues affecting Native American communities. Ms. Gomez has worked with Tribal, State and local governments for over 25 years. She is a member of the Tule River Yokut tribe from the Tule River Indian Reservation in California. Ms. Gomez is also the Co-Chairperson for the National Transportation Research Board's Native American Transportation Issues Committee.

**Armando L. Gonzales, FAIA, Gonzalez Goodale Architects**

Armando Gonzalez is responsible for the firm's marketing and operations and provides architectural and urban design expertise to the overall design process. Mr. Gonzalez also lends the very important public participation element of projects. In addition, he has served as a Chair and Facilitator for a myriad of community organizations. He serves as the managing principal for the El Monte Transit y Village project. He received an AA Degree from East Los Angeles Community College and a B.Arch Degree from USC in 1965.

**David L. Goodale, AIA, Design Principal, Gonzalez, Goodale Architects**

Mr. Goodale is responsible for firm design from programming through construction, and acts directly as project designer on select commissions, including the El Monte Transit Village project.

**Sumi Grant, Transportation Programs Officer, City of Long Beach**

Sumi will share Long Beach's experience on Bike Sharing and Bicycle Parking. Sumi has served as Transportation Programs Officer for the last seven years and is currently updating the Mobility Element and the Bicycle Master Plan as well as being responsible for sustainable transportation. She previously worked as planning manager at LAC Metro for 10 years. Long Beach is committed to become the most bicycle friendly city in the country. Sumi is working to make this vision a reality.

**Grant Gruber, Project Manager, Michael Brandman Associates**

Holds expertise in the economic, political and public policy aspects of planning. His work experience includes the preparation of Environmental Impact Reports, Mitigated Negative Declarations, Initial Studies, and Environmental Assessments. An integral part of the City Center team, he has worked on projects that include large-scale subdivisions and utility projects in environmentally sensitive areas, controversial big box retail projects, and complex mixed-use redevelopment projects in blighted and economically downturned areas. Grant's areas of emphasis include land use, agriculture resources, aesthetic and visual analysis, traffic and circulation, public services and utilities, hazards, and cultural resources. Grant majored in Environmental Sciences and earned his Bachelor's degree from the University of California at Riverside.

**Steve Gunnells, Senior Economist, The Planning Center**

**Ken Gutierrez, Planning Director, City of Riverside**

During his 28 year tenure with the City of Riverside, Ken has been responsible for a number of planning projects, including the award winning Magnolia/Market Corridor Study and the innovative Downtown Specific Plan. Most recently, he has guided the preparation of a comprehensive and visionary update to the Riverside General Plan and Zoning Code, which are built on Smart Growth principles and reflect the shared vision of the community. Ken is a member of AICP and has been a speaker at numerous workshops and conferences.

**Gayle Haberman, MPH, Policy Analyst, Program, Los Angeles County Department of Public Health**

Gayle Haberman, MPH, is a policy analyst with the PLACE Program (Policies from Livable, Active Communities and Environments) at the Los Angeles County Department of Public Health. She received her undergraduate degree from UCLA and her Master in Public Health from the University of Michigan. Prior to working with the PLACE Program, she developed the 5-year plan for the Los Angeles County Maternal, Child, and Adolescent Health Program and coordinated an inter-agency task force addressing childhood obesity. Before working for the County, she worked in the nonprofit sector for 15 years, primarily in the area of women's economic development.

**Robert Hale, Managing Principal, Rios Clementi Hale Studios**

He is Principal-in-Charge of various projects and oversees the daily operation of Rios Clementi Hale. With over thirty years of diverse design, planning, and management experience within the context of highly visible and critically acclaimed architecture, Mr. Hale has a unique and broad background. His areas of expertise include all facets of the design process; strategic project planning and programming; and overall project leadership and client relations. He has extensive experience in urban, architectural and interior design and master planning, and with corporate, entertainment, retail, cultural, hospitality, residential, and commercial project types. From 1981 to 1993, he was with Frank O. Gehry Associates, where he was a Principal and led the development of many of Frank Gehry's award winning designs. Mr. Hale was with Universal Studios for seven years, where he worked as a creative director and was Vice-President of Design and Planning.

**Dante G. Hall, Assistant City Manager, City of El Monte**

Mr. Hall is responsible for the day-to-day administration of city services. He has served as Deputy City Manager for Community Development since 2004. Mr. Hall has over 13 years of experience in planning, legislative analysis, business credit analysis, and public finance, including Section 108 Loan financing, Community Development Block Grant and HOME Partnership funding.

**Ayahlushim Hammond, Senior Vice President, Thomas Properties Group**

Ayahlushim Hammond is Senior Vice President at Thomas Properties Group, with responsibility for the 2900 unit NBC Universal Village & the 1.5 million SF Metro Universal development. Previously, Ms. Hammond was a partner at Kensington Holdings, a real estate development company located in LA, & as Regional Administrator overseeing the Downtown region for the City of Los Angeles' Community Redevelopment Agency (CRA). This region encompassed approximately 5,600 acres and entailed a new City Center Project Area, the Bunker Hill Urban Renewal Project Area, the amended Central Business District Redevelopment Project Area, the Little Tokyo Redevelopment Project area, the Central Industrial Project Area, the Chinatown Project Area, and the entirety of Council District 9. Ms. Hammond began her work at the Los Angeles CRA in 1990. Prior to that, she served as Chief Planning Deputy for City Councilman Robert Farrell. Ms. Hammond received her Bachelor of Science from Pomona College in Claremont.

**Janet Hansen, Deputy Manager, Office of Historic Resources, City of Los Angeles**

Janet Hansen holds an M.A. degree in Historic Preservation from the University of California, Riverside and has over seventeen years of professional experience in the field working in both the public and private sectors. She is currently employed as the Deputy Manager of the Los Angeles Office of Historic Resources where she is responsible for the day-to-day management of SurveyLA. Janet also served for six years as the Historic Preservation Officer for the City of Riverside where she helped build one of the most highly regarded preservation programs in California.

**Dana Harvey, Director, Mandela Marketplace, Oakland**

Ms. Harvey is an environmental and food justice advocate with more than 10 years experience in nonprofit management and development in areas of environmental justice, food security, education and economic development. She has over 6 years experience working with multi-stakeholder coalitions and collaboration building. She is currently developing a comprehensive transportation plan that integrates public health, environment, economy and transportation; and, as a member of the founding Advisory Team, developing a Kellogg sponsored food and fitness plan for Oakland. She guides the growth of a non-profit, small business incubator, Mandela MarketPlace that models alternative ways to build community health and wealth in West Oakland. Projects include start-up of a local wholesale produce distribution center for marginalized farmers; start-up of a community-owned cooperative grocery retail and nutrition education center, Mandela Foods Cooperative; and the Healthy Neighborhood Stores Alliance that incentivizes corner stores to carry fresh produce. Ms. Harvey holds an undergraduate degree in Conservation Ecology with a minor in Forestry and Natural Resource Economics, and M.S. degree in Soil Science with an emphasis on Agroforestry from UC Berkeley.

**Jason Harvey , Director/Founder, Oakland Food Connection, Oakland**

Jason A. Harvey is the founder and director of Oakland Food Connection, which cultivates nutritional awareness, access to healthy foods, and sustainable relationships between people and our planet. Jason's unique perspective on community health and empowerment is rooted deeply in personal experience and builds on his previous work with the Environmental Justice Institute, San Francisco Bay Girl Scout Council, the United States Air Force and the San Francisco Bay French Bread Company. He holds a BA in History from San Francisco State University. Currently, he is a Nutrition Education Student at Bauman College in Berkeley, CA.

**Amber Hawkes, Urban Designer**

Amber first graduated from Vassar College in 2003 with double honors and a BA in Urban Studies and then from UCLA with a MA in Urban Planning / Urban Design. While at UCLA, Amber won a departmental fellowship her final year and was part of a team of students that won 1st place in the Academic Project category of the APA's LA Chapter for a Transit-Oriented-Development project in her joint planning/architecture studio. Her final Masters project focused on the regulatory barriers that exist for New Urbanist design development. She is the only professional in the firm that comes from a purely Planning background and has had to navigate in a world of architects who tend to have traditional architectural educations.

**Jeffrey Henderson, Senior Project Manager, EDAW-AECOM**

Jeff manages and prepares general plan updates and housing programs as well as programmatic EIRs. He has twelve years of experience in the fields of land use and environmental planning and GIS services. His technical and management experience includes substantial roles in more than twelve general plan update programs as well as large scale specific plans in both northern and southern California.

**Antonia Hernandez, President and CEO, California Community Foundation**

Nationally recognized for her commitment toward the betterment of underserved communities in Los Angeles and beyond. She is leading a \$10 million and ten year "Community Building Initiative" in El Monte to fund local-based initiatives in health, housing, education, and other community development programs that will materially improve the quality of life for El Monte residents. Claire Robinson, Executive Director, Amigo de los Rios, a 501 (c)(3) non-profit organization established with the mission of developing livable communities based around quality public space and the highly urbanized watersheds of southern California. Trained in Cultural History, with a degree in Architecture from Cooper Union in New York City, a Masters in European Urban Studies and a Masters of Business Administration from UCLA, Claire has founded and/or directed several non-profit community-based Green Design groups in the US and in France.

**Jennifer L. Hernandez, Co-chairs Holland & Knight's Environmental Team**

Jennifer Hernandez co-chairs Holland & Knight's Environmental Team, and divides her time between the San Francisco and Los Angeles offices. Ms. Hernandez is ranked as one of the top 500 lawyers in the country by LawDragon, as one of California's top ten environmental lawyers in the Chambers USA Guide to the Top Business Lawyers in America, and as a one of Northern California's top 100 lawyers and top 50 women lawyers by Superlawyer. A native of California, Ms. Hernandez received her undergraduate degree from Harvard University and her law degree from Stanford University. Ms. Hernandez represents clients in the private, public, and non-profit sectors in land use and environmental project permitting, compliance, litigation and public advocacy work. She has taught land use and environmental law for the University of California and Stanford Law School, and frequently speaks for client and lawyer professional associations and continuing education seminars. She has written two books and more than 30 articles on environmental and land use law. She has received several professional awards, including an American Planning Association Award for her book, A Practical Guide to the California Environmental Quality Act.

**Al Herson, JD, FAICP, Principal, SWCA Environmental Consultants**

Al Herson, JD, FAICP, is a Principal and CEQA/NEPA practice leader with SWCA Environmental Consultants, which has California offices in Sacramento, Pasadena, and Orange County. Mr. Herson is co-author of California Environmental Law and Policy: A Practical Guide, The CEQA Deskbook, The NEPA Book (all from Solano Press Books) and chapters on CEQA and wetlands regulation in Matthew Bender's California Environmental Law and Land Use. He is a former president of the American Planning Association California Chapter.

**Kathleen Hill, Weston Benshoof**

Miss Hill works closely with attorneys and clients on a range of land use, water resources, and related entitlement matters. Ms. Hill has more than twenty years of experience in planning, real estate development and project management. Prior to joining Weston Benshoof, Ms. Hill worked in the wireless telecommunications industry where she prepared and processed entitlement applications and negotiated approvals with public agencies throughout Southern California. Her land use experience includes working as a planner for the City of Riverside and the City of Perris. She has also worked as a planning consultant on residential and commercial projects, the City of Indio General Plan, subdivisions, zoning code amendments and specific plans.

**Alex Hinds, Director, Marin County's Community Development Agency**

Since 1999, Alex has directed the Marin County Community Development Agency, where he oversees the building, environmental health, federal grants, and planning divisions. Previously he served as the San Luis Obispo County Director of Planning and Building, and as the Lake County Planning Director. Alex taught classes at California Polytechnic University in San Luis Obispo, and at San Diego State University, Imperial Valley Campus. Alex is currently a board member of the California Planning Foundation and is a proponent of sustainable development practices. Alex has been responsible for the preparation of many award-winning planning documents and programs including Marin's award winning sustainability program and the comprehensive update to their general plan. Alex was a former Fulbright scholar in Ecuador and received a Masters Degree from United States International University in San Diego focusing on cross cultural community environmental management, and a Bachelors Degree from the University of Hawaii concentrating on Applied Ecology.

**Mark Hoffman, Senior Planner, The Planning Center**

Mark Hoffman is a Senior Planner with the Planning Center, an urban planning firm based in Costa Mesa with offices throughout the Southland. For over 15 years, Mark Hoffman has been involved with urban planning, public policy, and local government project for cities across California. He is currently directing the General Plan update for El Monte. Mark's professional career spans the topics of general plans, housing policy, community development, management consulting, municipal service reviews, and strategic planning, among other areas. Mr. Hoffman holds a Masters in Public Policy and a Master's in Planning and Development Studies from the University of Southern California. His professional work has received outstanding planning awards from the California Chapter of the American Planning Association.

**Stanley R. Hoffman, FAICP, President, Stanley R. Hoffman Associates, Inc.**

Since establishing Stanley R. Hoffman Associates in January 1981 Stan has specialized in fiscal and economic impact studies and on market feasibility studies for residential, office, major retail shopping centers and office/hotel projects. These studies have been prepared for cities, counties, redevelopment agencies, other public agencies and developers. His firm focuses on large-scale mixed use land developments in many jurisdictions throughout California. In addition, Stan has taught, in the past, classes on Urban Public Finance in the UCLA Department of Urban Planning, and is currently a member of the California Planning Roundtable.

**Derek R. Hull, Principal Planner, County of Riverside****José Huizar, Los Angeles City Council**

Mr. Huizar served as both President and Member of the Board of Education of the Los Angeles Unified School District (2001-2005). Councilmember Huizar was re-elected in March 2007. Councilmember Huizar's priorities include strengthening public education and youth programs, enhancing public safety, and sustainable economic development.

**T. Wayne Hunt, Founder and Principal, Hunt Design Associates**

T. Wayne Hunt is the founder and principal of Hunt Design Associates, an award-winning consulting firm that specializes in graphic design, branding, and environmental graphic design strategies for multi-use developments, recreation and sports venues, theme parks, public spaces, entertainment centers, museums, and business environments. He is the author of three books: Urban Entertainment Graphics and Designing, Planning Environmental Graphics, and Environmental Graphics: Projects and Process. Mr. Hunt is also an instructor at the Art Center College of Design and has lectured at the USC School of Architecture, among others. He has served as the national president of the Society for Environmental Graphic Design. Mr. Hunt is the 2004 Fellow of the National Society for Environmental Graphics.

**Megan Hunter, Community Planning and Historic Preservation, Los Angeles Planning Department**

In 2005, Megan was promoted to the City Preservation Plan Unit. In this role, she was responsible for the adoption of three HPOZs and preservation plans. Megan also provides training and technical assistance on historically appropriate rehabilitation and new construction. Megan holds an M.A. of Urban Planning from UCLA and a B.A. in Metropolitan Studies from Michigan State University.

**Timothy Hurley, Architect and Urban Designer, BMS Design Group**

Tim Hurley is an Urban Designer and licensed architect with over fifteen years of professional experience. His work has included a wide range of project types and scales, including new town design, urban redevelopment, TOD planning, university campus master planning, residential subdivision design, design guidelines formulation, and residential architectural design. Tim has worked with both public and private sector clients in the United States, Asia, and the Middle East.

**John Husing, Ph.D., Economics & Politics, Inc.**

Dr. John Husing was listed by the L.A. Times Magazine as one of the 100 most powerful people shaping life in Southern California. He is a leading authority on the impact of the goods movement industry on the region, and in particular its role as a provider of upward economic mobility to blue collar workers. He has just completed major studies on the impact of the proposed Clean Truck Program at ports of Los Angeles and Long Beach and has recommended some changes in strategy.

**Rick Hutchinson, CEO, City CarShare**

Since joining San Francisco's City CarShare in 2005 as its Chief Executive Officer, Rick Hutchinson has led the organization to a tripling of its membership while substantially improving its financial sustainability and building partnerships with both the private sector development community and public sector transit operators. Immediately prior to joining City CarShare, Rick headed a strategic business and interim management consultancy, assisting both start-ups and established companies with new business initiatives. Rick has previously been President and CEO of StockPower, Inc., as well as President and CAO of BankLink, Inc. and has had executive positions with Chemical Bank and Bankers Trust Company. In the Bay Area, Rick is an active member of SPUR, the Housing Action Coalition and the San Francisco Bicycle Coalition. He has undergraduate degrees in economics and journalism from U.C. Berkeley and his MBA from Columbia.

**Sandy Jackson Wales, Program Coordinator, Livable Communities Riverside County Public Health Department**

Sandra Jackson Wales is a Public Health Program Coordinator II, Riverside County, Department of Public Health, Division of Injury Prevention Services, Livable Communities Project. She is working collaboratively countywide with county and city planners, elected officials, community leaders, school districts, community based organizations and transportation departments to improve the health of Riverside County residents.

**Bill Jacobs, AICP, Principal Planner, City of Irvine**

Bill Jacobs has nineteen years of municipal planning experience, including the Cities of Santa Barbara, Burbank, and Victorville. His experience in development review and long range planning includes comprehensive mixed-use planning for Downtown Burbank and various mixed use developments in the Downtown and Waterfront areas of Santa Barbara. He is currently working on a mixed-use residential development strategy for the 2,700-acre Irvine Business Complex, which is rapidly transitioning from a traditional suburban commercial and industrial center to an urban mixed-use community. Moderator: Konstanza Dobreva, J.D., Senior Planner, The Planning Center. Konnie Dobreva has more than 10 years of diverse public sector planning and legal experience provides her with a unique understanding of planning and zoning law, and the California Environmental Quality Act (CEQA). She holds a Juris Doctorate from Pepperdine University School of Law and a B.A. in Environmental Analysis and Design from University of California, Irvine. She has prepared environmental documents for a diverse range of projects, including small-scale residential and large planned communities, commercial office, industrial, and mixed-use. She is a board member of the Orange County Chapter of the Association of Environmental Professionals.

**Randy Jackson, RLA, President, The Planning Center**

Randy Jackson conceives and develops unique land use and community concepts for award-winning communities built around and integrating transportation, open space, park, and recreation systems. He is an owner of The Planning Center and holds the positions of President and Principal-in-Charge of Design Services. Randy has a wide range of community design and landscape architecture experience with both public and private concerns. He served as chairman on a 13-member Urban Design Commission for Pima County, Arizona, and has developed unique transportation- and pedestrian-oriented communities in California, Washington, and Arizona. He also prepared conceptual designs for integrating multimodal transportation designs into five existing communities in San Diego County, and assisted in the preparation (for San Bernardino County) of an APA award-winning manual for planning practitioners. Randy serves as a lecturer at the University of California Irvine and Riverside campuses and has served as an Expert Witness.

**Sandra Jackson, Public Health Program Coordinator II, Riverside County, Department of Public Health, Injury Prevention Services, Livable Communities Project**

She is working collaboratively countywide with county and city planners, elected officials, community leaders, school districts, community based organizations and transportation departments to improve the health of Riverside County residents. Mitra Mehta-Cooper, AICP, is leading the Strategic Programs Section of Riverside County Planning Department as a Principal Planner. She has developed numerous award winning programs, including, the Eastvale Neighborhood Preservation Ordinance, Temecula Valley Wine Country Ordinance, Context Sensitive Design Guidelines, etc. Currently, she is coordinating a comprehensive update of the County's General Plan in 2008 and developing an environmental document for it. In addition, Mitra manages to integrate her architecture and international work-experience into teaching undergraduate and graduate level courses at the Urban and Regional Planning Department of California State Polytechnic University, Pomona.

**Tom Jacobson, AICP, Chair, Department of Environmental Studies and Planning, Sonoma State University**

Tom Jacobson, JD, AICP, is Chair of the Department of Environmental Studies & Planning at Sonoma State University. He is co-author of Exactions and Impact Fees in California (Solano Press Books) and contributed the chapters on growth management and aesthetic regulation & design review to California Land Use Practice (California Continuing Education of the Bar). He is a consultant to local governments on land use law and planning matters and Of-Counsel to the Sohagi Law Group, a California law firm focused on land use and environmental matters.

**Joanna Jansen, AICP, Associate Principal, Design, Community & Environment in Berkeley.**

Joanna has been with DC&E for nine years and currently oversees DC&E's comprehensive planning practice. In this role, she oversees the preparation of General Plans for Cities and Counties throughout California, including General Plan Updates for Butte County, Palo Alto, Novato, Los Gatos, and Oroville, working closely with public agency staff, elected officials and the public. She also has significant experience organizing and facilitating public involvement programs and completing project-level and programmatic CEQA documents.

**Jonathan (Jon) B. Jarvis, Regional Director- National Park Service**

Mr. Jarvis completed his undergraduate study in biology and graduate work in natural resources management and has served in the National Park Service since 1976. Starting as a seasonal interpreter in the Washington, D.C. parks, Mr. Jarvis moved up through the organization as a protection ranger, a resource management specialist, park biologist, and Chief of Natural and Cultural Resources through Prince William Forest Park in Virginia, Guadalupe Mountains National Park in Texas, Crater Lake National Park in Oregon and North Cascades National Park in Washington. His first superintendency was at Craters of the Moon National Monument in Idaho and he served as the Superintendent of Wrangell-St. Elias National Park and Preserve in Alaska from 1994 until 1999. He became the Superintendent of Mount Rainier National Park in August of 1999. In 2001 he completed his training in the Senior Executive Service Candidate Program of the Department of Interior and in September of 2002, became the Regional Director of the Pacific West Region, with direct responsibilities for 58 units of the National Park Service in Washington, Idaho, Oregon, California, Hawaii, and the Pacific Islands.

**Mr. Johannes Van Tilburg, FAIA, Principal, VTBS Architects**

Mr. Van Tilburg has led the organization into the forefront of planning and design, since its founding in 1971. During his career, he has garnered a reputation for being a leading proponent of environmentally conscious solutions to urban density and transportation challenges. Mr. Van Tilburg has often been called the “pioneer of mixed-use” projects in Los Angeles.

**Linda Johnson, Principal Planner, City of Anaheim**

Linda Rios Johnson is a Principal Planner with the City of Anaheim and has worked for the City for over 22 years in Advanced and Current Planning. She graduated from Bryn Mawr College with a major in Growth and Structure of Cities and received a Masters Degree in Urban Planning from UCLA. She has worked on a wide variety of projects in the City of Anaheim, including the transformation of The Anaheim Resort into a resort destination and the establishment of the high density, mixed-use area of the City known as The Platinum Triangle.

**Paul Johnson, Senior Vice President of Community Development, Rancho Mission Viejo****David L. Jones, Chief Engineering Geologist**

Born at Wright Patterson Air Force Base, OH, David lived his younger years as an Air Force “brat” moving around the United States. Most of his life, however, has been spent in the Inland Valley area of southern California and he currently resides in Redlands, CA. David graduated from Bossier High School in Bossier City, LA and received congressional and presidential nominations to both West Point and the U.S. Merchant Marine Academy. After a brief stay at USMMA, he attended LSUS and ultimately attained his B.S. and M.S. degrees in Geology/Geological Sciences from the University of California at Riverside. David’s professional career includes being the “consultant” in the engineering and environmental geology consulting industry, being the “client” with Lockheed Martin, and being the “regulator” in his current position as Chief Engineering Geologist for Riverside County, CA. David currently oversees the natural resource development process for the Riverside County Planning Department. He is responsible for administering SMARA—including surface mining entitlements, annual mining inspections, and mine reclamation. David has been married for 17 years and he and his wife were blessed with a son in July 2004. In his spare time he enjoys working on his mini-ranch in Redlands and raising his son. He also enjoys fishing, off-road trips to the sand dunes and the outdoors in general.

**Paula Jones, Director, San Francisco Food Systems**

Paula Jones is the Director of San Francisco Food Systems and editor of the 2005 San Francisco Collaborative Food System Assessment. As Director of San Francisco Food Systems, a group created by the San Francisco Department of Public Health, she works to address food systems issues within the City and County of San Francisco through action research projects, policy planning and recommendations.

**Julia Lave Johnston, Senior Planner, State Clearinghouse and Planning Unit within the Governor’s Office of Planning and Research (OPR)**

She has extensive experience in land use planning and planning policy development.

**Brian Judd, The Planning Center, Vice President, Community Planning & Design**

Brian Judd pilots an integrated team of practiced policy planners and innovative designers to create resourceful solutions for the company’s often complex and always challenging projects. Brian’s planning career has been split between public and private sectors—the County of Orange and The Planning Center. He has developed strong capabilities in intergovernmental coordination and project management and provides a keen understanding of regulatory and political processes. Leading such projects as The Ontario Plan, Riverside County Integrated Project, Anaheim General Plan, and several other long-range planning programs, Brian offers creative planning solutions to physical, political, and regulatory challenges. He is an Advisory Board Member for the Department of Planning, Policy & Design at the University of California, Irvine, where he also is a frequent guest lecturer. Brian currently serves on the Executive Advisory Council for the Healthy Ontario Initiative and is an active member of APA and ULI.

**Henry Jurgens, President, Palos Verdes Peninsula Land Conservancy**

Henry Jurgens is the President of the Palos Verdes Peninsula Land Conservancy, a land trust dedicated to “preserving land and restoring habitat on the greater Palos Verdes Peninsula for the education and enjoyment of all.” During the past several years Jurgens has been a leader on the Conservancy’s Board of Directors, the period in which a 1200-acre nature preserve was created in the middle of Los Angeles County. Jurgens is a retired banker, whose community activities include serving as an Educational Docent at Cabrillo Marine Aquarium, a member of the Palos Verdes South Bay Audubon Society, the Palos Verdes Peninsula Navy League (past Executive Vice President), the South Coast Botanic Garden, and a Whale Watch Naturalist for the American Cetacean Society.

**Tony Jusay, LAC Metro**

Tony is native of the Los Angeles area and has been bicycling since the age of five and bicycles for transportation and recreation. He is a transportation planner at Metro working with the Metro Bike Program and the Westside Area Planning Team. His functions involve supporting and implementing initiatives and policies detailed in Metro's Bicycle Transportation Strategic Plan as well as developing, executing and managing project agreements between Metro and Westside Cities funded through Metro's Call for Projects related to other non-motorized transportation projects. Tony is also involved with other bicycle organizations working to promote sustainable transportation through bicycle rides, activities, workshops and events. He recently completed a Master's thesis in the Regenerative Studies program at Cal Poly Pomona developing a theoretical framework that describes segments of the bicycling community in Los Angeles as a New Social Movement.

**John Kaliski, AIA, Vice President/President-elect, American Institute of Architects (AIA), Los Angeles Chapter, Principal at URBAN STUDIO**

Kaliski is principal of Urban Studio, an architecture and urban design firm working on residential, urban infill and urban design projects. He has served on the editorial board of LA Architect, chaired AIA/LA's urban design and political outreach committees, chaired the national AIA urban design committee and served on the AIA/LA Board from 2006 - 2008. Prior to establishing Urban Studio he was Principal Architect at the Community Redevelopment Agency of the City of Los Angeles, partnered with Aleks Istanbullu, AIA, was a junior designer at SOM and taught at Cal Poly Pomona, SCI-Arc and the University of Houston.

**Wayne Kanemoto, Sergeant**

Sergeant Wayne Kanemoto has a Bachelor of Arts degree in Political Science from the University of California, Riverside. Wayne has been with the University of California Police Department for 15 years. During that time Wayne has served as a Field Training Officer. Wayne currently supervises the department's Defensive Tactics Training Program and U.N.E.T. (University Neighborhood Enhancement Team), a joint community policing partnership with City of Riverside Police Department.

**Matthew D. Karatz, Vice President, Acquisitions and Development, Caruso Affiliated**

Matthew Karatz is in charge of property acquisitions at Caruso Affiliated. Additional responsibilities include project management of residential projects currently under development, and oversight of Caruso's sales program at Excelsior at The Americana at Brand. Prior to joining Caruso Affiliated, he spent five years with KB Home as Senior Director, Land Acquisition, where he oversaw land acquisitions in Counties of Los Angeles Ventura and Kern. During his tenure, he closed more than 35 transactions with a total land value in excess of \$400MM. He previously worked at ABC News in New York as an investigative journalist. He is an Emmy Award recipient for excellence in investigative journalism.

**Lisa Katz, Planner, Design, Community & Environment, Berkeley**

Lisa Katz is a Planner with Design, Community and Environment in Berkeley. She is responsible for research and report writing for General Plans and environmental review projects. Her interest in food planning and agricultural preservation developed while working on General Plan updates in Yolo and Butte Counties.

**Barbara Kautz, FAICP, Attorney, Goldfarb & Lipman**

She practices in the areas of land use, affordable housing, and redevelopment. Barbara has over 30 years of land use experience. Immediately prior to joining Goldfarb, she was the Community Development Director and Assistant City Manager for the City of San Mateo. She formerly served on the Board of Directors of the League of California Cities and the California Chapter, American Planning Association. Barbara is the co-author of "An Overview of CEQA Issues in Redevelopment," in A Legal Guide to California Redevelopment; contributor to Regulatory Takings and Land Use Regulation (Inst. for Local Government); and co-author of, "Local Government Financing Powers and Sources of Funding," The Legal Guide to Affordable Housing Development (ABA 2005). Barbara received her J.D. summa cum laude from the University of San Francisco and holds a M.C.P. from the University of California, Berkeley.

**Tony Keith, Landscape Architect, RRM Design Group**

With more than 25 years of experience implementing facade renovation projects. Tony's unique design experience with infill architecture, historic preservation, streetscape improvements, urban public spaces, site amenities, and construction detailing bridges the fields of architecture and landscape architecture. Tony has completed numerous facade renovation projects throughout his career, including the Pico Boulevard Facade and Signage Improvement Program in Los Angeles and the Fontana Facade Rehabilitation in Fontana.

**Steve Kellenberg, EDAAW****Kevin Keller, AICP City Planner, City of Los Angeles Planning Department**

Kevin is a City Planner with the Community Planning Bureau for the City of Los Angeles. He manages land use planning for Hollywood and Venice as well as the rapidly developing Los Angeles Sports and Entertainment District surrounding the City's downtown convention center. Previously, Kevin served as Chief Planning Deputy to City Councilwoman Cindy Miscikowski of the 11th District of Los Angeles, managing land use development and policy for Los Angeles' coastal westside, including West Los Angeles, Brentwood, Venice, Pacific Palisades, Playa Vista and LAX. He joined the City of Los Angeles Planning Department in 1999, after receiving his master's degree in urban planning from Harvard University's Graduate School of Design and an undergraduate degree in environmental studies from UCLA. Before receiving his master's degree, he worked in the Urban Design division of the City of West Palm Beach, Florida. Kevin brings a comprehensive view and a depth of experience to both land use planning and implementation in Los Angeles, with a strong emphasis on urban and environmental design. Kevin lives in Venice, California, and also currently serves as Section Director for the American Planning Association, Los Angeles Section.

**Debbie Kern, Keyser Martson**

**Alison Kendall, AICP, Principal, Kendall Planning + Design**

In 25 years as an urban designer and planner, Alison Kendall has produced plans for national and local parks, sustainable communities, mixed-use infill, historic preservation, transit oriented development and livable “complete” streets in both large and small California cities. Alison has Masters degrees in Architecture and City and Regional Planning from UC Berkeley, and has worked as both public agency planner and urban design and planning consultant. Recent Kendall Planning + Design projects focus on facilitating active living, community engagement and sustainability through partnerships between public agencies, non-profits and community volunteers.

**Blake E. Kendrick, AICP, City Planning Associate, Los Angeles Department of City Planning**

Between 2002 and 2006, Blake worked as a planner and urban designer in the private sector with consulting engineers and design firms in the United States and internationally. Blake took on a variety of challenging assignments including campus planning, serving as the planner of record for municipal governments, and developing plans for new towns in emerging regions of the People’s Republic of China. In her current role with the Los Angeles Planning Department, Community Planning Bureau, she writes and updates ordinances and historic preservation plans, administers special signage districts, and advises urban design and historic preservation boards. Among her current assignments are the Hollywood Signage Supplemental Use District and the Park Mile Specific Plan. Blake holds a bachelor’s degree in history from Smith College and a master’s degree in city planning from the University of Pennsylvania.

**Debbie Kern, Principal, Keyser Marston Associates**

She has over 20 years of experience in real estate consulting and specializes in affordable housing finance. Ms. Kern manages housing related services for Keyser Marston clients in San Francisco and specializes in the area of mixed-income and affordable housing. Her broad experience combined with strong technical skills provide her with unique ability to advise on conceptual issues as well as structuring complex public/private transactions. She specializes in: fiscal and economic impact analysis, assisting redevelopment agencies in affordable housing, and converting former military bases into civilian uses. Ms. Kern holds a master’s degree in economics from Columbia University and a bachelor’s degree in economics from the University of California at Berkeley.

**Jay Kim, Acting Principal Transportation Engineer, Los Angeles Department of Transportation, Los Angeles**

Jay W. Kim was appointed to the Acting Bureau Chief position for the Planning and Land Use Bureau of the Los Angeles Department of Transportation in January 2007. He brings over 18 years of both public and private sector transportation expertise to help develop creative solutions to meet the mobility challenges of the City. Prior to this appointment, Mr. Kim served as the Division Manager overseeing development review activities for the Metro and West Los Angeles areas. As the Acting Bureau Chief, Mr. Kim is responsible for the day to day activities of planning and engineering staff engaged in the review of site specific development projects for traffic, circulation and parking impacts. He currently oversees 3 Divisions with a staff of 25.

**Ken Kirkey, Planning Director, Association of Bay Area Governments**

Ken Kirkey, AICP, Planning Director of the Association of Bay Area Governments, joined the agency in April 2006. Kirkey has nearly 20 years of experience related to regional land use, transportation and conservation issues. Kirkey previously served as a Consultant with the PMC Conservation and Resource Planning Group and as Planning Director for the Town of Fairfax. His earlier experience in New England includes serving as a consultant related to major smart growth and inter-jurisdictional planning projects for the State of Massachusetts, as Director of Land Protection, working on land conservation and transit-oriented development planning for the Wildland Trust, and as a Senior Planner coordination growth management issues for the Cape Cod Commission. Ken received a Masters Degree of Regional Planning, and a BS in Landscape Architecture from the University of Massachusetts at Amherst.

**Bob Kneisel, Retired Engineer, Founder of the Bungalow Heaven Landmark District**

For several decades, “Bungalow Bob,” as he is affectionately known, has been a tireless advocate of historic preservation throughout Pasadena and has served as both the President of the Bungalow Heaven Neighborhood Association and the Pasadena Neighborhood Coalition, a coalition of neighborhood associations.

**Richard A. (Rich) Knowland, Principal, Pacific Terra**

Rich Knowland has 20 years of experience specializing in acquisitions, entitlements, master planning, regulatory processing, site design and engineering. He has been directly responsible for the acquisition, entitlement and execution of over a dozen master planned communities throughout California, totaling over 20,000 units and complementary retail, office, educational, recreational and open space components. Prior to Pacific Terra, Rich was a Division President and Regional Vice President for Lennar, where he was responsible for all acquisitions, design, entitlements, operations, sales and marketing for community development and homebuilding for the Orange County Division. Prior to Lennar, Rich was a Division President for Shea Homes, where he was hired to start a new resort/active adult community division. He was responsible for acquiring new master planned communities, developing and managing the project staff, obtaining entitlements and developing the master plan. Rich also worked for Newhall Land & Farming as a Senior Project Manager and at Pacific Bay Homes, the real estate “work out” company formed to reposition and dispose the First Nationwide Savings portfolio of assets owned by Ford Credit.

**Christopher Koontz, City Planning Associate, City of Los Angeles Community Planning Bureau**

His experience includes coastal development, environmental review, industrial development, historic preservation and housing production. He holds of Masters Degree in Urban Planning and a Bachelors of Science of Public Policy, both from the University of Southern California

## **Ron Kosinski, Caltrans, District 7**

### **Jeff Kraus, Director of Community and Local Government Relations, UC Riverside**

His duties include serving as a link between the City of Riverside and the University. He earned his B.S. in Business Administration from UC Riverside. Prior to his position at UCR, he served as the Annexation Program Coordinator for the City of Riverside. For 13 years, Jeff owned an advertising and public relations firm in Riverside.

### **Sibella Kraus, Sustainable Agriculture Education (SAGE)**

Sibella Kraus has developed innovative and successful sustainable agriculture marketing and education projects in the Bay Area region for over 20 years. Sibella directs Sustainable Agriculture Education (SAGE), a nonprofit organization whose mission is to broaden the constituency for sustainable regional food and agriculture. The primary focus for SAGE is the preservation and viability of urban edge agriculture, meaning agriculture within a hundred miles of a major city or metropolis.

### **Wolfgang Krause, Principal Planner, City of Glendale**

Planner with the City of Glendale for over 34 years and principal author of the code amendments related to Glendale's hillside development standards and design review for 20 years. Continues to be involved with on-going refinements to Glendale's hillside development standards and the design review process.

### **Patti Krebs, Executive Director, Industrial Environmental Association**

Patti Krebs serves on the CARB AB 32 Economic & Technology Advancement Advisory Committee, San Diego Association of Governments Energy Working Group, Port of San Diego's Maritime Advisory Committee, San Diego Regional Airport Authority Technical Advisory Group, and was instrumental in founding the San Diego Regional Sustainability Partnership. Prior to joining the Industrial Environmental Association, Patti was a partner in the public affairs firm Lipper & Krebs and served as aide to Governor Pete Wilson, congressmen and city council members. Patti has a bachelor's degree in Communications from San Diego State University.

### **Beth Krom, Mayor, City of Irvine**

Beth Krom was first elected to the Irvine City Council in November 2000 and re-elected in 2002. On November 2, 2004, she was elected as Mayor of Irvine. Irvine, a master planned city of 180,000 in Orange County, California, is home to the University of California at Irvine and major businesses including Broadcom, Toyota and Verizon. In addition to her local City Council responsibilities, Beth is a member of the Orange County Great Park Board of Directors and several regional boards.

### **Dean Kubani, Environmental Programs Manager, City of Santa Monica**

Dean Kubani is the Manager of City of Santa Monica's Environmental Programs Division. He oversees all of the City's efforts related to water efficiency, urban runoff, hazardous materials and sustainability. Since 1994 Dean has directed the ongoing development, implementation and evaluation of the Santa Monica Sustainable City Program. He lectures on sustainability at universities throughout the country, and has presented information about Santa Monica's programs at state, national and international conferences. Dean sits on the Advisory Boards of the International Sustainability Indicators Network and the University of Southern California Center for Sustainable Cities. Prior to his employment at the City of Santa Monica, Dean worked as a Policy Analyst in the non-profit sector and was a Project Manager for an environmental engineering firm in Southern California. He lives in Santa Monica with his wife and two daughters.

### **Jeff Kugel, Director of Planning and Redevelopment, City of Glendora**

### **Bob Lagomarsino, AICP**

With over 23 years of community planning and public policy consulting experience throughout the United States, Mr. Lagomarsino leads URS' national planning practice (planning@URS) and the Community Planning Team for URS' Central Valley offices. His professional experience has focused on preparing, managing the preparation of, and providing specialized services related to general plans, including participation in the preparation of plans for more than 25 cities and counties. He has also managed safety-related planning efforts throughout his career, including the State of Arizona's Statewide Mitigation Plan, Multi-Jurisdictional Hazard Mitigation Plans for Arizona's two major urban centers (Maricopa County/Phoenix and Pima County/Tucson), and general plan safety elements for communities throughout California and Arizona.

### **Jamie Lai, P.E., Transit Manager, City of Anaheim**

Jamie Lai joined the City of Anaheim Public Works Department in 2005 working within the Development Services Division. In 2008, she became Transit Manager working on projects such as the future Anaheim Regional Transportation Intermodal Center (ARTIC), creating transit connections throughout the City, as well as coordinating transit planning and development activities with the CA High-Speed Rail Authority, OCTA, SCAG, Cal-Nev Commission, SCRRA, and other Orange County cities.

### **Sheryl Lane, Campaign Coordinator, Urban Habitat, Oakland**

Sheryl Lane is a Richmond native and the Richmond General Plan Campaign Coordinator for Urban Habitat a Bay Area organization aimed at building power in low-income communities and communities of color by combining education advocacy research and coalition building to advance environmental economic and social justice. Before joining Urban Habitat she spent two years working in local government as a community relations and policy analyst for the Office of Mayor Ron Gonzales in San Jose CA. In addition she worked in corporate communications for major Bay Area corporations. She holds a B.A. in Psychology and Social Behavior and Sociology from UC Irvine and a Masters in Urban Policy and Management from New School University in New York City.

**Steve Lefever, Director of Community Development, City of South Gate**

He has worked for the City since 1992 and has over 27 years experience in both city planning and real estate development. Mr. Lefever has served in both the private and public sectors, working for the Irvine Company, two consulting firms and the cities of Manhattan Beach and South Gate. He is a graduate of the California State Polytechnic University at Pomona. Projects on-going in the City of South Gate include, a general plan update, zoning ordinance update, 850 acre redevelopment project area amendment, re-branding/marketing program, enterprise zone renewal and expansion, international business outreach program, civic center redevelopment and expansion project, four new school campuses, including a new community college, several hundred residential units, many in mixed use developments, and over one-million square feet of new commercial development.

**Kathy LePrevost, Community Programs Manager, City of Santa Monica, Community and Cultural Services Department**

Kathy LePrevost oversees implementation of several components of the City's Active Living initiative and is involved in partnering with Santa Monica College and the Santa Monica Malibu Unified School District on joint use of recreational facilities. The state of the art Santa Monica Swim Center, located on the Santa Monica College Campus, was built by and is managed by the City. Playground Partnership provides access to elementary school play grounds outside of school hours and the City's CREST after school program combines District facilities and City staff to offer child care, recreation, enrichment and sports for youth K – 8th grade. New initiatives would expand the existing joint use of Santa Monica High School and the Civic Center with the potential for new facilities to provide recreational, cultural and educational facilities serving the high school and the larger community.

**Niko Letunic, Founding Principal, EisenLetunic ([www.eisenletunic.com](http://www.eisenletunic.com))**

EisenLetunic is a Bay Area-based transportation, environmental and urban planning firm created in 2005. His firm specializes in projects that require extensive planning-related research, analysis and writing. EisenLetunic has worked on projects for such agencies as the transportation authorities of Alameda, Contra Costa, San Francisco and Sonoma counties; the Metropolitan Transportation Commission; Caltrain; the cities of San Francisco, San Leandro and Fremont; and the San Mateo County Department of Housing.

**Shari Libicki**

Dr. Libicki specializes in analyzing the impacts of greenhouse gas and chemical emissions from industrial facilities, landfills and residential and commercial developments. This includes emission testing and estimation using her chemical engineering background and the design of monitoring programs. She uses this information to negotiate complex technical agreements and permits with agencies, negotiate rule development with agencies, assist facilities with compliance and management programs, and provide technical expertise to entitlement and litigation teams. Dr. Libicki has lectured widely on preparing for AB 32, California's landmark greenhouse gas control law, and on the estimation of GHGs for use in entitlement documents. Dr. Libicki is a member of the faculty of the Chemical Engineering Department at Stanford University.

**Nicholas S. Liguori, Principal Planner, City of Chino**

Nicholas Liguori AICP is Principal Planner for the City of Chino supervising their long-range planning section and serving as project manager for their comprehensive General Plan update. The updated General Plan will have a Healthy Chino element and a focus on public health. He has also served as the City's project manager for The Preserve a master-planned community based on new urbanist principles. Prior to Chino he worked in planning and community development for the cities of San Marino and Ontario specializing in architectural review and historic preservation.

**Jennifer Lilley, President, Lilley Planning Group**

Jennifer Lilley has over 20 years of professional planning experience in both the public and private sectors. While working for the private sector, Ms. Lilley has maintained a firm commitment to represent the public interest by working with and for municipal agencies in planning related projects. She especially enjoys and has a strong commitment to strengthening communication in the profession. She has devoted much of her career to public outreach and community facilitation. Throughout her career, Ms. Lilley has had the opportunity to plan and facilitate several efforts including general plan visioning, sphere of influence planning, conflict resolution, mediation, goal setting, team building workshops, project strategizing and environmental scoping sessions. Most notably, Jennifer had the unique opportunity to be a part of the America Speaks facilitation team that worked with a group of 5,000 citizens in the New York region to discuss and plan for the rebuilding of the World Trade Center site.

**Kathleen Livermore, AICP, Planning Manager, Community Development Department, City of San Leandro**

Kathleen Livermore, San Leandro's Planning Manager, has a master's in City and Regional Planning and has nearly 23 years working for local government in the SF Bay Area. Kathleen was the Project Manager for San Leandro's Downtown TOD Strategy and has worked on various General Plan Updates and Housing Element implementation strategies to increase densities in context sensitive locations. She has been the CEQA coordinator for various cities and brings that experience to the sphere of large and complex land use entitlement applications.

**Erick Lopez, City Planning Associate, City of Los Angeles**

Mr. Lopez was the project coordinator and has been working on the mansionization issue since the Department first began the project in January 2005. Prior to working for the City of Los Angeles, he worked in the City of Fullerton and the City of Malibu. He attended California State Polytechnic University, Pomona and holds a Bachelor of Science degree in Urban & Regional Planning. Anita Cerna, City Planning Associate - Ms. Cerna helped develop the City of Los Angeles' first mansionization-related Interim Control Ordinance for Sunland-Tujunga and later became part of the citywide efforts to address mansionization with Mr. Erick Lopez. Prior to working for the City of Los Angeles, she worked for the Service Employees International Union as a research analyst. Ms. Cerna attended UCLA where she earned her Masters of Arts degree in Urban Planning with a concentration in Community Economic Development and a Bachelor of Arts degree in Economics.

**Anastasia Loukaitou-Sideris, Professor and Chair UCLA Department of Urban Planning**

**Kristi L. Lovelady, Principal Planner, Riverside County Landscape Program, Managing Director, Riverside County Water Task Force**

Ms. Lovelady is in charge of implementing the County's Water-Efficient Landscape Ordinance, managing the County's new Landscape Program, and creating the Riverside County Guide to California Friendly Landscaping. She is also the Managing Director of the Riverside County Water Task Force.

**Anastasia Loukaitou-Sideris, Professor and Chair, UCLA Department of Urban Planning**

She holds BA and MA degrees in Architecture and Planning and a PhD in Planning with specialization in Urban Design. Her research focuses on the public environment of the city, its physical representation, aesthetics, meaning and impact on residents. She teaches courses in urban design, public space, and history of the American city. Her research includes documentation of the socio-physical changes that have occurred in the public realm as a result of privatization, revitalization of inner city areas, cultural determinants of design, environmental attributes of transit crime and their implications for design and policy, and transit oriented development. She has served as a consultant to the Transportation Research Board, Federal Highway Administration, Roger Wood Johnson Foundation, Southern California Association of Governments, South Bay Cities Council of Government, Los Angeles Neighborhood Initiative, the Greek government, and many municipal governments on issues of urban design, open space development, land use and transportation. She has published over seventy journal articles and book chapters and is the co-author of the book *Urban Design Downtown: Poetics and Politics of Form* (UC Press: 1998), the co-editor of the book *Jobs and Economic Development in Minority Communities* (Temple University Press: 2006), and the co-author of the forthcoming book *Sidewalks: Conflict and Negotiation over Public Space* (MIT Press: 2009).

**James de la Loza, Vice President, Camp Dresser McKee**

Mr. de la Loza has over 24 years of experience in the planning and management of transportation projects within major urban centers. Jim is Vice President at Camp Dresser McKee, where he oversees the Surface Transportation Division which undertakes international, national, regional and local transportation planning efforts. Mr. de la Loza was formerly Chief Planning Officer, for the Los Angeles County Metropolitan Transportation Authority. While at LACTMA, he was responsible for the development and implementation of numerous urban transit projects and programs including the Pasadena Gold Line Light Rail project, Eastside Gold Line Extension, Expo Light rail, Metro Rapid Bus program, and Regional Integration of Intelligent Transportation Program. Mr. de la Loza oversaw LACMTA's Joint Development Program which, in partnership with private developers and local land use agencies, planned and implemented approximately \$ 2 billion in Joint Development projects at transit stations. These projects included the Hollywood and Highland Development, the Hollywood and Vine project, Wilshire/Vermont and Wilshire/Western projects. Jim also served as a project manager for the Hollywood Urban Design and Transportation Plan for the Los Angeles Community Redevelopment Agency.

**Emily Luddy, Chief Urban Designer, City of Los Angeles Urban Design Studio, Los Angeles**

Emily Gabel-Luddy, FASLA, is a native Angeleno who received her BA from Occidental College and a Masters of Landscape Architecture from the University of Massachusetts, Amherst, Massachusetts. Her work in the City Planning Department has covered a variety of critical initiatives, including managing the preparation and adoption of the Citywide General Plan Framework Project, the Los Angeles/Design Action Planning Teams (an urban design initiative in five City neighborhoods) Project, preparation of community and specific plans, visual resource studies. In December 2006, she established the Urban Design Studio for the Planning Department at the request of Gail Goldberg, Director. She, Simon Pastucha and their many student interns are engaged in a range of urban design initiatives, with a focus on streets, walkability, land use-transit link, and city form. A 1990-91 Loeb Fellow at the Harvard Graduate School of Design, she brings a visionary as well as practical perspective to her new and exciting role as head of the Urban Design Studio.

**Lewis MacAdams, Chair of the Board of Directors, Friends of LA River**

Lewis MacAdams is the author of a dozen books, tapes and CDs of poetry; and the two-time winner of the World Heavyweight Poetry Championship in Taos, New Mexico. In 1985, MacAdams co-founded Friends of the Los Angeles River, a forty year art work to bring the Los Angeles River back to life. In the years since, FoLAR has become the River's most important and influential advocate. He remains the group's Board Chairman and holds the organization's Joseph Beuys Directorship. He is a poet, journalist, and filmmaker. Among his many works, *The River, Books One, Two & Three* poem is available from the Blue Press in Santa Cruz, CA.

**Maria Machuca, Community Program Specialist II, County of Riverside-Mecca Family & Farmworkers Service Center.**

She serves her community as the chair of the Mecca Community Council. She became aware of all the needs in Mecca at a very young age, when her parents worked the fields. Maria is among the founding members of Raices, an east valley community activist group, and recently narrated a documentary about Mecca that aired on PBS this year. Maria earned her Masters Degree from California State University, San Bernardino.

**Sarah MacPherson, Associate Executive Director, Hollywood Property Owners Alliance (HPOA)**

HPOA is a non-profit organization that manages the Hollywood Entertainment District (HED) Business Improvement District (BID), which spans 18 blocks of the world-famous Hollywood Boulevard. The BID is comprised of such storied landmarks as Grauman's Chinese Theater, the Hollywood Roosevelt Hotel and the Pantages Theater. Local officials, developers and property owners credit the HED with spurring the wave of investment that has spawned catalytic, multi-million dollar developments, including the Hollywood & Highland Center and the under-construction Hollywood & Vine project, as well as countless new bars, restaurants and boutiques; and a renewed reputation for Hollywood as an international tourist destination.

**Kevin Maggay, Environmental Specialist, Port of Los Angeles**

Mr. Maggay received his Bachelors degree in Environmental Studies from the University of Southern California. Prior to working for the Port, Mr. Maggay worked as an environmental consultant on major infrastructure projects such as landfills, power plants, and the Alameda Corridor East. Mr. Maggay is now an Environmental Specialist with the Port focusing on air quality. He has worked on projects that have focused on rail, ocean-going vessels, and cargo handling equipment. His current focus is on the Ports' Clean Truck Program and the Ports' Technology Advancement Program.

**Marjorie Macris, FAICP**

Marjorie Macris has been a professional city planner since the late 1950s. She has worked with planning commissions as politically diverse as Chicago, Illinois; Marin County, California; and Berkeley, California. She has served as planning director for Marin County and Berkeley, and as interim planning director for various California cities (Emeryville, San Anselmo, Alameda, Belmont, El Cerrito, and Half Moon Bay) since her retirement in 1989. In the early 1970s, she guided the preparation of the Marin County, California, Countywide Plan, which pioneered in using environmental principles in general plans.

**Mary Margaret, President, Hargreaves Associates**

Sam Morrissey, P.E., is the Associate-in-Charge of Wilbur Smith Associates' Los Angeles Office and has over 8 years of wide-ranging experience in the design, planning, forecasting, and operational analysis of transportation facilities throughout California. Recent engagements have focused on analyses of parking needs and the development of parking management solutions for downtown urban areas. He is currently managing the San Diego Downtown Comprehensive Parking Plan for the Centre City Development Corporation (CCDC) of San Diego.

**Nick Maricich, City Planning Associate, City of Los Angeles Community Planning Bureau**

In addition to working with Density Bonus Cases, Nick has extensive experience in the areas of historic preservation, urban design, transportation, and public health. Nick holds a Masters of Arts in Urban Planning from the University of California Los Angeles and a Bachelor of Arts in Geography from the University of California Berkeley.

**Alissa Márquez, Urban Designer, Zimmer Gunsul Frasca Architects LLP**

Ms. Marquez has experience in the planning, design and coordination of a number of civic and transit projects. She holds a Bachelor of Art in Design of the Environment and Urban Studies from the University of Pennsylvania, a Masters of Art in Urban Planning and a Masters of Architecture from the University of California, Los Angeles. Prior to joining ZGF, she worked in Skidmore, Owings & Merrill's architectural office in New York, where she served as a design team member and participated in several transportation projects including the Automated People Mover Station at Dulles International Airport. Since joining ZGF, Alissa has been a key team member for the Glendale Downtown Specific Plan, the San Francisco Transbay Streetscape and Open Space Plan and the New Performing Arts Center for SOKA University of America.

**Mercedes Márquez, General Manager, Los Angeles Housing Department**

Ms. Márquez was appointed General Manager of the Los Angeles Housing Department (LAHD) in January 2004. LAHD is responsible for the direction, development and implementation of citywide housing production and preservation programs in Los Angeles. Under Ms. Márquez's leadership LAHD has developed and maintained increased funding for the Affordable Housing Trust Fund, created the City's first Moderate Income Home Buyer Program, and launched the Permanent Supportive Housing Program to house the chronically homeless. In June 2005, the Department received the Innovations in American Government Award from Harvard University for its Systematic Code Enforcement Program (SCEP). More recently, Ms. Márquez has led the effort to establish two land acquisition loan funds for affordable housing in Los Angeles; the first-in-the-nation \$30 million Supportive Housing Fund, and the \$100 million New Generation Fund. Together, these funds will facilitate the development of 1,500 units of permanent supportive housing and at least 6,000 units of affordable rental and for-sale housing respectively.

**Polly Marshall, Partner, Goldfarb & Lipman LLP**

Ms. Marshall is a partner in the firm of Goldfarb & Lipman LLP with an emphasis of practice in affordable housing and redevelopment issues. She represents numerous nonprofit corporations and public agencies on the development, financing and management of low and moderate income projects and programs and has special expertise in inclusionary housing, first time homebuyer programs, and supportive housing. Ms. Marshall also represents numerous redevelopment agencies on plan implementation projects and on the requirements for low and moderate income housing under the California Community Redevelopment Law.

Polly is co-author of A Legal Guide to California Redevelopment, a leading reference source on redevelopment legal issues, and the Guide to Legal Issues in Supportive Housing, sponsored by the Corporation for Supportive Housing. She has served as a commissioner for over 20 years on the San Francisco Rent Stabilization and Arbitration Board, having served previously as Board President. She is a member of Housing Task Force of the California Redevelopment Association. Ms. Marshall received her J.D. from Boalt Hall School of Law, University of California at Berkeley, and graduated with highest honors from the University of California at Santa Cruz with a Bachelor of Arts in Biology and a Bachelor of Arts in Politics.

**Andrew Martin, Urban Planner, EDAW**

Andrew Martin is an Urban Planner and Environmental Analyst with the San Diego office of EDAW, one of the world's leading land-based planning and design firms. The integration of environmental sustainability principles into planning is a major focus of Andrew's work and personal interest, with an emphasis on climate change mitigation and reducing reliance on fossil fuels. Andrew has a depth of experience analyzing the climate change impacts of development projects. He has presented publicly on the implications of climate change for planners and environmental professionals. Prior to joining EDAW, he worked for the San Diego Association of Governments.

**Andrew Masiel, Sr., Chair, Tribal Government Regional Planning Board (SCAG)**

Andrew Masiel has devoted more than 25 years of his life to serving California tribal governments, accumulating extensive experience in tribal economic development and financing for tribal government projects. Mr. Masiel earned a degree in Environmental Planning and Business Development from the University of California, Davis. First elected to the Pechanga Tribal Council in 1982, he is currently serving on Tribal Council. Andrew's commitment to California Native Americans has also led him to serve on various Boards, including the Tribal Government Regional Planning Board on SCAG's Regional Council.

**Lena Maun-DeSantis, MS, Marine Environmental Supervisor, CEQA, Port of Los Angeles**

Lena supervises the California Environmental Quality Act (CEQA) Group at the Port of Los Angeles. Lena attended Wesleyan University (BA Biology) and did her Masters work in Environmental Public Health at UCLA. She began work at the Port of Los Angeles in 2002 and specializes in health risk assessments in CEQA/NEPA documents. As a project manager, she has managed a number of container terminal Environmental Impact Reports (EIRs), most notably, the Berth 136-147 [TraPac] Container Terminal EIS/EIR certified on December 6, 2007, and the Berth 97-109 [China Shipping] Container Terminal EIS/EIR. Prior to working at the Port, Lena worked on environmental health projects for the U.S. National Park Service, Cornell University and a nonprofit group, the Physicians for Social Responsibility, in Washington DC.

**Jeff Mayer, Principal , McLarand Vasquez Emsiek (MVE) & Partners**

A Principal at MVE, Jeff offers thirty years experience working as a planner & designer. In the years prior to joining MVE, Jeff led Gensler's OC office and served as a Planning Principal at KTGy and EDAW. His work spans residential, commercial, resort, recreation, civic and cultural attractions internationally. Jeff serves as the Chair of the Orange County/Inland Empire District Council of the Urban Land Institute, and as a member of the Western Board of the Themed Entertainment Association. Jeff has spoken at CCAPA, ULI, BIA, IFMA, alt.ofc & The Museum Computer Network. His work has been published in AIA Architect, HOW, Computer Graphics World & Interior Design magazines. Jeff holds a Bachelor of Science in Landscape Architecture from The University of Virginia, and undertook graduate study at The Wharton School of Finance, University of Pennsylvania.

**Ebony J. McGee, Natural Resource Planner**

Ebony has a B.A. in Political Science and African/African-American Studies with an emphasis in Urban Politics. She received her master's degree from Cal Poly Pomona in Urban and Regional Planning. While most of her master's work concentrated on Housing and Community Development, presently, she works in Current Planning with a concentration on Surface Mining. Ebony is primarily responsible for the County of Riverside's largest project, Liberty Quarry. She also responsible for mining annual inspections and the monitoring of reclamation plans. She is an active member of the Women in Mining organization, Inland Geological Society, and APA Planning and the Black Community Division.

**Tom McKinney, Principal, The McCarty Co. LLC**

For the past twenty seven years, Tom McCarty has guided a wide variety of clients through the legislative and administrative land use and building permit processes, negotiating with elected officials and staff of multiple Departments primarily in the City of Los Angeles. Previously with the predecessor Gavin Associates firm from 1988 until 1995, most of his work has been expediting to obtain land use (planning, zoning and building) permits and entitlements and providing due diligence and zoning analysis in the Los Angeles Central Business District (Related's & AvalonBay's Block 8 Little Tokyo Apartments, Roy's & Flemmings Restaurants, 1100 Wilshire Lofts, Subway Terminal Lofts, MetLofts, MTA Headquarters, Home Savings Tower, Sanwa Bank Building, Fashion Institute of Design & Merchandising, 550 South Hope Street and 801 South Figueroa Street Tower), Warner Center (Archstone's 6625 Variel Avenue, The Morgan Group's 6250 Canoga Avenue, Western National's 6710 Variel Avenue, JPI's 12600 Ventura Boulevard and Fairfield's 6301 De Soto Avenue apartment complexes) and Venice (JPI's 2331 Carter Avenue apartment and Intracorp's Pioneer Bakery condominium complex).

**Jme McLean, Research Associates, PolicyLink**

Jme McLean is a Research Associate with the Center for Health and Place at PolicyLink, a national research and action institute advancing economic and social equity based in Oakland. Ms. McLean's work focuses on lifting up city and regional planning strategies in comprehensive approaches to improve community wellbeing and reduce population-based health inequities. McLean holds Master's degrees in both City and Regional Planning and Public Health from the University of California at Berkeley, where she was a Foreign Language and Area Studies Fellow in Mandarin Chinese. She is an alumna of Middlebury College in Middlebury, Vermont.

**Priya Mehendale, Planning Assistant, City of Los Angeles, Los Angeles**

Priya Mehendale is a Planning Assistant with the Los Angeles Department of City Planning, and is interested in how innovative land use and development policies can maximize community access to nutritious food. Ms. Mehendale received a Masters of Urban Planning from the University of Michigan, Ann Arbor.

**Kavita Mehta, AICP, Urban and Environmental Project Manager, URS Corporation**

Kavita Mehta is an urban and environmental project manager with URS Corporation. Her areas of expertise include general plans, specific plans, and environmental documents (CEQA and NEPA). Her experience includes preparation and management of EIRs and EISs, initial studies, and other CEQA and NEPA documents for various projects, as well as preparation of general plans, specific plans, and redevelopment plans for local agencies in California.

**Mitra Mehta, Principal Planner, Strategic Programs, Riverside County Planning Department**

Mitra Mehta, AICP, is leading the Strategic Programs Section of Riverside County Planning Department as a Principal Planner. She has developed numerous award winning programs, including, the Eastvale Neighborhood Preservation Ordinance, Temecula Valley Wine Country Ordinance, Context Sensitive Design Guidelines, etc. Currently, she is coordinating a comprehensive update of the County's General Plan in 2008 and developing an environmental document for it. In addition, Mitra manages to integrate her architecture and international work experience into teaching undergraduate and graduate level courses at the Urban and Regional Planning Department of California State Polytechnic University, Pomona.

**Guy Mehula, Chief Facilities Executive, Los Angeles Unified School District**

As the Chief Facilities Executive for the Los Angeles Unified School District (LAUSD), Mr. Mehula oversees facilities operations for more than 800 schools in the second largest school district in the country. In addition, he heads an aggressive \$20 billion school construction program that includes the construction of new schools, as well as the modernization of existing facilities. The goals of the construction program are to provide a neighborhood school seat for every student in LAUSD on a traditional two-semester school calendar and to afford an effective educational environment for the future development and training of LAUSD students. In managing LAUSD's New Construction and Modernization Program, Mr. Mehula is directing the largest school construction program in the nation's history.

**Michael P. Meyer, Vice President of Iteris Inc.**

Michael has managed transportation planning and traffic engineering projects as a transportation consultant for 31 years. Recent projects include the Metro Orange Line Busway Extension, the Santa Monica Boulevard Transit Parkway Project, Westside Cities Subregion Transportation Planning, San Fernando Valley North-South Transit Corridor Study, Ontario Agricultural Preserve Transportation Implementation Plan and the Transportation Improvement and Mitigation Program for the ongoing Hollywood Community Plan Update.

**Chuck Milam, L.A. County Beaches/Harbor Commissioner (former Planning Commissioner)**

**Andrew Montealegre, City Planner, Metro Public Office and Construction Services Center**

Andrew Montealegre has been a planner with the City of Los Angeles for 28 years. In 1980 he was assigned to undertake land use studies and proposals for a specific plan for the Hollywood Metro Rail stations. He was also a resident purchasing his first home in Hollywood. During that time Hollywood also became a redevelopment project where he was assigned to monitor progress. As Hollywood became a magnet for investment in the 90's he was the supervisor in charge of the office that accepted entitlement applications for not only Hollywood but the entire City.

**Monica Monterroso, Programs Coordinator, Mandela Marketplace, Oakland**

Monica Monterroso grew up in Oakland, California without much money and with a father who always taught her to be proactive when it comes to health. When her father was diagnosed with type 2 diabetes, her family took it seriously and began researching the illness; this was the turning point for Monica and her family. When they learned about diabetes and how to treat it through eating habits and exercise, they began searching for healthier places to shop and space to jog. They soon realized there weren't any healthy places to shop or space to jog in their area. Since then, Monica has become a community activist, working first for a nonprofit called OBUGS, creating community gardens in West Oakland, and then with Mandela Market Place. She has worked as secretary for Mandela Marketplace, as a worker owner part time with Mandela Foods Cooperative, as well as attending meetings and making connections with farmers in California for a couple of years. In 2006, she took on her first real community project called CX3, and surveyed food accessibility, advertisements, and walkability. After the cx3 project ended, she took on WYSE (West Oakland Youth Standing Empowered), an after school program for youth whose focus is walkability and food access, as well as HNSA (Healthy Neighborhood Store Alliance), whose focus is providing healthy, fresh and affordable produce to local corner stores. One day, when all her work is done, she hopes to have a nice small café in the center of West Oakland.

**Richard Montgomery, Mayor, City of Manhattan Beach (former Planning Commissioner)**

**Kerry Morrison, Executive Director, Hollywood Property Owners Alliance**

The Hollywood Property Owners Alliance (HPOA) is a non-profit organization that manages the Hollywood Entertainment District (HED) Business Improvement District (BID) and the programs for the Sunset & Vine BID. Miss. Morrison is currently chairing the Hollywood Police Activities League (PAL) Board of Directors for the third year in a row. She also volunteers for the Hollywood Community Police Advisory Board and the Blessed Sacrament Social Services Board. She is a recipient of the California Department of Justice Crime Prevention Community Partner of the Year Award (2005), the Los Angeles Police Commission Distinguished Civilian Service Medal (2005) and the Hollywood Business and Professional Women's Association Susan B. Anthony Award (2008).

**Michelle Mowery, Senior Bicycle Coordinator, Los Angeles Department of Transportation**

Michelle Mowery has been the Sr. Bicycle Coordinator for the Los Angeles Department of Transportation for the last fourteen years. She works with the City's engineering staff on the design and development of bikeways throughout the city. Michelle is responsible for the City's bicycle parking, maps, web page and other bicycle related programs. She is working on the development of a new Bicycle Plan and worked with LADOT Transit to install bicycle racks on the DOT's Commuter Express Buses. A Board Member of the California Bicycle Coalition for over 10 years, and former United States Cycling Federation licensed bicycle racer, Michelle learned to ride at age four and her first bike was a purple Schwinn Stingray.

**Brittanya Murillo, Director of the Policy and Planning Unit, City of Los Angeles' Housing Department**

While there, the Policy Unit has taken a leadership role in the Citywide response to foreclosures, the Mayor's Citywide Housing Strategy, the Housing Element, identifying funding for affordable housing preservation and supportive housing for homeless individuals. Before she joined the LAHD, her other community and economic development-related work included: the California Department of Housing and Community Development, the Centre City Development Corporation, the Legal Aid Society of San Diego, the Transportation & Land Use Collaborative, as well as the Community Development Commission and the City Manager's Office in her native National City. Brittanya received her Master in City Planning degree from MIT, where she wrote a thesis entitled, "Latino Housing Design." She also holds a B.A. from U.C. Berkeley.

**Deborah Murphy, Principal, Deborah Murphy Urban Design + Planning**

She currently serves as an Urban Design/Planning consultant to the Trust for Public Land, the Pasadena Playhouse District Association, the cities of West Hollywood, Santa Monica, Long Beach, City of Los Angeles, the Community Redevelopment Agency of the City of Los Angeles and private clients. She is also a part time faculty member of the Architecture and Landscape Architecture program at the USC School of Architecture where she has developed a seminar course titled "The Real Los Angeles" to explore with her students the complex natural and man-made systems and elements of Los Angeles' geography, climate, history, population, land use, infrastructure, politics and more. She was a Senior Associate and Melendrez, a landscape architecture, urban design and planning firm for seven years where she served as the Project Manager for the Griffith Park Master Plan and managed many other urban design and public works projects for the City of Los Angeles. Her dedicated work for over 10 years with the City of Los Angeles Department of City Planning and Mayor Tom Bradley's Office has made her one of the leading and respected urban design and planning professionals in Los Angeles. Deborah has contributed her unique skills to a wide range of civic and professional organization tasks forces, boards, and committees. She is widely recognized for her leadership and vision in streetscape design and pedestrian safety issues. In her efforts to make Los Angeles more walkable, she founded a pedestrian advocacy organization, Los Angeles Walks, is the Chair of the city of Los Angeles Pedestrian Advisory Committee, was a member of the Mayor Jim Hahn's Task Force on Transportation and has organized Walkabouts in Hollywood, Glassell Park and Cypress Park and Downtown Pasadena.

**Kevin Murphy, Project Manager, CH2M Hill**

Kevin is a Project Manager and GIS Analyst for CH2M HILL's Enterprise Management Solutions division. Kevin is currently focused on developing CH2M Hill's Solar Mapping initiative and is assisting cities, counties, and utilities nation-wide implement this solution in an effort to promote renewable energy. Kevin has been in the GIS industry for the past 12 years, enabling spatial solutions for state and local governments as well numerous federal agencies.

**Annie Nam, Manager, Transportation Finance & Goods Movement, Southern California Association of Governments**

Ms. Nam has fifteen years of research and analysis experience, including eleven years specializing in surface transportation needs and financing in the nation's two largest metropolitan areas. Currently, she manages the development of transportation financial planning and goods movement programs for the Southern California Association of Governments (SCAG). She oversees numerous technical studies and researches financial and policy initiatives related to infrastructure investments. She develops financial forecasting models and conducts economic impact evaluations for passenger and freight facilities.

Prior to joining SCAG, Ms. Nam worked for the City of New York, where she served as a Senior Legislative Financial Analyst. Ms. Nam holds a Bachelor of Arts degree in Philosophy and Political Science from Columbia University. She also received her Masters from the School of International and Public Affairs at Columbia University.

**Matt Nichols, Fleet Manager, City of Berkeley**

Matt Nichols has been the Principal Transportation Planner for the City of Berkeley since 2002, supervising the City's transit, bicycle, pedestrian, and carsharing planning and programs. In 2005, Matt established an innovative program with City CarShare that allows hybrid carshare vehicles to be used as dedicated City fleet vehicles during the workweek and by citizens on evenings and weekends. Mr. Nichols previously led the Sustainable Transportation Program for the U.S. Cities for Climate Protection Campaign. In 1999, he received the German Marshall Fund of the U.S. Environmental Fellowship to study European transportation policy. He returned to the U.S. and became a founding Board member of City Carshare. He also served on the Board of Directors of Urban Ecology. He received his Master's degree in Urban Planning from University of California, Los Angeles. His family, which includes two elementary school-age children, has been living without a car for the past three years - and he hosts a City Carshare pod in his driveway.

**Joe O'Bannon, Senior Air Quality Scientist, Michael Brandman Associates**

Over twenty-five years of diverse public and private sector air quality experience in such areas as emissions inventory, air quality planning, project management and coordination, government and community relations, public education, regulatory compliance issues, legislative review, committee participation, urban emissions modeling, and consensus building. He has over ten years public and private sector experience in CEQA/NEPA with an emphasis in air quality issues, including general conformity, environmental analysis, mitigation strategies, Native American issues, and expert testimony. Mr. O'Bannon is expert in the use of Caltrans' CALINE model and CO Protocol methods for estimating carbon monoxide concentrations at intersections. The inventor of MM AIR-7, Mr. O'Bannon is an integral part of Michael Brandman & Associates' comprehensive air quality team. Joe holds a Bachelor's degree in Biology from California State University at Bakersfield.

**Thomas O'Brien, Director of Research, Center for International Trade and Transportation (CITT), California State University, Long Beach (CSULB) and Associate Director, Long Beach Programs for the METTRANS Transportation Center, University of Southern California and CSULB**

He is an instructor in the CITT Global Logistics Specialist program ("Introduction to the Supply Chain," "Global Distribution Overview," and Trends in World Trade and Goods Movement Policy) and was awarded the GLS Program's George Marshall Instructor Award for the fall of 2006. Dr. O'Brien has developed training programs on goods movement for State Department of Transportation officials and elected officials. He is the principal author of a report to the CA State Legislature on port opportunities and challenges for the CA Marine and Intermodal Transportation System Advisory Council, and author of a monthly column on goods movement for the Long Beach Business Journal. In 2007, he was appointed to the National Cooperative Freight Research Program Project Panel on Institutional Strategies in the Freight Transportation System. Dr. O'Brien has a Ph.D. in Policy, Planning and Development from the University of Southern California and holds a Masters Degree in Urban Planning and Development from the same university. He is both an Eno and Eisenhower Transportation Fellow.

**Dennis O'Connor, Principal Consultant, California Senate Committee on Natural Resources and Water**

Before coming to the Committee, Mr. O'Connor spent 10 years at the California Research Bureau (CRB), a non-partisan policy research branch of the California State Library, serving for six of those years as the Assistant Director for the Environment and Natural Resources. Mr. O'Connor is the author of a number of CRB report's, including reports on the governance of the Metropolitan Water District of Southern California and the financing of the State Water Project. Mr. O'Connor did his undergraduate and masters studies in economics at CSU Sacramento.

**Robert Ogilvie, Program Director, Public Health Law & Policy, Oakland**

Robert Ogilvie directs Planning for Healthy Places at Public Health Law & Policy. Over the past 15 years he has worked extensively in community development and planning to help improve low- and middle-income neighborhoods. Prior to joining PHLP, he served as a faculty member in the Department of City and Regional Planning at the University of California at Berkeley and as Director of Volunteers at the Partnership for the Homeless in New York City. He has also worked as a consultant to city and county governments nonprofit organizations and neighborhood activists. He is the author of *Voluntarism, Community Life and the American Ethic* (Indiana University Press 2004); an examination of what motivates people to participate in volunteer programs. Robert is a graduate of Queen's University in Kingston Ontario and the University of South Carolina and he holds a PhD in political science from Columbia University.

**Lisa Padilla, AIA, LEED® AP, Founder, Cityworks Design**

Lisa brings over 20 years of experience in urban design and architecture. She founded Cityworks Design in 2006. Her Pasadena-based firm specializes in urban design and master planning with a specialty in public realm and transportation projects. Most of her endeavors engage stakeholders in a community-based design process. Lisa has contributed to the design and implementation of several major L.A. projects including the City of West Hollywood's Santa Monica Boulevard, Metro's Pasadena Gold Line, the Mid-City Exposition Light Rail Transit Project, and L.A.'s Design Guide for a Livable Downtown.

**Mr. Parkinson, Vice President for Policy and Legislation, California Chapter of the American Planning Association**

He is also the Director of the Sonoma County Permit and Resource Management Department.

**Daniel Parolek, Principal, Opticos Design, Inc.**

Daniel Parolek has a passion for creating healthy, sustainable, urban places. He is the founding Principal of Opticos Design, Inc, based in Berkeley, California and a founding board member of the Form-Based Codes Institute (FBCI). Daniel has continuously proven to be a leading thinker in urban design and architecture as is proven in his design lead on three winning international design competition entries and two other finalists with Opticos. Daniel is co-author of a book on Form-Based Codes, published by Wiley in March 2008.

**Karen Parolek, Principal, Opticos Design, Inc.**

As an information architect, she is a perpetual user advocate, striving to improve visual methods of communication on projects ranging from wayfinding signage systems to web site meta data schemes. Her most recent focus has been on the practice of Form-Based Coding, where she helps advance best practices through her work at Opticos and as a founding board member of the Form-Based Codes Institute. She is co-author of a book on Form-Based Codes published by Wiley in March 2008.

**Shannon Parry, Sustainable City Program Coordinator, City of Santa Monica**

B.S. UC Berkeley, 1996; B.A. UC Berkeley, 1996; M.A. UC Los Angeles, 2005. Shannon Parry is the City of Santa Monica's Sustainable City Program Coordinator. She focuses on the development, implementation and evaluation of programs and policies related to the Sustainable City Plan. Her work includes sustainable city indicators, business and community greening, green building and a host of other urban planning and municipal sustainability projects. Shannon is a LEED accredited professional. She sits on the Board of the Westside Urban Forum. She received her Masters Degree in Urban Planning from UCLA where she was the Director of the Environmental Coalition and founding member of the Chancellor's Advisory Committee on Sustainability. Shannon received the Erin Brockovich/ Ed Masry Fellowship for Leadership in Environmental Justice, as well as the GSA Jeffrey L. Hanson Distinguished Service Award. She holds a B.S. in Environmental Science, Policy and Management and a B.A. in Peace and Conflict Studies from UC Berkeley.

**Simon Pastucha**

Mr. Pastucha lives without a car in the Los Angeles region. He is with the Urban Design Studio of the Los Angeles Department of City Planning. He began his 20-year career after graduating from California State Polytechnic University Pomona with a degree in Landscape Architecture with an emphasis on sustainability and large development projects. His experience covers projects worth over 20 billions dollars. He has processed projects ranging in size from complex single family and condominium subdivisions to commercial and industrial projects of over to 2,000,000 square feet. He served as Chief Planning Deputy for Councilman Michael Feuer working on major planning, transportation, neighborhood projects and planning legislation. He was a key part of the Charter Implementation Unit of the Los Angeles Department of City Planning, where a small team brought the existing land use codes into compliance with the new City Charter. He worked on amendments to the Los Angeles Municipal Code regarding reducing impediments to new housing, adaptive reuse of existing structures, and code simplification. He created and supervised the Expedited Processing Section of the Los Angeles Department of City Planning. It set records for reducing the time from application to written decision. He currently works in the new Urban Design Studio of the Los Angeles Planning Department. The mission of the Urban Design Studio is to integrate urban design into the development of City policy by doing real planning, being efficient and effective, developing innovative solutions and engaging the community.

**Pam Pavela, Water Conservation Specialist, Western Municipal Water District**

In this capacity, she is responsible for Western's conservation programs. Prior to her current employment with Western, Pam worked 19 years for Satsuma Landscape & Maintenance. Most of her time with Satsuma was spent as the Grounds Maintenance Superintendent at Pacific Palms Conference Resort (formally Industry Hills), and various city properties within the City of Industry, CA. She managed approximately 300 acres of irrigated landscape. While employed at Satsuma, Pam served as a board member, and alternatively the Association Manager, for the Southern California Turfgrass Council. She was Editor of their quarterly magazine TURF TALES for five years, and coordinator of their annual educational event for four years.

**Andy Pendoley, Project Manager, MIG, Inc.**

Andy Pendoley has nine years of experience in public participation, strategic planning and organizational development. He has worked in the area of transportation planning and public communications at both the local and regional level on projects throughout California. Mr. Pendoley combines his project management skills with a background in communication and experience in community involvement, consensus-building, and marketing. During his time with MIG, he has managed and supported a variety of transportation-focused public participation processes, facilitation, graphic recording, arranging meeting logistics, conducting media outreach, writing workshop summary reports and minutes, and preparing final reports. Mr. Pendoley serves as Board President of WalkSanDiego, a grassroots nonprofit organization dedicated to enhancing the livability of communities through promotion, education, and advocacy, by making walking a safe and viable choice for all people.

**José Antonio Perez, Senior Associate, Moule & Polyzoides Architects and Urbanists**

Mr. Perez received his Bachelor of Science in Urban and Regional planning from California State Polytechnic University, Pomona and has 23 years of public and private sector experience with emphasis in community-participation, urban design and form-based codes. In his 5 years with Moule & Polyzoides, Mr. Perez has led the preparation of eight specific plans for widely differing places and needs such as Downtown Cotati in Northern California's Sonoma County to Downtown Santa Ana, a 135-block plan for three neighborhoods and three districts in a mature center-city setting in Southern California. Mr. Perez is currently managing a 2.5-mile corridor Transit-Oriented Development Specific Plan for the unincorporated area of East Los Angeles as well as a form-based General Plan for the City of Tehachapi. Mr. Perez has managed and helped execute twelve, five-day charettes with multi-disciplinary teams comprising architects, technical consultants and stakeholders on behalf of public agencies. These collaborations have resulted in a variety of regulatory planning documents on behalf of property owners and public agencies.

**Jan Perry****Elizabeth Peterson, Principal, Elizabeth Peterson Group**

Elizabeth Peterson is a principal with the Elizabeth Peterson Group, a land use and consulting firm specializing in entertainment and hospitality services. Ms. Peterson has historically worked on many of the venues in Hollywood and is active in it's promotion and preservation through affiliations with several business groups.

**Katie Peterson, Planning Assistant, City of Los Angeles, Los Angeles**

Katie Peterson works as a Planning Assistant with the City of Los Angeles' City Planning Department. She received her Master of Planning degree from the University of Southern California, Los Angeles and has a long-standing interest in local food systems and healthy food access for everyone. She has been involved on a volunteer basis in recent years with local non-profits that work toward this goal.

**Steve Peterson, Planning Services Director, City of Chico**

Mr. Peterson manages the city's current, long range and environmental planning programs. Previously, Mr. Peterson served as Principal Planner for long range planning with the City of Sacramento and was responsible for managing the City's General Plan Update and affordable housing programs. Mr. Peterson has over 28 years of planning experience at the local, regional and state level.

**John Petty, Riverside County Planning Commissioner, District III**

**Laura Phillips, General Manager, Bay Area Super Urban Area Security Initiative (SUASI) Program**

The SUASIA joint effort by the three major cities and 10 counties in the Bay Area to pursue and implement Federal Homeland Security grant funding for regional preparedness initiatives. Ms. Phillips has almost thirty years of experience in Public Safety and served as Director of San Francisco's Department of Emergency Management prior to her selection as General Manager of the SUASI Program. She was the Technical Services Manager for the Sunnyvale Department of Public Safety for ten years, and has an additional 17 years of combined experience with the City of San Jose and Santa Clara County. Ms. Phillips formerly served as Project Co-Director for the Silicon Valley Regional Interoperability Project and as Chair of its Technical Subcommittee for Radio Interoperability. She has served in leadership roles for various professional organizations, such as the Association of Public Safety Communications Officials (APCO), the Computerized CLETS Users Group (CCUG), and others.

**Dr. Stephanie Pincetl, Director, UCLA Institute of the Environment**

Dr. Stephanie Pincetl, Director of the UCLA Institute of the Environment - Urban Center for People and the Environment, has a PhD from UCLA's former Graduate School of Architecture and Urban Planning. She is a Researcher at the Institute of the Environment at UCLA and a Social Science Researcher at the US Forest Service Pacific Southwest Research Station. She has published extensively on issues of environmental policies and regulation. The content of her research is land use, land use change, with a focus on urban environments and the transformation of their natural environments. The theoretical core of her research is environmental politics, policies and governance and specifically, the ways that rules and rulemaking impact the participants in decision-making and the content of decisions. Rules can be formal or informal, hard or soft, but they form the boundaries of what is perceived of as possible. Dr. Pincetl has studied land use, infrastructure, and environmental preservation or services.

**Jay Platt, Planner, Historic Preservation & Urban Design, Glendale Planning Department**

Jay Platt is currently employed as the City of Glendale's Historic Preservation Planner and member of the Urban Design Studio. He has a master's degree in Historic Preservation from the University of Pennsylvania, Philadelphia. After graduating, he moved to New York City where he lived for eight years and held several different positions in the field. His first job was with the New York City Landmarks Preservation Commission, where he worked in the Preservation Department. Prior to working for the City of Glendale, Jay spent almost three years as Preservation Advocate for the Los Angeles Conservancy.

**Marilyn Pongelli, Principal Planner, Environmental Review, City of Chula Vista**

Prior to public sector employment, she owned her own private consulting business for over 15 years.

**Claudio Ponte, Owner, Ponte Winery and Vineyards**

**Carrie Pourvahidi, Deputy Director, California High-Speed Rail Authority**

Carrie Pourvahidi joined the California High-Speed Rail Authority (Authority) in 1998 as the Chief Fiscal Officer. In 2001, Carrie became one of two Deputy Directors for the Authority. She directed the preparation of the Authority's Implementation Plan, and the program environmental work for the Sacramento - Bakersfield and the Bakersfield - Los Angeles corridors.

**Wayne Powell, Vice-Chairman, City of Manhattan Beach Planning Commission, Planning Commissioner Representative, LA-APA Executive Board, California Delegate - 100th National APA Assembly**

**Joyce Powers, Redevelopment Manager, City of Riverside**

Previously working for the City of Oceanside as their Redevelopment Manager. She recently fell off the turnip truck and landed on University Avenue, which maintained substantial blight when she started with the City. Her achievements include numerous property acquisition and site assembly and capital improvement projects which have mitigated blight and attracted private investment. Her ideas, collaboration and hard work have brought significant progress in these areas, and she readily makes herself available to discuss the strategies. Joyce has a Master's degree in Business Administration and Management and over 20 years experience improving communities.

**Paul Prejza, BA in Architecture and Architectural History, Pennsylvania State University**

He began his career as an engineering planner on the Apollo moonshot program at North American Aviation. In the late 60's as Los Angeles rethought its masterplan, he was an urban designer at the Los Angeles City Planning Department. In the early 70's he was a planner in the office of architect William L. Pereira. Mr. Prejza joined the design firm of his wife, Deborah Sussman, in 1972, expanding the company's graphics capabilities with his architectural and urban design expertise. In 1980 they established Sussman/Prejza & Company, Inc. The merging of graphics and architecture has been a major thrust of Sussman/Prejza's work. His architectural training, professional experience, and disciplined approach provides the analytical framework to complete complex assignments with the highest level of efficiency and performance.

**Robert Prentice, Director, Bay Area Regional Health Inequities Initiative (BARHII), Oakland**

Bob Prentice is Director of the Bay Area Regional Health Inequities Initiative (BARHII) and a Senior Associate for Public Health Policy & Practice at the Public Health Institute. Bob was previously Director of the Public Health Division at the San Francisco Health Department, where he worked for nearly two decades in a variety of roles. Bob has taught courses in Health Policy and Health & Social Justice to undergraduate and graduate students at San Francisco State University. He received his doctorate in sociology from Michigan State University. He is also an alumnus of the Public Health Leadership Institute.

**Steve Preston, Deputy City Manager and Deputy Executive Director, San Gabriel Redevelopment Agency**

With both general management duties and specific roles overseeing economic development, planning, building and safety, housing, engineering and public works. He has been with San Gabriel since January, 1999, overseeing award winning efforts in the areas of general plan development, design, and planning for sustainability.

**Curt Pringle, Mayor, Anaheim**

Mayor Pringle brings to his office an exceptional depth and breadth of policy experience. He served with distinction in the California State Assembly from 1988-90 and again from 1992-98 including a term as chairman of the Assembly Appropriations Committee. Because of his experience and depth of knowledge on a variety of issues Mayor Pringle is regularly sought out at the national regional and local level to speak on policy issues such as affordable and workforce housing transportation planning and development and local government finance reform. Mayor Pringle serves on two state bodies—the California High Speed Rail Authority and the Public Employees Post-Employment Benefits Commission—as an appointee of Governor Arnold Schwarzenegger. He is also a director of the Orange County Transportation Authority and a leader in the effort to create the Anaheim Regional Transportation Intermodal Center (ARTIC) a world-class transportation and mixed-use activity center.

**Matt Raimi, Principal, Raimi and Associates**

Matthew D. Raimi, AICP, is the sole principal of the land use planning firm Raimi + Associates, Inc. in Berkeley, California. His work focuses on creating more livable and sustainable cities by promoting public dialogue on land use, environmental, public health and transportation issues. Matt has over a dozen years of experience in planning and has managed numerous comprehensive plans, open space plans and site planning projects across California. He has also spoken extensively on applying the principles of new urbanism to comprehensive plans, incorporating public health concerns into the planning process, and promoting sustainable development at the local level. He is the author of several books and reports including How to Create and Implement Healthy General Plans (PHI, 2008) Understanding the Relationship Between Public Health and the Built Environment (USGBC, 2006), Once There Were Greenfields (NRDC 1999) and Five Years of Progress: 110 Communities Where ISTEA is Making a Difference (STPP, 1996).

**Jan Green Rebstock, Sustainability Liason, Port of Los Angeles**

Jan manages the CEQA/NEPA process for the Port's LA Waterfront Program, a series of waterfront redevelopment projects in San Pedro and Wilmington. As the Port's Sustainability Liaison, she is managing the creation of a sustainability program for the Port and its tenants. Jan has over ten years of experience with environmental policy issues related to large public infrastructure projects. She received a degree in Environmental Studies from the University of St. Thomas and is currently pursuing a doctorate in Policy, Planning, and Development at the University of Southern California.

**Ed P. Reyes, Los Angeles City Council**

A native of Northeast Los Angeles, Reyes represents many of the neighborhoods he grew up in including Lincoln Heights and Cypress Park. Reyes was recently re-elected to serve a second Council term, capturing 75 percent of the votes. He continues his commitment to bringing government closer to Council District One neighborhoods, which he affectionately refers to as the "Original Suburbs." Within days of taking office, Councilmember Reyes organized town hall meetings district-wide for residents to voice concerns about safety, affordable housing, education and recreational opportunities. This effort has become a hallmark of his administration and has resulted in projects that have reduced crime, improved schools, created more jobs and expanded green space.

**Tonia Reyes Uranga, Councilwoman, City of Long Beach**

Councilwoman Tonia Reyes Uranga was elected in June 2002 and reelected in April 2006 to represent the Seventh District on the Long Beach City Council. The Councilwoman was also elected in June 2006 by the City Selection Committee to represent the 61 cities of the Los Angeles Counties – Eastern Region on the South Coast AQMD Governing Board. She is the Chair of the Long Beach City Council's newly formed Environmental Committee and the I-710 Oversight Committee. As Chair of the City's two primary committees responsible for preserving the quality of life in the City's neighborhoods, she continues to lead efforts to improve air quality and protect the environment by managing Port growth and airport expansion. The Councilwoman is a 40-year resident of Long Beach and studied History at the University of California at Los Angeles. Tonia and Roberto Uranga, a member of the Long Beach Community College District Board of Trustees, are parents of college students: Rosalinda, Emiliano and Roberto Tomas.

**Richard Rich, Development Director, Thomas Enterprises**

Mr. Rich leads the development effort for the 240-acre downtown Sacramento Railyards. He also oversees all aspects of Thomas Enterprises' Northern California projects, including land assembly, concept and feasibility studies, entitlements, public outreach, finance and brokerage, and design and construction. He has been involved in some of the most innovative and profitable commercial projects in the United States, including the Forum Shops at Caesars Palace, Walt Disney World's Splash Mountain and the Safari component at Disney's Animal Kingdom.

**Allyn Rifkin, Transportation Planner / Engineer, Allyn Rifkin Transportation Designs**

Mr. Rifkin has over 30 years experience in the field of transportation engineering and planning. Included in that experience are assignments in both the private and public sectors, ranging from consultant for developers to research for the Automobile Club of Southern California. Until recently, he was the CHIEF OF THE BUREAU OF PLANNING AND LAND USE DEVELOPMENT for the Los Angeles Department of Transportation, responsible for managing a staff of 38 professionals and serving as the key department liaison between the development community and City Council on traffic mitigation and transportation planning issues. His latest projects focused on transit oriented development along various rail alignments in the Los Angeles area. An additional urban project of interest under Mr. Rifkin's direction was the formation of the Colorado Boulevard Pilot Community Parking program for the Eagle Rock Commercial Center.

**Chris Ringewald, Research Analyst, Healthy City**

Chris is a Research Analyst at Healthy City. He uses GIS technology combined with local crime, demographic and health data to assist non-profit and public organizations in a variety of projects. These projects range from economic development and place-based needs assessments to gang-reduction and crime prevention through environmental design. Chris was closely involved with producing maps and assessments of Los Angeles' most gang-ridden communities, identified by Mayor Villaraigosa's Office of Gang Reduction and Youth Development. He also assists with the development of Healthy City's website (healthycity.org), the largest database of social services in Los Angeles County. With a background in History and Planning, he is eager to help break down previously inaccessible or overly-complex datasets into formats that communities can use in their various planning initiatives. Chris received a Master's Degree in Regional Planning from Cornell University.

**Blake Roberts, Ph.D., Moderator, Associate, Hauge Brueck Associates**

Blake Roberts has been involved in community revitalization as an educator, researcher, writer, and practicing planner. He received a Ph.D. in Urban and Regional Planning from the UC Irvine and has taught through UC Davis Extension. His professional and academic experience has focused on downtown revitalization, urban design, design review, zoning and form-based codes, public participation, and plan implementation.

**Michele Rodriguez, AICP, Principal, Michele Rodriguez Consulting**

Michele Rodriguez owns and operates a private consulting firm specializing in planning, economics, sustainability and public policy. With an expertise in sustainability she is working with the Workforce Investment Board of Marin where she developed a comprehensive entry-level solar photovoltaic installation training certification program, she is working with Urban Habitat on their Climate Justice Initiative. She also authored the San Francisco Bay Area Carbon Reduction Program considered by the Bay Area Air Quality Management District and the Association of Bay Area Governments Joint Policy Committee. Ms. Rodriguez is a member of the American Planning Association Diversity Committee, and she is the Membership Inclusion Director for the California Section of the American Planning Association.

**James Rojas, Planning Advocate**

He currently serves as a project manager for the Los Angeles County Metropolitan Transportation Authority, San Gabriel Valley Area Team where he funds pedestrian and transportation enhancement projects. Prior to joining the MTA in 1997, he worked as a planner with the City of Santa Monica. James Rojas is one of the few nationally recognized urban planners to examine U.S. Latino cultural influences on urban design. He holds a Master of City Planning and a Master of Science of Architecture Studies from the Massachusetts Institute of Technology. His influential thesis on the Latino built environment has been widely cited. For the past 14 years Mr. Rojas has lectured extensively at universities, planning conferences, secondary schools, and grassroots community meetings on the impact of Latino populations on land use and transportation.

**Joel Rojas, Director, City Planning and Code Enforcement, City of Rancho Palos Verdes**

Joel Rojas has served as the Director of the City's Planning, Building and Code Enforcement Department since 1998. As Director, he oversees a department that is responsible for administering the City's land use regulations, Building and Safety program, and enforcement of the City's zoning codes. In addition, he has served as the City's project manager for the City's NCCP program since 1997. Rojas has a Bachelor's degree in Geography and a Master's degree in Architecture and Urban Planning from UCLA. In addition, he spoken as a panelist on a variety of topics at numerous professional conferences and is a member of several professional affiliations and organizations, including the American Planning Association (APA), the American Institute of Certified Planners (AICP), and the Association of Environmental Professionals (AEP).

**Beth Rolandson, AICP, Senior Transportation Planner, City of Santa Monica**

Beth works on projects ranging from new two-car garages to the design of light rail stations. Upon moving to Los Angeles she quickly declared it as the valet parking capital of the world and is pleased to share how Santa Monica has introduced the concept of bicycle valet parking to that community's many events. Active in the Women's Transportation Seminar's Los Angeles chapter, Beth holds degrees in Political Science and City and Regional Planning from the University of California, Berkeley. Her favorite meeting ice-breaker is to ask people to talk about their first bicycle; she has worked for Santa Monica's Transportation Management Division since 1999.

**Marvin Roos, AICP, Director of Design Development, MSA Consulting, Inc.**

Marvin Roos, AICP, is Director of Design Development with MSA Consulting, Inc. in Rancho Mirage, California, where he is responsible for senior project management and overseeing the creative aspects of the firm's land planning assignments. He was head of the Planning Department for the City of Palm Springs.

**Tony Rozzi, Urban Planning Master's student at UCLA's School of Public Policy, concentrating on Design + Development**

Tony first clashed with local planning while living in Lake Tahoe. Retiring from his ski bum ways to participate in the planning process, he has since worked as a planner for the Alameda County Redevelopment Agency and the cities of San Bruno and Daly City in Northern California. In his last position, he was responsible for a few ugly buildings and several beautiful ones. Tony also served as staff planner for the Bicycle & Pedestrian Committee and Countywide Sustainable Streets Initiative. He is currently a research assistant for Donald Shoup and is examining the success of graduated density zoning in Simi Valley.

**Kati Rubinyi, AIA, Kati Rubinyi and Associates, Strategic Planning, Research and Design Specialist**

Kati brings a design approach to the development of strategic solutions. In her work on the City of Ontario General Plan, Kati researched best practices in civic governance from which she developed project requirements that she met with a new form of General Plan that is web-based and integrates real-time features. Before consulting for The Planning Center, Kati worked in academia as an adjunct lecturer and developed an Executive Education program for the Art Center College of Design in Pasadena. Kati's perspective on strategic planning and research, and her commitment to improving the built environment was shaped by her prior practice as an architect working in a broad range of capacities from design to project management.

**Kip Rudd, Senior Planner, Hollywood Redevelopment Agency of Los Angeles**

Kip has served in the public sector for 30 years in the areas of land use planning and policy development, the past 17 years for the Community Redevelopment Agency of Los Angeles, California. Prior to becoming Senior Planner for the Hollywood Redevelopment Project, Kip was responsible for preparing the "Downtown Strategic Plan" for the CBD Redevelopment Project area and project planning for the Bunker Hill Urban Renewal Project area including Walt Disney Concert Hall and the Cathedral of Our Lady of the Angels. Kip served as the Agency's representative on the City's Sustainability Task Force which prepared guidelines for incorporating sustainable design principles into the design and operation of City facilities; on the City's Civic Center Master Plan Task Force that recommended land use and design standards for the "10 minute diamond" of civic facilities surrounding City Hall; and on the City's Live/Work Task Force which developed new standards and a streamlined process for the adaptive reuse of obsolete commercial buildings to residential or hotel use.

**Janet Ruggiero, FAICP, Director of Community Development, City of Citrus Height**

Janet Ruggiero, a native Californian, received a Bachelor of Science in Social Sciences from the Santa Clara University and a Master of Urban and Regional Planning from San Jose State University. She has worked for Yolo County, the City of Woodland, and the City of Mountain View. She is currently Community Development Director of the City of Citrus Heights, a city of approximately 90,000 in Northern California. She was inducted in April 2000 as a Fellow in the American Institute of Certified Planners. She has served as District VI Board Member to the National American Planning Association, and as President and Vice-President for Cal Chapter APA. She is also a member of California Planning Roundtable. In 1994, CCAPA awarded her a Distinguished Service Award. In 1995, she received the Distinguished Service Award from National APA. She is currently serving on the League of California Cities Board of Directors, representing the Planning and Community Development Department.

**Gulsum Rustemoglu, Project Manager, Planner**

Mrs. Gulsum Rustemoglu is a Project Manager/Planner at Ecology and Environment with 5 years of experience in environmental planning, CEQA/NEPA impact assessment, general plans, comprehensive plans, and agency coordination. Her professional planning experience includes both public and private sectors. She holds an MA in English and MCP (Master of City Planning) from San Diego State University. Mrs. Rustemoglu was an awarded Young Planner by the International Society of City and Regional Planners (ISOCARP) and made various presentations at the Management of Urban Regions Conference in Geneva, Switzerland in 2004. She is actively involved in various APA and AEP roles.

**Arnold San Miguel, Members Relations Officer, Southern California Assoc. of Governments (SCAG)**

Arnold San Miguel serves as a Member Relations Officer for the Southern California Association of Governments (SCAG). He works as a liaison with elected officials, Tribal Governments and partner agencies representing SCAG in Riverside and San Bernardino Counties. He participated in the effort to implement one of SCAG's Strategic Plan Goals to establish a role for Native Americans in the regional transportation planning.

**Jennifer Brost Sarnecki, Senior Regional Planner, Southern California Association of Governments**

Jennifer Brost Sarnecki is a Senior Regional Planner with the Southern California Association of Governments where she concentrates on energy and environmental issues. She serves as program manager for the energy planning program at SCAG, advising the organization on strategies to address energy uncertainty and climate change. Prior to joining SCAG, she worked for an environmental consulting firm in Santa Monica as well as the Wisconsin Department of Natural Resources. Jennifer holds a Master's Degree in Community and Regional Planning from the University of Oregon and a Bachelor's Degree in International Relations with a certificate in Environmental Studies from the University of Wisconsin – Madison.

**Holly Schroeder, Chief Executive Officer, Building Industry Association**

Holly Schroeder is Chief Executive Officer of the Los Angeles Ventura Chapter of the Building Industry Association (BIA/GLAV). Schroeder oversees the day-to-day operations for the chapter, including governmental affairs, long-range planning, member services, community partnerships and communications outreach. Schroeder joined the Building Industry Association in June 2005. At the BIA/GLAV, Schroeder is focused on working with elected officials and community leaders to develop credible solutions to address the housing needs of our growing population. As an expert and resource on housing issues, BIA/GLAV is committed to increasing homeownership opportunities for the current and future residents of our region. Schroeder also serve on the Board of Directors for the LA/Ventura Chapter of HomeAid – a charity dedicated to building housing for the transitionally homeless. Schroeder came to BIA/GLAV after nearly a decade at the Oregon Department of Environmental Quality (DEQ). She was most recently responsible for managing the agency's Water Quality Division, overseeing the protection of Oregon's surface and ground waters. Prior to working at DEQ, Schroeder worked in the private sector for Waste Management Inc.

**Jessica ter Schure, Senior Associate, Nelson\Nygaard Consulting Associates**

Jessica ter Schure is a Senior Associate with Nelson\Nygaard Consulting Associates in San Francisco. She started her career in Sweden in 2000, working at a consulting firm on transportation solutions for sustainable communities. She came to the U.S. and San Francisco about 3 years ago and has since then been the lead planner for several New Urbanist, Smart Growth and sustainable transportation and parking projects. Street design, and particularly shared space design, has become an important tool in her quest to change the North American urban and suburban landscape.

**Amir Sedadi, Assistant General Manager, Office of Parking Management**

Selected for this position in Nov 2006, he first joined the Department of Transportation in 1990, in the Bureau of Transportation Programs and Development. After holding positions of increased responsibility in the Bureau of Traffic Management, Rail Transit Design & Construction Management, Office of Parking Management, and as Mayor & City Council Liaison, Amir became an Assistant Deputy Director for Mayor James K. Hahn before his appointment as Parking Manager with the City of Pasadena, Department of Transportation between 2003 and 2006.

**Barry Sedlick, Chief Administrative Officer, Titan Group**

Prior to joining the Titan Group in April 2007, Mr. Sedlick was appointed Acting Secretary of the Business Transportation and Housing Agency for the State of California by Governor Arnold Schwarzenegger in December 2006.

**Libby Seifel, President, Seifel Consulting Inc., San Francisco**

Libby Seifel is the president of Seifel Consulting Inc., a strategic real estate economic consulting firm in San Francisco. She is a certified planner (AICP) who has been applying the principles of real estate economics and planning to urban revitalization efforts for over 30 years. Ms. Seifel has helped create and/or implement over 100 redevelopment projects in California and has guided the development of thousands of market-rate and affordable housing units.

Libby is the editor of the California Affordable Housing Handbook and the Community Guide to Redevelopment by the California Redevelopment Association. Her published works also include: Inclusionary Housing: Building Mixed Income Communities, California Affordable Housing Deskbook, Solano Press, forthcoming; and Bay Area Models of Infill Housing, Urban Land, September 2003. Libby holds an M.C.P. and a Bachelor of Science in Urban Studies and Planning from the Massachusetts Institute of Technology.

**Danny Serrano, AICP, Project Manager, ICF Jones and Stokes**

He specializes in long-range planning documents such as general plan updates, service area plans, and specific plans as well as making presentations to public officials and conducting public workshops and design charrettes to facilitate dynamic planning among stakeholders. Danny is a native of Mexico and raised for most of his life in Southern California. Prior to working with ICF Jones and Stokes, Danny worked as a Project Manager with Affirmed Housing Group in San Diego, California for the planning and development of very low and low-income residential projects. Responsibilities included managing project entitlements, preparing funding applications, and pursuing new development opportunities. Danny holds a Masters in City Planning and a BA in Latin American Studies. As Secretary of the Latinos and Planning Division of APA, Danny is helping to lead planning research by helping to conduct local and national events.

**Neelam Sharma, Programs' Director, Community Services Unlimited**

Neelam Sharma served as Programs' Director for Community Services Unlimited Inc. (CSU), based in South Central Los Angeles, for the past eight years (in what was until June of 2007 a volunteer capacity) and is currently Executive Director. Prior to relocating to the United States she first became involved in community organizing as a pre-teen in Southall, London, where she grew up. Over the years she was involved in the creation of an employee rights center, several campaigns against police abuse and illegal deportations, and a campaign against spousal abuse within her own community of immigrants from the Indian sub-continent. Neelam has worked with CSU in various capacities since moving to Los Angeles in 1996. As CSU's Programs' Director, Neelam has been largely responsible for the development of CSU's food justice and youth training programs, including the ACTION Food Assessment. In addition Neelam has been involved in founding and working with the Healthy School Food Coalition, the LA Food Justice Network and the California Food and Justice Coalition (CFJC). Her work with the CFJC has created a Land Access Membership Action Team that seeks to make land accessible for sustainable food production. Her responsibilities include oversight of all CSU's Programs, staff and intern mentoring and development, organizational capacity building and all CSU programs at the Expo Center.

**Marty Shelton, Vice President, NAI Capital**

Marty is a commercial real estate broker specializing in the development, leasing and sale of mixed-use projects in the Los Angeles area for more than fifteen years. Marty plays a leading role in the Hollywood Chamber of Commerce. His responsibilities with the Chamber include his position as a Board Director, Treasurer of the Executive Committee and Co-Chairman of Economic Development.

**Georgia Sheridan**

With dual interests in both the creative and the analytical, Georgia studied political science and fine arts during her undergraduate education at Emory University. After college, she worked in the health law section of Fulbright & Jaworski LLP. She was awarded a full fellowship to UCLA for her Masters in Urban Planning. While attending UCLA, Georgia has worked with Walker Wells at Global Green USA, helping plan a green school symposium and writing a research report on carbon neutral policies for cities. She then interned with the Planning Department of the City of West Hollywood, helping write their municipal green building manual. At UCLA, Georgia helped start the student interest group design and development (d2), working to expand the linkages between design and urban planning at UCLA. This summer, she is taking her design ideas to Shanghai – working with the China Academy of Urban Planning and Design.

**Michael W. Shonafelt, Partner**

Michael Shonafelt is a land use partner in our Los Angeles office. His practice focuses on the representation of private and public sector clients in all matters pertaining to the securing of land use entitlements and environmental compliance. Michael has extensive experience in providing counsel to both public and private sector clients regarding the Coastal Act, the California Environmental Quality Act, the California Endangered Species Act, the Subdivision Map Act and the Clean Water Act, among others. He has represented clients before local governmental bodies in numerous jurisdictions and in federal and state court.

**Catherine Shuman, Los Angeles River Project Planner, Army Corps of Engineers**

Amir Sedadi is the Assistant General Manager overseeing the Office of Parking Management and a host of regulatory activities for the City of Los Angeles Department of Transportation. He has held positions of increasing responsibility in the Bureau of Traffic Management, Rail Transit Design and Construction, in the former Office of Parking Management and has served as the Department's Liaison to the City Council. In the office former Mayor James Hahn, Amir was appointed Assistant Deputy Director before subsequently being appointed Parking Manager for the City of Pasadena, serving from 2003 to 2006.

**Patrick Siegman, Principal, NelsonNygaard Consulting Associates**

His recent projects include mobility and parking studies for the cities of Ventura, Pasadena and Glendale.

**Renata Simril, Senior Vice President, Forest City Development**

Renata Simril is Senior Vice President of Forest City Residential West, a division of Forest City Enterprises, Inc., a \$10 billion NYSE-listed national real estate company. Forest City is principally engaged in the ownership, development, management and acquisition of commercial and residential real estate and land throughout the United States.

**Mike Singleton, AICP, ASLA**

Mr. Singleton has been involved in land use planning and site feasibility studies for more than 27 years. He combines his experience in site planning, non-vehicular transportation planning with transit facility design and planning. Mike has served as the principal planner on a number of multi-modal studies throughout San Diego County. 3916 Normal Street San Diego, CA 92103 619-294-4477 Ext. 134 mike@ktua.com

**David Sloane, Professor, USC School of Policy Planning + Development**

David Sloane is a Professor and Director of the Master of Planning program in the University of Southern California's School of Policy, Planning, and Development. He has completed numerous studies focused on public health and planning issues in vulnerable communities, both within California and in countries around the world. Recently he's worked with the Center for Disease Control and local public health agencies and community organizations on preventative health in low income and ethnic neighborhoods of Los Angeles.

**Geoffrey Smith, Director-Community Relations, Film L.A. Inc.**

After 28 years as a Location Manager for commercials, television series and feature films, Geoffrey Smith joined FilmLA in December of 2006 as Director of Community Relations. In his current position, he attempts to educate production companies as to the sensitivity of neighborhoods and neighborhoods to the needs of production companies. While the two entities sometimes make strange bedfellows, they both understand that filming must remain the signature industry of Southern California and retain the title of "Film Capital of the World".

**Kent Smith, Executive Director, LA Fashion District**

The LA Fashion District, which has one of the most vibrant street scenes in the country, is entering into a new phase with the addition of residential life. The first of a number of residential loft/condo projects opened in 2004 and soon over 2,000 units will be available in the District. Mr. Smith oversees all aspects of the BID's \$4 million budget, including the Clean & Safe Teams, marketing, advocacy programs and representing property owners in planning the future of the District. Mr. Smith serves on the Project Advisory Committee for the Los Angeles Community Redevelopment Agency's City Center Redevelopment Projects in downtown Los Angeles. He was appointed by City Council to serve on the City's Business Retention and Attraction Task Force. He also serves on the Board of Directors of the International Downtown Association (IDA) as Treasurer and the California Downtown Association as Secretary. Mr. Smith, a local resident, was elected by Santa Monica City Council to the Pier Restoration Corporation Board, which oversees the Santa Monica Pier. He serves as Vice Chair and chairs the Leasing committee.

**Melani Smith, Meléndrez Communication**

Melani brings to her work at Meléndrez communication, management, leadership, and facilitation skills born out of a diverse background in urban planning, marketing and public relations. As Principal and Director of Meléndrez's planning practice, she works at regional, community, neighborhood, and site-specific scales. Her work on projects ranges from identifying and engaging project stakeholders, to visioning and goal setting, and continues through planning, developing design guidelines and standards, and developing implementation strategies. She is a 19-year resident of Long Beach, and in 2007 was appointed a Planning Commissioner in the city. Smith is an associate member of the American Institute of Architects (AIA) and a member of the Urban Land Institute (ULI). She has a Master of Arts in Urban and Regional Planning from the University of California at Irvine and a Bachelor of Arts in History from UCLA.

**Michelle Smith, Project Manager, Metro**

Michelle Smith has nearly 20 years experience in planning, programming, designing, constructing and operating major multi-million dollar transportation facilities. She has served on numerous task forces, technical advisory committees and steering committees throughout Los Angeles County, and is currently Metro's Project Manager for the Alameda Corridor East Program. She has been employed in the Transportation Planning Department at Metro since 1997.

**Pat Smith, Principle, Cityworks Design**

Patricia Smith has more than 25 years experience providing urban design, planning and landscape architecture services to private and public sector clients. She has prepared urban design standards and guidelines for a variety of communities, including the Downtown Los Angeles, North Hollywood Commercial Core, and Central and North Long Beach. She has also worked with Redevelopment, Planning, Transportation, and Public Works to develop new street standards for Downtown Los Angeles. Pompea Smith, Sustainable Economic Enterprises of Los Angeles

**Joan Sollenberger, Director, Planning & Modal Programs, Caltrans**

Since October 1996, Joan Sollenberger has been the Statewide Manager and Division Chief for Transportation Planning at the California Department of Transportation (Caltrans). Joan is a trained planner who has over 25 years of public sector service, most of which has been at Caltrans (22 years). For the past 11 years, Joan has lead Caltrans' overall development and implementation of policies, plans and programs for statewide transportation planning and related budget encompassing over 800 person years of effort statewide to "improve mobility across California."

**Vikrant Sood, Project Manager, City of Richmond General Plan Update, Moore Iacofano Goltsman, Inc.**

Vikrant Sood is project manager at MIG Inc. with a background in architecture urban design and policy planning. He has worked at both the local and regional level on projects in the San Francisco Bay Area and in South and Southeast Asia. Mr. Sood combines his design and technical skills with experience in community involvement and consensus-building to provide a multi-disciplinary approach to projects. He has worked with a wide range of public sector clients community-based and non-profit organizations. Mr. Sood is currently working on the City of Richmond General Plan Update and the Health Policy Element that addresses public health in the design of the built environment.

**Michelle Sorkin, City Planning Associate, City of Los Angeles**

Ms. Sorkin assisted in revising single-family development standards citywide through the Baseline Mansionization Ordinance. Prior to working for the City of Los Angeles, she worked in Environmental Health Policy and Tracking for the City of New York. She holds a BA in Architecture from UC Berkeley and a MS in Urban Planning from Columbia University.

**Dave Sotero, Public Relations, LAC Metro**

Dave has more than 15 years experience within the transportation industry in marketing, communications and public relations. He has spent the last six years working with Metro, where he has led several major PR campaigns, including the opening of San Fernando Valley's Metro Orange Line and the San Gabriel Valley's Metro Gold Line. Prior to joining Metro, Dave worked for Weststart/CALSTART, a nonprofit advanced transportation consortium where he promoted alternative fuel vehicle development within California, and before that, Southern California Edison's Electric Transportation Division.

**Debby Steffen, CEM**

Ms. Steffen has been a leader in state and local emergency management in Southern California for over 15 years. She is a former Regional Administrator for the Governor's Office of Emergency Services. During her tenure with OES, she provided extensive support for the implementation and refinement of the Standardized Emergency Management System, which provides the framework for emergency management in California and is a national model for state and local emergency management. She is a former director of the Office of Emergency Services for San Diego County, where she coordinated the county's planning and preparedness activities and coordinated the county's response to wildfires, floods, and other emergencies. She is currently a consultant engaged in emergency planning and other services for state and local governments and other clients in California and nationwide.

**Wally Stokes, LA Department of Public Works****Tracy Stone, AIA, Tracy A. Stone Architect**

Ms. Stone has a strong background in historic preservation and the adaptive re-use of structures. The firm has been involved with the renovation and remodel of several turn of the century residences in Los Angeles, including the conversion and re-use of a 1912 building as a women's shelter.

**Laura Stotler, AICP, Principal Planner, City of Glendale**

She has been a professional planner in public agencies for over 20 years. Ms. Stotler received her Master of Public Administration from Cal State University, Northridge.

**Rachel Struglia, Ph.D., AICP, Senior Project Manager, ICF Jones & Stokes**

Rachel is a Senior Project Manager with ICF Jones & Stokes. She has prepared CEQA documents for a number of General Plans, Specific Plans, and development projects throughout California and has an interest in infill and redevelopment projects. She is currently assisting the Port of Los Angeles on the San Pedro Waterfront Development Project EIS/EIR. Prior to joining ICF Jones & Stokes, she was a Postdoctoral Researcher for the U.S. Forest Service. She holds a PhD in Environmental Analysis and Design from the University of California, Irvine.

**Manfred Sundermann, Professor of Design, Bauhaus, Dessau**

Professor, architect and author, Manfred Sundermann teaches design and theory of architecture at the University of Applied Studies at the Bauhaus Dessau since 1992. He graduated at the RWTH Aachen in 1974 and in urban planning at the DPU/UC London in 1975. He has worked as an architect in the dioceses Paderborn and Münster/ Westfalia 1976/9; as senior urban planner and project architect he cooperated with Maath Al Alousi in Baghdad in 1981/2 was a fellow at the German Academy in Rome in 1983/4. He is a member of the editorial board of *Opera e Progetto*, the international journal of architecture, Editrice Compositori Bologna, Italy. He is interested in the modern movement in arts, crafts and architecture and has published about the redevelopment of modern architecture in Post War Europe.

**Ross Sutherland, AIA, President, Ross Sutherland Architecture & Planning**

Ross Sutherland's experience and expertise as an architect, urban designer, and planner encompass a diverse background. Ross has designed and directed such projects as production and multifamily housing, custom residences, recreation facilities, and country clubs, as well as master planned communities and regional transportation programs. His unique, hands-on creative experience makes him an important part of any team designing workable, creative communities.

**Sarah Sutton, ASLA, LEED AP, Principal, Design, Community & Environment**

Sarah is a Landscape Architect and Principal with Design, Community & Environment, and brings over 20 years of experience in public and private sector planning, design and construction, including parks, streetscapes, trails and housing. As a LEED accredited professional and on-call consultant to Alameda County's Stopwaste.Org program, her work focuses on sustainable design and construction, including green roof development, innovative approaches to stormwater management and creek and river restoration and habitat enhancement projects.

**Veronica Tam, Veronica Tam and Associates**

Prior to establishing her own business in 2005, she served as Principal and Director of Housing Services and Cotton/Bridges Associates. She holds an MA in Urban Planning from UCLA and a Bachelor of Environmental Studies with a Minor in Economics from the University of Waterloo, Canada. Ms. Tam is an active member of the APA and AICP. She previously served as the Professional Development Officer for the Los Angeles Section, the California Chapter of the APA and in the AICP Examination Committee.

**Ted Tanner, AIA, Vice President of LA LIVE and the STAPLES Center (AEG)**

Mr. Tanner is an architect and managing director for AEG, one of the leading sports and entertainment presenters in the world. AEG owns or controls a collection of companies including facilities such as the STAPLES Center, The Home Depot Center, Toyota Sports Center, Anaheim Convention Center Arena, Target Center (Minneapolis), Colosseum at Caesars Palace (Las Vegas), NOKIA Theatre Times Square and The O2 (London), among others.

**Linda F. Tatum, AICP, Group Manager for Planning & Urban Design, PBS&J**

Linda has been a planner at the state, county and city level where her experience includes project management in current, advanced, and strategic planning. Her technical capabilities and project expertise ranges from the management of development projects to the coordination of regional planning activities for local government, and comprehensive general plan updates to zoning ordinance amendments. Linda has an in-depth understanding of the needs and issues of local government based upon her extensive experience as a public sector planner and manager. Linda served as Planning Manager for the City of Culver City prior to her work as Planning Manager for PBS&J in Los Angeles. She currently serves on the California Planning Foundation Board of Directors, the Planning Accreditation Board Site Visitor Pool, and is member of the California Planning Roundtable. Linda also is an instructor at Cal State Fullerton where she teaches classes in the Urban Planning Certificate Program.

**Woodie Tescher, Director of Planning and Urban Design, PBS&J**

Woodie has more than thirty years of planning, urban design and public facilitation experience, including the preparation of general plans, specific plans, urban design plans, and similar programs. Woodie serves as a member of the California Planning Roundtable and Board of Directors of the Westside Urban Forum. Additionally, Woodie regularly teaches courses on General Plans at university and professional programs.

**Minh Thai, Planning Services Manager, City of El Monte**

Prior to his employment with the City of El Monte, Mr. Thai worked as a professional planner for several local governments and private consulting firms. In his position as Planning Services Manager, Mr. Thai oversees the City's current planning activities as well as its long range planning efforts. Mr. Thai brings over 15 years of knowledge and experience related to land use planning, zoning, urban design, environmental analysis. Mr. Thai holds a Bachelor of Science degree in community planning from California State Polytechnic University, Pomona.

**Ed Thompson, Jr., American Farmland Trust**

Edward Thompson, Jr. is California state director of American Farmland Trust. Since 1981, he has served the nation's leading agricultural conservation organization in various capacities, including general counsel and senior vice president for public policy. During his career at AFT, he has been involved in nearly every aspect of farmland protection, from negotiating land transactions to federal agricultural legislation. In California, Thompson helped draft the state's right-to-farm law and legislation establishing the California Farmland Conservancy Program. He orchestrated AFT's 1995 study Alternatives for Future Urban Growth in California's Central Valley and more recently authored a sequel, *The Future Is Now: Central Valley Farmland at the Tipping Point* (2006) as well as *Paving Paradise: A New Perspective on California Farmland Conversion* (2007), detailing recent statewide trends. Both are available at [www.farmland.org/california](http://www.farmland.org/california), where you can read more about AFT's programs.

**Richard Thompson, Planning Director, City of Manhattan Beach**

**Karen Tiedemann, Goldfarb & Lipman LLP**

**Roberta Tinajero-Frankel, Healthy Eating, Active Living Project Manager, Kaiser Permanente Community Benefit Department**

Roberta Tinajero-Frankel is a Community Benefit Manager for Kaiser Permanente's southern California region. She oversees the Healthy Eating, Active Living or "HEAL" program that addresses the growing obesity epidemic. In her role, she manages a grant program and provides technical assistance to community health providers. Prior to overseeing the HEAL program since 2005, she was the Public Affairs Director for the Los Angeles and West Los Angeles medical centers where she was responsible for internal strategic communication, community outreach, media relations and government affairs. Kaiser Permanente's mission is to provide high quality, affordable health care services and improve the health of its members and the communities it serves. HEAL's approach includes community investment, partnerships and public policy and working with health care industry leadership.

Arthi Varma - is currently a City Planning Associate with the City of Los Angeles Community Planning Bureau and is the Community Planner for the Silver Lake - Echo Park - Elysian Valley area of Los Angeles. Arthi has extensive experience with historic preservation, long-range community planning, affordable housing, and community organizing. Prior to working for the City of Los Angeles, Arthi spent 5 years working as a community and economic development advocate in San Francisco, California. Arthi holds a Master of Arts in Urban Planning from University of California Los Angeles and a Bachelor of Science in Earth Systems from Stanford University.

**Maria Tipping, Associate Engineer, City of Claremont**

Plan check, parcel maps, subdivision agreements, traffic studies, pedestrian/bicycle safety studies, management of rebate programs for LEDs and battery back-ups, City Council staff reports, grant preparation, administration and management. A few of the grants that I prepared and obtained funding for are described as follows: SRTS pedestrian improvements for Towne Avenue, SRTS Mountain Avenue road diet for bike lanes, SRTS bike/ped improvements for Towne Ave. on/off ramps at 210 Freeway, METRO Calls for Projects: Citrus Bike Trail. HES ped improvements for Bonita/Harrison/Indian Hill. I am also in staff member to the Claremont Bicycle Advisory Committee. Prepared BTA compliance Bicycle Plan.

**Mr. Trimble, Managing Principal, Keyser Marston Associates, Inc.**

He has for 25 years specialized in community revitalization, economic development, and real estate consulting for cities and public agencies. He came to KMA in 1992 after five years as president of the USC Real Estate Development Corporation, a for-profit real estate development corporation wholly owned by USC, and 10 years as the chief executive officer of the Centre City Development Corporation

**Arthi Varma, City Planning Associate, City of Los Angeles Planning Department and Community Planner, Silver Lake, Echo Park, Elysian Valley**

Arthi has experience with historic preservation, long-range planning, affordable housing, and community organizing. Prior to working for the City of Los Angeles, Arthi spent 5 years as a community/economic development advocate in San Francisco. Arthi holds an M.A. in Urban Planning from UCLA and a B.S. in Earth Systems from Stanford University.

**Virginia Viadov**

With over 18 years professional planning experience, Virginia Viado has worked in several Southern California jurisdictions in both current and advanced planning capacities. Her background includes project management for large and small scale development applications, review and preparation of zoning codes, Housing Elements, General Plans and environmental documents, and oversight of Federal and State funded programs in the waste management, recycling, water quality and air quality fields.

**Brendan Vieg, Principal Planner, City of Chico**

He is currently managing a two and half year effort to comprehensively update the City's General Plan. Other significant projects underway include an update of the Bidwell Park Master Management Plan, and an effort to coordinate with state and federal agencies to transform a 750-acre City-owned property into a wetland mitigation and conservation bank. Prior to joining the City of Chico, Brendan worked for 4 years in the private sector managing complex EIRs in the northstate. He also spent 3 years with the Chico State Research Foundation managing watershed and salmon protection projects on North Valley streams.

**Monica Villalobos, Camp Dresser McKee (CDM)**

Monica Villalobos, is currently leading transportation planning efforts with Camp Dresser McKee (CDM). In this capacity she works on regional transit corridor projects and studies, including the Eastside Gold Line Extension Phase 2 and the Westside Extension Transit Corridor Study. Before joining CDM, Ms. Villalobos served as Executive Director of the Transportation and Land Use Collaborative of Southern California (TLUC); a non-profit advocacy organization that promotes greater civic participation in transportation and land use planning. Ms. Villalobos has a background in community development, consensus building, transportation, and land use planning. Ms. Villalobos was appointed by APA President Bob Hunter to serve on the Young Leaders in Planning and the Leadership Development Task Force. She received her Masters in City and Regional Planning from Cornell University, and a Bachelor of Science from UC Davis.

**Deanna Weber, Senior Director, EDAW**

Deanna Weber has served over the last 15 years as a leading planner, urban designer and landscape architect on a wide variety of complex projects involving sustainable mixed use/revitalization sites, resort and recreation planning/design projects, planning and implementation of large master planned communities and community participation programs. Ms. Weber graduated with a Master of Landscape Architecture in Urban Design from Harvard University's Graduate School of Design in 1993 and has a Bachelor of Landscape Architecture from Pennsylvania State University. Ms. Weber leads the EDAW Sustainability Studio in the Irvine office. Ms. Weber is a leader in implementation of sustainable design principles on a number of high profile projects. She is a U.S. Green Building Council LEED (Leadership in Energy and Environmental Design) Accredited Professional/consultant and member of the Urban Land Institute's Sustainable Development Council.

**Dawn Weisz, Principal Planner, Marin County Community Development Agency**

Dawn is a principal planner with the Marin County Community Development Agency in charge of the sustainability team. She oversees climate protection, solar, green building and green business program, as well as projects addressing energy efficiency and tracking internal county operations. She was closely involved in the update of the Marin Countywide Plan, particularly as it related to sustainability, indicators and implementation.

**Brian Welch, AICP, ITE Fellow**

Brian Welch has over 25 years of experience in transportation planning including 12 years of public sector service. He has completed multimodal transportation planning projects in Colorado, California, Kansas, Nevada, Oregon, and Utah. A recognized expert on the relationship between transportation and urban form, Brian has developed and implemented state-of-the-practice techniques to analyze the unique travel generation characteristics of mixed-use, transit-oriented, and urban infill developments. These efforts have resulted in recognized alternatives to "standard" trip generation procedures, thereby enhancing the transit environment. He has authored papers and spoken at professional conferences on various topics including innovations in transit-oriented, mixed-use development and organizational leadership. He is an AICP Member and ITE Fellow.

**Bethany Westfall, Consultant, Office of Senator Machado**

Bethany Westfall currently works as a Consultant to Senator Michael J. Machado. Ms. Westfall works on water, banking, and corrections issues for the Senator. Since 1989, she has worked in the State Capitol on a variety of issues including, economic development, banking and finance, and water issues. Ms. Westfall graduated from California Lutheran University, located in Thousand Oaks, California, with a Bachelor of Arts degree in Political Science.

**David A. Wilcox, FAICP Senior Vice President**

Mr. Wilcox has a concentrated background in the planning, programming, and management of community development, rehabilitation, and reinvestment projects for both public and private groups. He has implemented a variety of assignments in the areas of economic development program design, project fiscal and economic impact analysis, and economic diversification strategies. Projections of population, economic activity, and resultant land use and structural space demand are a fundamental part of many assignments.

**Jeff Williams, Associate at Design, Community & Environment (DC&E)**

Mr. Williams' professional work has included community design elements for General Plans; neighborhood plans for pedestrian-oriented shopping districts; and comprehensive zoning ordinance revisions. Before he entered the planning field, Mr. Williams was trained as a journalist and worked for several years as a technical writer.

**Mark Winogrand, FAICP**

is now in his fourth decade of public service, Mark Winogrand was trained as a philosopher and city planner. His career work has included directing the rezoning of the City of San Francisco, writing San Francisco's earthquake master plan, acting as Community Development Director in three Southern California cities (Lawndale, West Hollywood and Culver City), and working as the Chief Administrative Officer for Culver City. He now heads Planmark Associates, offering strategic services to public and academic clients. He is the recipient of Distinguished Leadership Award from the American Planning Association, is a member of the College of Fellows of the American Institute of Certified Planners and is an emeritus member of the California Planning Roundtable. He co-teaches the basic Planning and Zoning Law Clinic for both UC Berkeley and UCLA extension.

**David Winslow, San Francisco-Based Architect**

Mr. Winslow will describe the process from idea to concept of the Linden Alley project in San Francisco. Linden Alley is a narrow back alley with an existing local café calling for an outdoor public space. Strict ADA requirements will have a significant impact on the design of the street.

**John M. Wohlmuth, Executive Director, Coachella Valley Association of Governments (CVAG)**

John Wohlmuth is Executive Director of the Coachella Valley Association of Governments (CVAG) since 2003. Before joining CVAG, he was the County Administrative Officer for Mono County; and served as Assistant City manager and Director of Administrative Services for the City of Palm Desert. Mr. Wohlmuth earned a bachelor's degree in administrative studies from the University of California Riverside and a master's degree in public administration from California State University, San Bernardino.

**Frank Wolden, Design Principal, Carrier Johnson**

Frank Wolden is a design principal at Carrier Johnson headquartered in Downtown San Diego. Prior to this role, he was the founding principal of the firm, City Design and held senior positions in planning and architecture with the City of San Diego, Centre City Development Corporation and the Jerde Partnership in Los Angeles. Mr. Wolden received his Master of Fine Arts Degree and Bachelor of Arts Degree from San Diego State University. He serves as a guest lecturer and design instructor at San Diego State and the New School of Architecture.

**Michael Woo, Planning Commissioner, Former Councilmember and Former Flexcar Executive**

Michael Woo was the first trained urban planner and the first Asian American elected to the L.A. City Council. For eight years, he represented a quarter-million people in Hollywood and surrounding neighborhoods as their City Council representative. Woo steered the Hollywood Redevelopment Plan to enactment, establishing the 30-year legal and financial framework for Hollywood's current revitalization. At a crucial stage in the planning of the Metro system, Woo played a key role choosing the route and station locations of the Metro Red Line. Now teaching urban planning at USC, Woo also has an opportunity to practice what he preaches as one of Mayor Villaraigosa's appointees to the L.A. City Planning Commission. On the national level, Woo chairs the national board of Smart Growth America, the national coalition advocating for compact in-fill development, walkable neighborhoods, and sustainable transportation choices. Perhaps most relevant to today's panel, after leaving City Hall in the 1990s, Woo became the first L.A. general manager of Flexcar (now ZipCar) when car-sharing was first introduced in the L.A. market which taught him some disquieting lessons about the challenge of introducing new thinking about mobility in an auto-dependent market like Los Angeles.

**Heather Wooten, Planning and Policy Associate, Public Health Law & Policy, Oakland**

Heather Wooten is a Planning and Policy Associate, with Planning for Healthy Places at Public Health Law & Policy, working on land use, economic development, and health. Ms. Wooten's interest in urban sustainability and healthy community development led her to pursue policy analysis and research in city planning and food systems in her academic and professional work. She has worked with the Sierra Club North Star Chapter (Minnesota) developing A Citizen's Guide to Local Land Use Planning, and with the Institute for Urban and Regional Development at the University of California, Berkeley, researching sustainable urban-rural edge development patterns and policy. Prior to joining the Planning for Healthy Places team, she co-authored the Oakland Food System Assessment: Towards a Sustainable Food Plan through the Oakland Mayor's Office of Sustainability. This assessment focused on comprehensive, systems-oriented policy change at the city level that could increase social, economic, and environmental sustainability. Ms. Wooten attended the University of Minnesota, where she graduated with a B.A. in Urban Studies and Spanish, and earned a Masters of City Planning from the University of California, Berkeley.

**Patrick Wright, Executive Director, California Tahoe Conservancy**

He was previously the Director of the CALFED Bay-Delta Program, where he led a consortium of agencies and stakeholders in managing one of the nation's largest collaborative water management programs. Wright also served as Deputy and Assistant Secretary for the California Resources Agency in the Davis and Schwarzenegger administrations, and on the board of the California Coastal Conservancy. Prior to these appointments, he was a Senior Policy Advisor to the Deputy Secretary of Interior and to the Regional Administrator of EPA. He lives with wife and two daughters in Incline Village, NV.

**Lisa Wunder, Environmental Specialist, Port of Los Angeles**

Lisa is the project manager for the Port's air quality monitoring and greenhouse gas/climate change programs. Ms. Wunder has 15 years of experience with air quality issues, both within the City of Los Angeles and as an environmental consultant. She received a B.S. in Chemistry with Specialization in Earth Sciences from the University of California at San Diego and a Professional Certificate in Hazardous Materials Management from the University of California at Los Angeles.

**John Wuerth, Principle Engineering Technician II, Recycled Water Program Development**

John Wuerth currently works as a Principle Engineering Technician II for Eastern Municipal Water District (EMWD). John is currently contributing to the Recycled Water Strategic Master Planning effort with emphasis in the development of process and procedures and standards and specifications for the recycled water program. Prior to his current employment with EMWD, John was a member of the United States Air Force as an Avionic Technician. Primary duties included maintenance and repair of the Defensive Avionic System on the B-1B bomber. Following release from active duty, John enlisted in the US Air Force Reserves at March Air Reserve Base and served from 1995 to 2004 working on the C-141 cargo aircraft. His primary duties included maintenance and repair of the various communication and navigation systems.

**Marc Yeber, Planning Commissioner, City of West Hollywood**

He further sits as a member Design Review Subcommittee evaluating projects prior to the public hearing. Previously, Marc served on the Historic Preservation Commission. His professional experience includes design work with local architects as well as a project designer in the London office of John McAslan + Partners. In his practice, em wi Design, Marc is not only engaged in the planning and designing for the built environment, but also consults with others involved in the entitlement process by identifying key elements of a project and producing presentation materials to effectively communicate the design intent to various stakeholder groups.

**Denny Zane, Executive Director of the Subway to the Sea Coalition**

Former Mayor of Santa Monica, Organizer of the "Move LA" Conference, Assemblyman Mike Feuer, representing the 42nd district, Chair of the Assembly Budget Committee on Transportation

**Steve Zikman, Collaborative Attorney**

Mr. Zikman has more than 20 years of experience helping people communicate more effectively and facilitating the creative resolution of conflicts. Steve has represented a wide array of individuals and organizations in the land use planning, environmental and public policy arenas. His clients have included developers, municipalities, public agencies and stakeholders, private individuals and interest groups, community and neighborhood associations, as well as museums and other public institutions and non-profits. In his work as a mediator, Steve's practice is focused on issues related to land use, planning and zoning, conservation and the environment, natural resources, land trusts, smart growth, transportation, architectural review, historical preservation, neighborhood relations, takings and exactions, and other public engagement matters. Steve is a member of the California Bar and is ADR Co-Chair of the American Bar Association's State and Local Government Section (Land Use Committee) for 2007-2008. He is also a member of the American Bar Association's ADR Section (Environment, Natural Resources and Public Policy Committee and International Committee), the Los Angeles County Bar Association's Environmental Law Section and Real Property Section (Land Use Committee), the Pasadena Bar Association, the Southern California Mediation Association, the Land Trust Alliance, the Urban Land Institute (Los Angeles Chapter), the American Planning Association (California Chapter), the Association of Environmental Professionals, the International Association for Public Participation, and the National Coalition for Dialogue & Deliberation.

**Paul Zykofsky, AICP, Assoc. AIA, CNUDirector, Land Use and Transportation Programs Local Government Commission**

Paul Zykofsky manages the Local Government Commission's land use and transportation programs and has been Director of the Commission's Center for Livable Communities since 1995. He is co-author of documents on transit-oriented development and on street design and has edited documents on infill development, traffic calming, smart growth zoning codes, compact development, revitalizing older suburbs and smart economic development. Mr. Zykofsky conducts workshops on smart growth, the connection between health and community design, walkable communities, complete streets and traffic calming, and teaches courses on sustainable planning, infill development, and pedestrian safety. He facilitates community design workshops and charrettes and has prepared over 20 Community Image Surveys that have been used to involve residents in visioning and planning efforts. He is a frequent presenter at local, regional and national conferences on a wide range of topics related to land use, transportation and community design. Mr. Zykofsky was born and raised in Mexico City and is fluent in Spanish.