



American Planning Association
California Chapter

Making Great Communities Happen

APACA Conference 2008



Renaissance Hollywood Hotel
September 21 - 24, 2008

Directed by
The APACA Los Angeles Section

CELEBRATING
APACA 60th Anniversary
1948 - 2008

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September 21, 2008



Welcome to the APACA Conference in Hollywood! This conference promises to be a great one. The Los Angeles Section has worked to provide the classic and dependable features of past conferences with the addition of new and exciting elements that give a “face-lift” and “tummy tuck” to the traditions.

This year we celebrate the 60th Anniversary of the California Chapter of the American Planning Association. When you stop and think of California in 1948 compared with California today, you can appreciate that a lot of planning (and unfortunately, sometimes a lack of planning) has occurred. Much has been accomplished in those 60 years. Entirely new communities have been constructed where none existed, along with new transportation systems, housing, airports, amusement centers, and the list goes on and on. At the same time, we have planned and preserved our State’s incredible array of natural resources with protections for our environment.

Whether this is your first APACA Conference or you are returning to network and learn of the many successes of your peers, don’t miss any of the exciting events the conference committee has planned. Besides the many incredible sessions and mobile workshops, your State and local Section leaders are also meeting during the conference to ensure that the organization supports the profession and provides the necessary training and advocacy to provide great planning.

Our communities are constantly changing and so, too, is the planning profession. New theories, new laws, new planning tools and techniques - all are available to planners as they define and guide community change. The 2008 APACA Conference provides an excellent opportunity to fulfill Certification Maintenance requirements for AICP. Certified planners have demonstrated their commitment to high standards of professional practice and AICP’s Certification Maintenance program gives certified planners another means of strengthening that credibility.

I want to personally thank the Los Angeles Section for all its hard work in preparing this conference. A conference of this size and scope would not be possible without the hard work of the local APACA Section and all the many volunteers. Take advantage of this conference to expand your knowledge and have a great time in Hollywood!

Sincerely,

A handwritten signature in black ink, appearing to read 'Vince Bertoni', written over a large, stylized circular flourish.

Vince Bertoni, AICP
President,
APA California

Welcome from the Conference Chairs



September 21, 2008



Welcome to the 2008 APACA Conference in Hollywood on behalf of the 2008 APACA Conference Committee!

This year's conference theme is **"Lights! Planning! Action!"** The theme was selected to highlight the role the planning profession plays at the forefront of the many challenges we face here in California and to feature Hollywood, its role in California and its renaissance as a community.

On Sunday, we begin with free Student Programs plus conference sessions that highlight project success stories, followed by the poolside Student Reception. The Third Annual Diversity Summit will feature keynote speakers APA Director-at-Large Mitchell Silver and Los Angeles City Councilman Ed Reyes, who will discuss the top ten planning issues facing communities of color in California. Finally, you will not want to miss the Opening Reception, an ultimate Hollywood nightclub event where you can dance all night or simply enjoy the panoramic views of Los Angeles with martini in hand.

Our conference committee has selected more than 100 sessions to bring you the most current information in our profession. Our feature presentations include all the classics: the gala California Planning Foundation Auction to fund scholarships, the APACA Awards Luncheon, the Consultants Reception, an APACA Leadership Reception and we end it all with a Closing Session at the historic El Capitan Theatre.

In addition, this year we introduce the Lecture/Salon couplet—a first-ever collaboration between the APACA Conference Committee and the California Planning Roundtable. We've taken some of the most innovative topics and speakers and paired them in three interactive venues to foster creative thinking in new formats that go beyond the conventional conference structure.

We hope you will take advantage of our free walking tours of Hollywood, trips around town on Metro and any one of the fabulous mobile tours that feature the diversity of the greater Los Angeles basin from downtown to the mountains to the ocean. Or grab some popcorn and enjoy our FilmFest showing Los Angeles in its cinematic glory.

Finally, we owe a great amount of thanks to the entire Conference Committee and those volunteers who spent hours of hard work planning an extraordinary conference. So get ready for your close-up and "Hooray for Hollywood"!

Handwritten signature of Susan Healy Keene in cursive script.

Susan Healy Keene, AICP
2008 APACA Co-Chair

Handwritten signature of Hassan Haghani in cursive script.

Hassan Haghani, AICP
2008 APACA Co-Chair



APACA Officers

Chapter Officers

President	Vince Bertoni, AICP	.213.978.1272
President-Elect	Kurt Christiansen, AICP	.626.812.5236
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V.P. Administration	Hing Wong, AICP	.510.464.7966
California Planning Roundtable President	Linda Tatum, AICP	.310.268.8132
Planning Commission Representative	Kathleen Garcia, FASLA	.619.696.9303

Non-Voting Members

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AICP Representative	Collette Morse, AICP	.949.855.3653
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Chapter Historian	Betty Croly, FAICP	.510.841.0249
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Legal Counsel	Marcos A. Martinez	.949.263.2600
State Awards Coordinator	Jessie Barkley	.310.268.8132
APA Region VI Student Representative	Manuel Munoz	.562.774.5872
University Liaison	Conni Pallini-Tipton, AICP	.213.978.1196

Section Directors

Central	Michael R. Waiczis, AICP	.559.434.8637
Central Coast	Jay D. Higgins, AICP	.805.687.6670
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APA Websites

California Chapter	www.calapa.org
National APA	www.planning.org
California Planning Foundation	www.californiaplanningfoundation.org
California Planning Roundtable	www.cproundtable.org

Conference Committee



Conference Co-Chair	Susan Healy Keene, AICP
Conference Co-Chair	Hassan Haghani, AICP
APA LA Support	Kevin Keller, AICP, Section Director
APA LA Support	Marissa Aho, AICP
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Program/Conference Sessions Co-Chair	Steve Gerhart, AICP
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APACA FilmFest 2008 Committee	Victor Cuevas, Lisa Soiseth, James Rojas
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Sponsorships	Donna Shen Tripp, Suzanne Ekerling
Student Events/Sunday Sessions	Tanner Blackman, Many Munoz, Tiffany Hoang
Website	John Kenyon, Dev Vrat, AICP
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Hollywood Guide Chair	Christine Safriet
Hollywood Guide Committee	Shana Bonstin, Michael Barney, Tim Fey, David Feinberg
The "Planning Office" Trailers	Tony Kim, Brad Misner, AICP
APACA Conference Coordinator	Lynne Bynder, CMP, Meetings Xceptional
APACA Graphic Designer	Dorina Blythe, GranDesigns

Other Volunteers Monique Acosta, Daniel Ahadian, Liza Ahn, Jennifer Alkire, Ernesto Amaya, Korina Arvizu, Edgar Arroyo, Chris Aune, Anahita Behrad, Jane Blumenfeld, Matthew Bruno, Raabia Budhwani, Reuben Caldwell, AICP, Jeff Carpenter, AICP, Sharon Cech, Anita Cerna, Jason Chan, Kim Chan, Veronica Chan, Dennis Chew, Helen Choi, Rebecca Choi, Henry Chu, Patrick Clarke, Chris Corrao, Tim Dagodag, Sean Daly, AICP, Roopa Dandmudi, Deidra Davis, Nora Dresser, Michele Espinosa Coulter, Luis G. Escobedo, David Feinberg, Camille N.Y. Fink, Sandra Florian, Tim Foy, Max Franco, Ramiro Jose Fuentes, Esmeralda Garcia, Rony Giron, AICP, Michelle Glickert, Ryan Greenway, Hina Gupta, Amy L. Harbin, Alicia Heideman, Tom Henry, Kelly Hickler, Kathleen Hill, Derek R. Hull, Josh Huntington, AICP, Eddie Isaacs, Jeff Jacobberger, Sarah Jepson, Ben Johnson, AICP, Deborah Kahen, Jenna Kachour, Blake Kendrick, AICP, Angela (Yae-Seul) Kim, Daniel Kim, Marianne King, Diana Kitching, Jason Kligier, Jason Knotowicz, Valentina Knox, Christopher La Forge, Debbie Lawrence, Matthew Lust, Jimmy Ly, Joe Marci, Nick Maricich, Omar Masry, Michelle McGrath, Fiona McCargo, Sarah MacPherson, Licinia McMorro, AICP, Priya Mehendale, Peter Noonan, Brandi O, David Olivo, Brain Joo S. Park, Marcel Porras, Wayne Powell, Joanna Pulido, Danielle Raghil, Juan Ramirez, Tricia Robbins, Claudia Rodriguez, Carol Rosskam, Ed Sanderson, Courtney Schoenwald, Ashley Schweickart, Travis Seawards, Narineh Shahinian, Brettany Shannon, Bianca Siegl, Michelle Singh, Veronica Siranosian, Larry Smith, Sam Snead, Emmanuel Soriano, Stephany Stamatias, Justin Tata, Martha Tello, Sara Tovar, Jordann Turner, Judith Valera, Arthi Varma, Johnny Vongdeuane.

A Very Special Thank You to All of Our 2008 Sponsors & Exhibitors The City of Glendale, The City of West Hollywood, The City of Los Angeles, The City of Long Beach, The City of San Gabriel, The City of Beverly Hills, The City of Azusa, The City of Santa Monica, Lilley Planning Group, Inc., Rosenheim & Associates, Inc., The Renaissance Hotel, Caltrans, Metro, ICON, Inc., and the Disney Corporation.



General Information

Registration Desk /General Information

The Registration Desk and the Hospitality Booth are located in the Mezzanine Lobby.

Registration Hours

Mezzanine Lobby

Sunday, September 21 - Student Registration9:30 am
Sunday, September 2112:00 noon – 8:00 pm
Monday, September 227:30 am – 6:30 pm
Tuesday, September 237:30 am – 6:30 pm
Wednesday, September 247:30 – 10:30 am

Exhibitor Hours

40 exhibits of special interest to planners have booths set-up in the Grand Ballroom - Level 5

Exhibitor Set-up

Sunday, September 2110:00 am – 1:00 pm

Note: Exhibitors may be able to begin set-up earlier providing the decorator has completed all pipe and drape in the exhibit area.

Exhibits Open

Sunday, September 211:00 – 6:00 pm
Monday, September 227:30 am – 7:30 pm
Tuesday, September 237:30 am – 8:15 pm
Note: All exhibitors are asked to tear-down after 8:15 pm Tuesday

Exhibitor Tear-down

Wednesday, September 247:30 – 8:30 am

Registration Badge, Mobile Workshop, Meal Tickets

Registration badges are necessary for entry to all events and sessions and will be monitored. Registration receipts should be carried with you at all times.

Additional meal tickets and mobile workshop tickets can be purchased onsite at the registration desk on a space available basis.

Speaker Registration

All speakers must check in and pick up their name badges at the registration desk. Speakers/panelists must register for the conference or for the day of their presentation. Access to additional sessions on the day of the presentation only is complimentary. All meals are an additional charge and can be purchased at the registration desk unless a full conference registration has already been purchased.

Biographies Available

Please refer to the APACA Conference Website at calapa.org to obtain biographies on all conference moderators and speakers.

Metro Passes:

Metro has sponsored passes for all attendees. Passes can be picked up at the registration desk. Please use your passes to travel back and forth to the conference and if you are attending any of the mobile workshops that will be taking the Metro.

Electronic Devices

As a courtesy to meeting attendees, APACA requests that all electronic devices (pagers, cell phones, laptop computers, etc.) be turned off during the sessions. If it is necessary to use your cell phone, please turn off the audible ringer and step outside of the meeting room to an area that will not disturb other attendees.

All sleeping rooms have internet access for a nominal fee, which is not included in your room rate. Please check with the Hotel for the current fees associated with internet access.

Conference Attire / Minimum Age Requirement

Appropriate attire at all sessions and events for the 2008 APACA Conference is business casual. Some meeting rooms may be chilly, so a light sweater or jacket is suggested.

No minors under the age of 21 will be permitted at any APACA function where alcohol is served. This will include the Sunday, Monday, and Tuesday night events.

Disability Advisory

Material distributed at the 2008 APACA Conference can be made available in alternative formats for persons with disabilities. To request documents in alternative format, please e-mail Lynne Bynder at lbynder@meetingsxceptional.com.

Vehicles with mechanical lifts are available if requested. The Hotel meets all ADA requirements. Please contact the hotel directly if you require special needs during your stay.

AICP Certification Credits

All attendees that are AICP will be asked to sign in with the session monitor upon entering the room. You are required to stay the entire time in order for you to receive full credit for the session. Credits for each session will be posted on the website prior to the conference and in your conference program for reference. Credit is anticipated for most sessions and mobile workshops with an hour for hour credit except for travel time for mobile workshops.

APACA Green Meeting

APACA is pleased to announce that the 2008 conference is an official "Green Meeting." The Renaissance Hotel has been awarded the Energy Star Award. All trash bins in the hotel are recycle bins. All paper products used during the conference are made with recycled materials and all food/beverages will be served on non-disposable items such as glass or china. The 2009 APACA Conference has proudly sponsored recycled sport bottles for your use during the conference. Bottled water will not be offered at the conference; instead each session room will provide water stations where attendees can fill up their water bottles. Additionally, the conference program is printed on recycled paper and the conference signs and banners are made with recycled materials. Paperless media and session materials were used whenever possible. We ask that you return your name badge to the registration desk at the end of the conference for future use.

Conference - at - a - Glance



SUNDAY, SEPTEMBER 21

10:30 am - 2:30 pm	Behind the Scenes of the Kodak Theatre (\$15 Fee - See website or box office for up-to-date self tour schedule)	Kodak Theatre
9:00 am - 4:00 pm	APACA Board Meeting	Vantage Room - Level 5
9:30 am	Student Registration	Mezzanine Lobby
10:00 am - 11:15 am	Student Roundtable	Studio A - Mezzanine
10:00 am - 1:00 pm	Exhibitor Set-up	Grand Ballroom - Level 5
11:15 am - 12:45 pm	Student Awards Lunch	Studio C
12:00 noon - 8:00 pm	Conference Registration	Mezzanine Lobby
1:00 - 6:00 pm	Exhibits Open	Grand Ballroom - Level 5
1:00 - 2:15 pm	Session Block #1	
	General Plans: Not Just for Planners Anymore. A Web-Based Framework for Communication and Decision Making	Mt. Olympus - Level 3
	Sacramento Railyards: Lessons in Redevelopment	Silver Lake - Level 3
	Rancho Palos Verdes Coast: A Vision for Weaving an NCPP, Civic and Park Spaces Into the Fabric of a Community	Los Feliz - Level 3
	San Ramon City Center Project: How Simple Steps Can Lead to Significant Results in Mitigating Greenhouse Gas Emissions	Whitley Heights - Level 3
	Getting Your Planning Career Started & Movin' on Up: Writing your Resume Interview Skills for the Public/Private Sector	Trousdale - Level 3
	What's Next? What Planning Students Need to Know	Franklin Hills - Level 3
	El Monte Transit Village: Successfully Navigating the Private/Public Partnership	Echo Park - Level 3
2:30 - 3:45 pm	Session Block #2	
	How the Vista Hermosa Natural Park became the Solution to the Belmont Learning Complex	Whitley Heights - Level 3
	Great Neighborhoods, Great Cities: Best Practices in City of Riverside	Mt. Olympus - Level 3
	Revitalizing First Ring Suburbs: Case Study of El Monte	Silver Lake - Level 3
	Pasadena's Bungalow Heaven: From Hell to the National Register	Los Feliz - Level 3
	Addressing Climate Change through Integrated Planning: The Lake Tahoe Case Study	Echo Park - Level 3
2:00 - 3:30 pm	CA Planning Roundtable Meeting	Beachwood - Mezzanine
4:00 - 6:00 pm	Diversity Summit	Studio C - Mezzanine
4:00 - 6:00 pm	APACA FilmFest 2008, "Popcorn and Planning School - Student Films"	Solano - Mezzanine
4:00 - 6:30 pm	MW #1 - Runyon Canyon Hike & Tour (additional \$20 fee)	Meet in Hotel Lobby
4:00 - 6:30 pm	MW #2 - Griffith Observatory & Park Tour (additional \$40 fee)	Meet in Hotel Lobby
6:00 - 7:00 pm	Student Reception	Poolside - Level 5
7:00 - 11:00 pm	Opening Reception - The Highland Club at Hollywood & Highland	The Highlands - Level 5

MONDAY, SEPTEMBER 22

7:30 am - 6:30 pm	Conference Registration	Mezzanine Lobby
7:30 - 8:45 am	Continental Breakfast - Grand Grand Ballroom - Level 5	Exhibit Hall - Level 5
7:30 am - 7:30 pm	Exhibits Open	Grand Ballroom - Level 5
8:45 - 10:00 am	Opening Plenary, Keynote Speaker, Diana Nyad, Swimmer, TV & Radio Host, Author Special Speaker Roger Noble, CEO, Los Angeles METRO	Grand Ballroom - Level 5
9:00 am - 12:00 noon	MW #7 - West Hollywood City Tour - (additional \$20 fee)	Meet in Hotel Lobby
10:30 am - 2:30 pm	Behind the Scenes of the Kodak Theatre (\$15 Fee - See website or box office for up-to-date self tour schedule)	Kodak Theatre
10:00 am - 12:00 noon	MW #3 - Public Art Tour via the Redline (additional \$20 fee)	Meet in Hotel Lobby
10:00 am - 2:00 pm	MW #4 - Los Angeles Port Waterfront & Harbor Boat Tour, includes lunch (additional \$60 fee)	Meet in Hotel Lobby
10:00 am - 3:00 pm	MW #5 - Playa Vista Mixed Use Development & Habitat Restoration Tour, includes lunch (additional \$60 fee)	Meet in Hotel Lobby
10:00 am - 4:00 pm	APACA/CPR Lecture Hall	Solano - Mezzanine
10:00 am - 4:00 pm	APACA/CPR Salon	Nichols - Mezzanine
10:15 - 11:30 am	Session Block #3	
	Shared Space: Stripping the Street Environment for the Benefit of Everyone	Studio B - Mezzanine
	CEQA, NEPA and Climate Change 2008: More Heat, More Light?	Studio C - Mezzanine
	Innovative Methods in Smart Planning & Smart Parking Suburban Transit Oriented Development	Studio D - Mezzanine
	City in the Sky: Harnessing the Potential of Urban Rooftops	Studio E - Mezzanine
	Designing in Partnership with Nature	Laurel/Runyon - Mezzanine
	Transportation Models for the Future	Mt. Olympus - Level 3
	Planning for Healthy Communities and Active Living	Los Feliz - Level 3
	Economic Development Results of Business Improvements Districts	Echo Park - Level 3
	Leave No Child Inside: Planning to Connect Children with Nature	Elysian Park - Level 3
	Why a State Plan & Regional Blueprints Makes Sense to Address California's Major Land Use Issues	Franklin Hills - Level 3



Conference - at - a - Glance

MONDAY, SEPTEMBER 22		
	Latino Urbanism in Los Angeles: Creating Public Space and Life in L.A.	Whitley Heights - Level 3
	Becoming Green: Transforming Historic Downtowns for a Sustainable Future	Trousdale - Level 3
	Best Practices in Inclusionary Housing	Silver Lake - Level 3
11:45 - 1:15 pm	APA California's 60th Anniversary Celebration Luncheon	Grand Ballroom - Level 5
1:30 - 2:45 pm	Session Block #4	
	New State-Federal Mandates for Local Hazard Mitigation Planning	Studio A - Mezzanine
	How to Win Friends and Influence NIMBYs: Developing an Award Winning TOD Strategy	Studio B - Mezzanine
	Status of State CEQA Guidelines for GHG/Climate Change	Studio C - Mezzanine
	Environmental Protection or Smart Growth? Urban Infill and Land Use Compatibility	Studio D - Mezzanine
	Bicycles as Part of Sustainable Cities	Studio E - Mezzanine
	CA Planning Foundation Meeting	Beachwood - Mezzanine
	Transportation and Urban Design: From Paris to Los Angeles	Mt. Olympus - Level 3
	Smart Growth Meets Smart Eating	Los Feliz - Level 3
	Maintaining Successful Development Partnerships in a Changing Market	Silver Lake - Level 3
	Navigating the SB 1818 Minefield	Echo Park - Level 3
	Water Efficient Landscaping Policies and Practices Take Center Stage	Elysian Park - Level 3
	Regional Outreach, Local Action: Challenges and Opportunities for Blueprint Implementation	Franklin Hills - Level 3
	New CEQA Techniques: Avoiding the Full Monty	Whitley Heights - Level 3
	Bringing Historic Resources Surveys into the 21st Century: Integrating Planning and Preservation	Trousdale - Level 3
2:45 - 3:15 pm	Afternoon Break/Silent Auction Opens - Exhibit Hall	Grand Ballroom - Level 5
2:45 - 5:15 pm	<i>MW #6 - LA LIVE/Downtown LA Lofts Tour (additional \$60 fee)</i>	Meet in Hotel Lobby
3:15 - 4:30 pm	Session Block #5	
	Group Homes, Local Planning, and Fair Housing Laws	Studio A - Mezzanine
	Greening California Communities - Sustainability North and South	Studio B - Mezzanine
	The Perfect Storm: Global Warming, Legislation, Court Cases & CEQA All Hit Planners	Studio C - Mezzanine
	Grid/Street/Place - Mapping Organic Urban Districts in LA and Beyond	Studio D - Mezzanine
	Focusing Growth in Hollywood's Regional Center	Studio E - Mezzanine
	APACA Professional Development Officers Meeting	Beachwood - Mezzanine
	High Speed Train: An Environmentally Sound Solution to California's Transportation	Mt. Olympus - Level 3
	Planning, Transportation and Redevelopment Working for Healthy Communities	Los Feliz - Level 3
	Effective Communication Between Planning Staff & Elected/Appointed Officials	Silver Lake - Level 3
	Cinema and the City	Echo Park - Level 3
	Regional Emergency Coordination Planning: What's the Latest?	Elysian Park - Level 3
	Adaptive Reuse as a Revitalization Tool: A Hollywood Tale	Franklin Hills - Level 3
	Inclusionary Practices for a Multi-Cultural Society	Whitley Heights - Level 3
	Gray to Green: Transforming the Urban Environment Through the Creation of Park Space	Trousdale - Level 3
4:45 - 6:00 pm	Session Block #6	
	Legal Challenges Facing Mixed-Use Infill Development Projects	Studio A - Mezzanine
	The Diverse, Evolving Application of Form Based Codes	Studio B - Mezzanine
	Climate Change and GHG: A Local, Regional, State or Global Problem?	Studio C - Mezzanine
	Moving Mecca Forward Through Collaborative Planning Process	Studio D - Mezzanine
	Innovations in Transportation Planning	Studio E - Mezzanine
	Planners Emeritus Network (PEN) Annual Membership Meeting	Beachwood - Mezzanine
	Common Ground - Cycling and Quality of Life	Mt. Olympus - Level 3
	What is a Food Plan and Who Needs One?	Los Feliz - Level 3
	What Council Members Really Want	Silver Lake - Level 3
	SB 2 and Housing Element Law: The Key to Opening Doors and Addressing Homelessness	Echo Park - Level 3
	Case Studies in River Naturalization and De-Channeling	Elysian Park - Level 3
	What Happened to CEQA? Why is a Left Turn Protected as much as an Endangered Species?	Franklin Hills - Level 3
	Latinos USA: Cultural Influences in the Reshaping of the American Suburbs	Whitley Heights - Level 3
	New Life in the City	Trousdale - Level 3
	APACA Sections Congress	Twist Restaurant - Mezzanine
6:00 - 7:00 pm	Leadership Reception	Poolside - Level 5
6:15 - 9:45 pm	CPF Reception, Silent & Live Auction, Exhibit Hall Note: Silent Auction Closes at 7:30 pm	Grand Ballroom - Level 5
6:15 - 10:15 pm	APACA FilmFest 2008, "Los Angeles Plays Itself (2003) - Opening Night with Writer/Director Thom Andersen in Person"	Solano - Mezzanine

Conference - at - a - Glance



TUESDAY, SEPTEMBER 23

7:30 - 9:00 am	Continental Breakfast, Exhibit Hall	Grand Ballroom - Level 5
7:30 am - 8:00 pm	Exhibits Open	Grand Ballroom - Level 5
7:30 am - 6:30 pm	Conference Registration	Mezzanine Lobby
8:00 am - 11:30 am	APACA/CPR Lecture Hall	Solano - Mezzanine
8:00 am - 11:30 am	APACA/CPR Salon	Nichols - Mezzanine
8:00 - 11:45 am	<i>MW #9 - LEED-Certified/Green Buildings in Santa Monica & West LA (additional \$60 fee)</i>	Meet in Hotel Lobby
8:30 - 11:45 am	<i>MW #8 - Mulholland Open Space & Overlook Tour (additional \$40 fee)</i>	Meet in Hotel Lobby
8:30 - 9:45 am	Session Block #7	
	2008 CEQA Update: The Good, The Bad, The Ugly	Studio A - Mezzanine
	Mansionization Ordinances - A Discussion with the Various Stakeholders	Studio B - Mezzanine
	The Planner's Guide to LEED	Studio C - Mezzanine
	Century City: Planning the Future of the Future	Studio D - Mezzanine
	Empowering AB 32: Customizing Local Climate Action Plans	Studio E - Mezzanine
	APACA Legislative Review Meeting	Beachwood - Mezzanine
	City/Environmental Planning Career Options & Paths	Runyon/Laurel - Mezzanine
	General Plan Circulation Elements - Who Shifted My Transportation Planning	Mt. Olympus - Level 3
	Planning Healthy Active Communities in Latino Neighborhoods	Los Feliz - Level 3
	Grassroots Urban Planning: What Really Works - and What Doesn't	Silver Lake - Level 3
	Give Your Downtown Buildings a Little Nip/Tuck	Echo Park - Level 3
	Mending the Urban Fabric with Cap Parks in Los Angeles	Elysian Park - Level 3
	Successful Entertainment Projects: Past, Present & Future (PEN Session)	Franklin Hills - Level 3
	What's the Right Mix for Mixed-Use Development?	Trousdale - Level 3
	Reclaiming our Streets	Whitley Heights - Level 3
10:00 - 11:15 am	Session Block #8	
	Property Rights, Takings, and Exactions: A Legal and Practical Update for Planners	Studio A - Mezzanine
	TODs in LA: Harbingers of Gentrification or Precursors to Affordability? Interagency Cooperation	Studio B - Mezzanine
	Achieving Sustainable Results: Public and Private Efforts and Coordination	Studio C - Mezzanine
	Car Sharing: Reassessing Its Prospects and Requirements in California	Studio D - Mezzanine
	Greening the Ports of Los Angeles and Long Beach	Studio E - Mezzanine
	Developing Successful RFP's	Runyon/Laurel - Mezzanine
	APA National Boardmember Meeting	Beachwood - Mezzanine
	Sustainable Transportation Revenue: Why We Need It; How We Raise It; and, What Should We Do With It?	Mt. Olympus - Level 3
	Save Your Community's Culture and Heritage: The New Trend Towards Adaptive Reuse	Silver Lake - Level 3
	Weaving Health into California Land Use Policy Spotlight on Chino and Richmond	Los Feliz - Level 3
	Redevelopment Housing Requirements and Housing Elements	Echo Park - Level 3
	Yours, "MINE," and Ours - How to Transform Your Local Mine into a National Attraction	Elysian Park - Level 3
	Hollywood: Ready for Its Closeup	Franklin Hills - Level 3
	The Many Faces of Historic Preservation: Growth and Social Equity	Whitley Heights - Level 3
	Lessons from the California Planning Foundation Sustainability Tours	Trousdale - Level 3
11:30 am - 1:30 pm	APACA Awards Luncheon	Grand Ballroom - Level 5
1:45 - 3:00 pm	Session Block #9	
	Navigating the LAFCO Maze: SOIs, Annexations, and Service Reviews - Fast Tracked and Approved	Studio A - Mezzanine
	Corridors 101: How to Understand Your Local Corridor and Plan Its Revitalization	Studio B - Mezzanine
	Green Building Showdown: Which Green Building Program is Right for Your Community	Studio C - Mezzanine
	Hillside Urban Development	Studio D - Mezzanine
	The Cost of Going Green	Studio E - Mezzanine
	Collaboration and Consensus Building (limit 20 participants)	Runyon/Laurel - Mezzanine
	Using GIS and Demographic and Health Data for Planning and Policy	Los Feliz - Level 3
	Using Collaboration as a Strategy for Plan Implementation	Silver Lake - Level 3
	Bridging the Town-Gown Divide	Echo Park - Level 3
	Flood-proofing the General Plan	Elysian Park - Level 3
	Tribal Gaming and Community Planning in California: An Overview of the Rules	Franklin Hills - Level 3
	Guerilla Planning: Hollywood as a Case Study	Whitley Heights - Level 3
	Electricity Planning to Keep the Lights On	Trousdale - Level 3
	Regional Economic Benefits vs. Externalities	Mt. Olympus - Level 3
1:30 - 5:30 pm	<i>MW #10 - Universal Studios Backstage & Future Land Use Plan Tour (additional \$60 fee)</i>	Meet in Hotel Lobby
3:00 - 3:30 pm	Afternoon Break, Exhibit Hall	Grand Ballroom - Level 5
3:30 - 4:45 pm	Session Block #10	
	CEQA Jeopardy (or Something Like It)	Studio A - Mezzanine
	Three Great Cities and Urban Design	Studio B - Mezzanine
	AICP Code of Ethics Training for CM Credits This session runs from 3:30-5:00 pm, Session will repeat on Wednesday at 7:45 am	Studio C - Mezzanine



Conference - at - a - Glance

TUESDAY, SEPTEMBER 23

	Successful Green-Policies and Projects	Studio D - Mezzanine
	Alternative Formats for General Plans	Studio E - Mezzanine
	Are You Prepared for an Aging Tsunami?	Runyon/Laurel - Mezzanine
	Implementing the Parking Paradigm Shift: Identifying Crucial Next Steps	Mt. Olympus - Level 3
	Healthy Food Access & Equitable Planning	Los Feliz - Level 3
	Public Outreach for California: Keeping Up with the Sanchezes and Sathialingums	Silver Lake - Level 3
	That's a Wrap: Getting your Project Right on the First Take	Echo Park - Level 3
	Understanding & Addressing the Relationship Between Climate Change & Urban Development	Elysian Park - Level 3
	Tribal Nations in Regional Planning: Reflections from Southern California	Franklin Hills - Level 3
	Communicating Clearly: Plans that Engage the Public	Whitley Heights - Level 3
	Making Freeways your Front Porch Instead of a Back Alley	Trousdale - Level 3
5:00 - 6:15 pm	Session Block #11	
	The Ins and Outs of Conflicts and Public Notice	Studio A - Mezzanine
	Innovative Signage Districts - Urban Panacea or Pandora's Box	Studio B - Mezzanine
	Southern California's Industrial Future	Studio C - Mezzanine
	California Cities Cue Industry	Studio D - Mezzanine
	Child in the City: An Urban Development	Studio E - Mezzanine
	Small Buses for All: Community Transit Service in Palo Alto	Mt. Olympus - Level 3
	Food Miles and Food Prints: The Time is Ripe for Food System Planning	Los Feliz - Level 3
	Beyond the Community Workshop - A Dialogue on Dialogue	Silver Lake - Level 3
	Evolution of Medium Density Housing - Are Your Regulations Ready?	Echo Park - Level 3
	Leadership During Times of Change	Elysian Park - Level 3
	Deconstructing Jobs / Housing Balance: What is the Measure of a Policy?	Franklin Hills - Level 3
	Development Economics for Planners and Other Land Use Professionals	Whitley Heights - Level 3
	The Interdependence of Urban Living and Public Transportation: Addressing the Future of LA Transit and Development	Trousdale - Level 3
6:15 - 8:15 pm	Consultants Reception - (Exhibitor tear-down after reception), Exhibit Hall	Grand Ballroom - Level 5
7:00 - 10:00 pm	APACA FilmFest 2008, "Los Angeles Now (2005) - Producer/Director Phillip Rodriguez in person The Los Angeles River (2007) Writer/Director Sarah Lorenzen in person"	Solano - Mezzanine
8:15 - 11:15 pm	<i>MW #11 - Hollywood Neon Lights Party Bus Tour (additional \$60 fee)</i>	Meet in Hotel Lobby
8:15 pm	Night on the Town - <i>Attendees are on their own to explore Hollywood's greatest sites</i>	

WEDNESDAY, SEPTEMBER 24

7:30 - 10:30 am	Conference Registration - Coffee Service (from 7:30 - 8:15 am)	Lobby - 2nd Level
7:30 - 8:30 am	Exhibitor Tear-down (<i>All Exhibitors must be torn-down by 8:30 am</i>)	Exhibit Hall - Level
7:45 - 9:00 am	Session Block #12	
	Temecula Valley Wine Country: California's Other Wine Production Area	Beachwood - Mezzanine
	Caltrans NEPA Delegation	Runyon/Laurel - Mezzanine
	Design for a Livable Downtown	Los Feliz - Level 3
	Using Steering Committees Effectively	Silver Lake - Level 3
	Industrial Land Conversion For Housing - Does it Make Sense?	Echo Park - Level 3
	What to do when a Reporter Calls: Tips & Techniques for Working with Today's Media	Trousdale - Level 3
	Transit & Sustainability - Transforming LA's Urban Fabric	Elysian Park - Level 3
	All Roads Lead Home - A Community Livability Plan for I-710 Corridor Neighborhoods in Long Beach	Whitley Heights - Level 3
	AICP Code of Ethics for CM Credits (repeated from Tuesday, this session runs until 9:15 am)	Mt. Olympus/Level 3
9:15 - 10:30 am	Session Block #13	
	The Wireless Update	Runyon/Laurel - Mezzanine
	AICP Training	Los Feliz - Level 3
	Design, Planning and Overcoming Scaleism	Echo Park - Level 3
	City Making in a Global Setting	Franklin Hills - Level 3
	Design Literate - A New Generation of Planners	Elysian Park - Level 3
	Planning for Child Care - Where do we Park the Kids?	Silver Lake - Level 3
	Citywide Urban Design Principles: How to Set the Framework for Neighborhood	Whitley Heights - Level 3
	Educating the Community: How-To-Guide for a Planning Academy for Your Town	Trousdale - Level 3
	Ethics Law for Planners for CM Law Credits (Note: this session will run to 10:45 am)	Mt. Olympus - Level 3
10:45 am - 1:00 pm	Movie Style Lunch and Closing Keynote Speaker, Chris Balish, Emmy Award-winning broadcast journalist. Special Speaker Ed Collins, Executive Director of the El Capitan Theatre, and Special Performance by Rob Kerwath at the Grand Organ. (Across Hollywood Blvd from the Kodak Theatre)	El Capitan Theatre

This is a tentative schedule, please check the conference registration area for the most up-to-date scheduling information. rev. 9/8/08



2008 APACA CONFERENCE SCHEDULE

	SUNDAY SEPTEMBER 21	MONDAY SEPTEMBER 22	TUESDAY SEPTEMBER 23	WEDNESDAY SEPTEMBER 24
7am				
8am		BREAKFAST	BREAKFAST	COFFEE
9am	MEETING	OPENING PLenary SESSION		
10am				
11am	STUDENT AWARDS LUNCH			
12pm		60TH LUNCH	AWARDS LUNCHEON	CLOSING PLenary SESSION/LUNCH
1pm	STUDENTS HOSTERS			
2pm	APACA BOARD			
3pm		BREAK	BREAK	
4pm	DIVERSITY SUMMIT	CELEBRATION		
5pm	STUDENT RECEPTION	LEADERSHIP RECEPTION		
6pm		CPA RECEPTION AND LIVE AUCTION	CONSULTANTS RECEPTION	
7pm		CPA RECEPTION AND LIVE AUCTION		
8pm	OPENING RECEPTION			
9pm				
10pm				
11pm				
12pm				

LEGEND

- CONFERENCE SESSIONS
- STUDENT SESSION
- MOBILE WORKSHOPS
- CALIFORNIA NOTATIONS INGLENS
- LECTURE HALL AND SALONS
- AICP ETHICS & LAW SESSIONS

HOORAY FOR HOLLYWOOD!



Now Showing - Track Descriptions

Welcome to Hollywood! What's your dream? Everybody comes here; this is Hollywood, land of dreams. - Pretty Woman

At 2008 APA CA Conference In Hollywood, we would like to encourage you to explore the depth and breath that the field of Planning has to offer. With approximately 155 sessions, many of which are cross-disciplinary, this year's conference was hard to categorize. Is a session about transit-oriented development a transportation session or an urban design session? We think it is both. So, if you are looking for something specific, let this page be your guide, otherwise we hope that Hollywood inspires you to explore and dream big.

Planes, Trains & Automobiles

Transportation

Showing primarily in Mt. Olympus - Level 3

Double Feature:

Analyze This & The Money Pit

Economic Development, Redevelopment & Housing

Showing primarily in Echo Park - Level 3

Children of the Corn

Healthy Communities

Showing primarily in Los Feliz - Level 3

You've Got Mail

Communications and Outreach

Showing primarily in Silver Lake - Level 3

Rules of Engagement

Law, Ethics and Policy Change

Showing primarily in Studio A - Mezzanine

The Matrix

Urban Design

Showing primarily in Studio B - Mezzanine

Double Feature:

Some Like It Hot

& How Green Was My Valley -

Global Warming and Green Building

Showing primarily in Studio C - Mezzanine

Little Miss Sunshine

Sustainability

Showing primarily in Studio E - Mezzanine and
Elysian Park - Level 3

It's not your daddy's conference...



California Chapter of the American Planning Association
and the California Planning Roundtable present

The Lecture ♦ Salon Couplet

Tired of the same old, same old? Are you ready for a different tempo, a new pace, bold ideas explored in short bursts? Are you looking for the latest in academia, the newest in practice? Are you looking for a place to gather, to exchange ideas? Then the Lecture-Salon Couplet is for you.

About the Lecture/Salon Couplet

This unique, first-ever collaboration between the **APA-CA Conference Committee** and the **California Planning Roundtable** busts the boundaries of conventional conferences by changing the pace and style of traditional conference presentations. We have taken some of our most innovative topics ... our most interesting speakers ... and paired them in unique, flexible and interactive formats.

How It's Organized

The Lecture/Salon Couplet features three interactive venues designed to foster creative thinking for seasoned planners who have tired of the conventional structure and pace of conference presentations. Two venues – The Lecture Hall and the Salon – form a “couplet,” joined by a common area known as the “Interactive Café.” These spill out into the conference hall, providing easy access to the conference’s wide array of regular sessions.

The Lecture Hall

Come join us in the Lecture Hall for short bursts of great thinking, as leading academics and practitioners present short papers in 30-minute segments designed to provoke, to teach, and to entertain.

The Salon

Our salon provides an intimate room space for two types of programs.

- **The View**, conducted on Tuesday, mimics the style of the hit television show, providing small groups of talented planners the opportunity to have a roundtable discussion on a hot topic of the day. Come join the show!
- **Inside the Planners Studio** is modeled after the *Bravo!* series with James Lipton. Come hear from planners who are focusing on the art and science of city building in new and creative ways.

The Interactive Café

Join your friends and colleagues at the interactive café, conveniently located outside the lecture and salon on the Mezzanine. Join our master model builders as you help re-envision Hollywood in a live, ongoing model building exercise. Give a speech ... sing and dance ... perform your magic ... Wax rhapsodic in the free speech area, or just sit with friends to discuss the ideas and innovations that you heard explored in the salon and lecture hall. You're steps away from fine dining, and located at the center of the action.

Who is the California Planning Roundtable?

The California Planning Roundtable (CPRI), founded by the California Chapter in 1980, is an organization of experienced planning professionals who are members of the American Planning Association (APA). Membership is balanced between the public and private sectors, and between Northern and Southern California. Our mission is to provide a forum for prominent planners to exercise creativity and leadership in promoting understanding of California's critical public policy issues, and recommending action. Check out the Roundtable at <http://www.cproundtable.org>.

A Sampling of Events

THE SALON

Inside the Planners Studio

In the style of "Inside the Actors' Studio," join us for one-on-one or one-on-two interviews with creative thinkers, with a strong emphasis on the **art and design components of planning practice**. Learn more in our **Public Art Studio Program, running continuously in the Salon, Tuesday from 8 a.m. to Noon**. Among topics to be explored:

- **Studio A: Art and the City.** An exploration of the role of art in the city, taken in a "big and wide" fashion. Interviewing artists about the urban environment; discussing how investments in art can transform urban environments. This is not a discussion about public art in the institutional sense that most communities practice it, but the organic evolution of neighborhoods when the creative energy of artists is applied to innovative spaces and places, issues and treatments. This session might be tied to an associated art walk exercise. The goal of the session would be to look at both physical and conceptual space in new and different ways. **(Organized by James Rojas)**
- **Studio B: The Public Art Dialogue Project.** This discussion would explore the results of the Public Art Dialogue Project, an exercise based on quotes gathered from leaders in all professions and walks of life, who have offered their thoughts on the contribution of art to urban life; then the public comments on their ideas around a specific topic. Cathy will send link to this website, which features amazing public interaction. It's something that people can add ideas over time: we could have an interview concerning the project, or in the interactive café, a space to facilitate that interaction. **(Organized by Cathy Creswell)**
- **Studio C: Interactive Model Building.** This interview/discussion would be tied to a live model-building exercise conducted in the café area, with the model as a centerpiece element designed to engage planners. The model would cross promote the event and vice versa, and would explore how this type of modeling can give new perspective to issues of built urban form, collaborative decision making, and perceptions of space. The session would set up actual models on urban design and show participants how to model cities in inclusive, creative ways – a two-hour workshop/charrette with a maximum of 25 people – focusing on the use of three-dimensional objects to understand and explore

how form works as a determinant of urban spaces. **(Organized by James Rojas)**

The Planners View

As in "The View," for these activities we selected some of our most provocative participants for **highly engaged, free-wheeling discussions of urban policy** over coffee around a table. The participants are yet to be determined, but for each we would seek to have four or five passionate and insightful participants. "The View" runs in the Salon, Monday morning from

- **'View' from the Planet: Populations, Climate Change, and Global Warming.** There is a tremendous explosion of energy being devoted at the highest levels of state government to getting a handle on the link between global warming and growth. This roundtable would explore where this process is taking us and what it means for planners in the trenches. **(Organized by Cathy Creswell, Stan Hoffman)**
- **'View' from the Streets: Homelessness – Coming to a Street Near You.** A provocative and frank discussion about the failure of communities to deal with this issue, and the impacts of changing laws that will compel action by communities to grapple with the needs of a growing homeless population. **(Organized by Cathy Creswell, Steve Preston)**
- **'View' from the Air: Air Quality** and how newly emerging practices and standards will impact community planning. **(Organized by Cathy Creswell)**
- **'View' from the Dais: Carl Morehouse.** How does the world change when the planner becomes the politician? Talk to Carl about the view from the dais Tuesday morning at 10:30.
- **'View' from the Culture: Cultural Perceptions and geographic determinism in Urban Landscape and Planning.** Schisms within the City and region: Why is planning on the Westside different from the east side of the County? How do world views of communities in inland regions differ from perspectives on the Coast? What are the bigger questions and issues at play? **(Organized by James Rojas, Stan Hoffman)**

THE LECTURE HALL

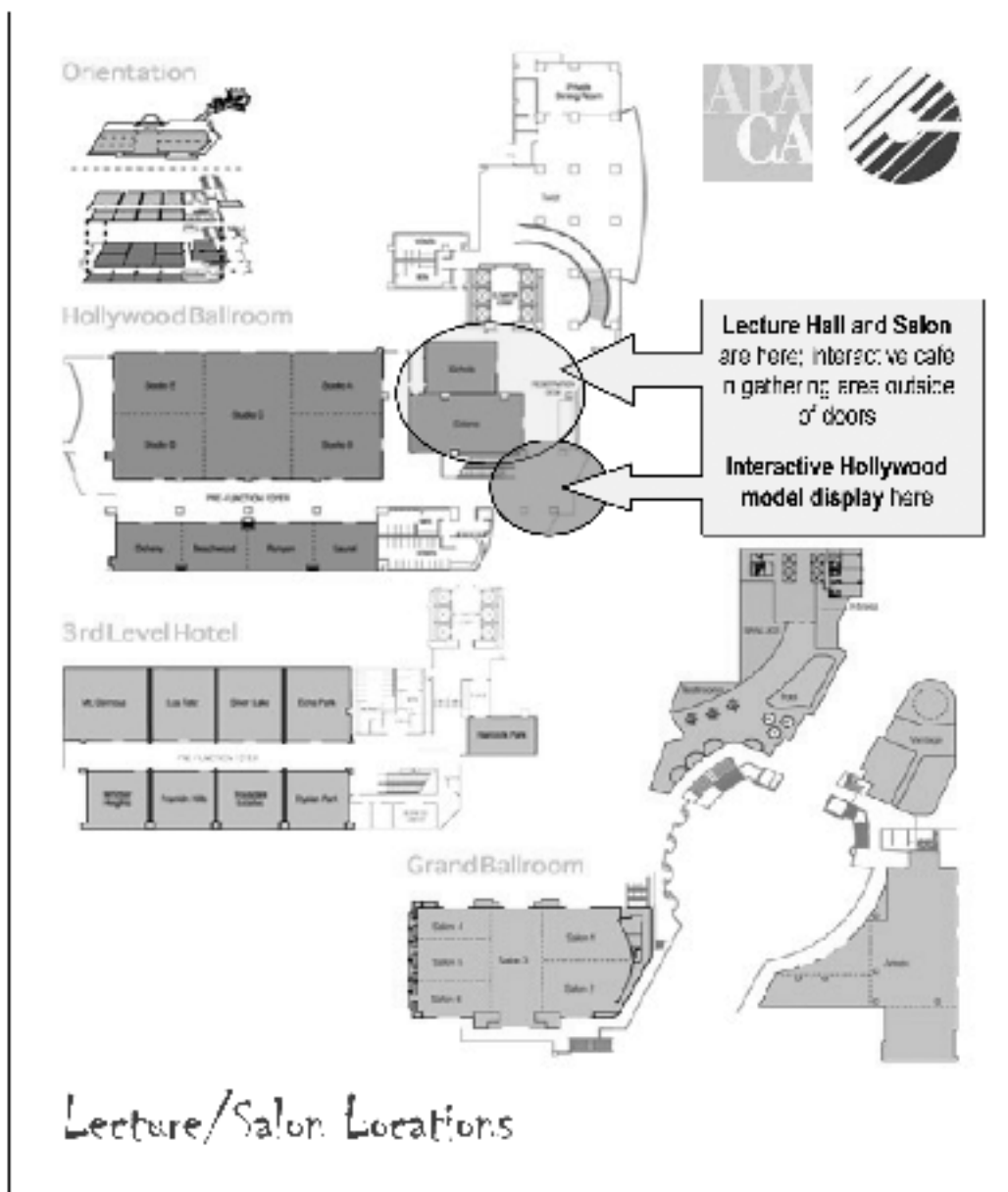
Some of California's leading academicians have signed up to offer half-hour updates on new and interesting research ... **corridor cities ... community cycling ... multi-generational family living ... making better use of the public realm ... the evolution of historic preservation in the San Gabriel Valley ...** Or join us for one of the following:

- **Academic Presentations:** Look for brief, half-hour presentations from leading academics. **Monday and Tuesday in the Lecture Hall. Check schedule.**
- **Planners Creative Writing Workshop.** Join **Rick Willson Monday afternoon** for an interactive workshop in creative writing for planners.
- **General Plan Reinvention Project.** The California Planning Roundtable is in the first stages of a project to re-envision the California general plan. Come engage in a discussion of the future of the California comprehensive plan, and help frame a project being launched by the Roundtable to explore that future. (Cathy Creswell, Janet Ruggiero and other General Plan Project Team Members) **Tuesday morning in the Lecture Hall.**

- **Ballot Box Planning and Its Impact.** Meet nationally regarded expert Phyllis Myers as Phyllis and leading California planners discuss the latest developments on ballot box planning in California. News and comment. (Vivian Kahn, Woodie Tescher and Phyllis Meyers). **Tuesday morning in the Lecture Hall.**

THE INTERACTIVE CAFÉ AND GALLERY

- **Interactive model building exercise.** We start with a photo image grid of the city over a plywood base, on which conference participants will be invited to **help build their own vision of Hollywood.** The mode will offer opportunities for the café visitors and conferees to interact with the model. Join the fun as you and a thousand other conferees re-envision the city in three dimensional form. (James Rojas) **Monday and Tuesday in the Hall.**





CCAPA HOLLYWOOD 2008

Lights... Planning... Action!

CCAPA FilmFest 2008

From *Sunset Boulevard* to *Mulholland Drive*, *Singin' in the Rain* to *Crash*, Hollywood has shaped our perception of life in the City of Angels, sometimes for the better, often with unintended consequences. Find the real Los Angeles through mobile workshops and arrive the freeways to experience this town "in the original," as Revver Bauhaus once did. Then join us each evening to explore the view from the screening room and meet LA's true planners—the filmmakers who make it the most photographed city in the world. *Hosted and moderated by Prof. Julianne Delgado, AICP, and James Rojas in the Selma Room, Mezzanine Level.*

Sunday, September 21, 4 – 6pm

Popcorn and Planning School — An Evening of Student Films

In today's university planning programs, a media-savvy generation of students is taking its digital cameras into the streets to uncover the social and environmental issues that are driving change while creating a vehicle to increase community dialogue. Come see the best of California's student films on planning themes. Moderated by Victor Cuevas (MURP Class of 2008, Cal Poly Pomona)

Monday, September 22, OPENING NIGHT, 8:15 – 10:15 pm

Los Angeles Plays Itself (2003) - writer/director Thom Andersen in person

The quintessential film about L.A.'s relationship with Hollywood, *Los Angeles Plays Itself* is Thom Andersen's scathing guided tour via the sands of film clips of "a city the world loves to hate." He tells us how big budget features and B-movies alike have lied about the history of his beloved hometown by showing us how it has played as background, character, and subject. Along the way, we also learn how this seemingly unplanned place got its water, freeways, and reputation for celebrities, racism and police corruption through Andersen's painstaking archival research. Winner of the 2005 Best Documentary Feature Award, Vancouver International Film Festival, and the 2004 Los Angeles Film Critics Association's Independent/Experimental Film and Video Award.

Tuesday, September 23, 7 – 10pm

Los Angeles Now (2005) - producer/director Phillip Rodriguez in person

How will Los Angeles evolve from once being the whitest and most bicultural of U.S. cities? What does the future hold for this sprawling, multi-centered, multicultural megapolis? In this PBS *Independent Lens* documentary, Phillip Rodriguez raises these issues and more with Mike Davis, Joel Kotkin, Wanda Coleman, Richard Rodriguez, Samira Hayek, and other insightful Angelenos while taking us on an engaging, partly-animated look at *Los Angeles Now* that captures the rhythms of a World City.

The Los Angeles River (2007) - writer/director Sarah Lorenzen in person

Funded through the Graham Foundation, architect/filmmaker Sarah Lorenzen explores *The Los Angeles River* through a visually poetic style to understand both the role of the waterway in the history of the city and how it can serve in the future to connect dispersed communities to nature. Includes interviews with William Deverell, Robert Garcia, Mia Lehrer, Constance Luchner Ed Royce, and others.

Film Festival



Keynote Speakers

Roger Snoble
Special Speaker

Monday, September 22

8:45 - 10:00 am

Grand Ballroom - Level 5



Roger Snoble is the Chief Executive Officer of the Los Angeles County Metropolitan Transportation Authority (Los Angeles Metro), a position he has held since October 1, 2001. He is in charge of the daily operation of the third largest public transportation agency in the United States. Los Angeles Metro is a multimodal transportation agency that is responsible for bus and rail operations, planning and construction in Los Angeles County.

In Los Angeles, Snoble heads an agency that has a \$3.1 billion budget and 10,000 employees. It operates approximately 200 bus routes serving a 1,433 square mile service area as well as a subway and light rail lines that crisscross Los Angeles County. Its average weekday boardings approximate 1.5 million. In addition, Los Angeles Metro is responsible for constructing new transit projects and other transportation infrastructure as well as funding a vast array of transportation improvement projects ranging from street widening and bikeways to synchronizing traffic lights to freeway carpool lanes. Los Angeles Metro is also the lead transportation-planning agency for Los Angeles County.

Diana Nyad
Opening Keynote

Monday, September 22

8:45 - 10:00 am

Grand Ballroom - Level 5



In 1979, Diana Nyad plunged into the history books by completing the longest swim in history. The distance was 102.5 miles from the coast of Bimini to the Florida shore. This incredible world record, the longest swim by a man or a woman without the aid of a cage, still stands today. Diana was front page news throughout the Western world, the lead story for Walter Cronkite on the CBS Evening News, and many times guest of the Tonight Show. For ten years, Diana was the greatest long-distance swimmer in the world. She broke numerous world records, including the fifty-year-old mark for circling Manhattan Island, in 1975 (7 hours, 57 minutes).

In May, 2003, Diana was honored with her induction into the International Swimming Hall of Fame. In 1986, she was inducted into the National Women's Sports Hall of Fame. She is also a Hall of Famer at both her college and high school.

Over the past twenty years, Diana has earned a reputation as a riveting speaker. She combines her talent for dramatic storytelling with a natural sense of humor and a charismatic stage presence. She never uses notes. She speaks from her heart and her audiences are left both entertained and inspired.

Chris Balish
Movie Style Lunch
and Closing
Keynote Speaker



Wednesday, September 24

10:45 am - 1:00 pm

El Capitan Theater

(Across Hollywood Blvd. from the Kodak Theatre)

Chris Balish is a seven-time Emmy Award-winning broadcast journalist, prime-time network TV host and best-selling author of the book "How to Live Well without Owning a Car." Chris has received more than 30 awards for excellence in journalism, on-air hosting and broadcasting. He is a nationally known speaker on green living, alternative transportation, reducing car dependency, intelligent design, and related topics. His green lifestyle has been featured on more than 800 radio and TV stations and in 140 magazines and newspapers, including NBC's Today Show, CNN, ABC News, Newsweek and the New York Times.

Special Guest Ed Collins
Executive Director of the
El Capitan Theater

Special Performance by
Rob Kerwath at the
Grand Organ



California Chapter of the American Planning Association

Happy 60th Anniversary!

Celebrate...

Please join us on **Monday, September 22 at 11:45** as we celebrate the **60th Anniversary** of the California Chapter of the American Planning Association.

Recognize...

In recognition of the successes of planning in California over the past 60 years, and the central role APA CA and its members have played in those success, we are developing a **60th Anniversary Video** that will debut at next year's conference in Lake Tahoe.

Educate...

Did you know . . . That APA CA started with a little more than 100 members in 1948, but has grown to more than 6,500 members today? Or that an organization with a budget of \$850 in 1948 now offers more than a half million dollars in programs and services annually?

Honor...

Please join us on **Tuesday, September 23, 2008** during the 2008 Awards Luncheon as we honor Chapter Historian, **Betty Croly, FAICP** with a special **60th Anniversary Lifetime Achievement Award**. Betty has served as Chapter Historian for more than 20 years.

Promote...

Did you know that California State University at Northridge is the home of APA CA's Archives? Learn more about the archives at the luncheon, and read about the history of your Chapter in our special 60th anniversary publication.

California Planner Tackles the Decade

by Steve Preston
CCAPA Vice President
Public Information

The pundits have finished their retrospective evaluation of the 1980s, but few have touched the tremendous growth and change that expanded, and sometimes afflicted, California planning.

That's why it seems a good time to revisit the last 10 years at *California Planner*. Maybe it's an appropriate period to examine because a new decade is upon us; perhaps it's a good period to consider because the *California Planner* library goes back to 1979. Whatever the reason, we thought you might like to share some of the news and editorial highlights provided by *California Planner's* writers during the last decade.

Planning in an Era of Limits Dorothy Walker, July 1979

"...The era of limits is a good time to pursue that classically difficult task — governmental reorganization and restructuring. Elected or appointed bodies generally do not give up power; they generally proliferate. The fiscal crisis should be seized as the opportunity for reexamination of all taxing agencies and bodies..."

"...Reduction in property tax income may make it a little easier to examine boundary changes which might make more planning sense when property taxes are a marginal source of city income... While it cannot be expected that local government is going to rush into such examinations, planners should be looking at these issues at a time when politicians can be expected to accede to change more willingly..."

Water, Water, Everywhere?

Patricia Axelrad, November 1980

"...On July 8, SB200, the bill authorizing construction of the Peripheral Canal and other water facilities, was passed into law. Opposition to the \$5 billion project is not expected to disappear, however, and a constitutional amendment designed to allay the fears of environmentalists and Northern Californians has been placed on the November ballot..."

Governor Vetoes New Towns Bill

Sande George, December 1981

"...Governor Brown, buckling un-

der the weight of damaging newspaper editorials and an onslaught of complaints from local government and planning representatives, vetoed the California Communities Bill. The veto was a major victory for APA and local government organizations which had targeted AB893 as the major bill to defeat this session.

"In vetoing the bill, the Governor praised the concept of new towns, but said the bill's approach had serious flaws. These new towns would have been totally exempt from local land use and planning policies and would have been governed by a new state commission... Such a fundamental shift in power should only be accomplished with broad public support and appropriate checks and balances." Brown said..."

Zoning: A Tragic Public Policy? Virginia Rasmussen, April 1982

"...Zoning complexity and changeability have spawned graft and corruption. A less restrictive variance may be worth millions of dollars to a land developer. Be the bureaucrat ever so honest, he will be sorely tempted by a share in these gains.

"...Although one must always be cautious and realize that no one solution will ever offer a total panacea, there is a strong presumption toward the non-zoning extreme of the spectrum. After all, zoning has not worked very well..."

Omnibus Bill Guffed

Sande George, February 1984

"...The controversial legislation which would have completely revised the general plan law has passed the Assembly, but not before being stripped of its clout due to strong opposition. AB2038 was substantially amended late last month to ensure its passage... The bill is now an attempt to streamline and clarify various sections of the existing law..."

The Tree in the Windstorm

Peter Detweiler, December 1984

"...The best analogy to explain the five-year effort that culminated in AB2038 is a tree in a windstorm. A sapling, as it grows, resists the wind's damage by bending with the storm. It branches out, gathers girth and, in time, spreads a crown that makes it vulnerable to storm damage... wise husbandry calls for selective pruning, keeping the important limbs and removing excessive and unproductive



The look and content of *California Planner* has changed throughout the years.

growth... The Planning and Zoning Law is like this tree..."

Agua

Kaare Kjos and John Peterson, July 1985

"...The San Diego-Tijuana border is a paradox of hope and despair, problems and opportunity. History has juxtaposed one of the most affluent cities in one of the most affluent regions next to a third world city, bursting at the seams from the onslaught of masses pulled by the lure of a better life..."

"...That there must be friction is obvious. That we must find ways to ease this friction is equally obvious. Sewage spills, contamination of beaches, the unstemmed flow of 'illegals,' border bandits and murders are daily reminders of this regional inter-relationship which, if ignored long enough, may come back to haunt all of us..."

Myopia in the Profession

Dave Boober, June 1987

"...The real issue for California Chapter is whether it is going to continue to be well-serving of its membership in the future with its myopic approach to planning legislation. This is true because the major challenge facing planning and planners today is no longer local planning versus the forces of development, but whether planning is going to be primarily a tool of the 'haves' of society to protect their worlds from the 'have-nots'..."

Remember the Children

Janet Ruggiero, April 1988

"...As the parent of four children under age nine, there is one issue that confronts me every morning as I leave for the office: the assurance that my children are well taken care of and will be happy in their child care environment... Child care is important to the overall development of a commu-



nity, a factor that has to be included in its long-range planning..."

"...The key point is that child care is no longer a purely social issue, but a key element affecting economic growth and the community's continued well being..."

Planning Tops Legislative Agenda — Run for Your Lives!

Sande George, May 1989

"...As predicted, planning and growth management issues have become this year's hot topics...Many legislators have decided to sponsor

their own planning measures. The result: CCAPA legislative review teams have already reviewed more than 100 planning related bills with at least 100 more not yet in print..."

■ by Betty Croly, AICP, CCAPA Chapter Historian

CCAPA's Fiftieth Anniversary — The CPI-AIP 1948 Merger and Historical Notes

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After months of preparation for a merger of California Planning Institute (CPI) with the American Institute of Planners (AIP), the AIP Board of Directors Meeting in Philadelphia in October 1947 approved the merger of the two institutes to become effective January 1, 1948. California was the third chapter established, only eleven months after the first, Washington, D.C., and seven months after the second, Chicago.

A memo from the President of AIP a month before the merger started: "As a result of persistent negotiations and numerous conferences, the merger of CIP and AIP are now brighter than at any time in the past." He stated that there were approximately 100 members, about equally divided between Full and Associate members.

The Merger Committee was chaired by Si Eisner with members Frank Stillman, Glen Ratz, Charles Elliot and Richard Whitehead. The President of CPI at the time of the merger was James Campbell of Hahn and Campbell, Burlingame. Harry Bergh, Land Planner for Orange County in Santa Ana, was Vice President, and Mary Robinson Gilley, Marin County Planning Director, was Secretary. According to Washington AIP records, the first officer of the new California Chapter was John G. Marr, at that time, Planning Director of Oakland.

The new California planning organization became California Chapter American Institute of Planners (CCAIP), now California Chapter American Planning Association (CCAPA). In the 1946-47 issues of the CPI newsletter *Perspective*, there are 102 names of planners listed, but it is not known if they were all members of CPI. Five of the names listed were women. A 1951 AIP roster of CCAIP members includes 63 Full Members, 63 Associates, 19 Affiliates, 75 Provisional and one Honorary for a total of 221 as compared to close to 4,000 CCAPA Members in 1998.

In the June-July 1947 issue of the CIP Newsletter, *Perspective*, the resolution establishing CCAIP as of January 1, 1948 states that the AIP President was authorized to explore with CIP officers, the practicability of AIP holding its spring meeting in California.

Most of the information in this article is from eight available 1946 and 1947 issues of *Perspective*, a bi-monthly mimeographed newsletter "connected, nurtured and nurtured" in 1946 by Si Eisner, the first Editor in Chief. There are no known CCAIP publications available until the 1950s.

Fifty years ago, all day meetings were the order, and meals were less expensive. For example, in April 1947, a CPI meeting was held at the Wolf Hotel in Stockton where luncheon was \$1.75 and dinner was \$2.50, including a dip in the punch bowl. Howard Bissell led a tour through the Stockton Port recently released by the Army, and a

talk was given by a State Division of Highways engineer on relations between the division and city and county planners. Si Eisner reported on the merger negotiations with National and felt that the \$3 rebate per member would not support their work. The CPI treasury in 1946 had \$863.66, and expenses were \$482.49. By comparison, 50 years later, CCAPA's assets are in the mid-\$80,000 range, and expenses are close to \$325,000.

In 1947, for the Annual CPI Meeting at Yosemite, rooms at the Advance, including three meals, were \$14 single and \$12 double. CPI yearly dues were \$12.50 for members, \$7.50 for associate members and \$5.00 for junior members. Salaries were also on a different scale than today. For example, the position of Planning Engineer in Glendale was open for \$6,000 a year.

In 1947, Ladislav Segoe, consultant to the Tennessee Valley Authority, was hired to help revise the 1921 San Francisco Zoning ordinance which was "recognized as being as outmoded as an automobile of that vintage." The 1921 Zoning Ordinance was enacted four years after the passage of the State enabling legislation. Jack Kent became the Director of Planning in San Francisco following the resignation of L. Deming Tilton. In an article on planning pioneers published in the February 26, 1978 edition of the *San Francisco Examiner-Chronicle*, Francis Vielich stated that Jack Kent left San Francisco to establish a post-graduate program at the University of California in 1948, another 50-year anniversary.

In 1947, the San Francisco Bay Area Council called a meeting of Planning Directors of nine Bay Area Counties and the City of Oakland to prepare a program for action. At one of the CIP meetings, a second San Francisco Bay crossing was being discussed because of congestion. It was noted that the Bay Bridge would be free of tolls by 1954.

In August 1947, CPI met in Los Angeles to review the model and drawings of a revised Los Angeles downtown prepared by the students of Arthur Gallion, Dean and Si Eisner, instructor, USC. Burnett C. Turner, architect for the Civic Center Authority, presented the new plan for the 600-acre civic center bounded by freeways on all sides.

At the 1947 CPI Annual Meeting, Glenn Hall, Director of Planning, Sacramento, made a presentation on the New State Conservation and Planning Act passed in 1947 to supersede the Planning Act. The CPI President, James M. Campbell, sent a letter to Earl Warren, Governor of California, expressing CIP interest in the new agency for "Planning an Economic Research." He asked for appointment in the Physical Planning Council of staff "who have had some active part in planning activities, and who have a broad and sympathetic understanding of physical planning problems."



Highlights and Special Events

Diversity Summit

Sunday, September 21, 4:00 - 6:00 pm

Studio C - Mezzanine

Everyone is invited to attend the Third Annual Diversity Summit. This year's discussion will focus on the top ten Planning Issues for Communities of Color. Our guest speakers are Ed Reyes and Mitchell Silver. Mr. Reyes is Council member for Council District One, City of Los Angeles. He is also the Chair of the Planning and Land Use Management Committee of the City Council. Mitchell Silver is an APA Director-at-large. Mr. Silver has taken a leadership role in National APA Diversity Summits. We will also announce and discuss the results of our member survey of the most important planning issues facing communities of color in California.



Ed Reyes



Mitchell Silver

APACA 60th Anniversary Luncheon

Monday, September 22, 11:45 am - 1:15 pm

Grand Ballroom - Level 5

Please join us as we celebrate 60 years of APA California with a special, not-to-be-missed anniversary celebration. Enjoy lunch, birthday cake, and the untold story behind the growth of the planning movement in California. Meet some of the pioneers who made it possible, and help us recognize past leaders who helped our organization grow to become the largest APA chapter in the United States.

CPF Reception Silent and Live Auction

Monday, September 22

2:45 - 3:15 pm (SILENT AUCTION BEGINS)

*6:15 - 9:45 pm Reception and Auctions
(SILENT AUCTION CLOSING AT 7:30 PM)*

Exhibit Hall

Come by and check out the various items up for bid. Funds generated for this event will go to the California Planning Foundation (CPF) which awarded over \$30,000 in scholarships this year! While having a fun time participating at the auction, you're helping to raise funds for the serious work CPF undertakes every year to provide scholarships to planning students. The Silent Auction will end promptly at 7:30 pm, so bid often and check back to see if anyone has outbid you!

A CPF tradition begins with the Live Auction fund-raising event. Come by and check out the various items up for bid ranging from land use planning books to hot air balloon rides, gift baskets, original art and "weekend away" trips. Past raffle prizes have included fine wine or a crisp \$100 bill and many things in between. Almost \$20,000 was raised last year - let's see if we can break the record this year!

APACA Awards Luncheon

Tuesday, September 23, 11:30 am - 1:30 pm

Grand Ballroom - Level 5

Join your colleagues for a special recognition and tribute to those that have been honored in the planning field at the state level. Over 30 awards and honorable mentions will be presented.

Consultant's Reception

Tuesday, September 23, 6:15 - 8:15 pm

Grand Ballroom - Level 5

Celebrate with over 40 planning consultant exhibitors and find out how they can assist you in the future. Great food, drinks and networking!



2008 APA CA PRESENTS
HOLLYWOOD NIGHTS

DINNER, DRINKS, LIVE ENTERTAINMENT - SEPTEMBER 21, 2008 - 7:00-11:00 PM
JOIN YOUR FRIENDS AND COLLEAGUES AND EXPERIENCE HOLLYWOOD THROUGH THE YEARS

7:00 PM RED CARPET CHECK IN AND COCKTAILS

8:00 PM CASINO OPENS
PLAY BLACKJACK, POKER, ROULETTE, AND MORE

ON STAGE

7:30 PM RAT PACK
8:30 PM VILLAGE PEOPLE
9:30 PM MADONNA
10:30 PM PUSSYCAT DOLLS

HIGHLANDS NIGHTCLUB
HOLLYWOOD BOULEVARD AT HIGHLAND AVENUE

MAKE SURE TO VISIT THE VIP ROOM FOR DRINKS AND MOVIE SCREENINGS ALL NIGHT LONG

- NIGHTCLUB ATTIRE ENCOURAGED -

Join your friends and colleagues for a "once in a lifetime" opportunity to experience nightlife at the nightclub, Highlands, at the historic intersection of Highland and Hollywood. This multi-level nightclub offers some of the best views of Hollywood and LA from its two-level outdoor patio. Just imagine...a warm September night, a martini in hand with Hollywood Boulevard at your feet and the LA skyline glimmering in the distance.

Be sure and make plans to stay for the whole evening. This will be the hottest and most exclusive club in Hollywood all night

long. Wolfgang Puck will provide a wide range of appetizers, a delicious buffet and tasty sweets. Four live performances will grace the main stage of the Highlands to entertain you throughout the evening. We will have our own dance club with a hot DJ spinning tunes from the 80's, 90's and current hits from today. A Vegas style casino will be open on the patio for you to try your luck and see if you can beat the house in Hollywood. And it wouldn't be Hollywood without our own VIP room!

Be sure to wear your hottest nightclub attire to look your best as you face the Paparazzi along the red carpet!



Mobile Workshops

NOTE ON TRANSPORTATION: All mobile workshop transportation will depart in the front of the hotel. Please arrive 15 minutes early. **Please bring Metro Pass with you if you are going on a workshop using Metro transportation.**

MW #1

Runyon Canyon Hike and Tour

Sunday, September 21, 4:00 - 6:30 pm

Join us for a hike and an education on the development of this Los Angeles City park, which is an urban mountain retreat for people and their canine best friends. Hear about the challenges and neighborhood issues involved in developing and managing the park. Then enjoy a sunset hike (choice of easy, moderate or more difficult levels) to a fabulous view of Los Angeles, from the sea, to downtown to the mountains beyond.

Registration is limited to 30

Transportation: Bus and walking

MW #2

Griffith Observatory and Park Tour

Sunday, September 21, 4:00 - 6:30 pm

Come see the wholly renovated Griffith Observatory, including behind the scenes improvements built under the historic structure. Enjoy the late afternoon views of the Los Angeles Basin. Optional walk to the Hollywood Sign.

Transportation: Bus and walking

MW #3

Public Art Tour via the Red Line

Monday, September 22, 10:00 am - 12:00 noon

Take a ride on the Red Line Subway and view the Metro Rail Art Program recognized by numerous design and artistic excellence awards. Metro is also recognized for its innovative and successful community involvement. The tour will be led by a Metro Docent who will introduce you to the artworks, the artists who created them, the processes it took to make them, and the communities they enhance.

Please bring your Metro Pass.

Transportation: Bus and walking

MW #4

Los Angeles Port Waterfront & Harbor Boat Tour

Monday, September 22, 10:00 am - 1:00 pm

The Ports of Los Angeles and Long Beach make up the largest Port complex on the West Coast. This workshop will take participants on a boat tour of the Los Angeles harbor to explore the working Ports and will highlight future expansion plans for a visitor serving waterfront and 7-mile promenade. Tour includes dockside dining on your own at the Ports O'Call Village. 40 person maximum.

Transportation: Bus and walking

Lunch is included

MW #5

Playa Vista Mixed Use Development & Habitat Restoration Tour

Monday, September 22, 10:00 am - 3:00 pm

Tour one of Los Angeles' largest and most unique new developments. Located on the former Howard Hughes airfield, this mixed use project has been in the making for more than 20 years. Learn about and experience the community, entitlement history, and restored fresh water marsh. Catered lunch included.

Tour highpoints:

- Stop at PV community center for orientation and a look at plans and understand history
- View the fresh water marsh
- Walk through pedestrian alleys and parks
- View the current office development on the east end

Tour Leaders: Marc Huffman, Playa Vista; Catherine Tyrell, Psomas (water quality specialist, former PV employee, PV resident); Michael Laughlin, Psomas

Lunch is included



MW #6

LA LIVE/Downtown LA Lofts Tour

Monday, September 22, 2:30 - 5:00 pm

Join Hal Bastian, Senior Vice-President and Director of Economic Development for the Downtown Center Business Improvement District, and Simon Pastucha, from the City of Los Angeles Urban Design Studio, on a bus tour of the downtown's changing districts. Themes to be explored are: role of the BIDs, conversion and reuse of commercial buildings for housing, new housing development, the new grocery store, catalytic projects particularly in the entertainment district, industrial land conversion, and the Grand Avenue redevelopment plans. The tour will end at a local pub where you can enjoy a "cool one" before returning to Hollywood.

Please bring your Metro Pass.

Transportation: Subway to and from downtown, bus and walking

MW #7

West Hollywood City Tour

Monday, September 22, 9:00 am - 12:00 noon

The City of West Hollywood has been a laboratory for the synthesis of lifestyle and architecture since the 1920s. Today, the City has one of the most impressive collections of 1920s and 30s apartment buildings in Southern California. Progressive architects Lloyd Wright and Rudolph Schindler were based in West Hollywood, living and working in studios which exemplified their own personal theories of design. Distinctive examples of courtyard housing are also abundantly represented in the City's historic apartment districts.

This workshop will focus on historic preservation, traditional and contemporary courtyard housing, and the challenges and opportunities created when new development is proposed adjacent to historic properties. Visit the renowned R.M. Schindler House (b. 1922, National Register of Historic Places) and its celebrated next-door neighbor, Habitat 825 (b. 2007, recipient of a 2008 AIA Housing Award for Multifamily Housing). Also visit La Ronda (b. 1927, National Register of Historic Places), considered by many experts to be the quintessential Spanish Revival style courtyard apartment building in Southern California. We will conclude with a short walking tour of contemporary and historic courtyard apartments, many which are abundantly represented within the City's historic Courtyard Thematic District.

Transportation: Bus and walking

MW #8

Mulholland Drive:

Open Space and Overlook Tour

Tuesday, September 23, 8:30 - 11:45 am

Mulholland Drive has long been home to Hollywood's stars, as well as wild canyons full of deer, cougar and coyote. For decades, this 51-mile sinuous ridge road has drawn international tourists and has inspired mystery writers, movies and environmentalists to regale or expose its many faces. The story of how the Santa Monica Mountains Conservancy was created to control development and preserve open space, vistas and wildlife corridors, includes a special Los Angeles mix of politics, stars and timing. Your tour takes you along the "highway to the sea" from the Hollywood Bowl Overlook with the Hollywood Sign, along Mulholland, to overlooks past old Hollywood idols and present-day starlets, ending at the site of the Cold War Nike missile silo, now serving as a rugged trailhead with stunning views of the Pacific Ocean.

Guided by Joseph T. Edmiston, FAICP, the Conservancy's Executive Director, and Stephanie Landregan, ASLA, the Conservancy's Chief Landscape Architect, hear the story of the developers, policies, politics and people who stopped the "highway" and secured this bit of heaven for us all.

Transportation: Bus and walking

Registration limited to 20 people

MW #9

LEED - Certified Building Tour

Tuesday, September 23, 8:30 - 11:45 am

Tour a series of LEED-certified buildings in Hollywood, West Los Angeles and Santa Monica.

Transportation: Bus and walking



Mobile Workshops

MW #10

NBC Universal - Vision Plan

Tuesday, September 23, 1:30 - 5:30 pm

Tour one of Los Angeles' most recognized studios and theme parks. Learn about the planning challenges of a working studio, entertainment district and theme park in the middle of a developed residential neighborhood. A presentation of the new Vision Plan will be given which proposes the redevelopment of a portion of the back lot of the site.

Tour highpoints:

- Transit ride to theme park and studio
- Presentation of Vision Plan and entitlement history
- Tram tour of back lot

Tour Leaders: To be announced

MW #11

Hollywood Neon Party Bus Tour

Tuesday, September 23, 8:15 - 9:30 pm

Join us as we look beyond sign regulations and ordinances to signs as art! Step aboard the top deck of an open air bus for a one-of-a-kind view of neon signs, movie marquees and permanent installations of contemporary neon art in the Los Angeles area. The tour will be narrated by a guide who is well versed in the history of Los Angeles and signs. During the tour, we will make our way downtown to the Museum of Neon Art, with a wine and cheese reception included. Developed by the Museum of Neon Art in 1985, the narrated tour points out prime examples of local neon's aesthetic dimensions...placing them firmly within the context of 20th century Los Angeles culture and History. This tour is not to be missed!