

2009 APACA Conference Sponsor Opportunities

The American Planning Association California Chapter (APACA) is pleased to offer you the opportunity to market your services, products, and programs to planners and others at this annual, well-attended conference. The following is a brief description of conference sponsorship opportunities. You are welcome to sponsor more than one event and multiple organizations may sponsor the same event.

Please note: Event sponsorship does not include conference registration, unless noted in package.

Opening Night

Anticipated attendance - 900 people

Six sponsorships available

Cost: \$3,000 each

- Full page ad and sponsorship listing in the conference program
- Pre-conference recognition on the APACA website
- APACA podium recognition
- Company name prominently displayed at the event and at sponsor table
- Promotional materials displayed at the event and at sponsor table
- Four tickets to Opening Reception
- Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)

Continental Breakfasts or Afternoon Breaks

Anticipated attendance - 800 people for each breakfast or break

Eight sponsorships available, Cost: \$1,000 each

- APACA recognition and representation from your company
- Company name displayed at the breakfast or afternoon breaks
- Quarter page ad in the conference program
- Promotional materials displayed at sponsor table
- Two tickets to the breakfast or afternoon break
- Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)

Keynote Luncheon

Anticipated attendance - 900 people, Six sponsorships available, Cost: \$2,500 each

- Full page ad and sponsorship listing in the conference program
- Pre-conference recognition on the APACA and Southern CA Section websites
- APACA podium recognition
- Company name prominently displayed at the event and at sponsor table
- Promotional materials displayed at the event and at sponsor table
- Two tickets to Keynote Luncheon
- Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)

Awards Program

Anticipated attendance - 900 people, Six sponsorships available, Cost: \$2,500 each

- Full page ad and sponsorship listing in the conference program
- Pre-conference recognition on the APACA and Southern CA Section websites
- APACA podium recognition
- Company name prominently displayed at the event and at sponsor table
- Promotional materials displayed at the event and at sponsor table
- Two tickets to Awards Program
- Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)



September 13-16, 2009
The Resort at Squaw Creek
Lake Tahoe

Sponsorship Cancellation Policy

If written cancellation of sponsorship is received by 8/15/09, a full refund will be made. If written cancellation of sponsorship is received by 8/31/09, an 80% refund will be made. No refunds or cancellations accepted after 8/31/09.

Sponsorship Questions

Questions about your sponsorship should be made to the APACA 2009 Conference Office:

Lynne C. Bynder, CMP,

APACA 2009 Conference Planner

Email: lbynder@meetingsxceptional.com

Fax: 760.674.2479

Opening Plenary Session

Anticipated attendance - 900 people

Six sponsorships available

Cost: \$2,500 each

- Full page ad and sponsorship listing in the conference program
- Pre-conference recognition on the APACA website
- APACA podium recognition
- Company name prominently displayed at the event and during the conference
- Promotional materials displayed at the event and at sponsor table
- Two tickets to Breakfast/Plenary Session
- Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)



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2009 APACA Conference
Sponsor Opportunities

Student Scholarship Luncheon
or Diversity Event

Anticipated attendance - 800 people , Eight sponsorships available,
Cost: \$1,500

- APACA recognition and representation from your company
- Company name displayed at the Luncheon or Diversity Event
- Quarter page ad in the conference program
- Promotional materials displayed at sponsor table
- Two tickets to the Luncheon or Diversity Event. Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY) conference with name, company and address ONLY)

Mobile Workshops

Anticipated attendance – approximately 50 people each for mobile workshops

Twelve sponsorships available

Cost: \$1,000 each (for sponsorship of THREE mobile workshops)

- APACA recognition and representation from your company
- Company name displayed at the three mobile workshops of your choice (note that each mobile workshop may have a maximum of three sponsors)
- Quarter page ad in the conference program
- Promotional materials handed out at the mobile workshop and at sponsor table
- One ticket each to the three mobile workshops of your sponsorship (total of three tickets)
- Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)

CPF Reception

Anticipated attendance – 800 people, Six sponsorships available

Cost: \$2,000

- Full page ad and sponsorship listing in the conference program
- Pre-conference recognition on the APACA and Southern CA Section websites
- APACA podium recognition
- Company name prominently displayed at the event and during the conference
- Promotional materials displayed at the event and at sponsor table
- Two tickets to CPF Reception
- Pre-conference attendee list (available 3 weeks prior to conference with name, company and address ONLY)

SPECIAL PRICED PACKAGES

Lake View Package - \$15,000

(a savings of \$500)

- Booth \$3,000
- Large Event Sponsorship \$10,000
- Full Page Ad \$1,600
- 2 Full Conference Registrations \$900

High Camp Package - \$12,000

(a savings of \$300)

- Booth \$3,000
- Small Event Sponsorship \$8,000
- 1/2 Page Ad \$850
- 1 Full Conference Registration \$450

Alpine Meadows Package - \$6,000

(a savings of \$300)

- Booth \$3,000
- Partial Event Sponsorship \$2,000
- 1/2 Page Ad \$850
- 1 Full Conference Registration \$450

APACA 2009 Conference Sponsorship Submission

Please make checks payable to APACA Conference: 1333 36th Street, Sacramento, CA 95816

Please fax sponsorship submission form to 760.674.2479 Questions: Lynne Bynder at lbynder@meetingsxceptional.com

SPONSORSHIP SUBMITTAL DEADLINE: AUGUST 15, 2009

Name _____ Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

I would like to sponsor (name of event or conference product) _____ amount \$ _____

I would like to provide a cash donation in the amount of \$ _____

I would like to donate an item for the conference registration bag.

Item _____ (ie: pens, notepads, mints, magnets, lapel pins, etc)

(Note: Conference Committee approval required for conference bag).