

It's not your daddy's conference ...



California Chapter of the American Planning Association
and the California Planning Roundtable present

The Lecture ♦ Salon Couplet

Tired of the same old, same old? Are you ready for a different tempo, a new pace, bold ideas explored in short bursts? Are you looking for the latest in academia, the newest in practice? Are you looking for a place to gather, to exchange ideas? Then the Lecture-Salon Couplet is for you.

About the Lecture/Salon Couplet

This unique, first-ever collaboration between the **APA-CA Conference Committee** and the **California Planning Roundtable** busts the boundaries of conventional conferences by changing the pace and style of traditional conference presentations. We have taken some of our most innovative topics ... our most interesting speakers ... and paired them in unique, flexible and interactive formats.

How It's Organized

The Lecture/Salon Couplet features three interactive venues designed to foster creative thinking for seasoned planners who have tired of the conventional structure and pace of conference presentations. Two venues – The Lecture Hall and the Salon – form a “couplet,” joined by a common area known as the “Interactive Café.” These spill out into the conference hall, providing easy access to the conference’s wide array of regular sessions.

The Lecture Hall

Come join us in the Lecture Hall for short bursts of great thinking, as leading academics and practitioners present short papers in 30-minute segments designed to provoke, to teach, and to entertain.

The Salon

Our salon provides an intimate room space for two types of programs.

- **The View**, conducted on Tuesday, mimics the style of the hit television show, providing small groups of talented planners the opportunity to have a roundtable discussion on a hot topic of the day. Come join the show!
- **Inside the Planners Studio** is modeled after the *Bravo!* series with James Lipton. Come hear from planners who are focusing on the art and science of city building in new and creative ways.

The Interactive Café

Join your friends and colleagues at the interactive café, conveniently located outside the lecture and salon on the Mezzanine. Join our master model builders as you help re-envision Hollywood in a live, ongoing model building exercise. Give a speech ... sing and dance ... perform your magic ... Wax rhapsodic in the free speech area, or just sit with friends to discuss the ideas and innovations that you heard explored in the salon and lecture hall. You're steps away from fine dining, and located at the center of the action.

Who is the California Planning Roundtable?

The California Planning Roundtable (CPR), founded by the California Chapter in 1980, is an organization of experienced planning professionals who are members of the American Planning Association (APA). Membership is balanced between the public and private sectors, and between Northern and Southern California. Our mission is to provide a forum for prominent planners to exercise creativity and leadership in promoting understanding of California's critical public policy issues, and recommending action. Check out the Roundtable at <http://www.cproundtable.org>.

A Sampling of Events

THE SALON

Inside the Planners Studio

In the style of “Inside the Actors’ Studio,” join us for one-on-one or one-on-two interviews with creative thinkers, with a strong emphasis on the **art and design components of planning practice**. Learn more in our **Public Art Studio Program, running continuously in the Salon, Tuesday from 8 a.m. to Noon**. Among topics to be explored:

- **Studio A: Art and the City.** An exploration of the role of art in the city, taken in a “big and wide” fashion. Interviewing artists about the urban environment; discussing how investments in art can transform urban environments. This is not a discussion about public art in the institutional sense that most communities practice it, but the organic evolution of neighborhoods when the creative energy of artists is applied to innovative spaces and places, issues and treatments. This session might be tied to an associated art walk exercise. The goal of the session would be to look at both physical and conceptual space in new and different ways. **(Organized by James Rojas)**
- **Studio B: The Public Art Dialogue Project.** This discussion would explore the results of the Public Art Dialogue Project, an exercise based on quotes gathered from leaders in all professions and walks of life, who have offered their thoughts on the contribution of art to urban life; then the public comments on their ideas around a specific topic. Cathy will send link to this website, which features amazing public interaction. It’s something that people can add ideas over time; we could have an interview concerning the project, or in the interactive café, a space to facilitate that interaction. **(Organized by Cathy Creswell)**
- **Studio C: Interactive Model Building.** This interview/discussion would be tied to a live model-building exercise conducted in the café area, with the model as a centerpiece element designed to engage planners. The model would cross-promote the event and vice versa, and would explore how this type of modeling can give new perspective to issues of built urban form, collaborative decision making, and perceptions of space. The session would set up actual models on urban design and show participants how to model cities in inclusive, creative ways – a two hour workshop/charette with a maximum of 25 people – focusing on the use of three-dimensional objects to understand and explore

how form works as a determinant of urban spaces. **(Organized by James Rojas)**

The Planners View

As in “The View,” for these activities we selected some of our most provocative participants for **highly engaged, free-wheeling discussions of urban policy** over coffee around a table. The participants are yet to be determined, but for each we would seek to have four or five passionate and insightful participants. “The View” runs in the Salon, Monday morning from

- **‘View’ from the Planet: Populations, Climate Change, and Global Warming.** There is a tremendous explosion of energy being devoted at the highest levels of state government to getting a handle on the link between global warming and growth. This roundtable would explore where this process is taking us and what it means for planners in the trenches. **(Organized by Cathy Creswell, Stan Hoffman)**
- **‘View’ from the Streets: Homelessness – Coming to a Street Near You.** A provocative and frank discussion about the failure of communities to deal with this issue, and the impacts of changing laws that will compel action by communities to grapple with the needs of a growing homeless population. **(Organized by Cathy Creswell, Steve Preston)**
- **‘View’ from the Air: Air Quality** and how newly emerging practices and standards will impact community planning **(Organized by Cathy Creswell)**
- **‘View’ from the Dais: Carl Morehouse.** How does the world change when the planner becomes the politician? Talk to Carl about the view from the dais Tuesday morning at 10:30.
- **‘View’ from the Culture: Cultural Perceptions and geographic determinism in Urban Landscape and Planning.** Schisms within the City and region: Why is planning on the Westside different from the east side of the County? How do world views of communities in inland regions differ from perspectives on the Coast? What are the bigger questions and issues at play? **(Organized by James Rojas, Stan Hoffman)**

THE LECTURE HALL

Some of California’s leading academicians have signed up to offer half-hour updates on new and interesting research ... **corridor cities ... community cycling ... multi-generational family living ... making better use of the public realm ... the evolution of historic preservation in the San Gabriel Valley ...** Or join us for one of the following:

- **Academic Presentations:** Look for brief, half-hour presentations from leading academics, **Monday and Tuesday in the Lecture Hall. Check schedule.**
- **Planners Creative Writing Workshop.** Join **Rick Willson Monday afternoon** for an interactive workshop in creative writing for planners.
- **General Plan Reinvention Project.** The California Planning Roundtable is in the first stages of a project to re-envision the California general plan. Come engage in a discussion of the future of the California comprehensive plan, and help frame a project being launched by the Roundtable to explore that future. (**Cathy Creswell, Janet Ruggiero and other General Plan Project Team Members**) **Tuesday morning in the Lecture Hall.**
- **Ballot Box Planning and Its Impact.** Meet nationally regarded expert Phyllis Myers as Phyllis and leading California planners discuss the latest developments on ballot box planning in California. News and comment. (**Vivian Kahn, Woodie Tescher and Phyllis Meyers**). **Tuesday morning in the Lecture Hall.**

THE INTERACTIVE CAFÉ AND GALLERY

- **Interactive model building exercise.** We start with a photo image grid of the city over a plywood base, on which conference participants will be invited to **help build their own vision of Hollywood.** The model will offer opportunities for the café visitors and conferees to interact with the model. Join the fun as you and a thousand other conferees re-envision the city in three-dimensional form. (**James Rojas**) **Monday and Tuesday in the Hall.**



