



# MOBILE WORKSHOPS

# APA California Conference

HOSTED BY THE  
APA CALIFORNIA CENTRAL COAST SECTION

FESS PARKER'S DOUBLETREE RESORT  
SANTA BARBARA

*The following information is the best available at the time of this posting and will be updated. Sessions, descriptions, dates and times are subject to change. Please check the Conference-at-a-Glance and iApp at the conference for the most current scheduling information.*



American Planning Association  
California Chapter

*Making Great Communities Happen*



**AICP Certification Credits**

CM credit approval has been approved for most sessions.

*NOTE: All mobile workshops on Sunday are open to all attendees.*

9:00 am - 1:00 pm

## **Mobile Workshop #1**

### **Multi-Purpose Trails and Watershed Planning: The Ojai Valley/Ventura River Trail**

**CM | 3.0**

Participants will be introduced to an award-winning multi-objective transportation and recreational facility project 25 years in the making, and the first rail-to-trail project in the APA Central Coast Section. Featured will be work of multiple agencies (County of Ventura, City of Ojai, City of Ventura, and Ventura County Transportation Commission) that have collaborated with land owners, local land trusts, and non-profit organizations to protect and enhance the Ventura River watershed with a multi-purpose trail as an organizing feature. The trail provides an important regional recreational resource while reinforcing the community's understanding of the importance of watershed planning, open space protection, and alternative transportation.

Participants will be bused from the conference hotel to Libbey Park in downtown Ojai, where they will be met by Ojai planners to observe how the upper reaches of the 15-mile trail facility serves as an important off-road pedestrian pathway that links Ojai's inner village neighborhoods. Participants will learn about the trail's ongoing importance in local planning, including how it serves as the backbone for Ojai's APA award-winning Bicycle and Pedestrian Master Plan. Participants will then mount bikes, provided on site by a separate vendor, to begin a guided descent through the Ventura River Watershed. Along the way, stops will include visits to Ojai Valley Land Conservancy's Confluence Preserve, Ventura Hillside Conservancy's Ventura River Properties, the City of Ventura's award-winning public art project that involved 6 artists integrating sculpture reflective of the Ventura River Valley's rich history.

The 1500 foot gradual descent will end at the Main Street Bridge in Ventura, directly adjacent to the Ventura River Estuary. There, Surfrider conservationists/citizen planners will discuss the new Ventura Point Managed Retreat project, an important new coastal protection feature which accommodates onshore erosion while respecting valued habitat and recreation uses. From there, participants will board the bus to transport them 30 minutes back to Santa Barbara.

*Stephen Svete, AICP, LEED AP ND, Rincon Consultants, Inc; Abe Leider, AICP, Supervising Planner, Rincon Consultants/Contract Planner, City of Ojai; Brian Stark, Ojai Valley Land Conservancy; Tim Coonan, Ventura Hillside Conservancy, National Park Service.*

*Sponsored by:  
Rincon Consultants, Inc.*

9:00 am - 1:00 pm

## **Mobile Workshop #2**

### **Reuse and Reinvention in Urban Centers:**

**CM | 3.0**

The tour will introduce planners to a local jurisdiction's effort at redevelopment, urban design and public-private partnerships, which is building community character and vitality in the eclectic beachside town of Ventura. Participants will learn from local leaders, city staff and land use professionals how place-making and creating authentic urban form can be created from existing infrastructure and cultural assets, adopting the right plans and regulating tools, and fostering a shared community commitment.

Participants will be bused from the conference hotel to Ventura City Hall where they will be welcomed by City leadership and introduced to the Smart Growth foundation of the City of Ventura's award winning 2005 General Plan. A downtown walking tour of projects and concepts will highlight city implementation strategies for reusing older buildings, blending new development into the existing downtown fabric, and how the city is proposing a dramatic reconnection of downtown to the beach by capping Highway 101. Participants will visit the newly completed *Working Artists in Ventura* mixed-use project and the walking tour will conclude with lunch discussion on fostering cultural heritage, hosted at the *Watermark*. From the restaurant, participants will board the bus to transport them 30 minutes back to Santa Barbara.

*Dave Ward, City of San Buena Ventura; Rick Cole, City of San Buena Ventura; William Fulton, City of San Buenaventura; Jeffrey Lambert, AICP, City of San Buenaventura; Scott Boydston, AIA, LEED AP BD+C, Rasmussen & Associates Architects; Nicholas Deitch, Mainstreet Architects and Planners, Inc.*

*Sponsored by:  
Sespe Consulting, Westwood Communities*

12:00 - 5:00 pm

**Mobile Workshop #3****Santa Ynez Sustainable Wine-Making and Tasting Tour****CM | 3.0**

Come see how the Santa Ynez Valley is still feeling the 'Sideways Effect.' During this mobile workshop planners will tour the vineyards and wineries that made the small independent movie a smash hit and learn about what goes on off camera. We will focus on sustainable agricultural practices in action, learn about initiatives led by several non-profit organizations to educate growers about sustainable practices, and of course, taste wine.

The tour will also pass through the world famous Lompoc Wine Ghetto, an assemblage of small wine production and tasting facilities. Participants will hear from Central Coast grape growers and vineyard operators tell about how they are working to promote an open dialogue between the wine grape community, local government representatives, environmental groups and the general public in the areas of water quality, pest management, and wildlife habitat conservation. Planners will see a variety of practices growers are implementing to protect and improve the environment first hand.

Finally, the tour would not be complete without an opportunity to taste the fruits of all this labor. The workshop will include a sampling of sustainably produced Central Coast wines.

Snacks will be provided.

*Patsy Stadelman, AICP, Brownstein Hyatt Farber Schreck, LLP; Kris O'Connor, M.S., Central Coast Vineyard Team; Kevin Merrill, Santa Barbara County Farm Bureau; Peter Work, Ampelos Cellars; Ke Ghiglia, Environmental Planner, Rincon Consultants, Inc.*

*Sponsored by:  
Heffernan Insurance Brokers*

9:00 am - 12:00 noon

**Mobile Workshop #4****Downtown Santa Barbara Architectural History Tour****CM | 3.0**

Experience Santa Barbara—its architecture and its past—in a unique and personal way. Join us in a small group walking tour of the downtown area by trained docents of the Architectural Foundation, the tour focuses on architectural styles, significant and historic buildings, past and present building usage, and landscape history. Discover why Santa Barbara is so often called "The Riviera of America".

We'll lead you to hidden courtyards, secret fountains and original adobes. Photographic opportunities abound and our leisurely pace invites relaxed enjoyment. View at first hand varying architectural traditions and appreciate close up Santa Barbara's hallmarks: hand-made tiles, wrought iron detailing, stonework, balconies, doorways, arches and fragrant plantings.

You'll also see the historic art and architecture of downtown Santa Barbara as it was reborn after the 7.1 1925 earthquake. From the Public library and it's famous murals, through La Arcada Court, up State Street, experience sculpture, famous courtyards, historic Arlington Hotel, the Granada Theater and other architectural delights. Learn about the architectural history, the creation of the City's architectural districts, how the Women's League and Pearl Chase forced the city to maintain an architectural integrity, with beautiful public park spaces and rich landscapes.

The bus will pass briefly by the Mission and then drop participants off downtown. Participants will walk through the downtown area and cover approximately 2-miles and will then be bussed back to the hotel.

*Roger Davidson, Docent, Santa Barbara Architectural Foundation*

*Sponsored by:  
Helix Environmental Planning, Inc.*

2:00 - 6:00 pm

## **Mobile Workshop #5** **Art and Wine in Santa Barbara's Funk Zone**

**CM | 3.0**

The Funk Zone is Santa Barbara's hip, cool and edgy side of town. This mixed-use neighborhood by the waterfront is a 16 block area east of State Street in between Highway 101 and the beach. Some say it used to be Santa Barbara's Cannery Row with a long history of marine industrial and manufacturing uses. Now it's filled with an eclectic mix of artists, condo projects, museums, surfboard shapers and skilled craft workers as well as locally-owned shops, art studios, galleries and wine tasting rooms.

The rising popularity of the Urban Wine Trail (10 wineries, tasting rooms and breweries) has helped to bring foot and bike traffic into The Funk Zone in recent years. It even has its own special public art installations, some permanent and others that are guerilla style and seem to transform overnight.

Join us as we take a walking tour through the neighborhood, complete with docents who will discuss the area's public art and efforts to revitalize the neighborhood. We will stop by galleries and wineries along the way to taste local wine and do our part to help the local economy.

Meet at the north end of the hotel by the tennis courts at 2:00 pm and will return by 6:00 pm. This is a walking tour and the round trip distance from the hotel is approximately 2 miles. Cost will cover tastings and light appetizers.

*Laura Inks, Director of Development, Communication and Community Outreach, at Collaborative Communities Foundation.*

*Sponsored by:  
Lisa Wise Consulting, Inc.*

9:00 am - 12:00 noon

## **Mobile Workshop #6** **Santa Barbara Affordable Housing Tour**

**CM | 2.5**

The Affordable Housing Mobile Workshop will provide a first-hand look at affordable housing opportunities for the City's special needs population. Participants will view exemplary housing developments selected for their diversity and quality design. These housing developments demonstrate a commitment to providing affordable housing, and preserving the character of the neighborhoods they are located in. The tour also serves to show the success that the City has had in balancing the community's competing goals of providing affordable housing while maintaining neighborhood compatibility.

The tour focuses on affordable housing designed to house the chronically homeless, the disabled, seniors, and lower income workers. Participants will tour a 55-unit development that serves youth aging out of foster care, the homeless and disabled, and low-income downtown workers. Also on the tour is a 98-unit congregate care housing facility for very low income seniors. Participants will view a revitalized property containing 27 units for the City's workforce. This housing project has transformed and enhanced a once neglected and blighted area. Three award winning projects with over 100 units combined for the chronically homeless and lower income downtown workers are also featured on this tour.

*Tour participants will be transported by bus from the hotel lobby at 9:00 am to each affordable housing development. Beverages and a light snack will be offered at one of the locations.*

*Irma Unzueta, Project Planner, City of Santa Barbara, Planning Div; Simon Kiefer, Project Planner, City of Santa Barbara, Housing and Redevelopment Agency; Rob Fredericks, Deputy Executive Director/CAO, Housing Authority of the City of Santa Barbara.*

*Sponsored by:  
UltraSystems*

8:00 am - 12:00 noon

## **Mobile Workshop #7**

### **LEED by Example**

**CM | 4.0**

Introduce planners, planning commissioners, consultants, etc... to the importance of public-private partnerships in implementing sustainable practices in designing and constructing communities, and producing innovative energy efficient policies. The audience will learn from city staff, consultants, developers, utility and sustainability experts, about sustainability programs and the importance of LEED design/building techniques which address energy and water conservation. Additionally, participants will learn about "Reach Codes" which increases local energy efficiency requirements 15 percent beyond State code.

Participants will be bused from the Fess Parker's Doubletree Resort to Victoria Garden Mews, for a tour of a "Green" residential community by Allen Associates, a local "Green Builder" in Santa Barbara. This project will be certified through US Green Building Council's LEED for Homes program. At this time, it looks like it will achieve Platinum rating with the highest number of points of any LEED for Homes project certified to date.

The group will then be bused to Santa Barbara Airport and met by Planners who will provide a tour of the terminal which is a LEED certified building that is currently under construction. This will allow the audience the ability to learn about the design/permit process of a LEED certified building, how this building relates to the Airport Master Plan, and the role of the Airport Land Use Commission.

Partakers will then be bused to the campus of UCSB where they will be welcomed by staff as they provide a tour of the LEED certified Marine Science Research Building on campus. The group will then walk to Bren Hall for two presentations. The first presentation will be by Dr. Jack Sahl of Southern California Edison (SCE) on "Sustainable Communities and the Built Environment." The second presentation by Javier Mariscal of SCE will focus on "Reach Codes."

*Rey Gonzales, Senior Land Use Planner and Siting Coordinator, Southern California Edison; Jack Sahl, Ph.D., Southern California Edison; Javier Mariscal, AICP, LEED GA, CGBP, Southern California Edison; Karen Feeney, Green Resources Manager, LEED AP, Allen Associates; Dennis Allen (President) and/or Zac Shore (Project Manager); Laurie Owens, AICP; Andrew Bermond, AICP; Saren Brown, Corporate Liaison, Bren School of Environmental Science & Mangement; Gay Larsen, Director of Development and Mark Brzezinski, Interim Director of the Marine Science Institute.*

*Sponsored by:  
Southern California Edison*

2:00 - 6:00 pm

## **Mobile Workshop #8**

### **The Gaviota Coastline and Platform Holly**

**CM | 2.75**

See the Santa Barbara, Goleta and Gaviota coastline aboard the Santa Barbara Condor. The tour will be led by docents from Venoco, Inc., an independent energy company based on Carpinteria, CA, that operates three offshore platforms in the Santa Barbara Channel. The tour will focus on the onshore and offshore oil facilities that are managed by Venoco, Inc., such as the separation facility near the Bacara Resort, Bird Island, one of the nearshore abandoned platforms, and the Gaviota Pier. The boat will then head into the Channel where participants will view and learn about the world's largest naturally occurring oil seeps. The boat will then circle around Platform Holly where participants will learn about the platform operations. The summer season is an excellent chance to see Blue and Humpback whales in the Channel, amongst other marine mammals.

Participants will be transported by bus from the hotel lobby at 3:00 pm. Food and beverage will be available for purchase on board the Condor Express. The tour will conclude by 5:30 pm and we will arrive back at the hotel by 6:00 pm.

*Steve Greig, Government Relations and Regulatory Manager, Venoco, Inc.*

*Sponsored by:  
Venoco, Inc.*

1:00 - 4:00 pm

## **Mobile Workshop #9**

### **Lotusland - A Tour of California's Premier Estate Botanic Garden**

**CM | 2.5**

The tour will provide participants with an opportunity to tour an estate and botanic garden of historical and horticultural significance and gain greater understanding of landscape architectural elements, including rare and exotic plants from around the world.

Lotusland is a 37 acre estate and botanic garden located in the foothills of Montecito to the east of Santa Barbara. The estate and gardens have a rich and dynamic history. Building upon this history Madame Ganna Walska (owner of the property from 1947 until her death in 1984) transformed the estate by creating "a botanic garden of rare plants using her natural artistic talents to create a fantasy world of exquisite beauty." Madame Walska a talented landscape designer in her own right, also worked with a number of prominent landscape architects including Lockwood de Forest, Jr., Ralph T. Stevens, William Paylen, Oswald da Ros, and Charles Glass to create her vision.

Since her death in 1984, the Ganna Walska Lotusland Foundation has been preserving and enhancing the estate and gardens and furthering the mission of fostering "increased knowledge and appreciation of the importance of plants and the need for their conservation." A limited number of public tours of the estate are allowed each year via a Conditional Use Permit. Participants in this mobile workshop will have the opportunity to participate in a docent led tour of the estate and gardens.

*Dan Nemechek, Senior Planner, City of Goleta.*

*Sponsored by:  
Galvin Preservation Associates, Inc.*

