



2011 APA California Chapter Conference

# Call for Presentations

The 2011 California APA Conference will be "Mission Possible." We are seeking session proposals in the following tracks.

## GET SMART GO UNDERCOVER

Planning 101, Ethics, CEQA Law, Professional Development, New Planners

Secrets of the trade – Innovative ideas, Policies, and Solutions to Problems that could be borrowed or modeled

## MISSION POSSIBLE

Working within our challenges – dealing with shoestring budgets, NIMBYism, increased regulatory framework, working with other jurisdictions and agencies (Coastal Commission, CalTrans, highlights of a difficult project or hard won victory that would have wide appeal, implementing SB 375

*Examples of possible presentation topics include, but are not limited to:*

- **Sustainable Future** - Green Urbanism, Local and Sustainable Food, CSAs, Renewable Energy, Smart Growth, Green Building Regulations
- **Agriculture** - Farm Conservation Easements, Encouraging and Supporting Local and Sustainable Agriculture
- **Housing** - Housing Element Implementation, Legislation, Mobile Home Park Law
- **Climate Change** - Implementation and Adaptation of SB 375
- **Resources** - Conservation Easements, Wetlands Mitigation, Biological Thresholds, Encouraging Voluntary Restoration Projects
- **Overcoming Challenges and Celebrating Excellence** - Difficult Projects, Interagency Coordination, Success Stories, etc.
- **Professional Development** - Sessions for New Planners, CEQA/NEPA Implementation/ Updates, Being a Good Supervisor, Planning Commissioner Training, Ethics, Time Management
- **Transportation** - High Speed Rail, Infrastructure Planning, Linking Transportation and Housing, Encouraging Use of Alternative Transportation
- **Water** - Water Quality and Stormwater Regulations, Water Supply
- **General Plans and Zoning Ordinances** - Challenges, Highlight of New Models, Examples of Innovative Policies and Ordinances
- **Urban Issues** - Density and Height Policies, Parks and Open Space, Historical Preservation, Redevelopment, Signs, Walkable Communities
- **Administrative Procedures** - Condition Compliance, Code Enforcement, Public Outreach
- **Technology** - Use of the Web, Facebook, Twitter etc., to help inform the public

### AICP Certification Credits

Pending CM approval, credit is anticipated for most sessions and mobile workshops with an hour for hour credit, except for some travel time for mobile workshops.

### Important Dates & Contact Information

Proposal Submittal Deadline -

January 19, 2011 at [www.calapa.org](http://www.calapa.org)

Notification of Session Acceptance - Spring, 2011

Questions? **Lynne Bynder, CMP**

[lbynder@meetingsxceptional.com](mailto:lbynder@meetingsxceptional.com) or visit [www.calapa.org](http://www.calapa.org)

### SPECIAL CLOSING SESSION CALL

Additionally, we would like to have at minimum of one session, and potentially a 2-3 hour presentation to close out the conference analyzing the 2010 Census Data and what it means to planners. If you are interested in submitting something along these lines, please contact:

**Conference Programs Co-Chairs**

**Tricia Maier - [Tricia.Maier@ventura.org](mailto:Tricia.Maier@ventura.org)**

**Eva Turenchalk - [eva@turenchalk.com](mailto:eva@turenchalk.com)**

**All submissions must be made on-line by JANUARY 19, 2011 at [www.calapa.org](http://www.calapa.org)**

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## Proposal Contents

Proposals must provide the following information:

- Session or workshop title: A short and catchy title that accurately reflects the focus of the session.
- Summary of Session: A short description of the session to be used in the conference program
- Abstract: A short description of the session and relevance to the conference topic.
- Each presenter's contact information and short biography.
- To submit online: [www.calapa.org](http://www.calapa.org)
- **Faxed or mail submissions will not be accepted.** Only proposals correctly submitted with the above contents will be accepted. All others will be returned.

## Presenter's Information and Formats

APA California Chapter does not provide a complimentary registration in exchange for presenting at the conference, however, presenters will receive a discounted registration rate. All presenters are required to purchase a one-day registration or full conference registration at the discounted rate.

APA California Chapter will provide a projector, screen and microphones in the session meeting space. Moderators and presenters must provide their own laptop for their presentation. Please note that Internet will not be available in the session rooms.

Moderators and presenters are solely responsible for handouts, shipping, and handling and storage of materials at the hotel.

Formats other than traditional presentations are welcome such as: Point/Counterpoint debate; workshops with audience participation; round table; and "talkshow" style. Sessions will be a combination of 75 and 90 minutes in length. If you have a preference on the length of your session, or wish to present in an alternative format, please include that in your submittal and we will do our best to accommodate you. The sessions will be held September 12-14, 2011.

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