



**CCAPA 2007 Conference**  
**Fairmont San José Hotel**  
**September 30 - October 3, 2007**  
**Planning Session Moderators and Speakers**  
 (alphabetical order by last name)

Revised: September 24, 2007

First	Last	Title, Organization	Biography	Session(s)
William	Abbott	Attorney, Abbott and Kindermann, LLP	Bill Abbott's private practice serves public agencies, private developers and property owners concerned with local development, litigation, and legislation involving land use approvals throughout California. Prior to 1983, Mr. Abbott was Deputy Director, Governor's Office of Planning and Research, responsible for the Local Government Unit and the monthly "Land Use Litigation News". Since 1981, he has been an instructor for the University of California Extension's Land Use and Environmental program and local and state agencies. He co-authored the 1993 Public Needs and Private Dollars (updated in 2001 as Exactions and Impact Fees in California).	Regional Transportation Mitigation Fee
Josh	Abrams	Transportation Planner, W-Trans	Mr. Abrams has worked on transportation and land use projects across California. Recent projects include transportation master plans; land use/transportation specific plans; feasibility studies; transportation for livable communities projects; access planning for pedestrians and bicyclists; environmental assessments; public bicycle maps; grant applications; and alternative fuels projects.	Pedestrian Improvements on a Budget
Katherine	Aguilar Perez	Vice President of Development, Forest City Development	Ms. Perez focuses on development in emerging communities and was recently recognized as an "Outstanding Leader" in Business Life Magazine. She is a professional transportation planner with experience in national transportation policy, regional planning, and local government. Formerly, Ms. Perez was the co-founder and Executive Director of the Transportation and Land Use Collaborative, a nationally recognized non-profit promoting civic involvement in planning and development. She currently serves on the Executive Council of the ULI Los Angeles District Council, and is a member of the national ULI Community Development Council.	Baby Boomers and the Urban Renaissance: Next Phase of a Unique Generation

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Javiar	Aguirre	Senior Policy Aide, Santa Clara County Supervisor Blanca Alvarado	Javiar Aguirre provides budget recommendations and policy analysis on County-related finance, housing, land use, and transportation issues. In 2005, Javiar provided direct oversight on a study of safe routes to transit and station design for the Mayfair Community in east San José funded by a Caltrans Environmental Justice Grant. This study was coordinated by the Transportation and Land Use Coalition in collaboration with San José State University and various community organizations. An active community member, Javiar currently serves on the Gilroy Unified School District Board and on the Advisory Board for the Gilroy Foundation. Javiar was born and raised in Gilroy, California. After graduating from Gilroy High School in 1992, he earned degrees from Stanford University and Loyola Law School. In 1999, the Loyola International and Comparative Law Journal published Javiar's article, "Constitutional Shift Toward Democracy: Mexico City's Amendment to Grant Elections Gives Rise to a New Constitutional Order."	What Is the State Doing About Environmental Justice?
Gregg	Albright	Deputy Director, Caltrans Planning and Modal Programs	Gregg Albright is the Caltrans Deputy Director, Planning and Modal Programs, and oversees the Divisions of Aeronautics, Local Assistance, Mass Transportation, Rail, Transportation Planning, and Transportation Systems Information. During his 31 years of State government experience, he has emphasized inclusive planning, effective project management, and influential stakeholder engagement. He also worked with AASHTO/Transportation Research Board, the National Scenic Byways program, the Center for Transportation and the Environment (National Academy of Science), American Planning Association and facilitation of "peer-to-peer" training workshops promoting the principals of Context Sensitive Solutions.	Regional Transportation Mitigation Fee
Curtis E.	Alling, AICP	Vice President, EDAW Inc.	Curtis E. Alling, AICP, is a Vice President of EDAW and Managing Principal of its Sacramento Office. Mr. Alling has 29 years of experience in environmental planning and natural resources and has prepared/managed over 800 EIRs, EISs, and other environmental planning documents. He had directed major resource management, conservation biology, local coastal planning, park and recreation planning, CEQA/NEPA, and habitat restoration programs. Mr. Alling is an active participant in legislative review for both the CCAPA and AEP. He also served as a technical reviewer for the State CEQA Guidelines amendments adopted in 1994, 1998, 2004, and 2006.	Implementing Infill Development: Moving Beyond CEQA  California Flood Management Policy: Crisis or Opportunity? (CPR Session)

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Jaime	Alvarado	Executive Director, Somos Mayfair (former Mayfair Improvement Initiative)	Jaime is the Executive Director of Somos Mayfair (formerly Mayfair Improvement Initiative) a non-profit organization that works with more than 20,000 residents in the low-income and predominantly Latino Mayfair neighborhood of East San Jose. Since 1996 the Somos Mayfair has tackled issues such as adult education, affordable housing, preschool education, immigrant rights, unemployment, and public safety. A life-long resident of Mayfair, Jamie holds a BA in Economics from University of California at Santa Cruz.	Participatory Planning and Place-based Investments in Communities of Color
Salvador	Alvarez	Team Manager, Strong Neighborhood Initiative, City of San Jose	Salvador Alvarez is a Team Manager with the City of San Jose, Strong Neighborhoods Initiative (SNI). The Strong Neighborhood Initiative serves 230,000 city residents in 19 neighborhoods throughout the City. The purpose is to build strong neighborhoods by developing community leadership and working collaboratively with residents to achieve the delivery of city services and neighborhood priorities. SNI efforts are focused on five areas: affordable housing, cleaner neighborhoods, safer and more attractive residential streets, vital business districts and new parks and community centers. Mr. Alvarez is the team manager for two SNI areas including the East Valley/680 Communities and Mayfair & Gateway East.	Participatory Planning and Place-based Investments in Communities of Color
Ariel	Ambruster	Associate, Center for Collaborative Policy, California State University, Sacramento	Ms. Ambruster currently provides assistant facilitation services for the Center's Bay Area projects. Ariel has fourteen years of experience as a newspaper reporter. Before completing coursework at UC Berkeley's Graduate School of Journalism, Ariel graduated from California State University Long Beach with a B.A. in Political Science, specialization in International Relations. She will receive her Masters degree in 2007 at the University of California, Berkeley in City and Regional Planning with a concentration in Environmental Planning.	Beyond the Community Workshop

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Steven A.	Amerikaner	Principal Attorney, Hatch & Parent	Mr. Amerikaner is a principal attorney with the law firm Hatch & Parent. His practice includes advising established businesses and associations. In addition, he represents a number of public agencies and offers counsel to a number of small businesses and individuals facing problems with public agencies. After spending the early part of his legal career in the Los Angeles City Attorney's Office as a land use and environmental lawyer, Mr. Amerikaner joined a major Los Angeles law firm as its land use expert. He then moved to Santa Barbara to assume the duties of City Attorney. Following eight years in that position, he joined Hatch & Parent in 1991.	Planners on the Campaign Trail: To Endorse or Not Endorse Local Candidates
John	Anderson	Vice President of Planning and Design; New Urban Builders (debater)	John Anderson is a developer and urban designer with New Urban Builders in Chico. John and his partner Tom DiGiovanni recently entitled their fourth project in the Sacramento Valley, Meriam Park – a robust 200-acre regional infill project in southeast Chico. As New Urban Builders' principal designer, John leads the firm's internal design process. He arrived into his current design responsibilities after 31 years in the construction field as tradesman, estimator, scheduler, project manager, owner's representative, builder, and developer in private and public projects. John is a charter member of the Congress for the New Urbanism.	Is California Ready for Complex Urban Development?  Time for a checkup: Understanding the Health Impacts of Planning
Kristen	Anderson	Ph.D., Childcare Planner/Coordinator, City of Redwood City	Kristen has been the childcare/preschool planner and coordinator for Redwood City for 20 years, assisting public and private agencies to build and improve childcare/preschool supply and access funding. She has consulted with other jurisdictions on childcare activities, and has researched land use practices and development partnerships around the state. Her book Planning for childcare in California was published by Solano Press Books in 2006. She holds a Ph.D. in Education from Stanford.	Strategies and Resources to Link Childcare and Community Development

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William	Anderson, FAICP	Director of City Planning and Community Investment, City of San Diego	Mr. Anderson is an urban planner and economic development specialist currently serving as the Director of City Planning and Community Investment for the City of San Diego. He is former Principal with the consulting firm of Economic Research Associates and has completed complex economic development and market studies for projects in urban areas around the world. Prior to joining the City of San Diego, he also served as the Chair of the City's Planning Commission. Mr. Anderson is a Fellow of the American Institute of Certified Planners, recognized for his contributions to the profession and practice of urban planning.	Successful Infill Projects: Past, Present and Future (PEN Session)
Eric	Angstadt	Strategic Planning Manager, City of Oakland	Eric Angstadt is the Strategic Planning Manager for the City of Oakland. He is currently working on bringing the Oakland zoning map and ordinance into conformity with the General Plan, neighborhood planning efforts in Temescal, the San Antonio Hills area and around Lake Merritt and a comprehensive re-write of the zoning ordinance. Eric has worked in city planning for the past eleven years, in both the public and private sectors, in California and Tennessee. Prior to becoming a city planner, Eric was a professional archaeologist working primarily in Arizona and New Mexico on settlement pattern analysis and site preservation.	Staffing Trends: Making Contract Planners a Seamless Extension of City staff
Walter	Arenstein	President, Writrac Consulting	Walter is currently the President of Writrac Consulting, where he specializes in issues involving the interaction of air quality, land use, and transportation. He also serves as the Vice-Chair of the Air and Waste Management Association's (A&WMA) Transportation and Land Use and Public Participation Committees and is on the Board of Directors of A&WMA's Golden West Section. Among other things, he has: Taught numerous college courses in environmental science, currently he is teaching Environmental Science/Studies at San Jose State University, Ohlone College, and DeVry University, Worked as the Program Coordinator for the North Central Partnership for Environmental Technology Education (PETE) program, which is located at the Environmental Training Center at Kirkwood Community College in Cedar Rapids, IA, Served as a senior scientist with the Midwest Research Institute, where he specialized in the areas of air quality, land use, and transportation, Served as the Air Pollution Control Officer for Placer County where he was responsible for administering and enforcing state and federal Clean Air Act rules and	Indirect Source Review (ISR) Programs- The Land Use Connection to Air Quality

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Susan	Baldwin, AICP	Senior Regional Planner, San Diego Association of Governments (SANDAG)	Susan Baldwin, AICP, is a senior regional planner for SANDAG, where she has worked on housing and growth management issues for the past 17 years. At SANDAG she manages the Regional Housing Program and other projects focused on integrating transportation and land use decision-making. Ms. Baldwin's responsibilities have included: writing housing elements for SANDAG cities, participating in housing element reform, assisting in preparing the Regional Comprehensive Plan (RCP) and Smart Growth Concept Map, and carrying out the last two Regional Housing Needs Assessments (RHNA) for the region. Ms. Baldwin has a degree in American Studies from the University of Colorado. She is a member of the American Planning Association. She has lived and worked in the San Diego region for the past 26 years. Prior to her current position she worked for the cities of La Mesa and San Diego planning departments.	Housing Element Update (Part II): Shaping Your City's Future
Janet	Barbieri	Community Affairs Practice Leader, Jones & Stokes	With nearly 20 years experience in the environmental industry, Karen provides strategic guidance and public affairs support to a wide range of planning projects that engage, inform and educate. She specializes in community relations, environmental justice projects, and multicultural outreach and involvement.	Cultural Element: Diversity, Outreach and Involvement in the Planning
Elisa	Barbour	Policy Analyst, Public Policy Institute of California	Elisa Barbour is a Policy Analyst at the Public Policy Institute of California. Her publications have addressed growth-related topics including state and regional infrastructure planning, metropolitan planning and governance, and state-local fiscal relations and their development impacts. She holds a Masters in City and Regional Planning from the University of California at Berkeley.	Beyond the Vision: State-wide Perspectives on Regional Growth
Sally	Barros, AICP, LEED AP	Senior Planner, City of San Leandro	Sally Barros works as a city planner and green building coordinator for the City of San Leandro. She is working to incorporate green building guidelines in both City-owned projects and for private residential and commercial building projects, balancing planning issues with sustainability goals. She has a degree in Planning from the Massachusetts Institute of Technology and is a LEED Accredited Professional and a Build It Green-certified GreenPoint Rater. She has also worked as a Forest Stewardship Council forest management certifier in Latin America.	Greening the Entitlement Process: The Public Agency Response

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Alec	Bash	President, Democracy Action, 2005 CCAPA Conference Committee	Mr. Bash is the founder of Democracy Action, a national organization committed to advancing progressive values and to help build the Democratic Party into a majority party in America. Their outreach is focused on federal and statewide general elections and on issues of national importance. Mr. Bash is a planner whose experience and political acumen was recently featured in APA Planners Press's Planners and Politics, by Roger Waldon. Alec was a speaker at APA's National Conference in Philadelphia and on the 2005 National APA Conference Committee in San Francisco. He has worked for the Port of San Francisco as well as the City and County of San Francisco.	Planners on the Campaign Trail: To Endorse or Not Endorse Local Candidates
Ron	Bass	Principal, JD, AICP	Ron Bass has 25 years of experience in CEQA as a consultant, project manager, and past director of the State Clearinghouse. He has worked on projects for public agencies, as well as private clients, as a project manager, quality control reviewer, and CEQA advisor. Ron also regularly undertakes peer reviews for clients relative to CEQA compliance. He is a contributor to Matthew Bender's California Law Reporter, one of the authors of the CEQA Deskbook published by Solano Press, and a frequent instructor on the topic of CEQA for UCLA and UC Davis Extensions.	2008 CEQA Update: Some Things Always Change
Duane	Bay	Director of Housing, San Mateo County	As Director of Housing for San Mateo County, Mr. Bay leads a newly-created department that administers the County's federal affordable housing programs and catalyzes countywide affordable and workforce housing production. Mr. Bay served as Mayor and a two-term Councilmember in East Palo Alto, providing significant civic experience. He has served on the Housing Endowment and Regional Trust (HEART) Board and numerous local, county and regional bodies that address housing and land use issues.	Can't We Just All Get Along? Supersizing Public Agency Collaboration
Michele	Beasley	South Bay Field Representative, Greenbelt Alliance	Michelle is responsible for coordinating citizen efforts to protect open space and create livable communities in Santa Clara and San Mateo Counties. She works with citizens, elected officials, and diverse groups to protect the greenbelt of open space and improve the livability of existing communities through grassroots organizing, coalition building, policy analysis, political strategizing and local advocacy. Michelle has a B.S. Business Administration, Saint Mary's College of California.	Transforming the Fabric to Urban

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Christie	Beeman	Senior Associate, PWA, Ltd.	Christie Beeman is a senior water resources engineer with a background in surface hydrology, fluvial geomorphology, and river mechanics. Her technical and project management experience includes floodplain and urban creek enhancement, large-scale creek restoration, seasonal and tidal wetlands, hydrologic monitoring and assessment, and stormwater management.	Restoring Urban Rivers (Part I): Greener Visions of the Concrete Box
Dena	Belzer	President, Strategic Economics	Ms. Belzer is the founder and President of Strategic Economics, an urban economics and planning firm located in Berkeley, California. She is an expert in transit-oriented development (TOD), joint development, and fostering mixed-use districts. She is part of the management team for the Center for TOD, a non-profit organization formed to conduct ongoing research and advance the state of practice related to fostering development around transit. Her selected publications include The New Transit Town: Best Practices in Transit Oriented Development and Transit Oriented Development: From Rhetoric to Reality.	Smart Growth and the Work Place
Rose	Benitez	Program Officer, California Community Foundation	Rosa Benitez is a Program Officer with the California Community Foundation, specializing in the area of neighborhood revitalization. The Neighborhood Revitalization program area supports the development of safe, affordable housing that improves the quality of life of low-income residents in Los Angeles. Prior to joining the community foundation, Ms. Benitez worked for the San Gabriel Valley Fair Housing Council and the City of Ontario's Housing and Neighborhood Revitalization Agency, where she administered a multi-million dollar federal grant benefiting emergency shelters and community development in that city. Ms. Benitez currently serves as the Vice-Chair of the Steering Committee for the Southern California Chapter of Hispanics in Philanthropy (HIP). She received her master's degree in Public Administration and her bachelor's degree in Political Science from California State University, Los Angeles.	Participatory Planning and Place-based Investments in Communities of Color
Katie	Benouar	Regional and Interagency Transportation Planning Manager, Caltrans	Katie Benouar is in the Office of Regional and Interagency Planning, Transportation Planning Division at Caltrans. She is working on regional blueprint planning and implementation of SAFETEA-LU Section 6001 environmental provisions in the regional transportation planning process. She received her Master of Science in Urban Planning from Columbia University.	Road Ecology

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Carol	Berg	Housing and Community Development Manager, City of Santa Cruz	The City of Santa Cruz was awarded APA's 2005 National Outstanding Planning Award for a Program for its preservation of rental housing at no cost to the city while keeping neighborhood fabric intact. Zoning changes adopted to facilitate the adaptation /construction of affordable, energy-efficient Accessory Dwelling Units (ADU) have allowed the city to exponentially increase the number of potential sites for rental and small ownership sites that will retain community character.	Getting Small: Living Efficiently and Affordably on a Small Planet
Rajiv	Bhatia., MD, MPH	Director, Occupational and Environmental Health; Department of Public Health, San Francisco Assistant Clinical Professor of Medicine; University of California at San Francisco	Rajiv Bhatia, MD, MPH is responsible for developing, implementing, and evaluating San Francisco's occupational and environmental health policy. Under his leadership, the City has broadened the scope of environmental health practice to focus on greening industry, improving employment conditions, designing healthy housing and neighborhoods, and ensuring urban food security. These efforts involve research, policy development, and collaboration with public agencies, businesses, and community organizations. Dr. Bhatia also pioneered the use of health impact assessments in the US to inform policy makers of the potential health consequences of policy, plans, and projects.	Connecting Urban Design and Public Health: A Health Policy Element for Richmond, CA.
Jill	Bicknell	M.S., P.E, Managing Engineer, EOA, Inc	Jill Bicknell is a water resources engineer with over 20 years of consulting engineering and project management experience. Her past experience has included completion of a variety of water supply, water quality, and drainage studies, and infrastructure master planning projects. Her current focus is assisting municipal stormwater programs with implementation of stormwater management plans and control of stormwater pollution from new development, construction, and industrial/commercial activities. Since 1998, Ms. Bicknell has served as Assistant Program Manager for the Santa Clara Valley Urban Runoff Pollution Prevention Program.	"Ground Truthing" Smart Growth and New Urbanist Developments
Elizabeth	Binsack	Director of Community Development, City of Tustin	Elizabeth A. Binsack has been the Director of Community Development at the City of Tustin since January of 1996. Before coming to Tustin, Elizabeth served as the Community Development Director for the City of Los Alamitos. Prior to that, Elizabeth worked for the cities of Dana Point, Corona, and Dayton, Ohio. Elizabeth was raised in Ohio. She earned a Bachelor's Degree from the University of Dayton and a Master of Public Administration degree from California State University, Long Beach.	Transforming Bases to Sustainable Communities

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David	Blake	Principal, Calthorpe Associate	David is the project manager for the Oak Knoll Community Plan for SunCal Company. He is an urban designer and licensed landscape architect with more than twenty years of experience in town planning and site design. At Calthorpe Associates, David has specialized in working with challenging topography that incorporates high-density housing with mixed-use activity centers. He has designed, managed, and implemented dozens of site master plans, including Issaquah Highlands near Seattle, the Oquirrh Mountains Master Plan in Salt Lake City, and Oak Knoll in Oakland.	Transforming the Fabric to Urban
Susan	Bloch	Attorney, Meyers Nave Riback Sliver and Wilson	Susan Bloch is the head of the Redevelopment and Housing practice group at Meyers Nave, a law firm that specializes in representing cities, redevelopment agencies and other public entities. Before beginning her practice as an attorney, Ms. Bloch served as Program Manager with the Sacramento Housing and Redevelopment Agency. Ms. Bloch received a Master's Degree in City and Regional Planning from the University of California, Berkeley and a J.D. from the University of California, Davis.	Tackling Neighborhood Blight: From Problem Motels to Permanent Affordable Housing
Barbara	Blong	Housing Director, Senior Action Network	Barbara Blong has served as the Housing Director for the Senior Action Network (SAN), a citywide federation and umbrella coalition of over 140 senior groups working to improve the lives of San Francisco's seniors, for almost a decade. Today, SAN empowers over 30,000 seniors to identify, research and implement solutions in the areas of health care, crime prevention, transportation, pedestrian safety and housing. Current strides include the creation of the Senior Housing Action Collaborative (SHAC) with the Housing Rights Committee to organize seniors for tenant rights and affordable housing.	Baby Boomers and the Urban Renaissance: Next Phase of a Unique Generation
Jesse	Blout	Executive Director, San Francisco Mayor's Office of Economics and Workforce Development (MOEWD)	Jesse Blout serves as Executive Director of the San Francisco Mayor's Office of Economic and Workforce Development. Under his direction, the City of San Francisco is completing its first economic development strategy, focusing on targeted industry clusters (including "green industries"), and incorporating small business assistance and workforce development. Jesse has experience as an urban economics consultant and published researcher on affordable housing.	Making It Green: How Your City Can Develop a Sustainable Economy

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Shay	Boutillier	Associate Environmental Specialist, Tahoe Regional Planning Agency	Shay Boutillier holds Masters degrees in both Landscape Architecture and City Planning from UC Berkeley. Shay began her planning career with Design Community & Environment in 2005, where she contributed to stormwater management projects including a document on Sustainable Parking Lot Design and the Excavations and Hillside Development ordinances update for the City of Oroville. Currently, she is working with the Tahoe Regional Planning Agency Erosion Control Team to implement the Best Management Practices (BMP) Retrofit Program for private property in the Tahoe Basin.	"Ground Truthing" Smart Growth and New Urbanist Developments
Darryl	Boyd, AICP	Principal Planner, City of San José Department of Planning, Building and Code Enforcement	Darryl Boyd, AICP, has worked with the City of San Jose Department of Planning, Building and Code Enforcement since 1986 in various planning capacities. He was promoted to Principal Planner with responsibility for development review in 1998, and since 2002 has been the Project Manager for the Coyote Valley Specific Plan environmental review and regulatory permits processes, as well as the City's lead on Santa Clara Valley Habitat Conservation Plan/Natural Community Conservation Plan.	Coyote Valley Specific Area Plan: A New Urban Fabric for San Jose
Craig	Breon	Consultant		Mitigation Measures: Implemented or Ignored?
Ricardo	Bressanutti, AICP	Project Planner, Design, Community & Environment	Ricardo Bressanutti, AICP is a Project Planner with Design, Community & Environment in Berkeley. Mr. Bressanutti specializes in comprehensive planning and assists with other planning and environmental review projects at DC&E. He has extensive knowledge of agricultural issues and most recently authored the Yolo County Agricultural Preservation Techniques Report.	Farm to City: Urban-Rural Links in Agricultural Preservation
Joanne	Brion	Principal, Brion & Associates, Urban Economics Consulting	Joanne's 20 years of experience in urban economics and planning includes fiscal impact studies, development impact fee nexus studies, and financial, demographic, and public policy analysis. She is assisting San Francisco and Alameda County with childcare impact fee studies, and has prepared childcare studies for several other cities and counties. She holds a BA in Urban Studies from San Francisco State University and a Master's of Urban Planning from New York University.	Strategies and Resources to Link Childcare and Community Development

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Ken	Brody	Senior Airport Planner, Mead and Hunt	Ken Brody is a Senior Airport Planner with Mead and Hunt. He has more than 30 years of planning experience and has worked with Airport Land Use Commissions throughout California. He served as the principal author and project manager for both editions of the California Airport Land Use Planning Handbook (1993 and 2002). He holds a Master's degree in Urban Planning.	It's a Bird...It's a Plane...It's a Flightpath! Airports, Encroachment, and Compatible Land Use
Zelda	Bronstein	Former Chair, Berkeley Planning Commission	During her nearly seven years (1997-2004) on the Berkeley Planning Commission, Zelda Bronstein (Moderator) initiated and helped guide the community planning process that led to the city's first new General Plan in 25 years. From 2002 to 2004 she was commission chair. Zelda Bronstein has worked as a university professor, a radio and print journalist and a community organizer. In 2006 she helped create a short video, "Made in Berkeley," which recounts the city's industrial history, with a focus on the West Berkeley Plan's strategy of industrial retention.	Green Industry: An Essential Thread in a Strong Urban Fabric
Isabel	Brown	Attorney, Goldfarb & Lipman LLP	Ms. Brown is a partner in the law firm of Goldfarb & Lipman representing nonprofit corporations and public agencies in the development, financing and management of affordable housing projects, with experience in areas such as government subsidy programs, land use, and fair housing. Ms. Brown received her J.D. from Boalt Hall School of Law, University of California at Berkeley, 1998; her Master degree in Architecture from the University of California, Berkeley, 1994; and graduated cum laude from Princeton University with a B.S.E. degree in Civil Engineering and Certificate in Architecture, 1988.	Navigating the Matrix: Planning and Site Design for Access Compliance
Stephen	Burke	Principal, Stephen Burke Consulting – Housing and Community Development	Mr. Burke is the retired Director of Housing and Redevelopment City of Santa Rosa (28 years). He is a graduate of Cal State University Sacramento. He is a former member and chair of the State of California Local Assistance Loan and Grant Committee (20+years). Mr. Burke is the former Chapter President of the National Association of Housing and Redevelopment Committee - Northern California and Nevada. He is currently a Consultant/Co-Program Manager – Fir Ridge Workforce Housing Complex – Santa Rosa City Schools.	Workforce Housing: What Is It? Can We Do It?

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Matthew	Burris, AICP, LEED AP	Urban and Environmental Planner, RBF Consulting	Matthew Burris's planning experience includes general plan updates, specific plan preparation, preparation of development standards and design guidelines, including green building guidelines, community outreach and education, constraints analyses, preparation of environmental studies for compliance with CEQA and NEPA, policy analysis, cost-benefit analysis, feasibility studies, modeling/simulation, and mapping. He was drawn to the field of planning by his interest in resource efficiency and sustainable communities. Through planning and engaging communities in the planning process, he strives to help communities the principles of sustainable development. He is currently working with the City of Pasadena to help implement the City's new green building program. Matthew holds a Bachelor of Science in Environmental Studies from UC Santa Barbara, as well as a Master of Science in City and Regional Planning and a Master of Science in Engineering from Cal Poly San Luis Obispo. He is a LEED accredited professional.	Pasadena's Green Building Outreach and Education Program  What's Next? What Planning Students Need to Know
Mark	Butula	Program Manager, Southern California Association of Governments (SCAG)	Mark oversees the Compass Blueprint Program, a multifaceted implementation action plan and monitoring program that focuses on developing local/regional partnerships to develop plans and policies intended to improve mobility, livability, prosperity and sustainability in Southern California. Mark specializes in the legislative, policy and technical aspects of growth-related issues.	Cultural Element: Diversity, Outreach and Involvement in the Planning
David	Calkins	Independent consultant	David Calkins has over 40 years experience in government and the private sector. Since leaving his position as Air Programs Branch Chief for U.S. EPA (Region 9) in 1995, he has worked as an independent consultant. His career included time with the Bay Area Air Quality Management District, the World Health Organization in Geneva, United Nations Development Programme, the U.S. Agency for International Development, various environmental organizations, and the National Commission on Air Quality (a congressional commission). In addition, Mr. Calkins was personally involved in the last three Clean Air Acts (1970, 1977, and 1990), both in providing direct assistance in writing and reviewing mobile source and land use measures for congressional staffs. While with U.S. EPA in the 1970's, Mr. Calkins was involved in developing and implementing the first federal Indirect Source Rule. As a consultant, Mr. Calkins has worked in the U.S. and abroad. Among the countries that he has worked with are China, Peru, Indonesia, Mexico, Argentina, Spain, Romania, Philippines, India, Bangladesh, Jordan, and Syria. He is cu	Indirect Source Review (ISR) Programs- The Land Use Connection to Air Quality

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David	Carbone	Senior Planner, San Mateo County's Planning and Building Division	David Carbone is a Senior Planner and ALUC staff member for the San Mateo County's Planning and Building Division. Mr. Carbone has more than 20 years of planning experience and specialized expertise in issues pertaining to aircraft noise and land use planning.	It's a Bird...It's a Plane...It's a Flightpath! Airports, Encroachment, and Compatible Land Use
Perry	Cardoza	Principal, NUVIS Landscape Architecture and Planning	Perry is known for his strong philosophy that embraces landscape architecture as the collaboration and harmonious synthesis of diverse disciplines addressing artistic design expression. His philosophy is clearly articulated in the design work he has supervised for the redevelopment of El Toro Road. Perry joined NUVIS in 1986 and took a three-year international sabbatical in the early 1990s in Japan, where he worked for two different design firms. His creative talents have championed award-winning design competitions – San Jose's Monopoly in the Park and Sunset Magazine's Educational Gardens at the Los Angeles County Arboretum. Perry is a recipient of the Kobe, Japan International Garden-Design Competition's Best Design Award for Promenade Garden on Awaji Island. He earned his bachelor of science degree in landscape architecture from California State Polytechnic University, Pomona.	Restoring Urban Rivers (Part II): The Los Angeles River
Dan	Carlson	Manager, Laguna Wastewater Treatment Plant, Santa Rosa	Dan is the Deputy Director of Operations for the Santa Rosa Subregional Water Reuse System. He was the project manager for the Geysers Recharge Project, an innovative water reuse project that required ten years of planning, environmental work and construction to complete. He has over 25 years of experience in the water recycling field, is a member of the board of trustees for the California section of WaterReuse, and is registered as a professional civil engineer.	Do Not Pass Go, Do Not Collect \$200...The Perils of a California Water Reuse Project
Cheryl	Casdorph	Supervising Planner, Kern County Planning Department	Cheryl Casdorph is the Supervising Planner, Plan Development Division, of the Kern County Community Development Department and has worked for the Kern County Planning Department since 1985. She has worked on many plans for rural communities over the years. In 2004, Ms. Casdorph directed an update to the Kern County General Plan to ensure that policies for infrastructure, public services and water availability as some of the key issues for rural community development.	The Great Wave: Urban Refugees Head for Hill

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Robert W.	Cervantes	Office of Policy Analysis and Research, Caltrans Division of Transportation Planning	Bob Cervantes splits his duties among environmental justice, land use/transportation and global warming issues at Caltrans. Among his previous positions were energy planner for California Energy Commission, Lake County Community Development Director, and Planning Division Chief at the Governor's Office of Planning and Research.	What Is the State Doing About Environmental Justice?
Tim	Chan	Senior Planner, BART	Tim Chan has 11 years of transportation and land use planning experience. He received his B.A. in Rhetoric from UC Berkeley and M.A. in Urban Planning from UCLA. Currently, he is a Senior Planner at the San Francisco Bay Area Rapid Transit where he manages station area planning efforts in Alameda and San Francisco counties. His two projects include a TOD & Access Plan and Station Area Improvement Plan – both at the Bay Fair BART Station in the City of San Leandro.	Getting on the Same Track: Partnerships in TOD Planning
Cindy	Chavez	Councilmember, District 3, City of San Jose	Cindy Chavez represented District 3 on the San Jose City Council from 1998-2006. As a councilmember and later as Vice-Mayor, Cindy worked as an advocate for improving the quality of life in neighborhoods throughout San Jose. She is a leader in developing innovative community based programs to address crime, education, small business development and neighborhood revitalization. Additionally, she served on many other local and regional bodies including the Valley Transportation Authority as Chair, VTA Policy Advisory Board, Nanotechnology Infrastructure and Assets Subcommittee, and many others. Prior to her election as a City Councilmember, Chavez served as the Staff Director of Working Partnerships USA and as the Director of Education and Outreach for the South Bay Labor Council. She also served for three years as budget and policy aide at the County Board of Supervisors.	What Do Elected Officials and Decisionmakers Want in Staff Reports?
Dahlia	Chazan	Associate, Design, Community & Environment	Dahlia Chazan is an Associate at Design, Community & Environment, an urban design and planning firm based in Berkeley that is preparing the General Plan for the City of Chino, with a public health focus. Ms Chazan's work on comprehensive planning focuses on ensuring that important concepts such as public health, sustainability and urban design are woven throughout planning documents to ensure that they are easily implemented along with the rest of the plans.	Planning for Healthy Places: Chino's General Plan Update  General Plans that Make a Difference

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Andrew	Chesley	Executive Director, San Joaquin Council of Governments	Andrew Chesley is the Executive Director of the San Joaquin Council of Governments in Stockton, California and has 28 years of experience in regional transportation planning. He is responsible for the implementation and administration of the San Joaquin County regional transportation impact fee program. The program is a requirement of the Measure K transportation sales tax program in that county of which Andrew is the author. He is an officer with Self Help Counties Coalition, Chair of the San Joaquin Valley Regional Planning Agencies' Executive Directors Committee, and Chair of the Councils of Governments Director's Association of California.	Regional Transportation Mitigation Fee
Rich	Chien, LEED AP	Residential Green Building Coordinator, City and County of San Francisco, Department of the Environment	As San Francisco's Residential Green Building Coordinator, Rich Chien provides education, outreach, technical assistance and develops initiatives to green the housing stock of the City. In his previous role within the municipal green building program, Rich helped to implement the City's LEED® Silver ordinance, including training for City design professionals and project support for municipal construction projects. He has worked in community planning for the City of Hayward Planning Department, holds degrees in architecture and planning and is a LEED Accredited Professional.	Greening the Entitlement Process: The Public Agency Response
William B.	Chopyk, AICP	Director of Planning and Development Services, City of La Mesa	Prior to joining the City of La Mesa in October 2006, Mr. Chopyk served as Environmental Sciences & Planning Section Manager for HDR Engineering, Inc., Manager of Planning Services for the Port of San Diego, Deputy Director of Community Development Services for the Indiana Department of Commerce, and was a city planner in three California cities (Pasadena, Claremont, and Belmont) and an assistant planner in Summit County, Utah. Mr. Chopyk has over 23 years of experience in community development; project entitlement; implementing smart growth planning principles; affordable housing programs; waterfront planning & design; coordinating planning activities; historic preservation; design review; recreation planning; staff development & training; environmental permitting; CEQA/NEPA review (EIR/EIS); preparing RFQ/RFP's; Subdivision Map Act and California Coastal Act experience.	Regional Vision (Part II): Engaging the Local Response

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Kimberly	Christensen, AICP	CCAPA Vice President, Professional Development  Planning Manager, City of El Segundo	Kimberly Christensen, AICP, is the Planning Manager for the City of El Segundo and has 19 years of professional planning experience with several municipalities. Ms. Christensen is currently serving as the Vice President for Professional Development for the California Chapter of APA. She has been an instructor for the Los Angeles Section of APA and a panelist at several State and National APA conferences regarding AICP exam preparation and ethics topics.	Weaving Ethics Into Planning Practice (AICP Code of Ethics)  AICP Exam Preparation Workshop
Elizabeth A.	Cobb	Vice President of Community Development, Shea Properties	Elizabeth A. Cobb is responsible for the day-to-day planning and program development for the Legacy Park project in Tustin. Her planning experience includes other California base reuse projects and positions with RBF Consulting and the City of Irvine. Elizabeth received her B.A. in Urban Planning and Design and Social Ecology from the University of California, Irvine. She is an APA member and has served as Publications Director for its Orange County Chapter, and is an active member of the Tustin Community Foundation.	Transforming Military Bases to Sustainable Communities
Amy	Cohen	Project Manager; Mayor's Office of Economic Development, San Francisco	Amy Cohen is a Project Manager at the San Francisco Mayor's Office of Economic and Workforce Development, where she manages a commercial corridor revitalization program in 8 neighborhoods, the Neighborhood Marketplace Initiative. She also spent 5 years as a Program Officer at the Bay Area office of Local Initiatives Support Corporation, a national community development intermediary, and worked in the fields of youth and community service. Amy graduated with a Masters in community development from UC Davis. Amy lives in the Portola district of San Francisco and is active in neighborhood improvement projects there.	Change from the Roots: Planners and Neighborhood Associations Work Together
Stuart	Cohen	Executive Director, Transportation and Land Use Coalition	Stuart Cohen is co-founder and Executive Director of the Transportation and Land Use Coalition (TALC), a partnership of over 90 environmental, social justice, labor and community groups. Founded in 1997, TALC has become a primary player in Bay Area transportation and growth issues by combining high quality policy analysis with grassroots organizing and strategic media efforts. Stuart has been the primary author of eight Coalition reports, including the 120-page World Class Transit for the Bay Area. TALC's work in uniting environmental and social justice organizations has been nationally recognized.	California's Changing Climate (Part I): AB32 and Reducing Your City's Carbon Footprint

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Pat	Collins	Senior Environmental Planner, Winzler & Kelly	Patricia Collins is lead CEQA manager for Winzler & Kelly in Santa Rosa, with 23 years of experience in large infrastructure EIRs and permitting. She also teaches Environmental Impact Reporting at Sonoma State University.	Do Not Pass Go, Do Not Collect \$200...The Perils of a California Water Reuse Project
Judith A.	Corbett	Executive Director; Local Government Commission	<p>Judith A. Corbett is the founder and Executive Director of the Local Government Commission (LGC), a membership organization of local elected officials. She holds an MS in Ecology from the University of California and was co-developer of the acclaimed Village Homes, a model for sustainable development. She has been named by Time Magazine as a "Hero for the Planet" and is the recipient of the 2005 American Planning Association's National Award for Distinguished Leadership by a Citizen Planner.</p> <p>LGC's Ahwahnee Principles for Resource-Efficient Communities have been adopted by hundreds of communities in the US and in other countries. In January, LGC convened the 5th Annual New Partners for Smart Growth Conference which brought together 1,250 participants from a variety of disciplines including local government elected officials, planners, real estate developers, and health, transportation and water professionals.</p>	<p>Building Smarter Together: How Planning and Public Health Can Work Collaboratively</p> <p>Planning Water-Wise Developments in California: Integrating Solutions for Multiple Benefits</p>
James	Corless	Senior Planner, Metropolitan Transportation Commission	James Corless is a Senior Planner for the Metropolitan Transportation Commission. He oversees the agency's efforts to better coordinate transportation and land use issues to promote infill housing and transit-oriented development. Before joining MTC he was California Director for the Surface Transportation Policy Project, where his responsibilities included statewide transportation policy and legislative advocacy, generating media coverage that supported local transportation initiatives, and working on the implementation of the ISTEA and TEA-21.	Implementing a Regional Vision: Part I, New Orientations for Transit-Oriented Development
Sherianne	Cotterell	Superintendent; Rio School District	Sherianne Cotterell is Superintendent of Schools for the Rio School District, which serves the unincorporated community of El Rio, the RiverPark development and portions of the City of Oxnard.	Partnerships and SmartGrowth Lead to Successful Schools and Communities

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Todd	Cottle	Principal, C & C Development Company, LLC	Todd Cottle manages the acquisition, financing, rehabilitation and new construction of multi-family projects for C & C, a for-profit affordable housing developer. He is directly responsible for C & C's adaptive reuse of motel/hotel projects. He has extensive experience in property management and construction management. Mr. Cottle received a Masters of Real Estate Development from the University of Southern California and a finance, accounting and economics degree from Cal Poly San Luis Obispo.	Tackling Neighborhood Blight: From Problem Motels to Permanent Affordable Housing
Melinda	Coy	Housing Policy Representative, State Department of Housing and Community Development	Ms. Coy has been with the Division of Housing Policy Development of the State Department of Housing and Community Development since 2005. Ms. Coy is responsible for the review of local housing elements of the general plan and the provision of technical assistance to local governments supporting effective implementation of the State's housing laws, policies and programs. Ms. Coy has 7 years in the housing and community development field assisting local governments with the development of local housing plans and has a Masters in Public Administration from the University of Southern California.	Housing Element Update (Part I): Tailoring the Urban Landscape
Steve	Coyle	Principal; HDR/Town Planning	Stephen Coyle, AIA, CNU has over 30 years of experience as an architect, urban designer, and public facilitator in a wide range of public and private projects around the nation. His specialty is managing and planning new and redeveloping transit-oriented public and private developments. Steve has worked at multiple scales and levels – from single buildings to regions, from new transit and waterfront facilities to redeveloped transit-oriented villages. He has synthesized his experiences in both design and development into an approach that maximizes design by fully integrating architecture, circulation, codes, engineering, finance, and the project approval process. Steve is co-founder of the National Charrette Institute and co-author of the "Charrette Handbook," published in 2006 by the APA.	So Your RFP Asked for a Charrette And You Got a Charade?  Seven Steps to Planning Sustainability

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David	Crabtree	City Planner, City of Brea	David Crabtree is the City Planner for the City of Brea. David began his career in Planning in 1985 with the City of Phoenix. After relocating to California he worked for the City of Pomona prior to joining the Brea Team as an Assistant Planner. David was privileged to be part of the staff team that worked thru the redevelopment of Brea's downtown during the 1990s and that work continues today. David holds a Bachelors Degree in Geography from Arizona State University with an emphasis on land use and urban studies—he was born and raised in Chicago where which he cites as key to his love of cities and good hot dogs.	Hillside Development and Open Space- Strategy for Land Owners and the Community  Managing the Client/Consultant Relationship
Paul	Crawford	Principal, Crawford, Multari, Clark Associates	Paul Crawford is a founder of CMCA, city and regional planning consultants based in San Luis Obispo. Paul has worked for over 150 California cities and 20 counties, including over 90 zoning and development codes and 35 general plans. Paul is an adjunct professor at Cal Poly. He was elected to the California Planning Roundtable in 1993 and received the Award for Distinguished Leadership from Cal APA. A nationally recognized zoning expert, he is the co-chair of the Planners Task Force for the CNU and is co-author of a new book on Form-Based Codes to be published by Wiley in March 2008.	Implementing Your Community's Vision with Form-Based Codes
Estudio Teddy	Cruz	Architect, Author	<u>Living Rooms at the Border</u> launched architect Teddy Cruz's vision of flexible, multifamily housing in the San Ysidro neighborhood of San Diego. His designs adapt existing structures and recycled materials, championing revisions to zoning laws for denser, mixed-use development and draw inspiration from the spontaneously elaborate system of community-focused housing just across the border in Tijuana.	Getting Small: Living Efficiently and Affordably on a Small Planet
Jim	Cunradi	Bus Rapid Transit Project Manager, Alameda-Contra Costa Transit District	Jim Cunradi, AICP, has worked on transit and roadway projects throughout California. He currently manages AC Transit's East Bay Bus Rapid Transit project in Oakland, California. He holds a BA in Urban Studies from the University of Maryland and Masters of City Planning & Masters of Transportation Engineering from the UC Berkeley.	Non-Traditional Transportation Improvements on State Route

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Katherine	Cushing	Ph. D., Assistant Professor, Environmental Studies Department, San Jose State University	Katherine is an Assistant Professor in the Department of Environmental Studies at San Jose State University. She has also served as the Associate Director for the Program on Urban Studies at Stanford and as a Senior Research Associate at the Pacific Institute for Studies in Development, Environment, and Security in Oakland. Katherine has an M.S. and Ph.D. in Civil and Environmental Engineering from Stanford University and a B.S. in Industrial Engineering and Science from Northwestern University.	Mythbusting Common Traffic Calming Misconceptions
Doug	Dahlin	Founder, Dahlin Group Architecture Planning	In 1976, Doug Dahlin founded Dahlin Group Architecture Planning. This 200-person firm is active in residential, retail, corporate, recreational and institutional architecture and in urban design and community planning. Doug is the author of professional articles, focusing on amenity-oriented master planned communities, the new urban village, and the California Specific Plan process. A member of the American Institute of Architects, the Urban Land Institute and the American Planning Association.	Coyote Valley Specific Area Plan: A New Urban Fabric for San Jose
Vaughan	Davies	Principal, Director of Urban Design, EDAW	Vaughan Davies is a Principal, Director of Urban Design, with EDAW, Los Angeles. He has produced plans for waterfront, retail, entertainment and mixed-use environments in cities nationwide and abroad. He has led design efforts for precedent setting projects in the Los Angeles area, including Paseo Colorado; Union Station; Hollywood & Highland; Rainbow Harbor; the 'Los Angeles Waterfront' in San Pedro for the Port of Los Angeles; and is currently leading the design of a new 52-acre park along the San Gabriel River.	Gaining High Support for High Density  Restoring Urban Rivers (Part II): The Los Angeles River

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Maribel	De La Torre	City Council Person, City of San Fernando	Maribel De LaTorre – is in her second term on the Council at the City of San Fernando. Councilwoman De La Torre is a San Fernando native and alumnae of the University of California at Berkeley. Through her work on the City Council, De La Torre has impacted health issues throughout San Fernando by guiding the city towards obtaining a “Healthy City” designation, implementing the Mayor’s 5K Run, a mini-triathlon, and bringing a health campus into San Fernando. Her work has lead the city to take an active role in the re-design of the city to become a pedestrian-oriented town that focuses on getting people out of their cars and onto alternative modes of transportation including walking thereby encouraging a community to develop a healthier lifestyle.	Planning for Tomorrow’s Healthy Communities
Betty	Dehoney	HDR	Betty Dehoney has over 25 years of experience conducting environmental studies for regulatory compliance and impact assessments throughout the Western United States. She specializes in managing complex, controversial projects, while maintaining sensitivity to the potential for litigation, and approaches each project with an eye to preventing a viable challenge under the environmental process. Projects have required CEQA, NEPA, and joint CEQA/NEPA assessments. She is also the San Diego chair for the Legislative Subcommittee for the Association of Environmental Professionals.	Mitigation Measures: Implemented or Ignored?
Ellen	Dektar	Local Investment in Childcare Project Coordinator, County of Alameda	Ellen coordinates Alameda County’s Local Investment in childcare (LINCC) Project, working with cities, developers and the childcare field to develop supportive land use and economic development policies and strategies, and oversees a study of transit-based childcare. Previously she was a child/family policy analyst/planner for Children’s Defense Fund, Cal. Senator Gary K. Hart, the Cal. Senate Health & Human Services Committee, & San Francisco Mayor’s Office of Children, Youth and Families.	Strategies and Resources to Link Childcare and Community Development

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Sarah	Dennis	Planner, San Francisco Department of City Planning	Sarah Dennis is a senior planner with the Citywide Policy & Analysis Division of the San Francisco Planning Department. Sarah's professional work centers on the development of place and creation of whole communities, with a particular focus on urban design and the public realm. Working as a private consultant and as a public planner, Sarah has developed community plans for several cities in the Bay Area, and is presently working with neighborhoods such as the Mission, SoMA and Visitacion Valley in the southeastern portion of San Francisco. She holds master's degrees from Harvard University and the University of Virginia.	From Vision to Sustainable Transformation of San Francisco's Eastern Neighborhoods
Amy	DeVaudreuil	Attorney, Goldfarb & Lipman LLP	Amy DeVaudreuil practices in the areas of affordable housing and redevelopment. Ms. DeVaudreuil represents affordable housing developers and public agencies in the development, financing and operation of affordable housing, and has extensive experience in forming nonprofit corporations, Federal and State income tax income exemption, and property tax exemption. Ms. Vaudreuil received her J.D. from Boalt Hall School of Law, University of California at Berkeley in 2003 where she was the Diversity Editor for the California Law Review. Ms. Vaudreuil holds a B.A. degree with Highest Honors from the University of Rhode Island and was inducted into Phi Beta Kapa.	Housing Element Update (Part II): Shaping Your City's Future
Nicholas	Dewar	Jones & Stokes	Mr. Dewar has 20 years' experience in dispute resolution and works to build collaboration into complex public policy issues. He has managed non-profit organizations working with endangered species and radical urban design. For ten years before joining the Community Affairs Practice at Jones & Stokes he practiced as a CPA specializing in the economic impacts of sudden change. He worked as process design consultant for the Watershed Councils of Tomales Bay and of the Stevens and Permanente Creeks. He holds Masters Degrees in Ecosystems Management and in Archaeology & Anthropology.	Effective Community Engagement Through Watershed Councils

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Lynette	Dias, AICP	Principal, RRM Design Group	Lynette leads the planning group in RRM's Sausalito office, which provides urban design, land use planning, municipal/contract planning and CEQA services. During her 18 years as a planner, Lynette has worked for both the public and private sectors and participated in the analysis and management of projects ranging from large-scale projects of regional significance to specific development projects with primarily local impacts. Her work has focused on land use and policy planning, environmental review, and entitlement processing for urban infill and reuse development projects located throughout California. Recent projects include directing the environmental review process and assisting with the planning entitlement and negotiations process for several significant redevelopment and public/private partnership projects including Forest City's Uptown Mixed-Use Project and the MacArthur BART Transit Village, both in Oakland, and the Reuse of the Truckee Railyard in Downtown Truckee.	Staffing Trends: Making Contract Planners a Seamless Extension of City staff
Joe	Distefano	Principal, Calthorpe Associates	Joe DiStefano is a Principal with Calthorpe Associates with experience in land use, transportation, and regional and corridor planning and policy. His work and research ranges from regional planning, energy and climate impacts of growth, transit corridor design, and transit-oriented design and implementation strategies. Joe is working on the development of GIS models that calculate the CO2 output of different land use alternatives. His recent work includes major national and international master planning efforts and the post-hurricane Louisiana Speaks regional recovery and growth plan. He has lectured on regional and corridor planning throughout the US and abroad.	California's Changing Climate (Part I): AB32 and Reducing Your City's Carbon Footprint
Anda	Draghici	Housing Policy Analyst; Housing and Community Development	Housing Policy Analyst with California Department of Housing and Community Development. Former Assistant Development Specialist with the Small Business Development Center Program of the Technology, Trade and Commerce Agency and Disadvantaged Business Enterprise Specialist with California DOT.	Let's Take Walk! Trails to Smart Growth and Active Aging

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Diane	Early	Early Child Education Specialist	Dr. Early is a nationally-recognized expert in early childhood care and education. Ms. Early is involved in some of the nation's largest and most comprehensive early childhood research efforts, and has been an advisor to the US Department of Education. She speaks at conferences such as the National Association for the Education of Young Children and the Society for Research in Child Development, and has led projects investigating classroom quality and children's academic and social outcomes in a variety of settings.	Planning for Childcare and Early Education: Why, Where and How
Rob	Eastwood	Senior Planner, County of Santa Clara	Rob Eastwood is currently a Senior Planner with the County of Santa Clara and manages the Environmental Review Section. Mr. Eastwood is also the International Director for the Northern Section of the California Chapter of the American Planning Association. He also currently teaches for the Urban Planning Department at San José State University.	What Do Elected Officials and Decisionmakers Want in Staff Reports?
Dale	Edwards	Former Environmental Justice Coordinator, California Energy Commission	Dale Edwards, until recently, was the Environmental Justice Coordinator for the California Energy Commission, where he has worked for nearly 30 years. Dale was selected as one of the original members of the Governor's Office of Planning and Research, EJ Steering Committee, and he remained on that Committee until it was disbanded in early 2004. In addition to being the lead for development of the Energy Commission's EJ approach for energy facility permitting and the Commission's EJ training program for staff, he also helped develop the Resources Agency EJ policy.	What Is the State Doing About Environmental Justice?
Kathleen	Edwards	Forester, California Department of Forestry and Fire Protection/County of Nevada	Kathleen Edwards is a Registered Professional Forester with the CA Department of Forestry and Fire Protection. Kathleen has an integrated career with CDF which spans both Fire Protection and Resource Management. She began her career with CDF as a firefighter, served as Fire Apparatus Engineer, and then moved into the forestry division of CDF. She has worked in Tuolumne, Calaveras, Santa Clara, Riverside and Nevada Counties. Kathleen is currently working on the Nevada County Fire Plan.	Planning for Fire Safety in California Communities

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Steve	Endsley	Director of Planning and Finance, Fort Ord Reuse Authority	Steve Endsley is the Director of Planning and Finance for the Ford Ord Reuse Authority. Steve has 25 years of non-profit and government experience. He was previously the City Manager of Del Rey Oaks, one of the communities directly affected by the closure of Ft. Ord. Steve holds degrees in History and City Planning from UC—Berkeley. He is a founder and Board member of the Sustainable Base Reuse Institute, a member of the APA, ICMA, and the American Society for Public Administration, and has been an adjunct professor at the Monterey Institute for International Studies.	Transforming Bases to Sustainable Communities
Stephen	Engblom	Principal, Urban Designer, EDAW, Inc.	Stephen Engblom has worked worldwide, with a broad range of clients, to develop innovative environments that enhance the sense of place while establishing strong environmental stewardship, economic strategies, and corporate and institutional mandates. Stephen's high-density urban regeneration, and new community planning work has garnered numerous industry awards, including the APA and ASLA. He recently co-authored EDAW's original research on accommodating the baby boom generation within urban environments; his interest in the topic originating from current redevelopment projects in Portland, San Francisco, and Los Angeles.	Baby Boomers and the Urban Renaissance: Next Phase of a Unique Generation
Thomas M.	Erb	Director of Water Resources; Los Angeles Department of Water and Power	Thomas Erb is the Director of Water Resources for the Los Angeles Department of Water and Power. His responsibilities include the operation and maintenance of the Los Angeles Aqueduct, local groundwater management, and water recycling. He is actively involved in numerous activities to ensure a reliable water supply for Los Angeles, including efforts to beneficially capture additional stormwater, exploring ocean desalination, and investigating water transfer opportunities. He is a registered Civil Engineer and a native of Los Angeles.	Integrated Regional Water Planning in California: State and Regional Perspectives
Tom	Evans	Lead Planner, San Francisco Redevelopment Agency	Tom Evans is the Lead Planner for the San Francisco Redevelopment Agency. He has worked for the Redevelopment Agency for 4 years and has worked on plan adoption and implementation projects in the Transbay, Mission Bay, Bayview Hunters Point, Hunters Point Shipyard, and Visitacion Valley Project and Survey Areas.	From Vision to Sustainable Transformation of San Francisco's Eastern Neighborhoods

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Lisa	Feldstein	Senior Policy Director and Director of the Land Use and Health Program, Public Health Law Program	Lisa Feldstein has focused on affordable housing and land use issues for nearly 17 years. She has served as a San Francisco planning commissioner, and has worked as an independent consultant providing technical assistance to local governments and nonprofits. She holds a BA from the University of Massachusetts at Boston, and a JD from the University of California at Berkeley Boalt Hall School of Law. She is the author of "General Plans and Zoning: A Toolkit on Land Use and Health".	Land Use for the People? Planning for Health and Social Justice in Oakland
Christopher	Ferrell, PhD.	Senior Transportation Planner, Dowling Associates Inc.	Dr. Ferrell began his career in 1995 as a planner for the Metropolitan Transportation Commission (MTC) working on Intelligent Transportation System (ITS) applications for traffic management. Dr. Ferrell completed his doctoral studies in City and Regional Planning at the University of California at Berkeley in 2005. His studies focus on the relationships between transportation and land use. His research experience includes the evaluation of transit facilities, transportation policy analysis, transportation and land use interactions, travel behavior, and the analysis of institutional structures. As a practitioner, he has developed traffic impact studies for mixed-use, infill and transit-oriented projects, analyzed the impacts of specific and general plans, planned and implemented intelligent transportation systems, and developed bicycle and pedestrian plans. He has taught several quantitative methods classes in the San Jose State University Urban Planning Department.	Putting Design in the Driver's Seat  Breaking a Planning Taboo: CEQA Review without Automobile LOS Analysis
Jean	Finney	Transit and Community Planning, Caltrans District 4		Non-Traditional Transportation Improvements on State Route
Lisa	Fisher, AICP	Urban Planner, EDAW, Inc.	Lisa Fisher's planning experience encompasses comprehensive, specific, international, and environmental planning from the local to regional scale. Her professional skills include land use planning, policy development and analysis, community design, public facilitation/visioning, and open space/agriculture preservation. Ms. Fisher's interests center on sustainable development, leveraging planning to balance economic growth with social equity, public health and environmental stewardship. She is currently part of the EDAW "Boomer" team, working to develop tangible directives for both public and private sector clients.	Baby Boomers and the Urban Renaissance: Next Phase of a Unique Generation

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Tom	Ford	Principal, Design, Community & Environment	Tom is DC&E's principle-in-charge for the Southwest Neighborhood Plan for the City of Chico. He was also the principle-in-charge and project manager for the charrette-generated Vision Plan for the City of Coachella, which received the 2007 Comprehensive Planning for Small Jurisdiction award from the Inland Empire chapter. Tom is the project manager for the Petaluma River Neighborhood Plan for Washington Group International. He has been practicing urban design, planning and architecture since 1993. Tom brings strong architectural and urban design skills to all the assignments he undertakes, which include Specific Plans, Concept Plans, Downtown or "Main Street" Plans, Transit-Oriented-Development Plans, Alternatives Generation, Site Plans, Streetscape Master Plans and Visioning exercises and workshops. Tom holds a Master of Architecture degree from the University of California, Berkeley.	So Your RFP Asked for a Charrette And You Got a Charade?  Transforming the Fabric to Urban
Mike	Foster	Green Building Coordinator, City of San Jose	Mike Foster oversees sustainable design for the City of San Jose, including its library, community center and airport projects. He is responsible for implementing the City's Green Building Policy and ensuring that new city facilities utilize resources more efficiently. Mike is a LEED Accredited Professional and is active in the Northern California Chapter of the US Green Building Council and is Treasurer of BOMA-Silicon Valley. He co-authored the white paper, Transforming the Market for Sustainable Design: Effective Public Policies and Strategies.	Greening the Entitlement Process: The Public Agency Response
Pamela	Foxley, LEED AP	Environmental Planner, RBF Consulting	Pam Foxley is a LEED Accredited Professional whose career has focused on the promotion and implementation of sustainable development principles. Prior to her work as environmental planner at RBF Consulting, she developed a successful environmental sustainability program at a camp and conference center, designed to transform the Center into a more resource efficient and sustainable community. At RBF Consulting she works on a number of projects that incorporate sustainable development principles.	Pasadena's Green Building Outreach and Education Program

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Lawrence	Frank, PhD.	President, Lawrence Frank and Company (public health consultants)	Dr. Lawrence Frank, Ph.D. is the Bombardier Chairholder in Sustainable Urban Transportation in the School of Community and Regional Planning at the University of British Columbia. He specializes in the interaction between land use, travel behavior, air quality, and public health. Currently, Dr. Frank is providing public health expertise for the update of the Chino General Plan, in addition to ongoing research projects on the relationships between planning and physical activity in the Vancouver and Seattle regions. Planning for Healthy Places: Chino's General Plan Update.	Planning for Healthy Places: Chino's General Plan Update
Robert H.	Freilich, J.S.D.	Special Land Use Counsel, Paul, Hastings, Janofsky & Walker	Dr. Robert H. Freilich is Special Land Use Counsel for Paul, Hastings, Janofsky & Walker in Los Angeles. He is also the national editor of The Urban Lawyer, published by the American Bar Association, and the author of From Sprawl to Smart Growth (1999) and A 21st Century Land Development Code (American Planning Association (2007). Dr. Freilich holds an A.B. from the University of Chicago, a J.D. from Yale Law School, a Masters in International Planning from the Columbia University School of Public Administration, and a Doctor of Juridical Science from the Columbia University School of Law.	Monetizing Sustainability: Turning Green into Green
Amy	French	Manager of Current Planning, City of Palo Alto, Department of Planning and Community Environment	Ms. French, Current Planning Manager, has been with the City of Palo Alto for nine years. She is responsible for sustainability coordination for the department, overseeing the Construction and Demolition program and private development project reviews going through the City. Ms. French has served as planning staff for several Bay Area jurisdictions.	Palo Alto's Green Programs

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Connie	Galambos	Coordinator, The Social Equity Caucus, Urban habitat	Ms. Galambos coordinates Urban Habitat's Social Equity Caucus, a multi-sector, multi-issue coalition of more than 75 organizations working to build an equitable San Francisco Bay Area. She previously directed Redefining Progress's Regional Sustainability Initiative, evaluating the impacts of land use planning and policy alternatives and conducting sustainability workshops throughout California. While completing a MCRP from U.C.Berkeley, she received a fellowship from HUD to work with a variety of California organizations on community economic development, planning, and grassroots organizing projects, including the Unity Council, Strategic Actions for a Just Economy, and the Earned Asset Resource Network. She served as a Peace Corps volunteer in Santa Cruz, Bolivia, leading sustainable tourism development projects. She also served as a planner and funding liaison for United Way of the Inland Valleys in Riverside, CA. She has served on the board of the California Planning Foundation, and currently participates in NSCCAPA and the CCAPA Conference Committee.	What's Next? What Planning Students Need to Know
Kathy	Garcia	Planning Commissioner, City of San Diego  Principal, Wallace Roberts & Todd, LLC	Kathleen Garcia is a Planning Commissioner for the City of San Diego and Principal with the planning and design firm of Wallace Roberts & Todd, LLC. Ms. Garcia is the Cal APA Planning Commissioner Representative and the APA's District 6 Representative for the Planning Officials Committee. Ms. Garcia has also served on the Board of Directors for the Southeastern Economic Development Corporation; the Citizen's Coordinate for Century 3 Board of Directors; and the University of California Riverside Design Review Board. She been actively involved in organizations that support smart growth and ecologically sound planning decisions and is LEED accredited. Ms. Garcia, a registered Landscape Architect and Fellow of the American Society of Landscape Architects, practices planning, landscape architecture, and urban design throughout the country.	Care and Feeding of Your Planning Commission (Commissioner Session)
Michael	Garvey	Consultant to the Grand Boulevard Initiative; Grand Boulevard Initiative	Mr. Garvey has over 34 years experience in cities and counties, including previous service on the League of California Cities Board as well as on CSAC committees, giving him broad knowledge at both levels. His specialty is collaboration; he currently leads the development of a Grand Boulevard master plan, consults with Wireless Silicon Valley and is a Senior Advisor for ICMA. He has received numerous awards, such as Bay Area ASPA's "Public Official of the Year" and PTI's "Technology Manager of the Year".	Can't We Just All Get Along? Supersizing Public Agency Collaboration

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Jennifer	Gates	Assistant Planner, City of San Clemente	Ms. Gates is an assistant planner in the City of San Clemente focusing on preservation projects, zoning amendments, and other long-term planning projects. Previously she worked with RBF Consulting's Urban Design Studio where she planned and participated in a number of community outreach meetings on a variety of projects types and sizes. A graduate from the University of Pennsylvania, she obtained a dual Masters Degree in City Planning and Historic Preservation.	Community Planning Process: Conducting Walking and Virtual Tours
Sande	George	CCAPA Executive Director and Lobbyist	Sande George is a partner in the lobbying and association management firm of Stefan/George Associates. She has been the lobbyist for CCAPA since 1980 and is also the Executive Director of CCAPA.	California Flood Management Policy: Crisis or Opportunity? (CPR Session)  "Hot" Planning Topics in the California Legislature
Jerry	Goldberg, AICP	Urban Design Practice Leader, PB Placemaking	Jerry Goldberg is the Urban Design Practice Leader and Senior Supervising Planner at PB Placemaking where he has directed or been a participant in projects in San Diego, the Baltimore area, the San Francisco Bay Area, and Sacramento. Prior to PB Placemaking, Mr. Goldberg spent four years as a special consultant to the San Francisco Bay Area Rapid Transit District (BART), where he managed the development of plans for a new community at the Coliseum station, with a people mover link to the Oakland Airport. These projects also included a study of crime prevention and security in the Coliseum station area, and led to a proposal for improvements, some of which have been implemented through grants from the Metropolitan Transportation Commission. BART gave him an award of recognition for his work with the East Oakland community. He is the co-author of 'Notes on the Synthesis of Form' (at Washington University) and 'Vision of a City,' [for San Francisco Planning and Urban Research (SPUR)] both of which deal with how planning and design combine with historical and community related factors.	Planning for Crime Prevention: CPTED Overview, Case Study and a Form-Based Framework
Jeff	Goldman	Principal, EDAW	Jeff Goldman has more than 26 years of experience in community planning in rural communities. He has participated in a wide range of planning and community development activities for communities in the Sierra Nevada region, including general plans for Mariposa and Amador counties. He has also overseen housing, community development, and economic development grant programs for many rural communities.	The Great Wave: Urban Refugees Head for Hill

First	Last	Title, Organization	Biography	Session(s)
Cynthia	Gomez	Branch Chief, Native American Branch, Office of Regional and Interagency Planning, Caltrans Division of Transportation Planning	Cynthia Gomez is the Chief of the Native American Liaison Branch for the California Department of Transportation. Her duties include serving as the Department's ombudsperson on Native American issues and is the initial contact for Native American legal issues. She serves as a liaison between the Department, Tribal Governments, Metropolitan Planning Organizations and Regional Transportation Planning Agencies and other third parties to promote government-to-government relationships. She provides information, training, and facilitation services related to transportation issues affecting Native American communities. Ms. Gomez has worked with Tribal, State and local governments for over 25 years. She is a member of the Tule River Yokut tribe from the Tule River Indian Reservation in California. Ms. Gomez is also the Co-Chairperson for the National Transportation Research Board's Native American Transportation Issues Committee.	What Is the State Doing About Environmental Justice?  Working With Native American Tribes: Consultation and Coordination
Corinne	Goodrich	Manager, Special Projects; San Mateo County Transit District	Corinne Goodrich is the Manager of Special Projects for the San Mateo County Transit District. Her current responsibilities include acting as the project manager for the Grand Boulevard Initiative and promoting Transit-Oriented Design at BART and Caltrain stations. She has worked in transportation planning for over 25 years, holds a BA in Political Science and a Masters Degree in Urban Planning. Previous work experience includes the Metropolitan Transportation Commission and private consulting.	Can't We Just All Get Along? Supersizing Public Agency Collaboration
Margaret	Gordon	Co-Chair, West Oakland Environmental Indicators Project; Pacific Institute	Margaret Gordon is a long-time West Oakland resident and environmental justice activist. She is a founder of the W. Oakland Environmental Indicators Project and currently works with the W. Oakland Healthy Homes Collaborative on a project to reduce diesel exposure for community residents. Ms. Gordon is a founding member of the Alameda County Stakeholder Project for the Environmental Health Tracking Project. In 2004, her work was recognized in an award given by the East Bay Community Foundation.	Time for a checkup: Understanding the Health Impacts of Planning

First	Last	Title, Organization	Biography	Session(s)
Heather	Gould	Attorney, Goldfarb & Lipman LLP	Ms. Gould is an attorney in the law firm of Goldfarb & Lipman practicing in the areas of affordable housing, redevelopment, and real estate finance. Ms. Gould represents nonprofit corporations, public agencies, counties, cities and housing authorities in the development, financing and management of low and moderate income housing projects and programs. Ms. Gould received her J.D. from Boalt Hall School of Law, University of California at Berkeley, in 2001 and graduated magna cum laude from Carleton College with a Bachelor of Arts in History in 1995. Ms. Gould is a contributor to the updated version of <i>Between the Lines: A Question and Answer Guide on Legal Issues in Supportive Housing and the Proposition 63 Mental Health Services Act Appendix</i> that will be published with this book. She also served as the Secretary on the initial board of Oakland's Citywide Community Land Trust and is a member of the State Bar of California.	Workforce Housing: What Is It? Can We Do It?  Navigating the Matrix: Planning and Site Design for Access Compliance
Ellen	Greenberg, AICP	Consultant	Ms. Greenberg is a city planner working at the complex intersection of land use, transportation, and urban design. She has an independent consulting practice focused on improving mobility, place making and environmental quality. Ms. Greenberg is investigating ways to transform suburban employment centers so they offer the qualities and benefits of urbanism. Ms. Greenberg, a former Director of Research for the Congress for the New Urbanism, is a contributing author of <i>The New Transit Town: Best Practices in Transit-Oriented Development</i> , <i>Codifying New Urbanism</i> , <i>Greyfields into Goldfields: Turning Dead Malls into Living Neighborhoods</i> , and <i>Civilizing Downtown Highways</i> .	Smart Growth and the Work Place

First	Last	Title, Organization	Biography	Session(s)
Carolina	Gregor	Senior Regional Planner, San Diego Association of Governments (SANDAG)	Carolina has worked at SANDAG for almost 13 years. One of her top projects included managing the preparation of the Regional Comprehensive Plan (RCP), the regional planning blueprint for the San Diego region. The SANDAG Board of Directors unanimously adopted the RCP in 2004. Carolina currently serves as the project manager of RCP Implementation, and most recently coordinated the preparation of the "Smart Growth Concept Map," a map that shows almost 200 areas in the San Diego region that have the potential for smart growth development. Carolina also staffs two working groups at SANDAG, one consisting of the local planning directors in the region, and the other of stakeholders from throughout the region appointed by the SANDAG Board. In addition, she is working on subregional plans and programs, a "smart growth tool kit," web-based urban planning tools, and other related planning projects. Carolina earned her Bachelors Degree in Sociology from UCLA and her Masters Degree in City Planning from San Diego State University (SDSU).	Implementing a Regional Vision (Part II): Engaging the Local Response
Susan	Grijalva	Planning Director, Amador County Planning Department	Susan Grijalva is a third generation native of Amador County. The County's location in the Sierra Nevada foothills/mountain region has been an attraction for many urban refugees seeking to establish permanent homes and those who have made Amador County their second homes. Ms. Grijalva has been with the Amador County Planning Department since 1978, becoming the Planning Director in 1993. During her career, Ms. Grijalva has seen the county's population grow from about 17,000 to 35,000.	The Great Wave: Urban Refugees Head for Hill
Alicia	Guerra, Esq.	Partner, Cox, Castle & Nicholson, LLP	Alicia Guerra, Esq., Cox, Castle and Nicholson has broad experience in all types of land use and natural resource matters, including land use planning and development, wetlands and endangered species regulation, water rights and air quality, and water quality permitting. Her expertise includes CEQA, NEPA, the Endangered Species Act (ESA), the Clean Water Act, and California's planning and redevelopment law.	California's Changing Climate (Part II): The Ultimate CEQA Cumulative Impact

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Kamyar	Guivetchi	Manager; Statewide Water Planning, California Department of Water	Kamyar Guivetchi has been with DWR for 28 years and was appointed Manager of DWR's Statewide Water Planning in November 2000. He managed DWR staff work and the public process for the California Water Plan Update 2005 (Bulletin 160) and is working on the Delta Vision Process to develop a vision and strategic plan for a sustainable Delta and Suisun. Kamyar has a B.S. in Civil Engineering and has completed post graduate work in Environmental Engineering at the University of California, Davis.	Integrated Regional Water Planning in California: State and Regional Perspectives
Catherine	Hagebusch, AICP	Associate Planner, City of Livermore, Community Development Department, Planning Division	Catherine Hagebusch has a BS degree in Community and Regional Development/Applied Behavior Science from the University of California Davis and a Masters degree in Leadership from Saint Mary's College of Moraga. Catherine has worked with the City of Livermore for 8 years, and is assigned to the Downtown team, which implements the newly adopted Downtown Specific Plan for downtown revitalization. She also has been the project planner for two major affordable housing developments.	Including Inclusionary: Developing Affordable Housing in Your Community
Jeffrey	Haltiner	Vice President, PWA, Ltd.	Dr. Haltiner has an extensive background in hydrology and water resources. During the past 35 years, he has worked on numerous urban stream restoration projects. To protect existing riparian corridors, he has worked on a series of master plans in urbanizing areas which include creek preservation and enhancement as central design features.	Restoring Urban Rivers (Part I): Greener Visions of the Concrete Box
Stephen D.	Hammond	Principal, Director of Planning, WRT   Solomon E.T.C.	Steve is director of Planning for WRT's San Francisco office. Steve's master planning experience has focused on large areas with complex mixed-use programs and sensitive environmental constraints. His background in landscape architecture reinforces his ability to help clients create a policy framework that guides effective growth in the built environment. Steve's practice focuses on developing sustainable, Smart Growth solutions for projects that range in scale from individual sites to large urban areas with complex mixed-use programs and sensitive environmental issues. A particular focus has been the integration of sustainable infrastructure, including sensitive agricultural and natural resources, with high density urban development. He directed the multi-disciplinary team hired by the Greenbelt Alliance to prepare the vision plan for Coyote Valley, "Getting It Right—Preventing Sprawl in Coyote Valley"	New Urbanism and the Comprehensive Plan  Coyote Valley Specific Area Plan: A New Urban Fabric for San Jose

First	Last	Title, Organization	Biography	Session(s)
Ellen	Hanak	Program Director, Public Policy Institute of California	Ellen holds a Ph.D. in economics from the University of Maryland, and her career has focused on the economics of natural resources and agricultural development. Since joining the Public Policy Institute of California, her research has explored various aspects of water policy in California and other western states. Her recent publications include: "Who Should Be Allowed to Sell Water in California?" and "Water for Growth: California's New Frontier." Ellen will present the results of a study co-authored "Lawns and Water Demand in California," which looks at policy challenges at the state and local level posed by trends in residential land use.	"Ground Truthing" Smart Growth and New Urbanist Developments
Susan	Harden	RBF Consulting	Ms. Harden has planning experience in the public, non-profit, and private sectors. She is a Certified Main Street Manager and has a Professional Certificate in Neighborhood Revitalization. She also recently completed the Certificate Program in Dialogue, Deliberation and Public Engagement from Fielding University. She is the co-author of "Placemaking on a Budget" published by APA and has presented at numerous conferences, including the APA National Conference, and New Partners for Smart Growth.	Beyond the Community Workshop
Lisa	Harmon	Senior Project Manager, Environmental Sciences Associates, Airports Division	Lisa Harmon is a Senior Project Manager with Environmental Science Associates' Aviation Division. She has 15 years experience in environmental planning and has managed aviation development and land use projects for eight years.	It's a Bird...It's a Plane...It's a Flightpath! Airports, Encroachment, and Compatible Land Use
Kateri	Harrison, AICP	Senior Planner and Ecologist, Kleinschmidt Associates	Kateri Harrison, AICP, is a Senior Planner and Ecologist with Kleinschmidt Associates. Kateri serves as the Sierra Foothills Director for the Sacramento Valley Section of APA's California Chapter. She has worked as a planner throughout the state including Orange, Santa Barbara, Alameda, and Nevada Counties. Kateri's interests lie in vegetation management techniques that often result in tension between fuels reduction vs. maintaining cover to prevent sedimentation into local streams and rivers.	Planning for Fire Safety in California Communities

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Alison	Harvey	Executive Director, California Tribal Business Alliance	Alison Harvey is the Executive Director of the California Tribal Business Alliance, a coalition of six California Indian tribes formed in 2004. Ms. Harvey had 23 years of experience in the California Legislature prior to becoming Executive Director of the CTBA. CTBA member tribes operate gaming facilities under the terms of tribal-state compacts. Their Alliance addresses an array of public policy matters of importance to the diverse business interests of the founding tribes.	Working With Native American Tribes: Consultation and Coordination
Nick	Haskell	Principal, EDAW	Nick is the Principal-in-Charge for the Pell Site Neighborhood Plan for the City of Livermore. He leads EDAW's San Francisco Urban Planning Studio. The studio prepares design and policy plans, ranging in scale from fine grained neighborhood infill, to large scale master planned communities for projects in the United States and abroad. Each of the efforts strive to include a mix of transit supportive land uses, a variety of housing types and densities, and a strong public realm. He holds a BS in City and Regional Planning from the California Polytechnic University in San Luis Obispo.	Transforming the Fabric to Urban
Julie	Hawkins	Associate Planner, Community Development Department, City of Mountain View	Julie Hawkins graduated from UC Santa Barbara with a Bachelors of Science in Environmental Studies in 2002 and has a Master's Degree in City and Regional Planning from Cal Poly, San Luis Obispo. While in school, Julie interned with the County of Santa Barbara in the Comprehensive Planning Division, and also for the City of Morro Bay in the Planning Division. Her first full-time public sector position was with the City of Grover Beach as an Assistant Planner. She has been with Mountain View for two years and has had the opportunity to work on projects ranging from rezones and residential redevelopment, to high-density infill development and transit-oriented office campuses.	What's Next? What Planning Students Need to Know
Tony	Held, Ph.D, P.E.,	Air Pollution Engineer, Jones & Stokes	Tony Held obtained his doctorate degree in environmental engineering for his novel research pertaining to roadway dispersion modeling. Tony has extensive experience with standard air quality modeling software including EMFAC, CALINE, ISC3, AERMOD, and has developed additional software for specialized air quality analyses. He has substantial knowledge in several diverse areas relating to air quality, including formation, transport, transformation, and fate of environmental pollutants.	California's Changing Climate (Part II): The Ultimate CEQA Cumulative Impact

First	Last	Title, Organization	Biography	Session(s)
Gary	Helfrich	Planner II, Comprehensive Planning, Permit and Resource Management Department, County of Sonoma	In response to a mid-life crisis that dictated a career change, Gary Helfrich received a B.A. from Sonoma State University in 2004. Gary served on Sonoma LAFCO and currently works as a transportation planner in the Sonoma County Comprehensive Planning Division. Current projects include an update of the Sonoma County General Plan and development of a countywide bikeways plan. He also serves as staff liaison to Caltrans, MTC, and the Sonoma County Transportation Authority.	Developing Leadership in Young Planners (Student Selection & CPR Session)
Jonathan	Heller, Ph.D.	Project Director; Human Impact Partners	Dr. Heller directs a nonprofit that utilizes Health Impact Assessment as a tool to prevent disease and reduce health inequities in underserved communities. He spent 9 years in biotech working on technologies for cancer and diabetes detection and treatment. His skills include clinical study data analysis and data presentation. Heller holds a BA in Applied Mathematics from Harvard University and a Ph.D. from UC Berkeley in Biophysics. He spent two years in the Peace Corps in Papua New Guinea.	Time for a checkup: Understanding the Health Impacts of Planning
Al	Herson, FAICP	Managing Principal, SWCA Environmental Consultants	Al Herson, FAICP, is Environmental Planning Principal for SWCA Environmental Consultants, where he oversees the firms CEQA and NEPA practice. He is an environmental planner and attorney with 30 years experience in CEQA, NEPA, and permitting compliance. Mr. Herson is co-author of popular desktop reference books on CEQA and NEPA. He is currently President of the California Planning Roundtable.	California Flood Management Policy: Crisis or Opportunity? (CPR Session)
Rachel	Hiatt	Senior Transportation Planner, San Francisco County Transportation Authority	Rachel Hiatt is a Senior Transportation Planner with the San Francisco County Transportation Authority, the agency charged with tracking transportation system performance and preparing long-range transportation plans for San Francisco. Rachel is leading the Authority's effort to develop a replacement for the City's existing LOS threshold for transportation impacts under CEQA. Her experience includes recent and current work on the 30-year Countywide Transportation Plan and a feasibility study for Bus Rapid Transit on Van Ness Avenue. Rachel has a Masters degree in City Planning and Transportation Engineering from the University of California, Berkeley.	Breaking a Planning Taboo: CEQA Review without Automobile LOS Analysis  Measuring Up: 4 Key Transportation Reforms for Improved Livability

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Bill	Higgins, Esq.	Senior Staff Attorney, League of California Cities	Bill Higgins is a Senior Staff Attorney for the League of California Cities. He represents the League on legislative issues relating to housing and land use, including eminent domain and regulatory takings. Previously, Mr. Higgins served as the Housing and Land Use Program Director for the Institute for Local Government, which is also affiliated with the League. There, he started the Institute's Property Rights and Regulation Project, which focused on educating local officials about the regulatory takings issue. In addition, Mr. Higgins authored and edited several publications for local officials, including <u>Property Rights and Land Use Regulation: A Primer for Local Officials</u> and <u>The California Inclusionary Housing Reader</u> . Mr. Higgins received his law degree from the University of Minnesota.	Property Rights, Takings, and Exactions: A Legal and Practical Update for Planners
Jay	Higgins, AICP	Central Coast Section Director Elect	Mr. Higgins has been involved with the CCAPA's Central Coast board for 3 years. He is also on the Board of Directors for Habitat for Humanity of Southern Santa Barbara County. Mr. Higgins is a Vice President with the Central California Division of Capital Pacific Homes and has a MA in Organizational Management and a BA in Environmental Studies/Urban Planning.	Planners on the Campaign Trail: To Endorse or Not Endorse Local Candidates
Dior	Hildebrand	Community Liaison Representative; County of Los Angeles Department of Health Services	Dior Hildebrand is a Public Health Nurse-Community Liaison with the Los Angeles County Department of Public Health. She has recently worked on several public health initiatives in the San Gabriel and Pomona Valleys in Los Angeles County, as well as health impact assessment consulting work for surrounding counties and projects. Ms. Hildebrand has recently worked on the following projects: the Emerald Necklace, a 17-mile loop of parks and greenways connecting ten cities along the Rio Hondo and San Gabriel Rivers; park design guidelines that include public health messages and concepts and universal access; and collaborated with southland cities that have incorporated expanded health concepts into their General Plans.	Planning for Tomorrow's Healthy Communities

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Alex	Hinds	Director; Marin County Community Development Agency	Alex Hinds has directed county land use agencies in California for the past 22 years. Since 1999, he has directed the Marin County Community Development Agency, where he oversees the building, environmental health, federal grants, and planning divisions. Previously he served as the San Luis Obispo County Director of Planning and Building, and as the Lake County Planning Director. Alex taught classes at California Polytechnic University in San Luis Obispo and San Diego State University, and is currently a board member of the California Planning Foundation. Alex has been responsible for the preparation of many award-winning planning documents and was a former Fulbright scholar in Ecuador.	Retooling Suburbia: Planning Sustainable Communities in Marin and Beyond  General Plans that Make a Difference  When Projects Go South: Techniques for Resolving Planning Controversies
Uma	Hinman	Planner and Environmental Analyst, Kleinschmidt Associates	Uma Hinman is a Planner and Environmental Analyst with Kleinschmidt Associates. Uma is a former land-use planner for the County of Nevada in the Sierra Nevada Foothills. Early in her career she was a firefighter and Fire Apparatus Engineer with the California Department of Forestry and Fire Protection. Uma has a unique perspective that includes hands-on fire suppression experience and a local government's efforts to provide for fire safe development patterns in the Sierra Foothills.	Planning for Fire Safety in California Communities
Alec	Hoffmann	Green Building Program Coordinator, Marin County Community Development Agency	Alec Hoffmann is the Green Building Program Coordinator for the Marin County Community Development Agency's Sustainability Team. He is responsible for administering CDA's sustainable building policies. Alec is a planning commissioner for the Town of Fairfax and a Board Member of the Redwood Empire Chapter of the US Green Building Council. His professional certifications include: Sonoma State Extended Education Certified Green Building Professional, Green Advantage Certified, and Build It Green-certified Green Building Professional.	Greening the Entitlement Process: The Public Agency Response

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Dr. John	Holtzclaw, Ph.D.	Independent consultant	John Holtzclaw is a consultant in transportation, urban development, energy consumption and air quality. He chairs the Sierra Club's Transportation Committee, helped organize and is on the board of the San Francisco League of Conservation Voters, and on other environmental boards. His recent research, for the Natural Resources Defense Council, the Center for Neighborhood Technology and the Surface Transportation Policy Project, has been into how residential density, transit service, and pedestrian and bicycle friendliness reduce auto ownership and driving. It is oriented toward designing convenient, compact, transit-oriented, mixed-use cities, thereby reducing consumption, auto use and waste. He has a Ph.D. in Urban Sociology, B.S. in Engineering Physics and M.S. in Nuclear Engineering, and a former life designing nuclear power plants.	Indirect Source Review (ISR) Programs- The Land Use Connection to Air Quality
Hanson	Hom, AICP	Director of Community Development, City of Sunnyvale	Mr. Hom has 30 years of planning experience and currently oversees the City of Sunnyvale Community Development Department. Prior to this position, he was the Community Development Director for the City of San Leandro where he oversaw two policy plans that received CCAPA Honor Awards: General Plan (2002), and East 14th Street Development Strategy (2005). He has a B.A. in Landscape Architecture from U.C. Berkeley, and masters degrees in Urban and Regional Planning from San Jose State and Public Administration from Cal State University, East Bay. He is also a licensed landscape architect. Mr. Hom is currently the Ethics Review Director for the Northern Section CCAPA and is the Program Sessions Chair for the CCAPA 2007 Conference.	Getting on the Right Track: Partnerships in TOD Development  Weaving Ethics Into Planning Practice (AICP Code of Ethics)
Richard	Hooker	Urban Arts Senior Program Specialist; City of Las Vegas, Nevada	Richard Hooker, received a degree in Political Science from the University of Oregon and a Degre Moyen from L'Institut Catholique de Paris in arts and culture. He has worked as an arts professional for over 20 years for a variety of state and local cultural agencies. Previously, he coordinated the public art program for the state of New Mexico where he developed the award-winning program, Cultural Corridors, Public Art on Scenic Highways. In 1998 he opened the Las Vegas office of the Nevada State Arts Council. As the senior cultural specialist for the Office of Cultural Affairs for the city of Las Vegas since 2000, he has initiated and coordinated a variety of projects to bring the arts to the downtown experience.	Las Vegas Arts District Task Force

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Dale	Hopkins	Watershed Management Coordinator, San Francisco Bay Regional Water Quality Control Board	Ms. Hopkins has a B.A. in Speech and Drama from Stanford University and a B.A. and M.A. in Biology from San Francisco State University. She has been at the San Francisco Bay Regional Water Quality Control Board for 18 years and for the past six years has been the Watershed Management Coordinator for the Board, working on watershed issues within the Board and acting as liaison to and participating in various local watershed groups and regional forums.	Effective Community Engagement Through Watershed Councils
Cindy	Horvath	Senior Transportation Planner, Alameda County Community Development Agency	Cindy Horvath is a Senior Transportation Planner for the Alameda County (California) Community Development Agency. She has served as staff to the Alameda County Airport Land Use Commission (ALUC) for the last 6 ½ years. A planner for 15 years, Cindy has worked in both the private and public sectors in various transportation modes, and most recently, in Land Use Policy Planning.	It's a Bird...It's a Plane...It's a Flightpath! Airports, Encroachment, and Compatible Land Use
Michael	Houlemard Jr	Executive Officer, Fort Ord Reuse Authority	Michael A. Houlemard, Jr. is the Executive Officer of the Fort Ord Reuse Authority. Michael has 30 years' experience in economic development, community planning, and real estate development. He was previously Executive Assistant to the Chancellor and Director of Community Planning and Land Development for UC Santa Cruz. He is President of the Board of Directors of the Association of Defense Communities. Michael holds a Bachelor's Degree from UC—Santa Barbara and a Master's Degree from Occidental College and is a graduate of the CORO Foundation Fellows Program.	Transforming Bases to Sustainable Communities
Neil	Hrushowy	Urban Designer; City of San Francisco Planning Department	Urban designer, City Design Group, San Francisco's Planning Department. Manages the San Francisco Better Streets Plan's city-wide community involvement program, an interagency effort to create consistent codes, standards and policies that govern the pedestrian realm. PhD in urban design, University of California, Berkeley, City and Regional Planning Department. Studied the effects of pedestrian network design on neighborhood route choice and social network formation and maintenance in two traditional urban neighborhoods at the Centre for Public Space Research in the Royal Danish Academy of Fine Arts. Taught graduate courses in urban design at UC Berkeley and Copenhagen's School of Architecture.	Let's Take Walk! Trails to Smart Growth and Active Aging

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Bill	Hurrell, P.E.	Regional Vice President, Wilbur Smith Associates	Bill Hurrell, P.E. is a Regional Vice President with Wilbur Smith Associates, and has nearly 30 years of professional transportation planning and engineering experience. Mr. Hurrell has managed comprehensive parking studies and facility feasibility analyses for downtowns throughout California, including San Jose, Menlo Park, Sacramento, Los Angeles, Santa Barbara and San Diego. He was named Parking Professional of the Year in 1996. He was the consultant project manager for the recently completed Reforming Parking Policies to Support Smart Growth study sponsored by the Metropolitan Transportation Commission.	Smart Parking for Smart Communities
Joanne	Hutton McDermott	Transportation Planner, Caltrans Division of Aeronautics	Joanne McDermott is a Transportation Planner for the Caltrans Division of Aeronautics, where she specializes in compatible land use planning issues. She holds a Master's degree in Transportation Management and has worked in the areas of System Planning and Aviation, Goods Movement, and Community Planning.	It's a Bird...It's a Plane...It's a Flightpath! Airports, Encroachment, and Compatible Land Use
John	Hykes	Associate, Design, Community & Environment	Trained in landscape architecture, Mr. Hykes has taken a lead role in a variety of streetscape and pedestrian planning projects. In addition, Mr. Hykes contributed to the cost estimate tool that was developed for MTC's Pedestrian Districts Study. As part of his streetscape design work, Mr. Hykes has completed detailed cost estimates for projects that included a wide variety of pedestrian facilities. He is currently working on several streetscape design projects in the City of Oakland.	Pedestrian Improvements on a Budget
Daniel	Iacofano, FAICP	Principal, MIG	Daniel Iacofano, founding principal of MIG, has over 25 years in managing and participating in an extensive range of planning studies, addressing issues related to land use, growth strategies, urban development and revitalization, river and watershed management, parks and recreation, habitat conservation, and natural resource management. He is recognized locally, nationally and internationally as an expert and innovator in downtown revitalization, integrating elements of the physical, economic and social realm for successful and vibrant community and strategic planning projects.	Connecting Urban Design and Public Health: A Health Policy Element for Richmond, CA.

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Jonel	Jackson	Regional Builder Manager, First Horizon Home Loans	Jonel Jackson has been in the banking and homebuilding industry since 1974. She is employed by a leading financial institution and has served on the Division & Regional Boards of Directors of the Homebuilder's Association of Northern California since 1987. Ms. Jackson specializes in the business of financing of new homes for the major mortgage bankers and has fiscal and management responsibility for loan officers and production operations. She has become one of the region's leaders in providing affordable housing opportunities. She has worked closely with FNMA to develop and implement programs that promote affordable housing, both through streamlined condominium approvals and inclusionary zoning enhancements. Her involvement includes working to ensure these programs have widespread acceptance in national financial markets.	Santa Clara: A Market-based Approach to Affordable Housing Ownership
Sandy	Jackson	Public Health Program Coordinator; Riverside County Department of Public Health	Sandy Jackson is a Public Health Program Coordinator for the Riverside County Department of Public Health's Injury Prevention Services & Livable Communities Project. Sandy coordinates walkable community workshops, and works collaboratively countywide with county and city planners, elected officials, community leaders, school districts, community based organizations and transportation departments to improve the health of Riverside County residents. Sandy has over 14 years of public health experience.	Building Smarter Together: How Planning and Public Health Can Work Collaboratively
Tom	Jacobson	Professor of Environmental Studies and Planning, Sonoma State University	Tom Jacobson, AICP, received a JD from Hastings College of Law and a Masters in City Planning from UC Berkeley. He is Professor of Environmental Studies & Planning at Sonoma State University, where he is Director of the Institute for Community Planning Assistance. He is co-author of Exactions and Impact Fees in California (Solano Press Books) and contributed the chapters on growth management and aesthetic regulation & design review to California Land Use Practice (California Continuing Education of the Bar). He is a consultant to local governments on land use law and planning matters and Of Counsel with the Sohagi Law Group in Los Angeles.	Developing Leadership in Young Planners (Student Selection & CPR Session)  Property Rights, Takings, and Exactions: A Legal and Practical Update for Planners

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David	Javid, LEED AP	Senior Planner, RRM Design Group	As a LEED Accredited Professional and Senior Planner with RRM Design Group, Dave Javid has worked on many projects planned and designed using sustainable principles as the foundation with the intent on establishing neighborhoods that induce active modes of transportation while encouraging a sense of community. In addition to a Master's in City Planning, Dave has planning experience in both the public and private sectors, working closely with the community, city agencies, and private developers.	The Planner's Guide to Implementing Green Principles
Diane	Jenkins, AICP	Principal Planner, City of Riverside	Diane Jenkins, AICP is a Principal Planner for the City of Riverside, where she has worked as a planner for 18 years. She is actively involved in APA, having served the local Inland Empire Section of APA as a board member for over 10 years and now sitting on the CCAPA Legislative Review Committee. At the City, she is currently leading the team involved with, what the City calls, the General Plan 2025 Program. This program is the comprehensive update of the General Plan, Zoning Code, Subdivision Code, and Noise Code, and the preparation of new Design Guidelines and the new Magnolia Avenue Specific Plan. It is a large project involving many consultants and sub-consultants. This experience has taught her the true meaning of the term "multi-million dollar contracts."	Managing the Client/Consultant Relationship
Brian	Jones	President, Forest City West, Commercial Group	Mr. Jones has been in the commercial real estate industry since the early 1970s and currently oversees his company's new development opportunities and all aspects of the commercial real estate development process in California and the West Coast. He is currently supervising development of several large-scale projects, including Westfield San Francisco Centre in San Francisco, a large urban mixed-use project. Mr. Jones is also active on the executive and curriculum committees for the Lusk Graduate School of Real Estate at USC, and is a member of the International Council of Shopping Centers and Urban Land Institute.	Successful Infill Projects: Past, Present and Future (PEN Session)

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Marie	Jones	Community Development Director; City of Fort Bragg	Marie Jones is Community Development Director for the City of Fort Bragg which is undertaking a specific plan to convert a 425 acre former mill site into a sustainable, smart growth, ocean-front community. Prior to joining Fort Bragg, Marie Jones ran her own consulting company where she was actively engaged in the development of specific plans, market and development feasibility analyses, green building consulting, and economic development consulting to a variety of cities and counties through California. She helped develop the City of Long Beach's green building program as well as the City of Pasadena outreach and education program. Marie also has more than 20 years of experience in economic development and market analysis.	Is California Ready for Complex Urban Development?  Pasadena's Green Building Outreach and Education Program
Yorgo	Kagafas, AICP	Urban Design Coordinator; City of Las Vegas, Nevada	Yorgo Kagafas has been with the city of Las Vegas since 1999, initially as a Neighborhood Planner. He wrote the city's first three neighborhood plans. In 2002, he received the Planner of the Year award from the Western Planning Resources, Inc. For the past two years he has been the urban design coordinator and recently updated the Downtown Centennial Plan. Prior to his work for Las Vegas, Mr. Kagafas worked for the cities of Gilbert and Phoenix, Arizona as a planning professional for six years. He earned a Bachelor of Arts from The Ohio State University and studied environmental planning at Arizona State University.	Las Vegas Arts District Task Force
Kelley	Kahn	Senior Planner, San Francisco Redevelopment Agency	Ms. Kahn has more than ten years' experience as an urban planner. Her work focuses on building livable communities through participatory decision-making and sustainable development. She currently works at the City of San Francisco Redevelopment Agency on the implementation of the Mission Bay Plan. As a senior associate at Design, Community & Environment (DC&E), Ms. Kahn managed MTC's Pedestrian Districts Study, in addition to a variety of other comprehensive planning projects.	Pedestrian Improvements on a Budget

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Vivian	Kahn, FAICP	Associate Principal, Dyett and Bhatia	Vivian Kahn, FAICP, is Associate Principal at Dyett & Bhatia, San Francisco, and a partner in Kahn/Mortimer/Associates, Oakland. She works on land use regulations and plans for communities throughout California. She also teaches planning and environmental review classes for UC Extension programs at Berkeley, Davis and UCLA. Vivian was Acting Deputy Director of Planning and Development and Manager of Current Planning/Zoning Administrator for the City of Berkeley. She served on the APA National Board and is a member of APA's Amicus Curiae and Legislative & Policy Committees.	Property Rights, Takings, and Exactions: A Legal and Practical Update for Planners
Lisa	Katz	Planner, Design, Community & Environment	Ms. Katz is a Planner with Design, Community & Environment in Berkeley. She is responsible for research and report writing for environmental review projects. Her interests include creating space for urban agriculture and increasing the economic vitality of agriculture through agri-tourism. She is currently working with agricultural preservation issues in updating the Butte County General Plan.	Farm to City: Urban-Rural Links in Agricultural Preservation
Barbara	Kautz, FAICP	Attorney, Goldfarb & Lipman LLP	Barbara Kautz, FAICP, is an attorney with Goldfarb & Lipman. She practices in the areas of land use, affordable housing, and redevelopment. Immediately prior to joining Goldfarb, she was the Community Development Director and Assistant City Manager for the City of San Mateo. She formerly served on the Board of Directors of the League of California Cities and the California Chapter, APA. She is the author of In Defense of Inclusionary Zoning: Successfully Creating Affordable Housing, 36 U.S.F. Law Review 971 (2002) and co-author of, "Local Government Financing Powers and Sources of Funding," The Legal Guide to Affordable Housing Development (ABA 2005). Barbara received her J.D. summa cum laude from the University of San Francisco and has a M.C.P. from UC Berkeley and a B.A. cum laude from Stanford University.	Housing Element Update (Part II): Shaping Your City's Future

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Margaret	Kavanaugh-Lynch	PMC	Ms. Kavanaugh-Lynch has more than 15 years of experience in urban and rural planning throughout the country. Her resume includes extensive experience in current planning, advanced planning, and environmental planning in the states of New York, Washington and California. In her career, she worked the first twelve years in the public sector and the last three in the private sector, affording her a solid understanding of the unique needs of both professional worlds. In her position for PMC, she works both as a contract staff person for various jurisdictions as well as the manager for other PMC contract staff working in the bay area. In addition to her paid professional service, she also serves as Vice Chair on the EI Cerrito Planning Commission.	Staffing Trends: Making Contract Planners a Seamless Extension of City staff
Ken	Kay, FASLA	Principal, Ken Kay Associates	Ken is an environmental planner, landscape architect, and urban designer. He has pioneered reclaiming underused and industrial lands as vibrant mixed-use communities. In hundreds of projects, he has demonstrated that well-designed communities, economic development, and natural protection go hand-in-hand. Ken's creative yet pragmatic plans connect a rapidly changing workforce to nature, affordable housing, healthy lifestyles, and transit. He is consulting on a national environmental strategy to mitigate explosive growth in Chinese cities.	Coyote Valley Specific Area Plan: A New Urban Fabric for San Jose
Laura	Keeley-Saldana	Director of Early Childhood, UC Berkeley	Laura Keeley-Saldana has been working in Early Childhood for the past 15 years in public and non-profit agencies. She was involved in the Alameda County ECE for All planning process and helped facilitate collaboration and understanding of the diverse needs of the Early Care and Education community. Ms. Keeley-Saldana comes with experience of childcare Facilities planning for State-funded programs, Preschool For All, and Blended centers in Early Childhood programs.	Planning for Childcare and Early Education: Why, Where and How

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Steve	Kellenberg	Principal, EDAW	Steve Kellenberg has over 25 years of experience on large scale Master Planned Community and New Town planning. His education and experience have provided a strong integration of land use planning, urban design, economics, market analysis and public participation. He has worked with numerous national developers at the management level assisting in master planning, detailed design and builder process through implementation. Kellenberg's focus has been on elevating the level of urban design and 'community character' in large, high-velocity, primary-market based communities. Kellenberg is the leader of EDAW's Green Communities Initiative and has master planned a number of large new community and redevelopment projects that are implementing green building practices at various levels. He has spoken frequently on sustainable planning methodologies for large complex projects. Kellenberg also has experience in mixed use design, including Town Centers in the nationally recognized new communities of Valencia, Summerlin and Rancho Santa Margarita. His understanding of land	El Toro/The Great Park: Setting New Standards in Sustainability  Overlay Districts: A New Tool for Managing Urban Development
Patrick	Kennedy	President, Panoramic Interests	Patrick Kennedy is the owner of Panoramic Interests, a development firm that has been building housing, live-work space, and commercial property in Berkeley since 1990. His firm has focused on award-winning dense mixed-use, mixed-income, infill developments in transit friendly environment. Panoramic Interests has constructed 483 units since 1995. Mr. Kennedy was awarded Main Street Smart Growth Leadership Award by the California Main Street Association in 2000. The firm's projects incorporate the Smart Growth principles designed encourage walking, bicycling, transit use, and carsharing, and to discourage excessive auto use, including the used of pricing, stacked parking and provision for carsharing spaces. Mr. Kennedy holds a J.D. from Harvard Law School and M.S. from MIT's Center for Real Estate.	Smart Parking for Smart Communities

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Stan	Ketchum	Principal Planner, City of San José Department of Planning, Building and Code Enforcement	Stan Ketchum is a Principal Planner with the City of San Jose Department of Planning, Building and Code Enforcement. He is a native of San Jose and has been with the Department for 30 years, 27 years in the Planning Division and three years in the Building Division. Through his career with City of San Jose, Stan has worked-on and managed all major functions in Planning, including long-range planning, development processing, environmental review, historic preservation and public information. Stan's present responsibilities include managing the Envision San Jose 2040 General Plan Update process, newly underway, and the Strong Neighborhoods Initiative/Specific Plan functions.	Coyote Valley Specific Area Plan: A New Urban Fabric for San Jose
Karen	Kho	Program Manager, Green Building in Alameda County	Since joining the Green Building in Alameda County program in 2003, Karen Kho has worked closely with city planners and staff on numerous green building projects. Ms. Kho brings a decade of experience in environmental advocacy, community development and transportation policy. She previously developed sustainable city policies for Urban Ecology and managed grants for the federal Empowerment Zones program. Ms. Kho holds a Master's degree in City Planning from M.I.T.	Smart Green Building = Green Smart Growth
Stephen	Kiefer	Chief Building Official, City of Livermore	Mr. Kiefer is a member of the California Building Officials' Board of Directors, Chair of their State Code Committee, and a member of the Legislative Review Committee. He co-chairs the Bay Area Uniform Code Adoption and the State Fire Marshal's Code Adoption Committees, and sits on the Association of Bay Area Government's (ABAG) Earthquake Hazard Outreach and Hazard Mapping Oversight Committees. Prior to Livermore, Mr. Kiefer worked for the Los Angeles Building Department, where he was a founding member of the department's Disabled Access Division, responsible for disabled access education and enforcement efforts throughout Los Angeles. He also served as the Department's training and public information officer. He teaches building and fire codes statewide for the California Training Institute. He also lectures on Seismic Retrofit for FEMA, the California Department of Insurance and ABAG, and is co-author of FEMA's Wood-frame retrofit manual. He also taught Building and Zoning Codes at Pasadena City College and E. Los Angeles Community College.	Navigating the Matrix: Planning and Site Design for Access Compliance

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John	King	Journalist, San Francisco Chronicle	John King is the San Francisco Chronicle's Urban Design Writer. Her joined the paper in 1992 and has been in his current post since 2001; before that, his work ranged from San Francisco City Hall to a post as a suburban columnist. He was a finalist for the Pulitzer Prize in Criticism in 2002 and 2003, and recipient in 2006 of the first Gene Burd Award for Urban Journalism, presented by the Urban Communication Foundation. In addition to the Chronicle, King's writings on planning and architecture have appeared in Metropolis, Dwell, Architectural Record, and Planning magazines.	Is California Ready for Complex Urban Development?
Ken	Kirkey	Planning Director, Association of Bay Area Governments	Ken Kirkey, AICP, Planning Director of ABAG, has over 15 years of experience in regional development, transportation and conservation. Previously, he served as a consultant with PMC Conservation and Resource Planning Group and as Planning Director for Fairfax. He has worked in New England as a consultant on smart growth issues for the Commonwealth of Massachusetts, as Director of Land Protection for the Wildlands Trust, and as a senior planner for the Cape Cod Commission. Ken received a Masters of Regional Planning and a BS in Landscape Architecture from University of Massachusetts at Amherst.	Beyond the Vision: State-wide Perspectives on Regional Growth
Karl	Knapp	Senior Resource Planner, City of Palo Alto, Utilities Department, Resource Management	Karl Knapp is resource planner for the City of Palo Alto Utilities, the Resource Management Division's team leader for renewable energy supply, local ultra-clean distributed resources, and climate protection, playing a key role developing and implementing Palo Alto's long-term energy resource plans and on the Mayor's Green Ribbon Task Force for Climate Protection. Past work includes consulting with Energy & Environmental Economics (E3) in San Francisco and the photovoltaics industry. Having a BS, MS and a Ph.D. from Stanford University, Dr. Knapp was awarded three U.S. Patents.	Palo Alto's Green Programs
Valerie	Knepper	Transportation Planner/Analyst, Metropolitan Transportation Commission	Valerie Knepper has been a transportation planner/analyst for over 20 years, focusing on linking transportation and land use. Recently she managed a study of transit-oriented developments in the Bay Area, which led to MTC's TOD policies. She is managing a study with Bay Area cities on parking policies for TOD. She is also managing a new study on the choice of living close to transit - including factors influencing residential and travel choices, and policy implications.	If We Build It, Will They Ride It?  Smart Parking for Smart Communities

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Naphtali	Knox, FAICP	Naphtali Knox & Associates	Naphtali Knox has been a planner for more than five decades in both the public and private sectors. His work has run the gamut of city planning, producing lasting and positive results and influencing the way comprehensive plans are achieved in California and across the country. He is currently serving as the lead General Plan consultant for the City of Santa Cruz, where sustainability is a main focus of the update process; he is also working on the update of the San Carlos General Plan, which will include a sustainability element.	General Plans that Make a Difference
Sara	Kocher, AICP, PhD	Principal, Sara Kocher Consulting	Sara Kocher, AICP, PhD is a planner and an environmental psychologist, specializing in integrated public involvement, land use planning, and geographic analysis. Dr. Kocher has prepared planning documents for community development, recreation, finance, and human services departments in cities and counties throughout California. Sara applies her communication skills and expertise in statistical analysis and geographic information systems to enrich the information gathering and planning process.	When Projects Go South: Techniques for Resolving Planning Controversies
Joe	Kott	Senior Transportation Project Manager, Wilbur Smith Associates	Joe is a Senior Transportation Projects Manager at Wilbur Smith Associates and a Doctoral Candidate in the Institute for Sustainability and Technology Policy at Murdoch University in Perth, Australia. Joe was Palo Alto's Chief Transportation Official for seven years. He has a B.A. from Wayne State University and holds master's degrees from the University of North Carolina (Urban Planning) and Monash University in Melbourne (Transport Planning and Traffic Engineering). Joe is a member of the American Planning Association and Institute of Transportation Engineers.	Mythbusting Common Traffic Calming Misconceptions
Sibella	Kraus	President, Sustainable Agriculture Education	Sibella Kraus, President of Sustainable Agriculture Education (SAGE), as part of the WRT-Solomon-ETC team and leaders in New Ruralism, SAGE prepared the Agricultural Element of the Coyote Valley Specific Plan, designing a community food belt that aims to match housing, jobs, and food needs, and that frames urban agriculture foremost as an urban amenity. Prior to forming SAGE, Kraus founded, and directed the Center for Urban Education about Sustainable Agriculture (CUESA), which developed San Francisco's Ferry Plaza Farmers Market. In the early 80s, Kraus was a cook at Chez Panisse Restaurant.	Farm to City: Urban-Rural Links in Agricultural Preservation

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Darcy	Kremin, AICP	Senior Project Planner, ENTRIX, Inc.  Design Review Commission, City of Walnut Creek.	Darcy Kremin, AICP, is a Senior Project Planner with ENTRIX, Inc., an environmental consulting firm, in Walnut Creek, CA. She is currently the EIR Manager for a large San Francisco Public Utilities Commission project, and is responsible for the preparation and review of other CEQA and NEPA documents. Ms. Kremin serves as Vice-Chair of the Design Review Commission for the City of Walnut Creek, and Director Elect for the Northern Section, California Chapter of APA.	Care and Feeding of your Planning Commission  Planning for Crime Prevention: CPTED Overview, Case Study and a Form-Based Framework
Beth	Krom	Mayor, City of Irvine, CA	Beth Krom is the Mayor of Irvine. An advocate for balanced communities, Mayor Krom is focused on ensuring a sustainable future for the City of Irvine. She also led the effort to create a residential and commercial Green Building Ordinance for the city - the first of its kind in Orange County.	El Toro/The Great Park: Setting New Standards in Sustainability
Debbie	Lagomarcino Rudd, AICP	Principal, RRM Design Group	As Principal with RRM Design Group, and a leader of the Urban Revitalization Team, Debbie is well-versed in using smart growth and new urbanism principles to work with communities, and developers creating vibrant mixed use neighborhoods. She is currently on the LEED for Neighborhood Design Corresponding Committee and has a passion for creating pedestrian friendly places and integrating "green" principals and concepts into projects. She has written Specific Plans, Design Guidelines, and vision plans that help revitalize key areas of towns throughout California.	The Planner's Guide to Implementing Green Principles
Michelle	LaPena	Attorney	Michelle LaPena is experienced in a broad spectrum of tribal legal matters including cultural resources, child welfare, taxation, gaming regulation, administrative law and general civil litigation involving tribes. She is a member of the Pit River Indian Tribe, and is admitted to practice in California, all federal district courts in California, and the Hoopa Valley Tribal Court. She received her B.A. in 1993 and her J.D. in 1998, both from the UC Davis.	Working With Native American Tribes: Consultation and Coordination

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Mondy	Lariz	Executive Director, Stevens & Permanente Creeks Watershed Council	Mr. Lariz is the Executive Director of the Stevens & Permanente Creeks Watershed Council and the owner of Resource Program Management Consulting specializing in natural resource management planning. He chairs the Water Committee of the Sierra Club's Loma Prieta Chapter and the Santa Clara Valley Water District's Environmental Advisory Committee. He is the point man for the Northern California Council Federation of Fly Fishers on several issues and serves on many of their conservation committees. He is also a member of the San Francisquito Watershed Steelhead Task Force.	Effective Community Engagement Through Watershed Councils
Hans F.	Larsen	Deputy Director, City of San José Department of Transportation	Transportation Hans Larsen is responsible for transportation planning, policy and project delivery for the City of San Jose's Department of Transportation. Mr. Larsen is a registered civil engineer with 22 years of experience in transportation and public works. He is a frequent speaker at national transportation conferences and at local professional organizations and has been a guest speaker at San Jose State University and at Stanford University. Favorite speaking topics of Mr. Larsen's include smart growth, multimodal transportation planning, context-sensitive design, and the extension of BART to San Jose.	Breaking a Planning Taboo: CEQA Review without Automobile LOS Analysis
John	Ledbetter	Principal Planner; City of Santa Barbara	John Ledbetter is a Principal Planner with the City of Santa Barbara, where he manages the Long Range Planning Section. John holds a undergraduate degree in the Conservation of Natural Resources from the University of California Berkeley, a Masters in Urban and Regional Planning from San Jose State University and is member of the American Institute of Certified Planners. John has over 25 years experience with a range of public agencies including the City of Santa Clara, the City of Berkeley, the California Coastal Commission, and the City of Santa Barbara.	Building Smarter Together: How Planning and Public Health Can Work Collaboratively

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Marian	Lee	Principal Planner, Valley Transportation Authority (VTA)	Leyla Hedayat has 14 years of experience in transportation industry. She received a B.S. in Environmental Science from Indiana University and a M.A. in Environmental Geography and a M.S. in Civil Engineering from the University of Illinois. She is currently a project manager for Kimley-Horn and Associates in San Ramon, CA where she manages the transit planning projects in the Bay Area. She is managing a number of Silicon Valley Rapid Transit Corridor planning projects for Santa Clara Valley Transportation Authority. The largest station area planning effort is the Santa Clara Station Area Plan.	Getting on the Same Track: Partnerships in TOD Planning
Scott	Lee, AICP	Associate Planner, City of Livermore	Scott Lee, AICP, is a member of the City's Green Building Committee. He is also a Certified GreenPoint Rater. Scott is currently working on implementing Livermore's Commercial and Residential Green Building Ordinance. Before joining the City of Livermore, Scott was a Principal Planner and Urban Designer at McKenna Associates. He graduated from UCLA with a Masters in Architecture, concentrating in urban design.	The Planner's Guide to Implementing Green Principles
Bob	Leiter, AICP	Planning Director, San Diego Association of Governments	Bob Leiter serves as Director of Land Use and Transportation Planning for SANDAG. He joined SANDAG in 2003, after a 29-year career in city planning including planning director for the cities of Chula Vista, San Rafael, Escondido, and Ventura California. He holds a bachelors degree in political science and a master's degree in economics from UC Santa Barbara. He is a member of the American Institute of Certified Planners and Lambda Alpha International, and serves on the Boards of Directors of the California Center for Sustainable Energy and the APA Regional Planning Division.	Beyond the Vision: State-wide Perspectives on Regional Growth
Bill	Lennertz	Executive Director, National Charrette Institute	Bill Lennertz, AIA, is NCI Director and lead trainer. First as Director of the DPZ and Company Boston office in 1986, then as a partner with Lennertz Coyle & Associates, Bill has directed over 150 charrettes. Bill has trained top staff from such organizations as the EPA, GSA, HUD, Parsons Brinckerhoff, and the US Navy. Bill is a co-author of The Charrette Handbook. Bill teaches at various universities including Harvard, where he received his Masters of Architecture in Urban Design.	So Your RFP Asked for a Charrette And You Got a Charade?

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Bruce	Lesch	Interim Manager of Marketing Services, City of Palo Alto Utilities Department	Bruce Lesch is the Interim Manager of the Marketing Services group for the City of Palo Alto Utilities. His group is responsible for the design and marketing of all energy and water efficiency programs in Palo Alto, along with marketing and sales for Palo Alto's Fiber Optics services. Bruce has been with the Utilities Department for 18 years, working directly with customers to help them lower their utility bills through energy and water efficiency. Bruce is a graduate of the University of California at Santa Barbara.	Palo Alto's Green Programs
Niko	Letunic	Founding Principal Eisen Letunic Transportation, Environmental and Urban Planning	Niko Letunic is a founding principal of Eisen Letunic ( <a href="http://www.eisenletunic.com">www.eisenletunic.com</a> ), a transportation, environmental and urban planning firm created in 2005. His firm has already worked on projects for the transportation authorities of San Francisco, Alameda and Sonoma counties, the Metropolitan Transportation Commission and the cities of Fremont, San Francisco and San Leandro. Before founding Eisen Letunic, Niko worked as a transportation and environmental planner at the U.S. Environmental Protection Agency, the Bay Area Air Quality Management District, the Association of Bay Area Governments and the City of Oakland. Niko has a masters degree in architectural studies from the University of Texas—Austin and an MBA from the University of California at Berkeley.	Breaking a Planning Taboo: CEQA Review without Automobile LOS Analysis  Measuring Up: 4 Key Transportation Reforms for Improved Livability
Tom	Liao	Housing/CDBG Manager, City of San Leandro	Tom Liao oversees the City of San Leandro's Housing Services Division, which administers affordable housing finance, redevelopment and community development programs. Mr. Liao previously served as Housing Coordinator for Daly City and as a CDBG Program Administrator for the Texas Department of Housing and Community Affairs. He has a B.A. from the University of California, Los Angeles, and a M.S. in Community and Regional Planning from the University of Texas at Austin.	Tackling Neighborhood Blight: From Problem Motels to Permanent Affordable Housing

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Doreen	Liberto-Blanck, AICP, MDR, ACR	President, Earth Design, Inc.	Doreen Liberto-Blanck, AICP, MDR, ACR, couples her planning experience with a Master of Dispute Resolution from Pepperdine University School of Law. Ms. Liberto-Blanck has 28 years of experience in public and private land use planning. Her company specializes in land use and environmental planning with an emphasis on dispute resolution. Doreen served on the San Luis Obispo County Planning Commission from 1999 to July 2005. She is an adjunct professor in City and Regional Planning at Cal Poly.	When Projects Go South: Techniques for Resolving Planning Controversies
Nicholas	Liguori	Principal Planner; City of Chino, Community Development Department	Mr. Liguori is Principal Planner for the City of Chino, supervising their long-range planning section and serving as project manager for their comprehensive General Plan update. The updated General Plan will have a Healthy Chino element and a focus on public health. He has also served as the City's project manager for The Preserve, a master-planned community based on new urbanist principles. Prior to Chino, he worked in planning and community development for the cities of San Marino and Ontario, specializing in architectural review and historic preservation.	Planning for Healthy Places: Chino's General Plan Update
Gayle	Likens	Transportation Manager, City of Palo Alto Department of Planning and Community Environment	Gayle Likens is the Transportation Manager of the Department of Curtis Planning and Community Environment for the City of Palo Alto. Her responsibilities include direction over the transportation planning functions of the department, including short and long-range vehicular, transit, pedestrian and bicycle facilities and programs, transportation review of development projects, and traffic operations studies. Ms. Likens has been particularly instrumental in developing the City's highly successful bicycle, pedestrian, and shuttle transit programs.	The Missing Link: Integrating Transportation and Land Use Planning
Alan	Loomis	Principal Urban Designer, City of Glendale	Alan Loomis is the Principal Urban Designer for the City of Glendale, California, where he leads urban design policies, such as the Downtown Specific Plan, Mobility Study, and design guidelines, in addition to providing design advice to city departments and boards. He also has over ten years experience in private urban design and architecture firms. He teaches urban design at Woodbury University in Burbank and co-edited the book Los Angeles: Building the Polycentric Region, a survey of regional smart growth architecture and urbanism published for CNUXIII.	New Urbanism and the Comprehensive Plan

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Bud	Lortz, AICP	Community Development Director/Redevelopment Agency Deputy Director, City of Los Gatos	Mr. Lortz graduated from Cal Poly Pomona with a degree in Urban and Regional Planning in 1976. Since that time Bud has taken numerous post graduate classes in planning, architecture, and urban design. He has worked for Cities of Arcadia and Watsonville prior to joining the Town of Los Gatos. The Community Development Department has a staff of 20, a budget of \$3.8 million, and includes the Planning, Building, and Redevelopment Divisions of the Town of Los Gatos. Bud is a member of numerous planning and environmental organizations.	Beyond the Community Workshop
Elizabeth	Macdonald	Ph.D., Assistant Professor, Department of City and Regional Planning, University of California, Berkeley	Professor Macdonald is a registered architect and a partner in the urban design firm Cityworks. Her recent professional projects include the design for Octavia Boulevard in San Francisco and the redesign of International Boulevard in Oakland's Fruitvale District. Much of Professor Macdonald's current research focuses on the impacts of engineering standards on the pedestrian realm, as well as standards for context-sensitive street design.	Putting Design in the Driver's Seat
Kevin	MacKay	Principal, Jones & Stokes	Kevin MacKay leads Jones & Stokes' habitat restoration practice. He is a natural resources ecologist with more than 15 years experience in preparing conceptual plans, detailed designs, and monitoring plans for habitat restoration and mitigation projects throughout the western United States. He specializes in working with local, state, and federal agencies and stakeholder groups to develop and implement complex riparian and wetland restoration projects that balance multiple objectives.	Urban Habitat Restoration: Challenges Facing Planners
Marjorie	Macris, FAICP	Consulting Planner based in Mill Valley	Marjorie Macris FAICP, a consulting planner, has been planning director for Marin County and Berkeley. She directed preparation of the Marin Countywide Plan, a pioneer in environmental, interjurisdictional planning. She has been a long-time advocate for women in planning. As president of planning organizations, she has advanced the causes of statewide planning and transportation/land use coordination. She is an Emeritus member of the California Planning Roundtable.	Is California Ready for Complex Urban Development?
Clare	Malone Pritchard, AIA	Vice Chair of Architectural Review Board, City of Palo Alto	Clare Malone Pritchard, AIA, is an associate with Stoecker and Northway Architects in Palo Alto. She has extensive experience leading project teams in commercial, institutional, and single-family residential work. A graduate of U.C. Berkeley, Clare is a LEED-accredited professional and is currently the vice-chair of Palo Alto's Architectural Review Board.	Palo Alto's Green Programs

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Bruce	Mast	Development Director, Build It Green	Since 2002, Mr. Mast has devoted his career to helping local governments and building professionals promote green construction practices. As Boardmember and Treasurer and then as Development Director, Mr. Mast has helped shepherd Build It Green through a period of exponential growth and helped found the Green Affordable Housing Coalition. Since 1991, Mr. Mast has provided energy efficiency consulting to utilities. He was elected to the Albany City Council in 1994 and served one year as Mayor.	Smart Green Building = Green Smart Growth
Carrie Loarie	Mayhew, AICP	Planning Project Manager, KTG Group, Irvine	As Planning Project Manager for the KTG Group, Inc., Ms. Mayhew is responsible for coordinating the work of planning projects for the firm's Northern California clientele. Her work involves coordinating the work of the client, consultant team members, public agencies, and KTG staff to ensure the successful completion of these projects. As a designer, her background and education in urban planning enables her to facilitate community plans, keeping in mind the architects' designs, the clients' needs, and the Cities' expectations. A variety of projects types include: site planning, new town master planning, product feasibility, Specific Plans, and Design Guidelines. Ms. Mayhew has made it a point since graduating over five years ago to remain connected to the needs and challenges of planning students seeking careers through, for example, her participation in job fairs and guest lectures.	What's Next? What Planning Students Need to Know
Celia	McAdam, AICP	Executive Director, South Placer County Transportation Planning Authority	Called "[one] of the most important transportation officials in Northern California" by the Sacramento Bee, Celia McAdam has served as Executive Director of the Placer County Transportation Planning Agency (PCTPA) since 1998, and as Executive Director of the South Placer Regional Transportation Authority since 2001. An expert in transportation funding, Celia has been recognized for her creativity in advancing projects in spite of bureaucratic and technical obstacles. Under her leadership, PCTPA was named Organization of the Year by the California Transportation Foundation.	Land Use Based Transit Planning

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Keith	McCoy	Principal, Urban Community Partners, LLC.	Keith L. McCoy is a founding Principal of Urban Community Partners, LLC, a real estate development company dedicated to creating great places through Smart Growth and Traditional Neighborhood Design principles. Keith's development experience includes large scale master planned communities, mixed use/mixed income, infill, redevelopment and military base reuse projects including East Garrison on the former Fort Ord. Keith is a graduate of UC—Irvine with a degree in Social Ecology and Urban Planning. He is an active member of the Congress for New Urbanism and the Seaside Institute.	Transforming Bases to Sustainable Communities
Betsy	McCullough, AICP	Deputy Planning Director, City of San Diego City Planning & Community Investment Department	Betsy McCullough has been the Deputy Planning Director for the City of San Diego since 1996. She manages the Community Planning Division, including preparation of community land use plans, the City's 2007 Housing Element, and the City's General Plan update. She also guides the City's recognized community planning groups by providing management support to the citywide Community Planners Committee (CPC), which represents 42 community planning groups. In the past, Betsy developed the City's Future Urbanizing Area Framework Plan and the last San Diego Housing Element and also co-managed a 5-year staff effort updating the City's zoning regulations and creating a comprehensive Land Development Code. Betsy received a BA in Urban Studies from the University of California, San Diego, in 1975 and a Master of Public Administration from San Diego State University in 1978.	Housing Element (Part II): Shaping Your City's Future
Paul	McDougall	Policy Specialist, State Department of Housing and Community Development	Paul McDougall joined the California Department of Housing and Community Development in April 2001. For several years, he has specialized in the review of housing elements and various land use related activities. Mr. McDougall has reviewed and assisted jurisdictions in the preparation of housing elements for well over 100 jurisdictions ranging the length of the State. Mr. McDougall received Bachelor of Science degree in Environmental Policy Analysis and Planning from the University of California at Davis, has been a member of APA since 1998.	Housing Element Update (Part I): Tailoring the Urban Landscape

First	Last	Title, Organization	Biography	Session(s)
Charles	McKeag	Vice President, Land Acquisition and Development, SCS Development Co. (Citation Homes)	As Vice President of Land Acquisition & Development for Citation Homes, Mr. McKeag is responsible for negotiating acquisition transactions and managing the entitlement process for a homebuilding operation that produces over 500 homes per year. Since 2003, he has been directly involved in the acquisition, entitlement, and construction of over 2000 homes. Mr. McKeag has significant experience working with cities, non-profit developers, and other interest groups to produce affordable housing. He has presented on affordable housing issues at numerous conferences and trade association meetings, including recently the 2006 APA Conference, the 27 <sup>th</sup> Annual NPH Fall Conference, and the 2006 Enterprise Network Conference. He is on the Board of Directors of the Southern Division of the Homebuilder's Association of Northern California. He received a BA degree from the University of Oregon, earned a Juris Doctor with High Distinction from the University of the Pacific's McGeorge School of Law, and is a licensed member of the California State Bar.	Santa Clara: A Market-based Approach to Affordable Housing Ownership
Ken	McNab	Senior Planner, City of Santa Rosa	Ken MacNab is a City Planner for the City of Santa Rosa and is managing Santa Rosa's Downtown Station Area Specific Plan and EIR. The Specific Plan will guide the higher-density transit-oriented development that is expected to occur in response to a future commuter rail station, while maintaining an attractive and pedestrian-friendly downtown. He also managed the Downtown Linkages Study, which examined how to improve connectivity within the downtown and increase access to transit. Ken has over 10 years of planning experience in both the private and public sectors.	Implementing a Regional Vision: Part I, New Orientations for Transit-Oriented Development
Mitra	Mehta	Senior Planner, Riverside County Planning Department	Mitra Mehta is leading the Strategic Planning Section of Riverside County Planning Department as a Senior Planner. She has developed numerous complex and progressive regulatory documents including Temecula Valley Wine Country Ordinance, and Context Sensitive Design Guidelines. Currently, she is managing several regional implementation programs, a comprehensive update of the County's General Plan in 2008 and the consistency zoning program. In addition, Mitra teaches undergraduate and graduate level courses at Cal Poly, Pomona.	Building Smarter Together: How Planning and Public Health Can Work Collaboratively

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Brian	Mendenhall	Santa Clara Valley Water District	Brian Mendenhall has worked for the Santa Clara Valley Water District (SCVWD) for the past 5 1/2 years. He started as an Environmental Planner working on CEQA/NEPA compliance and migrated to developing and implementing countywide efforts as a Project Manager. These efforts include the Trail and Open Space Grant Program, Environmental Enhancements Grant Program, a trails partnership with the City of San Jose, the Habitat Mitigation Plan, and current participation in development of a Mitigation and Monitoring Activities Database. Prior to coming to SCVMD, Mr. Mendenhall worked for Mendocino County Planning and Building as a Planning Technician.	Mitigation Measures: Implemented or Ignored?
Michael	Mery	Tomales Bay Watershed Council	Mr. Mery is a long term resident of West Marin and has participated in many different local planning and environmental groups for the past 30 years. He was the first chair of the Tomales Bay Watershed Council and has traveled for the Council to various planning events – Cape Cod, White House Conference on Cooperative Conservation, and a multi- nation planning conference in Holland this year. His focus is on cooperative problem solving with the TBWC a strong illustration of the success of this approach.	Effective Community Engagement Through Watershed Councils
John	Metoyer	Director of Construction, Keller-CMS	John Metoyer is a 25-year veteran of the construction industry whose experience encompasses residential, commercial, industrial, institutional and medical construction projects.	Partnerships and SmartGrowth Lead to Successful Schools and Communities
Colette	Meunier, AICP	Planning and Land Use Consulting, Entitlement Processing, LSA Associates	With 30 years of experience, Colette Meunier understands the complexities of the planning and environmental process, including land use regulation, policy formulation, environmental compliance, community outreach, and conflict resolution. She is proficient in CEQA and current planning practices and principles and is effective at identifying solutions to particularly contentious issues. She worked for local public planning agencies for 28 years before becoming a consultant. As the planning director for the cities of Alameda and Benicia, and the City of Burlington, Massachusetts, she has extensive experience working with, training and appearing before Boards and Commissions. Ms. Meunier provides senior-level project management for contract planning assignments with cities in need of interim planning support, development application processing, zoning matters and training. She has served as the interim Planning Manager for the City of San Pablo and provided CEQA and planning training for the cities of Lodi and San Pablo, Napa County and the S.F. Municipal Planning Agency.	Care and Feeding of Your Planning Commission (Commissioner Session)

First	Last	Title, Organization	Biography	Session(s)
Ronald T.	Milam, AICP, PTP	Principal, Fehr & Peers	Ronald is a Principal with Fehr & Peers located in the Roseville, California office. He is actively involved in a wide variety of project work but also finds time to co-lead the firm's research and development efforts and teach a course entitled, "Managing Transportation and Land Use Interactions" for the UC Berkeley Institute of Transportation Studies Technology Transfer program. Ron has an extensive background in transportation planning and has published papers on a wide variety of transportation planning and engineering topics.	Land Use Based Transit Planning
Mark	Millan	Public Information Coordinator, Data Instincts	Mark Millan, is the owner and principal of Data Instincts, Public Outreach Consultants. His firm has specialized in public outreach and community relations for recycled water projects for over 10 years. His clients include the cities of Redwood City, Santa Rosa, Windsor, Napa, Oxnard, and Clovis. He also works on projects for the Napa Sanitation District, the North Coast County Water District and the San Francisco Public Utilities Commission. Mark also serves as chairman of the Public Education and Outreach Committee for the WaterReuse Association.	Do Not Pass Go, Do Not Collect \$200...The Perils of a California Water Reuse Project
Nelson E.	Miller, AICP	Principal, Hogle-Ireland, Inc.	Nelson Miller, a Principal for Hogle-Ireland, Inc. in the firm's Riverside office, has over 28 years planning and management experience in nearly every aspect of planning and community development. He has served as a Community Development Director and Planning Director for several cities and provided a variety of consulting services. His role at Hogle-Ireland includes Mr. providing assistance to governmental organizations as interim or contract staff, and managing and preparing General Plans, Codes, Specific Plans, and special studies of all types. He is also experienced in project management, governmental relations, and development processing for private development.	Managing the Client/Consultant Relationship
Graham	Mitchell	City Manager, City of Lemon Grove	Having been Lemon Grove's city manager for more than four years, Graham Mitchell managed the adoption of a downtown specific plan that calls for the development of approximately 850 TOD housing units and up to one million square feet of revitalized commercial space. Graham has over twelve years of experience leading economic development and redevelopment activities for California cities. He received a MA from USC in Public Administration.	Implementing a Regional Vision (Part II): Engaging the Local Response

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Richard	Mitchell	Director of Planning; City of Richmond	Richard began his career in management with Johnson & Johnson and Procter & Gamble. He managed departments including marketing, strategic planning and employee relations. Richard joined the City of Richmond in 1998 as a Redevelopment Project manager. He was appointed to the position of Director of Planning and Building in 2005. Richard has experience in city & regional planning, urban design, 'new urbanism', 'smart growth', traditional neighborhood design, and regional transportation planning and redevelopment. Richard believes that well planned cities have the capacity to reinvent themselves to meet the evolving needs of their inhabitants.	Connecting Urban Design and Public Health: A Health Policy Element for Richmond, CA.
Edward	Moncrief	Executive Director and Vice President of Real Estate, Neighborhood Housing Services, Silicon Valley	Edward Moncrief became the Executive Director of NHSSV in 1999. He has 30 yrs of experience in non-profit housing, economic, and community development. He founded Community Housing Systems & Planning Association, Inc. (CHISPA), a public housing and community development corporation. Mr. Moncrief also served as Executive Director of NHS of the Inland Empire. He has a Master's degree in Community Development from CSU San Diego and is the Broker of Record for NHSSV.	Santa Clara: A Market-based Approach to Affordable Housing Ownership
Brian	Mooney	Principal, Jones & Stokes	Brian has been principally involved in directing environmental and planning studies for General Plans, Specific Plans and Master Planned Communities for the past 30 years. The projects feature the integration of Smart Growth factors into the land use designs including transportation linkages, historic preservation, habitat restoration and conservation, innovative urban design solutions to enhance community character and an emphasis on project implementation.	Implementing a Regional Vision (Part II): Engaging the Local Response
Mike	Moore	Community Development Director, City of Petaluma	Mike Moore has been a local government planner for 26 years. He has a Masters in City Planning from San Diego State. He was appointed City of Petaluma Community Development Director in January 2000. He has been Project Manager for APA Section and Chapter award-winning projects. He managed the Central Petaluma Specific Plan in June of 2003, which includes the "Smart Code," a form-based zoning code. He has been a member, California Planning Roundtable since 1997 and is President of the Bay Area Planning Directors Association.	Developing Leadership in Young Planners (Student Selection & CPR Session)

First	Last	Title, Organization	Biography	Session(s)
Gary Lee	Moore	City Engineer, City of Los Angeles	Gary Lee Moore is the City Engineer of the City of Los Angeles. He leads the Bureau of Engineering that has a work force of more than 1,100 engineers, architects, surveyors and support staff and an annual operating budget of \$123 million. As City Engineer, he currently oversees 650 active projects totaling \$4 billion. He leads the Bureau of Engineering in design and construction of all public facilities such as fire stations, libraries, police stations, animal care facilities and the zoo.	It's a Bird...It's a Plane...It's a Flightpath! Airports, Encroachment, and Compatible Land Use
Jim	Moose	Partner, Remy, Thomas, Moose and Manley, LLP	Mr. Moose is a partner in the Sacramento law firm of Remy, Thomas, Moose and Manley, LLP. He received his bachelor's degree from UC Berkeley in 1981 and his juris doctor degree from Boalt Hall School of Law in 1985. Along with his partners Mike Remy (who died in 2003), Tina Thomas, and Whit Manley, he co-authored the Guide to the California Environmental Quality Act, which since 1987 has been published periodically by Solano Press Books and has frequently been cited in reported Court of Appeal decisions interpreting CEQA. The most recent edition was published in Winter 2007. He has also been an attorney of record in a number of published Court of Appeal precedents on CEQA. He has testified in the California Legislature on environmental issues, and has participated in drafting amendments to CEQA and other environmental laws. Since the late 1980s, he has taught courses on CEQA through the UC Davis Extension Program. Starting in 1991, he has annually taught CEQA Update courses on behalf of AEP. He has also frequently participated in CEQA courses put on by the	California's Changing Climate (Part II): The Ultimate CEQA Cumulative Impact
Scott	Morgan	Senior Planner and Assistant Deputy Director, State Clearinghouse and Planning Unit, Governor's Office of Planning and Research (OPR)	Scott Morgan has extensive experience with CEQA, California planning law and land-use regulations. Scott is the Senior Planner in charge of updating OPR's Tribal Consultation Guidelines as well as training and outreach to local and tribal governments.	Working With Native American Tribes: Consultation and Coordination

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Sandy	Mori	Development Director and Co-Founder, Kimochi, Inc. (provider of senior services to the Japanese American and Japanese-speaking communities of San Francisco (SF) and the greater Bay Area for over 36 years.)	Sandy Mory's expertise includes Nutrition/Dietetics, Gerontology, and Health Policy – she currently co-chairs Mayor Newsom's Long Term Care Coordinating Council and was formerly the Executive Secretary for the SF Health Commission. Sandy currently serves on the SPUR (San Francisco Planning and Urban Research Association) Board of Directors, and focuses on urban senior housing. She is also the President of the Board of Directors of the SF Japantown Task Force, working with City Planning, community stakeholders, and developers to revitalize the neighborhood.	Baby Boomers and the Urban Renaissance: Next Phase of a Unique Generation
Marilee	Mortenson	Senior Environmental Planner, Caltrans Division of Transportation Planning	Ms. Mortenson serves on the Caltrans team that oversees the California Regional Blueprint Planning Program and related efforts to promote collaborative planning for infrastructure across the State. The Blueprint Program has provided two rounds of grants to MPOs designed to help them proactively engage all segments of the population to foster consensus on regional visions for future growth and land use. Ms. Mortenson helps urban and rural transportation planning agencies gain access to technical assistance as they engage in regional blueprint planning.	How Blueprint Planning Can Help Green Your Community
José Luis	Moscovich	Executive Director, San Francisco County Transportation Authority	José Luis Moscovich has been Executive Director of the San Francisco County Transportation Authority for the past six years. Under his leadership, the Authority got the local transportation sales tax reauthorized for 30 years, prepared the first 30-year countywide transportation plan in the history of the City, and launched major initiatives to study implementation of a Bus Rapid Transit network and pricing mechanisms for parking and roadways. He is the current vice chair of the California Transportation Foundation and Chair of the Self Help Counties Coalition.	Non-Traditional Transportation Improvements on State Route
Annie	Mudge	Planning Commissioner, City of Oakland	Ms. Mudge serves as a Planning Commissioner in the City of Oakland, California. She is also a lawyer representing clients in the areas of land use and the environment. Her work includes siting and permitting major energy (including wind, geothermal and gas-fired plants), industrial, commercial, residential and mixed use projects. She is a graduate of Stanford University and University of California Berkeley School of Law.	What Do Elected Officials and Decisionmakers Want in Staff Reports?

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Carolyn	Mulvihill	Environmental Protection Specialist, Environmental Review Office, U.S. EPA, Region 9	Ms. Mulvihill recently joined U.S. EPA's San Francisco office from the Federal Transit Administration's headquarters Office of Planning & Environment. With FTA, she provided planning assistance to metropolitan planning organizations and transit agencies and oversaw the environmental review process for major transit projects. She was also involved in drafting the latest DOT planning regulations, which encourage coordination between transportation, land use, and resource planning agencies.	How Blueprint Planning Can Help Green Your Community
Janet	Myles	HCDR II, HCD, HPD	Ms. Myles is a Housing and Community Development Representative with the State Department of Housing and Community Development, Housing Policy Division.	Getting Small: Living Efficiently and Affordably on a Small Planet
Nancy	Nadel	Oakland City Council, District 3	Nancy Nadel has served as an Oakland City Councilmember for 10 years, following 8 years as an elected director of the EBMUD. She holds a B.A. in art, a BA in Geology and an M.S. in Engineering Geoscience. She has worked as an artist, teacher, geophysicist and environmental engineer with the EPA where she focused on hazardous waste clean-up and environmental justice issues. Advocating for planning that is tightly linked to community member needs, particularly health and employment, Nancy Nadel supports industrial land preservation for industry as an anti-poverty and anti-violence strategy.	Green Industry: An Essential Thread in a Strong Urban Fabric
Andrea	Nelson	Assistant Planner, PMC	Ms. Nelson is an Assistant Planner with PMC's Conservation and Resource Planning Group. Her experience includes conservation and resource planning, advanced planning, environmental planning, and environmental justice. Ms. Nelson assists conservation and resource planning staff with strategic and resource planning and facilitation assistance, and assists advanced planning staff with planning, environmental and policy documents. Previously, as an Associate with Mundie & Associates, she researched and wrote environmental impact reports, and investigated and analyzed economic opportunities for growing communities, businesses and other entities in California.	Change from the Roots: Planners and Neighborhood Associations Work Together

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Dan	Nguyen-Tan	Vice-President, Golden Capital Network  Advisory Board Member, North of Panhandle Neighborhood Association	Dan Nguyen-Tan has served as a local elected official working closely with neighborhood associations and as a neighborhood activist. Dan formerly served on the Chico City Council from 2000-2004. He was the City's Finance Chair and during his tenure he was instrumental in spearheading the City's renewable energy initiatives. Dan also spends time in San Francisco and serves on the Board of the North of Panhandle Neighborhood Association. Dan served as a Board Member of Northern California Regional Land Trust and co-founded North State Renewable Energy and Youth Nexus, a youth philanthropy board. He currently serves on the Boards of Asian Pacific Youth Leadership Project and the Bidwell Jr. High School Foundation.	Change from the Roots: Planners and Neighborhood Associations Work Together
Marti	Noel	Senior Analyst, Monterey County Resource Management Agency	Marti Noel oversees the affordable housing programs for the County and also serves as a Redevelopment Project Manager. Ms. Noel has over 28 years of experience in planning, environmental review, housing programs, and urban design. She worked for many years as a consultant to public agencies in the Central Coast and Bay Areas prior to joining Monterey County five years ago. Ms. Noel holds a Bachelor's Degree in Landscape Architecture from Cal Poly, San Luis Obispo and lives in Aptos with her husband and two children.	Workforce Housing: What Is It? Can We Do It?
Hilary	Norton Orozco	Senior Vice President of Community Development, Palmer Investments Inc.	Hilary Norton Orozco is Executive Vice President of Community Development at Palmer Investments, Inc. a southern California based land development and investment firm. Currently Ms. Orozco is acting as the project manager for the Las Lomas Development in northern San Fernando Valley between Interstate 5 and State Route 14. The proposed 550 acre development includes up to 5,500 residential dwelling units, 2.3 million square feet of commercial space, parks, trails, civic and cultural amenities, while preserving over 300 acres of open space. A series of sustainability guidelines have been created as part of the implementation program for the Las Lomas development to help achieve a healthy community.	Planning for Tomorrow's Healthy Communities

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Jason	Nortz	Sustainability Coordinator/Associate Planner, City of Palo Alto, Planning and Community Environment Department	Jason Nortz is a sustainability coordinator for the City of Palo Alto, responsible for coordinating the Construction and Demolition (C&D) Program implementing the City's C&D Debris Diversion Ordinance. He is working to increase salvage, researching the possibility of developing a Resource Recovery Center, establishing a partnership with local reuse facilities, and working with various committees to help further the program's development. He has a BS from Ohio University. Past work includes Allied Waste Industries, City of Napa and Americorps.	Palo Alto's Green Programs
Harry	Oakes	Restoration Ecologist, Jones & Stokes	Harry Oakes is a restoration ecologist who specializes in identifying mitigation opportunities and developing mitigation strategies for riparian, wetland, and oak woodland mitigation projects. His expertise includes evaluating mitigation site suitability, providing post-construction monitoring surveys and reporting, and supervising the implementation, maintenance, and monitoring phases of mitigation and restoration projects.	Urban Habitat Restoration: Challenges Facing Planners
Jeff	Oberdorfer, FAIA, CDS	Executive Director, First Community Housing	Jeff Oberdorfer FAIA is Executive Director of First Community Housing, a non-profit Housing Corporation known as a pioneer in "greening" affordable housing. Jeff was formerly Principal Architect with the City of San Jose Redevelopment Agency and was one of the first fifteen architects in the country to become a CCAIA Certified Development Specialist. In 2005, Jeff was named "Environmentalist of the Year" by the Santa Clara County League of Conservation Voters.	Creating Green, Healthy Affordable Housing  How Can Smart Growth Improve Water Quality?
Robert	Ogilvie	Director, Land Use and Health Program, Public Health Policy Institute	Robert Ogilvie is the Program Director for the Land Use and Health program at Public Health Law & Policy. He holds a Ph.D in Political Science from Columbia University and is the author of Voluntarism, Community Life and the American Ethic. Over the last 15 years - as a faculty member of the University of California, Berkeley City and Regional Planning, as the Director of Volunteers at the Partnership for the Homeless in New York City and as a consultant to city and county governments, to non-profit organizations and to neighborhood activists - Robert has worked extensively in the community development and planning arenas to help make neighborhoods better places for people to live.	Time for a checkup: Understanding the Health Impacts of Planning

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Teresa	Ojeda	Planner, Citywide Policy & Analysis, San Francisco Planning Department	Teresa Ojeda is a planner with the Citywide Policy and Analysis section of the San Francisco Planning Department, and has extensive experience in adjusting long range planning policies and zoning to allow and promote desired uses and future development. She served as the project manager of the 2004 update to the City's General Plan Housing Element and is currently focused on rezoning and community planning efforts in the City's mostly industrial Eastern Neighborhoods, and re-generating a data/information and analysis group for the Department.	Baby Boomers and the Urban Renaissance: Next Phase of a Unique Generation
Fred	Osborn	Assistant Planning Manager, City of Livermore, Community Development Department, Planning Division	Fred Osborn has a BA in Urban Studies from the University of Santa Barbara. He has worked with the City of Livermore for 16 years, and has a total of 21 years in the Planning profession. Fred has served as the manager of Livermore's growth control tool (Housing Implementation Program) for seven years. Fred was instrumental in the implementation of the City's South Livermore Valley Specific Plan, which received a National Award from the APA in 2006.	Including Inclusionary: Developing Affordable Housing in Your Community
Lynn	Osborn	Northern California Section CCAPA Planning Commissioner Representative	Lynn Osborn has served the community and the field of planning for over 16 years. Her many civic activities began long before 1991 when she was appointed to the Danville Planning Commission and Heritage Resource Commission. She has served as chair for both commissions. Her professional experience as a Transportation Program Manager in Contra Costa County imparts a valuable layer of expertise for projects at public hearings, particularly controversial developments where traffic is a common concern. Commissioner Osborn played an integral part in both developing long-range documents that guide land use and design standards, and in assuring implementation of those plans. She is the Planning Commissioner Representative on the APA's California Northern Section Board and sits on the League of CA Cities' Housing, Community and Economic Development Policy Committee.	Care and Feeding of Your Planning Commission (Commissioner Session)

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Andrea	Ouse	Principal, LSA Associates, Inc.	Ms. Ouse has 16 years of broad expertise in local planning and entitlements, code design and land use policy planning. She serves as consulting City Planner for the Town of Colma, and is the Managing Principal of the Colma office of LSA Associates. She also serves on ABAG's Housing Methodology Committee for the Regional Housing Needs Allocation update. She also sits on the Grand Boulevard Initiative's Land Use Subcommittee. She holds an MPA from CSUEB and a BSCRIP from Cal Poly, San Luis Obispo.	Can't We Just All Get Along? Supersizing Public Agency Collaboration
Sungjin	Park	Ph.D. Candidate, Dept. of City and Regional Planning; University of California, Berkeley	Sungjin is a Ph.D.candidate (expected December 2007) and received his M.C.P. (in 2001) at the Dept.of City and Regional Planning, University of California, Berkeley. He received a B.S. in 1998 from the Dept. of City Planning, Hong-Ik University, Seoul, Korea. During the past three and a half years he conducted walkability research, including walkability measurement, using Mountain View as a case study.	Let's Take Walk! Trails to Smart Growth and Active Aging
E. Timothy	Parker	Former Planning Commission, Councilmember, and General Plan Advisory Committee Member, City of Newman	Mr. Parker has served the community of Newman in several capacities, including on the General Plan Advisory Committee. He helped to guide the development of the updated General Plan, focusing on incorporating principles of sustainability as they apply to this fast-growing town in the Central Valley. He has spoken widely about the update process and sees Newman as a model for ex-urban growth in the Central Valley.	General Plans that Make a Difference
Cheryl	Parker	Principal, Urban Explorer	Cheryl Parker is principal and founder of Urban Explorer. Urban Explorer develops interactive web GIS systems and has 10 years experience building systems for cities, counties and non-profits across many web GIS platforms. The firm's interactive GIS web work has received awards from the International Economic Development Council, American Economic Development Council and the American Institute of Architects.	Mapping Tools for Workforce Development Economic and Planning

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Pete	Parkinson, AICP	Director, CCAPA Vice President for Policy and Legislation  Director, Sonoma County Permit and Resource Management Department	Mr. Parkinson is the Director of the Sonoma County Permit and Resource Management Department, the agency responsible for all aspects of permitting and land use planning in unincorporated Sonoma County. He has been a professional planner for over 23 years. He graduated with highest honors from the University of California, Santa Cruz. Mr. Parkinson served as President of the California County Planning Director's Association in 2005-06 and is currently Vice-President for Policy and Legislation for the California Chapter of the American Planning Association.	California Flood Management Policy: Crisis or Opportunity? (CPR Session)  "Hot" Planning Topics in the California Legislature
Daniel	Parolek	Principal, Opticos Design, Inc.	Aiming to create a practice that combined traditional town planning and architecture in a way that would elevate the design, implementation, and revitalization of great urban places, Daniel established Opticos Design in 2000. He has won three international design competitions and was awarded a Knight Fellowship through the University of Miami in 2004. Daniel has taught several graduate studios at UC Berkeley and is the co-author of a new book on Form-Based Codes to be published by Wiley in 2008.	Implementing Your Community's Vision with Form-Based Codes
Karen	Parolek	Principal, Opticos Design, Inc.	Karen Parolek strives to improve people's lives by making web sites, software, signage, and documents simple to understand and use. Realizing that her skills applied to an ever-increasing realm of both old-world and new-world media, Karen joined Opticos Design in 2000 to explore applying usability design across these worlds. Karen's most recent focus has been on the practice of Form-Based Coding, where she helps advance best practices and teaches seminars across the country on Form-Based Codes. She is the co-author of a new book on Form-Based Codes to be published by Wiley in March 2008.	Implementing Your Community's Vision with Form-Based Codes
Jeffrey	Pedersen	Housing and Community Services Division Manager, City of Santa Clara	Jeff Pedersen has been the Housing & Comm. Serv. Div. Mgr. since 1987. Jeff holds a Masters in Urban Planning from San Jose State Univ. He is an experienced & respected affordable housing leader in Santa Clara County. Under his watch, the City became the 3rd largest housing agency in the County producing over 1,000 affordable units. Jeff also served on the City Council & the RDA Board of Morgan Hill, CA and was instrumental in developing their balanced growth initiative and downtown RDA plan.	Santa Clara: A Market-based Approach to Affordable Housing Ownership

First	Last	Title, Organization	Biography	Session(s)
Rachelle	Pellissier	Executive Director, Workforce Housing Association of Truckee Tahoe (WHATT)	Rachelle Pellissier is the Executive Director of WHATT, which was formed in 2002 to bring the region's leading employers together to develop affordable workforce housing. The Truckee/Tahoe region is one of the nation's most extreme housing markets. High prices have forced many lower-income workers to live hours away, while many middle-income families have left the region entirely in search of affordable homes. These trends leave businesses unable to fill key positions and threaten the region's long-term economic health. Rachelle has led WHATT from an organization with one staff member to a staff of three whose roles include development partner, community outreach, and long-term steward of affordable housing resources. Rachelle's background includes Operations Manager for a large commercial real estate firm, President/CEO of the Truckee Donner Chamber of Commerce, General Manager of a 36-room Bed and Breakfast Hotel, and owner of a small property management firm.	Workforce Housing: What Is It? Can We Do It?
Terri	Pencovic	Senior Transportation Planner- Statewide Program Manager, Caltrans Local Development –Intergovernmental Review	Terri Pencovic is the Caltrans Statewide Program Manager for Local Development Intergovernmental Review (LD-IGR), and has 18 years with Caltrans in Transportation and Environmental Planning. The LD-IGR Program partners with local jurisdictions during their land use decision processes, consistent with the California Environmental Quality Act, Streets and Highway Code, and planning law in order to mitigate potential impacts of development on the State Highway System. Ms. Pencovic also spend 12 years with 5 other federal, state and local agencies where she wrote and reviewed environmental clearance documents and conducted biological field studies.	Regional Transportation Mitigation Fee
Larry	Perlin	Chief Building Official, City of Palo Alto	Larry Perlin is the Chief Building Official for the City of Palo Alto, responsible for the Development Center operations and the Building Division. He joined Palo Alto in 2006, having worked in the Public Works Department years earlier. He has formed a cross-departmental "Green Team" to establish green building policy and a program including voluntary and mandatory compliance.	Palo Alto's Green Programs

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Jeff	Peters	Geomorphologist, Jones & Stokes	Jeff Peters is a geomorphologist with extensive experience in conducting streambank and channel stability assessments, stream classification in support of watershed analyses, channel and floodplain restoration and geomorphic assessments in support of channel and floodplain restoration, sediment transport modeling, groundwater resources assessments, water availability analyses, topographic surveys, and fish habitat suitability assessments.	Urban Habitat Restoration: Challenges Facing Planners
Amy	Pettler	AICP, Senior Endangered Species Coordinator and Wildlife Biologist, Caltrans	Amy Pettler, AICP, is a senior wildlife biologist for Caltrans Division of Environmental Analysis where she provides guidance for endangered species coordination and wildlife biology in transportation project development. Her current focus is on finding ways to integrate statewide and regional planning efforts with natural resources planning per SAFETEA-LU. Prior to her current position, Amy has had experience in planning with city, state and federal entities. She is a graduate of UC Santa Barbara with a degree in Environmental Studies and Business Economics.	Road Ecology
Aaron	Pfannenstiel	Urban Planner, RBF Consulting	Aaron Pfannenstiel, AICP, is a LEED Accredited Professional through the US Green Building Council's Leadership in Energy and Environmental Design (LEED) rating system. He is currently working on a vast array of projects from Environmental Impact Reports for large master-planned communities, Specific Plans for large scale master planned communities, and implementation programs for development projects throughout southern California. In addition to this, he is also involved in assisting Clients with the development and implementation of green building / sustainable development principles and practices as part of their projects.	Planning for Tomorrow's Healthy Communities
Mark	Pisano	Executive Director, Southern California Association of Governments	Mark Pisano has been Executive Director of SCAG since 1976. Previously, he was director of EPA's Water Quality Planning Division where he was responsible for developing policy on implementation of the nation's water quality management process, including basin and facility planning and wastewater management programs. He is an Adjunct Professor at USC, the author of several papers on economics and water resources and a member of Resources for the Future; National Civic League; California School of Professional Psychology/Alliant International University and LINC Housing.	Beyond the Vision: State-wide Perspectives on Regional Growth

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Tania	Pollak	Natural Resources Planner, Presidio Trust	Tania Pollak has worked in the environmental field for over 15 years. Currently, she is the Natural Resource Planner for the Presidio Trust and oversees a wide variety of natural resource based projects, including developing designs for restoration projects, water quality management, and wildlife management on the Presidio. She also participates in the Presidio's volunteer based field restoration program and is a long-time volunteer with the Golden Gate Raptor Observatory. Prior to her work with the Presidio Trust, she worked as a land use planner for the California Coastal Commission.	Urban Habitat Restoration: Challenges Facing Planners
Stefanos	Polyzoides	Principal, Moule & Polyzoides	Stefanos Polyzoides's firm in Pasadena specialties in Urban Design, Architecture, Urban Planning and New Urbanism. He is an architect and urbanist and is a Founding Board member of the Congress for the New Urbanism and the Form-Based Codes Institute. From 1973 until 1997, he was Associate Professor of Architecture at the University of Southern California. Recent projects include a new neighborhood in Ventura, a revitalization plan for the historic Sears Building in East Los Angeles, two Mixed-Use Transit-Oriented Developments on the new Gold Line, the design of several courtyard housing developments, and a number of General Plan and Developments Codes for California cities. He is author (with Elizabeth Moule) of LA's Sharp Turn from Sprawl (2005). Mr. Polyzoides holds a B.A. in Architecture from Princeton University and an M.A. in Architecture/Urban Planning from the School of Architecture and Urban Planning at Princeton University.	Is California Ready for Complex Urban Development?  Monetizing Sustainability: Turning Green into Green
Margot	Prado Lederer	AICP, Industrial and Brownfields Specialist, City of Oakland	Margot Prado Lederer has been a planner with local government for the past ten years, and spent the prior ten years in the local economic development, planning and housing. She has led sessions for the American Planning Association on Live-Work, childcare and Industrial Residential Conflicts. Articles on the industrial-residential policy research conducted by Margot Lederer have appeared in the San Francisco Business Times, the East Bay Business Times, the Contra Costa Times, the San Francisco Chronicle, and the Los Angeles Times.	Green Industry: An Essential Thread in a Strong Urban Fabric

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Swati	Prakash	Program Director of the Community Strategies for Sustainability & Justice Program; Pacific Institute	Swati works with community organizations to develop ownership of tools, knowledge, and research needed to bolster efforts to create safe and healthy environments. She has worked as the Environmental Health Director at West Harlem Environmental Action in NY and holds an M.S. in Environmental Health, Harvard School of Public Health, and a B.A. in Environmental Science and Public Policy. Swati is a National Environmental Leadership Fellow and authored numerous articles on environmental justice.	Land Use for the People? Planning for Health and Social Justice in Oakland
Shankar B.	Prasad	Deputy Secretary for Science and Environmental Justice, California Department of Environmental Protection, Sacramento, California.	Dr. Shankar Prasad, as Deputy Secretary for Science and Environmental Justice in California Environmental Protection Agency (Cal/EPA), provides advice and guidance on California environmental health and scientific issues related to water, air, pesticides and waste. He also coordinates and oversees the Cal/EPA's activities related to environmental justice and children's health. Recently, he led an agency-wide effort in completing an assessment of the quality and role of science in the decision-making process. When Dr. Prasad was Health Advisor at the California Air Resources Board, he played a key role in the Board's adoption of the environmental justice policies and actions as well as revision of the health-based PM standards. He serves on many federal and state scientific and policy review panels and is a member of the National Environmental Justice Advisory Committee. Previously, Dr. Prasad also worked as Health Effects Officer at the South Coast Air Quality Management District and is a physician by training.	What Is the State Doing About Environmental Justice?
Sara	Press, AICP	Associate, Design, Community & Environment	Sara Press, AICP, Associate, is a land use planner and community facilitator who managed DC&E's work on the Early Care and Education for All Plan for a consortium of Alameda County agencies. Ms. Press has worked on a range of planning and environmental review projects at DC&E. She excels at organizing public participation processes and facilitating groups at public workshops. Ms. Press is also responsible for research, report writing and managing urban design, comprehensive planning and environmental review projects.	Planning for Childcare and Early Education: Why, Where and How

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Laurel	Prevetti	Deputy Director, City of San Jose Department of Planning, Building and Code Enforcement	Laurel Prevetti manages the City's long range planning activities, including 1) preparation of specific plans for strategic areas near transit, 2) development of community-based plans to guide the preservation and revitalization of neighborhoods, and 3) creation of zoning ordinances and policies to promote sustainable economic development, environmental protection, and other community objectives. Laurel is also a part-time faculty member in the Department of Urban and Regional Planning at San Jose State University. She obtained her BS and MS degrees from the UC Berkeley.	Planning Water-Wise Developments in California: Integrating Solutions for Multiple Benefits
Laura	Prickett	Senior Scientist, EOA Inc./Santa Clara Valley Urban Runoff Pollution Prevention Program (SCVURPP)	Laura Prickett has 11 years of planning experience, focusing on the effects of development on water quality. As principal author of Alameda County's C.3 Stormwater Technical Guidance, and similar guidance for San Mateo and Sonoma counties, she has given workshop presentations on incorporating stormwater controls in development projects. She provides ongoing support to SCVURPPP and the Alameda Countywide Clean Water Program, and has a masters in City Planning from the University of Rhode Island.	How Can Smart Growth Improve Water Quality?
Chuck	Purvis	Principal Transportation Planner/Analyst, Metropolitan Transportation Commission	Chuck Purvis leads MTC's efforts in travel model development, forecasting and data analyses, including travel surveys and census data. He has his Masters from Rutgers, is former chair of the Transportation Research Board (TRB) Committee on Urban Transportation Data and Information Systems, and is currently chair of the TRB Section on Travel Analysis Methods. Current projects include the High Speed Rail Study, and the next generation of activity-based models for the San Francisco Bay Area.	If We Build It, Will They Ride It?
Annette	Puskarich	Recycling Coordinator, City of Palo Alto	Annette Puskarich is a recycling coordinator for the City of Palo Alto. Annette has over eight years of experience with Palo Alto and is the Public Works Department's representative in the Build It Green (BIG) Public Agency Council. She facilitated the City's Construction and Demolition Debris Diversion program, the green building kiosk at the City's Development Center, coordinated a BIG training for City Council and appointed boards, and is on the City's Green Team. Annette holds a BS in Environmental Studies from San Jose State University.	Palo Alto's Green Programs

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Alexander	Quinn	Senior Economic Planner, EDAW	Alexander Quinn leads EDAW's economic consulting practice in its San Francisco office, focusing on providing economic answers to urban land use and public policy questions. Mr. Quinn combines his considerable quantitative skills with an extensive background in transit-oriented development (TOD), community and economic development, public financing and affordable housing. He is a board member of Sustainable Berkeley, an organization intended to reduce the city's carbon footprint, and Livable Berkeley, which promotes smart growth, affordable housing and public transportation.	Planning for Childcare and Early Education: Why, Where and How  California's Changing Climate (Part I): AB32 and Reducing Your City's Carbon Footprint
Matthew	Raimi, AICP	Principal, Raimi & Associates	Mr. Raimi is the sole principal of the land use planning firm Raimi & Associates in Berkeley. His work focuses on creating more livable and sustainable cities by promoting public dialogue on land use, environmental, public health and transportation issues. Current projects include the General Plan for the City of South Gate and project pilot support for the LEED for Neighborhood Development project for the U.S. Green Building Council. He is the author of several books and reports including "Understanding the Relationship Between Public Health and the Built Environment, Once There Were Greenfields, and Five Years of Progress: 110 Communities Where ISTEPA is Making a Difference. Raimi holds a master's degree in regional planning from the University of North Carolina at Chapel Hill.	New Urbanism and the Comprehensive Plan  Time for a checkup: Understanding the Health Impacts of Planning
David	Ralston	Neighborhood Commercial Revitalization Project Manager, City of Oakland, Community and Economic Development Agency	David worked as a land-use planner for Oakland's General Plan update and led the writing of specific community redevelopment plans. Since 1992, David has worked to engage Oakland residents in planning neighborhood landscape action projects and designing projects and services for local CDCs. David holds a PhD in Geography, UCLA, and a Masters in City Planning and Architecture, UC-Berkeley. David serves as the co-chair of the East Bay Regional Advisory Committee for the CCAPA Northern Section.	Land Use for the People? Planning for Health and Social Justice in Oakland
Christina	Ratcliffe, AICP	Senior Associate, PMC	Christina is a Senior Associate with PMC. With over 14 years Planning experience Christina possesses outstanding organizational skills. Christina has a wealth of direct experience with all aspects of planning. She currently heads up the San Francisco Bay Area and Arizona offices for PMC and is responsible for 26 employees, budget projections and marketing efforts for those areas while maintaining a 30-hour work week (most of the time).	Time Management for Harried Planners

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Tracey	Ratray	Director, Community Wellness & Prevention Program, Contra Costa Health Services	Tracey Ratray, MPH, MSW is the Director of the Community Wellness and Prevention Program (CW&PP) at Contra Costa Health Services. CW&PP works to reduce risk factors that contribute to chronic diseases and injury - the leading causes of sickness and premature death in this country. In recent years she has begun to examine the impact of the built environment on community health, especially its influence on nutrition, physical activity, injury and asthma. She also helped found a county interdepartmental working group with representatives from Health, Planning, and Public Works departments that works jointly on smart growth projects throughout the county.	Connecting Urban Design and Public Health: A Health Policy Element for Richmond, CA.
Russ	Reich	Planner, City of Palo Alto Planning and Community Environment Department	Russ Reich is a planner for the City of Palo Alto. He has over eight years of professional planning experience primarily focused in project management, CEQA analysis, and design review. He is currently the liaison the City's Architectural Review Board and the Planning Department's representative in the Build It Green Public Agency Council. He has a passion for Green Building and is eager to see the City move toward greater sustainability through the adoption of a Green Building program.	Palo Alto's Green Programs
Ed P.	Reyes	City Council, City of Los Angeles	Ed P. Reyes is a Los Angeles City Councilmember. He has brought a renewed focus to the once-neglected Los Angeles River. Reyes, who chairs the City's Planning and Los Angeles River committees, spearheaded the Los Angeles River Revitalization Master Plan, a blueprint to transform the River into a continuous greenbelt linking communities. A veteran planner, he was also instrumental in the creation of parks at two major River "links" at the 40-acre Taylor Yard and at the 32-acre Cornfield.	It's a Bird...It's a Plane...It's a Flightpath! Airports, Encroachment, and Compatible Land Use
Mark	Rhoades, AICP	Planning Manager, City of Berkeley	Mark Rhoades, AICP, has been Berkeley's Planning Manager for over nine years and oversees both the policy development and project review functions of the City's Planning and Development Department. Berkeley's Planning Division supports five permanent boards or commissions with an additional two to three special committees at any given time. The division has 25 full time professional and administrative staff. Mark has been involved with APA leadership in the Bay Area for the last 15 years. Mark's career has included work in both the private and public sectors in northern and southern California.	Care and Feeding of Your Planning Commission (Commissioner Session)

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Tom	Richman, AICP, ASLA	Principal, The Office of Tom Richman	Tom Richman, AICP, ASLA, is a certified planner and landscape architect with over twenty years experience in urban design. He holds degrees from Stanford University and the University of California at Davis. His award-winning practice, the Office of Tom Richman, based in Palo Alto, focuses on combining sustainable design with livable communities. A regular speaker at conferences and universities, Tom is a Core Committee member representing the Congress for the New Urbanism (CNU) developing LEED for Neighborhood Development (LEED-ND).	The Planner's Guide to Implementing Green Principles
Matthew	Ridgway, AICP	Principal, Fehr & Peers	Matthew is a Principal with Fehr & Peers, has over 15 years of experience on some of the Firm's most high visibility projects. Matthew's key strengths are his broad background and multi-modal approach to transportation. In addition to consulting, Matthew is an instructor for the UC Berkeley Institute of Transportation Studies Technology Transfer Program, teaching courses on bicycle and pedestrian planning and design. Matthew is an active member of ITE and recipient of several ITE awards. He currently serves as the Vice Chair of the ITE Pedestrian/Bicycle Council.	Land Use Based Transit Planning
Kevin	Riley	Director of Planning and Inspection, City of Santa Clara	Kevin Riley has been the City of Santa Clara's Director of Planning and Inspection since his appointment in May 2005. He has over 21 years of experience as a planning professional working for the City. Kevin holds a double degree in Public Admin./Pol. Sci and Inter-American Studies from University of Pacific and a Masters in Urban and Regional Planning from San Jose State University.	Santa Clara: A Market-based Approach to Affordable Housing Ownership

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Terry	Rivasplata, AICP	Senior Environmental Planner, Jones & Stokes	Terry Rivasplata, AICP is an environmental planner who both prepares analyses and teaches CEQA and NEPA compliance through UC Extension. He has over 20 years experience in land use planning at the local and state government level, in addition to his environmentally-related work at Jones & Stokes. While on the staff of the Governor's Office of Planning and Research he co-authored the state General Plan Guidelines, as well as numerous other planning publications. During that time, he was also instrumental in drafting the revisions made to the State CEQA Guidelines. Terry is a member of CCAPA's legislative review team and is the editor of the Environmental Assessor published by the Association of Environmental Professionals.	Implementing Infill Development: Moving Beyond CEQA  California's Changing Climate (Part II): The Ultimate CEQA Cumulative Impact  California Flood Management Policy: Crisis or Opportunity? (CPR Session)  2007 CEQA Update: Some Things Always Change
Mark S.	Rogers	Principal, TRG Land	Mark Rogers, owner of TRG Land, Inc. has over 27 years professional experience in planning and landscape architecture, encompassing both municipal and private sector work. Mark consults to public agencies as well as to the private development community.	Hillside Development and Open Space- Strategy for Land Owners and the Community
Heather	Rosenburg	CTG Energetics, Inc.	Heather Rosenberg, LEED AP is a Principal at CTG Energetics and serves as the Director of Sustainable Community Services. She has played a key role in the development of the CTG Sustainable Communities Model. She has worked closely with developers including Lennar, Forest City and Thomas Properties Group to help lead the sustainable design process. She has served as the sustainability consultant on dozens of LEED projects and has conducted life cycle analyses of buildings and detailed sustainability audits for numerous organizations.	Implementing Infill Development: Moving Beyond CEQA

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Jeffery	Rosenhall	Project Coordinator; Healthy Transportation Network/California Center for Physical Activity, California Department of Health Services	Mr. Rosenhall is the Coordinator of the Healthy Transportation Network, and Local Public Health and the Built Environment Network, both projects of the California Center for Physical Activity, the primary physical activity program within the California Department of Health Services, based in Sacramento, CA. Mr. Rosenhall began his career in public health as a Violence Prevention Academic Fellow with the California Wellness Foundation. His work in healthy transportation started in the SF Bay Area, where he joined the Oakland Pedestrian Safety Project. In Sacramento, Jeffery worked on public health programs and injury prevention projects as a research analyst before joining CDHS to work on promoting safe walking and bicycling as viable transportation options and opportunities for everyday physical activity.	Planning for Healthy Places: Chino's General Plan Update
Lee	Rosenthal	Attorney, Goldfarb & Lipman LLP	Mr. Rosenthal is a partner in the firm with over 26 years of real estate transactional and litigation experience relating to redevelopment and housing issues. His experience covers a wide range of real estate development and disposition arrangements. Mr. Rosenthal's litigation practice includes representation of public agencies and nonprofit entities in a number of trial and appellate cases resulting in significant published opinions in the areas of eminent domain, redevelopment and nonprofit housing ownership. He received a J.D. degree from and a Masters in City Planning from the University of California, Berkeley.	Challenges and Changes in Redevelopment and Eminent Domain
Janet	Ruggiero, FAICP	Community Development Director, City of Citrus Heights	Janet Ruggiero received a B.S. from Santa Clara University and a Masters of Urban Planning from San Jose State University. She is the Community Development Director in Citrus Heights. Janet is a Fellow in the American Institute of Certified Planners. She has served as a National APA Board Member and as President and Vice-President for Cal Chapter APA. She is also a member of California Planning Roundtable. CCAPA and National APA have both awarded Janet their Distinguished Service Award.	Developing Leadership in Young Planners (Student Selection & CPR Session)
Suzanne	Rynne	Community Planner, RBF Consulting/Urban Design Studio	Ms. Rynne is a Community Planner with RBF Consulting's Urban Design Studio. She has organized community involvement programs for a variety of planning projects & served as outreach coordinator for the Pasadena Green Building Outreach and Education Program. She is a Board Member for the Orange County Section of APA, served on the Programs Committee for the 2006 CCAPA Conference, and presented sessions at both the CCAPA Conference and APA National Conference last year.	Pasadena's Green Building Outreach and Education Program  Community Planning Process: Conducting Walking and Virtual Tours

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Lee	Saage, P.E.	Manager, Doyle Drive Environmental and Design Study, San Francisco County Transportation Authority	Leroy L. Saage, PE, is a Consulting Engineer for public agencies and companies engaged in development of transportation infrastructure. His work focuses on project management for large-scale highway, rail, transit and aviation facilities. As project manager for the San Francisco County Transportation Authority, Lee is overseeing implementation of the South Access to the Golden Gate Bridge, Doyle Drive Project. Located within the Presidio of San Francisco National Park, this highly sensitive and high-visibility project includes highway and bridge facilities as well as tunnels.	Non-Traditional Transportation Improvements on State Route
Jay	Salazar	Chief Building Official, City of Vacaville	Mr. Salazar has worked in land development for over 25 years and is currently the Chief Building Official for the City of Vacaville. He received his undergraduate degree in Civil Engineering from California State University Long Beach, a graduate degree from the University of San Francisco, and is a licensed Civil Engineer. He has worked for the California Air Resources Board Land Use Division developing policy related to land development. Mr. Salazar is a Board member of the California Building Officials Organization (CBOO), and is currently Vice President of the California Building Standards Commission Access Advisory Committee. He also serves as the CBOO liaison to the California Energy Commission and has assisted Commission staff in developing implementation strategies for new regulations related to cool roofs. He is an instructor at Diablo Valley College in Pleasant Hill, California, as well as an instructor for CBOO. He has developed and taught courses in land development, accessibility, construction materials, and State Building Codes.	Navigating the Matrix: Planning and Site Design for Access Compliance

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Debbie	Sanderson	Acting Land Use Manager, City of Berkeley	Debbie Sanderson is the Acting Land Use Planning Manager for the City of Berkeley Planning Department. For the previous four years Debbie has managed current planning activities and has focused on strategies to improve the quality of staff analysis and to reduce the time and uncertainty of the Use Permit process. Debbie recently became Division Manager and will be focusing on Density Bonus procedures, overall policy direction, and improved business operations. Prior to working for the City of Berkeley, Debbie worked many years as a contract planner in the East Bay, focusing on CEQA analysis and compliance monitoring for industrial facilities and large subdivisions. Before coming to California in 1991, Debbie work in Massachusetts in both the private and public sector, concentrating on environmental policy and programs and hazards waste facility siting.	Staffing Trends: Making Contract Planners a Seamless Extension of City staff
Bob	Santos	President, Lennar	Bob Santos is President of the Heritage Fields Land Division, a division of Lennar Corporation. He is overseeing the development team charged with redevelopment of the private-sector portion of the former MCAS El Toro. Lennar is serving as the managing partner and master developer for the new 4,000-acre new town within the City of Irvine.	El Toro/The Great Park: Setting New Standards in Sustainability
Renato	Sardo	Lead Consultant, California Harvest Hall	Renato Sardo, formerly Executive Director of Slow Food International (in Italy) for eight years and currently Lead Consultant of California Harvest Hall, a sustainable food and fisheries emporium under construction in Oakland's Jack London Square, Mr. Sardo helped in the international development of the Slow Cities movement and has worked at various levels on the interaction between food, agriculture, and the built environment.	Farm to City: Urban-Rural Links in Agricultural Preservation
David	Sargent	Senior Associate, Moule + Polyzoides, Pasadena	David Sargent is an architect and urbanist with over 25 years' experience in the design of new and regenerating neighborhoods, and buildings of all types. A charter member of the Congress for the New Urbanism, Mr. Sargent is a long-time advocate for pedestrian- and transit-oriented urban development in California. He is a frequent speaker at planning conferences and in 2004 co-authored a White Paper on Smart Growth in California for the Governor's Office of Planning and Research. He recently joined Moule & Polyzoides, Architects and Urbanists as a senior associate.	Is California Ready for Complex Urban Development?

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William	Schock	Chief Building Official, City of San Leandro		Navigating the Matrix: Planning and Site Design for Access Compliance
Gary	Schoennauer, FAICP	Principal, Schoennauer Company, and Chairperson, First Community Housing Board of Directors	Gary Schoennauer, the former Planning Director of the City of San Jose, founded The Schoennauer Company in 1997. The company specializes in strategic advise to developers, property owners and municipal governments on land use and planning projects. In 1997 Mr. Schoennauer was given the APA's National Planning Award for Distinguished Leadership as a Professional Planner and in 2002 he was inducted into the College of Fellows of the AICP.	Creating Green, Healthy Affordable Housing
John	Schoolery	CEO, DataCycles-Millennium Broadcast, Inc	John is founder and CEO of the firm DataCycles - Millennium Broadcast, Inc., which specializes in electronic survey research for business and government. John has worked with many of Silicon Valley's major high technology firms assisting them with identifying and understanding customer and employee opinions. He has also conducted extensive e-mail surveys of resident opinion in Palo Alto regarding satisfaction with government services, travel behavior, and school commuting.	Mythbusting Common Traffic Calming Misconceptions
Lance	Schulte, AICP	Economic Development Administrator, North County Transit District	Lance is currently project manager of TOD plans encompassing over 50 acres at four NCTD transit centers. He has managed a comprehensive redevelopment plan to develop a 70 acre mixed-use multi-mode transit and pedestrian orientated area. With over 15 years experience as a city planner and planning consultant, and over 5 years in business development and new ventures, he brings a comprehensive understanding of the implementation challenges facing TOD. Lance has advanced degrees in both Planning and Business.	Implementing a Regional Vision (Part II): Engaging the Local Response

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Andrew	Schwartz, Esq.,	Attorney, Shute, Mihaly & Weinberger	Andrew Schwartz is an attorney with Shute, Mihaly & Weinberger in San Francisco. Prior to joining Shute, Mihaly & Weinberger, he spent 22 years in the San Francisco City Attorney's Office, where he was head of land use and environmental litigation. His practice areas are regulatory takings, eminent domain, real estate, redevelopment, development impact fees, and land use and real estate litigation. He is a frequent participant in takings cases as counsel for parties and as "friend of the court. Mr. Schwartz received the County Counsels' Association of California Litigation Program Award for 2003, the American Bar Association Pro Bono Service Award 2003, San Francisco Magazine's Northern California "Super Lawyer" designation for 2006, and the Daily Journal California Lawyer of the Year Award for 2006.	Property Rights, Takings, and Exactions: A Legal and Practical Update for Planners
Kenneth	Schwarz	Principal, Jones & Stokes Associates	Ken Schwarz is a Principal at Jones & Stokes specializing in hydrology, geomorphology, and watershed management. Ken directs complex projects involving land-use planning, flood management, water quality, erosion, sedimentation, habitat conservation, and restoration concerns. Ken seeks to balance the needs and requirements of landowners, local government planners, regulatory agencies, and other watershed stakeholders. Ken earned his Ph.D. in geomorphology from UCLA.	Integrated Regional Water Planning in California: State and Regional Perspectives
Milly	Seibel	Housing Specialist, City of Livermore, Community Development Department, Housing and Human Services Division	Milly Seibel graduated from the University of San Francisco with a BS in Information Systems. Milly has worked for the City of Livermore for 20 years, the last six years managing the City's Inclusionary Housing and First-Time Homebuyer Programs. She represents the City on the Tri-Valley Business Council's Vision 2010 Affordable Housing Committee. Milly was instrumental in the Tri-Valley Affordable Housing Committee's formation of a non-profit Housing Center that provides homebuyer education. Milly works with developers to provide housing opportunities throughout the City.	Including Inclusionary: Developing Affordable Housing in Your Community

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Elizabeth (Libby)	Seifel, AICP	President, Seifel Consulting	Libby Seifel is the president of Seifel Consulting, a strategic economic consulting firm that advises governments, private developers and investors on real estate, redevelopment and housing. Over the past 25 years, Libby has focused on building urban communities that are both economically sound and socially responsible. She teaches courses on public private partnerships and redevelopment at UC Berkeley Extension and is the editor of the <a href="#"><u>California Affordable Housing Handbook and Community Guide to Redevelopment</u></a> published by the California Redevelopment Association. She has a B.S. and Master in City Planning from the Massachusetts Institute of Technology.	From Vision to Sustainable Transformation of San Francisco's Eastern Neighborhoods  Workforce Housing: What Is It? Can We Do It?
Michael	Seman	Board of Directors of the Fulton El Camino Recreational Park District	Michael Seaman is a local elected official on the Board of Directors of the Fulton-El Camino Recreation and Park District in Sacramento, California. He has been a planner for local and state government agencies in Washington, Oregon and California since 1973, working in coastal zone management, land use, water quality, waste management, air quality, transportation, parks and recreation and energy. He is a veteran of the US Navy Civil Engineer Corps. Mr. Seaman coordinated California's Smart Communities research program from 1992-1997.	Implementing Infill Development: Moving Beyond CEQA
Steve	Seville	Civil Engineer, Jones & Stokes	Steve Seville, is a Professional Engineer with extensive experience developing and implementing restoration and mitigation designs for complex riverine and wetland projects. His experience includes working with hydrologic models for use in floodplain mapping and in tidal estuary and riverine restoration design, conducting topographic and bathymetric surveys, providing construction oversight, and developing engineering plans and specifications for habitat restoration/mitigation, streambank stabilization, and erosion control projects.	Urban Habitat Restoration: Challenges Facing Planners
Bev	Shane	Planning Director, Tuolumne County Community Department Planning Division	Bev Shane has twenty-five years of experience in land use professions and has served as the Planning Director for the County of Tuolumne for the past 14 years. During her tenure, she coordinated a comprehensive update of the General Plan that culminated in the adoption of a new Plan in 1996, and has been involved in the formulation of many other plans, programs and regulations related to development.	The Great Wave: Urban Refugees Head for Hill

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Melyssa	Sheeran	Environmental Analyst, HDR	Melyssa Sheeran works as a senior environmental planner for HDR Engineering in San Diego, where she prepares environmental documentation for a variety of development projects in Southern California. Her experience ranges from Negative Declarations (ND), Environmental Impact Reports (EIR), and joint CEQA/NEPA (EIR/EIS) projects. She also heads up an effort to provide mitigation monitoring and coordination services to lead agencies and developers. She has obtained her M.A. in Public Policy from San Diego State University, where she conducted research on mitigation measure implementation.	Mitigation Measures: Implemented or Ignored?
Fraser	Shilling	PhD, Senior Researcher in Landscape Ecology and Watershed Management, University of California, Davis	Dr. Fraser Shilling currently investigates landscape and watershed fragmentation and condition and ways that science and policy can be used to improve conditions. He is the lead author for the California Watershed Assessment Manual and over two dozen scientific articles. He received his PhD from University of Southern California in 1991 in aquatic ecology.	Road Ecology
Pat	Showalter	Senior Project Manager, Santa Clara Valley Water District	Ms. Showalter, Senior Project Manager at the Santa Clara Valley Water District, oversees a program to re-operate the reservoir on Stevens Creek and several other streams to be protective of downstream fisheries. Before joining the District, she coordinated the San Francisquito Creek Watershed Council, worked as a hydrologist for the USGS and served on the Environmental Planning Commission for Mountain View, CA. Ms. Showalter is a registered Civil Engineer with an AB from Mount Holyoke College and a MS in Geotechnical Engineering from UC Berkeley.	Effective Community Engagement Through Watershed Councils
Michele	Siqueiros	Neighborhood Commissioner; Los Angeles Department of Neighborhood Empowerment	Michele is the Associate Director for the Campaign for College Opportunity where she is responsible for statewide efforts to raise public awareness about the access crisis in higher education, promote policy solutions and engage a broad based and bi-partisan coalition in support of expanded college opportunity. Before joining the Campaign, she was a Senior Project Coordinator with the Department of Neighborhood Empowerment in the City of Los Angeles, where she facilitated the development of Neighborhood Councils in the Hollywood, Mid City, Central and East areas of the City. Michele has also been a Program Manager for Public Allies-Los Angeles and Assistant Director of Constituency Services for the National Association of Latino Elected and Appointed Officials Educational Fund.	Change from the Roots: Planners and Neighborhood Associations Work Together

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Susan	Smartt	Senior Vice President, Forest City Residential West	Susan Smartt is the Senior Vice President of Forest City Residential West, a division of Forest City Enterprises. She is responsible for overseeing development activities in the Bay Area. She has recently been named one of the 100 Most Influential Women in Bay Area Business by the San Francisco Business Times.	Gaining High Support for High Density
Brian	Smith, AICP	Advance Planner, City of Santa Maria	As Advance Planner for the City of Santa Maria, Brian Smith, AICP oversees a programmatic EIR for the central portion of the City which will substantially reduce or eliminate project level CEQA review for infill projects. Smith is a long term advocate for CEQA streamlining through the Master EIR process; and he prepared one of the first MEIRs in the State – Modesto in 1995. He has 30 years experience in both public and private sectors, Brian Smith is past President of AEP, and past Administrative Vice President of CCAPA. He currently sits on the Board of Directors of the National AEP.	Implementing Infill Development: Moving Beyond CEQA
Janet	Smith-Heimer	Managing Principal, BAE	Janet Smith-Heimer is the founder and Managing Principal of Bay Area Economics (BAE), an award-winning real estate economics and development advisory consulting firm. Janet is expert in urban development, including affordable housing, economic development, and public-private partnerships. She has worked with many cities to develop economic development strategic plans, and participated in a City of Berkeley outreach process to local "green" businesses.	Making It Green: How Your City Can Develop a Sustainable Economy
Kate	Sofis	Director of Statewide Business Advising, Pacific Community Ventures (PCV)	Kate Sofis is Director of Statewide Business Advising for Pacific Community Ventures (PCV), a statewide community development venture fund. She manages PCV's Business Advisory Services throughout California, focusing on small business. Kate recruits portfolio companies and builds community partnerships, working with business leaders, funders, government, and policy makers. Kate has also managed a sustainable wood products company, and trained as an economic developer.	Making It Green: How Your City Can Develop a Sustainable Economy

First	Last	Title, Organization	Biography	Session(s)
Shay	Soloman	Builder, Author <u>Little House on a Small Planet</u>	Shay Soloman is a carpenter and construction manager who coaches owner-builders towards a mortgage-free life. She has taught at least a hundred courses in carpentry, straw bale building, solar design, and women's building courses. A co-founder with Greg Johnson, Jay Shafer and Nigel Valdez of the Small House Society, she wrote <u>Little House on the Small Planet</u> , which chronicles the small house movement; building small, altering existing housing and the politics of housing and lifestyle choices.	Getting Small: Living Efficiently and Affordably on a Small Planet
Raphael	Sonenshein	Executive Director, Neighborhood Council Review Commission, Los Angeles	Raphael J. Sonenshein is Professor of Political Science and Public Administration at California State University, Fullerton where he studies racial and ethnic politics, and the politics and governance of Los Angeles. Previously, he served as executive director of the City of Los Angeles Appointed Charter Reform Commission. He recently was one of two winners of the first Haynes Research Impact Award. He received his M.A. and Ph.D. from Yale University, and wrote <i>Politics in Black and White: Race and Power in Los Angeles</i> (1993), <i>The City at Stake: Secession, Reform, and the Battle for Los Angeles</i> (2004), and <i>Los Angeles: Structure of a City Government</i> (2006).	Change from the Roots: Planners and Neighborhood Associations Work Together
Grace	Song	Associate Planner, City of San Gabriel	Grace received her Bachelor of Arts degree in Political Science from the University of California at Riverside and her Master in Public Administration at the University of Southern California. She is a Fellow of The Network of Korean-American Leaders (NetKAL) Fellowship Program at the USC School of Social Work, which provides emerging Korean-American leaders with the resources to not only further their professional careers but also to widen their roles in the community, cultivating Fellows who will lead diverse, multicultural societies.	Developing Leadership in Young Planners (Student Selection & CPR Session)

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Catherine	Squire	Sustainability Consultant	Catherine Squire is a founding Board member and former Chair of Sustainable Berkeley, a place based collaborative of education, business, community and government representatives established to accelerate Berkeley's transition to a sustainable economy. Catherine has 30 years of experience in sustainable economic development including 10 years as the City of Berkeley Sustainability Coordinator. Catherine has worked at the state, municipal, and NGO level to create policy and programs promoting local economic development, employment linkages, industrial development, green business, green building and greenhouse gas reduction. She specializes in developing community collaboratives and launched the Sustainable Business Alliance and the Green Resource Center (now Build It Green). She is former west coast director of the National Center for Employee Ownership.	Making It Green: How Your City Can Develop a Sustainable Economy
Alice	Sterling	Senior Project Manager, City of Pasadena	Alice Sterling is responsible for the implementation of the City of Pasadena's Sustainable City Action Plan, which outlines the City's commitment to sustainability, and follows the United Nations the Urban Environmental Accords of 2005.	Pasadena's Green Building Outreach and Education Program
Laura	Stetson, AICP	Senior Project Manager, Hogle-Ireland, Inc.	Laura Stetson has been a planner for almost 24 years, starting her career at the Riverside County Planning Department and then transitioning to consulting. After spending many years at Cotton/Bridges/Associates and its predecessor firms, she joined Hogle-Ireland, Inc. in 2007, opening the firm's new Pasadena office with a staff of seven. Ms. Stetson is a self-professed zoning geek, having helped prepare codes for many cities, but she also enjoys serving as project manager for General Plan, Specific Plan, and CEQA assignments. Her passion is working with community residents, advisory committees, commissions, and councils to create dynamic, action-oriented planning documents.	Managing the Client/Consultant Relationship

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Steve	Stewart	Senior Planner, City of Livermore	Steve Stewart is a Senior Planer with the City of Livermore and is currently the project manager for the Brisa Neighborhood Plan, planning for pedestrian-oriented development on a 42-acre site on the ACE commuter rail line. He has 17 years of experience in public- and private sector planning, with nearly seven years at Livermore. Steve performs a variety of services for complex planning projects, including environmental review and entitlements. He is also responsible for leading outreach for the City's Downtown Revitalization project.	Implementing a Regional Vision: Part I, New Orientations for Transit-Oriented Development
Rachel	Struglia	Ph.D., AICP, Director of Environmental Services, The Planning Center	As Director, Rachel Struglia, PhD, AICP is responsible for managing and training an environmental planning team in the firm's Los Angeles office, attracting new clients and retaining existing clients, managing projects, and speaking at various planning forums throughout the state. She has written environmental documentation for a number of general plans, specific plans, infill, residential, school, and industrial projects, and she has served as project manager on a wide variety of EIRs and other environmental documents.	Implementing Infill Development: Moving Beyond CEQA
Claudia	Stuart	Senior Planner, City of Chico	Claudia Stuart has 17 years of experience in participatory planning and urban design. She obtained a Bachelor's of Arts from Bryn Mawr College before her interest in the dynamics of communities and the environment led her to a Master's of Landscape Architecture at UC Berkeley. Shortly after the fall of the Berlin Wall, Claudia acted as in-house consultant to the City of Budapest, Hungary, advising the city on democratization and civic engagement. She later served as a key contributor to the Northwest Forest Plan socioeconomic and tribal relations monitoring programs. Claudia has managed numerous municipal and regional participatory planning efforts, including several charrette-based neighborhood plans.	So Your RFP Asked for a Charrette And You Got a Charade?  Change from the Roots: Planners and Neighborhood Associations Work Together
Melinda	Sunnarborg	GIS Specialist, City of Livermore – Engineering Division	Melinda Sunnarborg has worked for the City of Livermore Engineering Division since 1988. She has managed Livermore's GIS Project for the past 10 years. The Street-Level Imagery Project, along with the CDD Mapping Management and Archiving System (large-format document-imaging) and the City-Wide Aerial Orthophotography Projects have all been implemented and managed by her as part of the Livermore GIS.	Street-Level Imagery: The Virtual Site Visit

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Sarah	Sutton, ASLA	Principal, Design, Community & Environment	Sarah Sutton is licensed Landscape Architect, bringing over 20 years of experience in public and private sector design. As a LEED accredited professional, her focus is on sustainable design and construction, strengthening the firm's continuing commitment to environmental stewardship in planning, design and project implementation. Sarah has managed several award winning park, plaza and urban trail projects and has worked closely with local and nationally recognized artists on many of her projects, with a collaborative approach that integrates the finished artwork with a responsive landform and spatial design.	"Ground Truthing" Smart Growth and New Urbanist Developments
Jack	Sylvan	Redevelopment Project Director, San Francisco Mayor's Office of Base Reuse and Development	Jack Sylvan is responsible for managing the redevelopment of former Naval Station Treasure Island. He formerly worked as a Director at the Sedway Group, a real estate and urban economics consulting firm in San Francisco, and won a national award for evaluating the economic impact of sports franchises on California cities. He holds a Masters in City Planning from UC Berkeley and received a Fulbright Fellowship to Spain, to study the socioeconomic impact of the 1992 Barcelona Summer Olympics.	How Can Smart Growth Improve Water Quality?
Lacey	Symons	Planner, Sacramento Area Council of Governments (SACOG)	Ms. Symons was born and raised in Red Bluff, CA (a small and fairly rural community about 2 hours north of Sacramento). She graduated from UC Davis in March 2006 with a BA in Political Science and a double Minor in Community/Regional Development and Environmental Policy Analysis. During her last 9 months at UCD, she was an intern at SACOG, working within the Data, Planning, Geographical Information Systems (GIS), and Communications Team. Right before graduation, she was hired as a Junior Planner on the Metropolitan Transportation Plan team and liaison to the Communications Team.	Transpiration Planning for Immigrant Communities in California
Tony	Talamante	Community Director; Shea Homes, LLC	Tony Talamante is the project director with Riverpark Legacy, LLC/Shea Homes LP on Riverpark, a 760-acre, master-planned community, including 2805 residential units, 3 schools, a joint-use City/County fire station, a 17-acre County Maintenance facility, and 12 parks. Tony is a registered civil engineer with a Masters degree in business administration.	Partnerships and SmartGrowth Lead to Successful Schools and Communities

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Frank	Taylor	Research Project Manager, Division of Research and Innovation, California Department of Transportation	Frank Taylor is a Research Project Manager for the California Department of Transportation, Division of Research and Innovation in Sacramento. He specializes in traveler behavior, transportation security, and land use; and currently oversees two University of California studies on travel behavior among immigrant populations. During his career, Frank has practiced land use and transportation planning for county, regional, state, and federal agencies. He is a member of the Transportation Research Board's Traveler Behavior and Values Committee.	Transpiration Planning for Immigrant Communities in California
Michael	Teitz	Senior Fellow, Public Policy Institute of California Emeritus Professor, UC Berkeley	Michael Teitz, Senior Fellow at PPIC and Emeritus Professor at UC Berkeley teaches and researches urban and economic development and housing policy. Widely published, he has worked with the U.S., State and local governments, and also overseas. Among his awards are a Guggenheim Foundation Fellowship, the Berkeley Citation, and the Distinguished Educator Award of the Association of Collegiate Schools of Planning. He holds a PhD in regional science from University of Pennsylvania.	Beyond the Vision: State-wide Perspectives on Regional Growth
Robert	Teneyck	Principal, Ideocore	As a political strategist at heart, Mr. TenEyck thinks of marketing campaigns as political campaigns, where audiences must be intimately understood and victory must be measurable. Robert formed his perspective managing political campaigns as well as public affairs campaigns for companies including Mobil, Chevron, GTE, AT&T, Sprint and Cellular One to name a few. As the Principal and Strategist for Ideocore, an advertising agency specializing in launches, Robert helps his clients establish compelling brand foundations and then position them in today's extremely competitive media environment. Robert graduated from UCSB in 1990.	Planners on the Campaign Trail: To Endorse or Not Endorse Local Candidates
Jessica	ter Schure	Senior Associate, Nelson\Nygaard Consulting Associates	Jessica ter Schure is a Senior Associate with Nelson\Nygaard Consulting Associates. Jessica works with transportation planning and demand management solutions for communities, universities, developers and private sector clients. She has developed measurable bicycle and pedestrian Level of Service (LOS) standards to assess the performance of Seattle's Urban Village Transit Network. She recently also provided assistance to complete a nexus study and implement a Transportation Services Fee in Berkeley.	Measuring Up: 4 Key Transportation Reforms for Improved Livability

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Ed	Thompson, Jr.	California State Director, American Farmland Trust	Edward Thompson, Jr., is California state director for American Farmland Trust, a national conservation group that works with public officials and the farm community to protect the best farmland from urban sprawl and help farmers improve environmental quality. He has been involved in virtually every aspect of farmland preservation from local to federal, coast to coast, using everything from incentives to regulation, for more than a quarter century. His and AFTs focus in California is the Central Valley, the most productive and threatened agricultural region in the country.	Farm to City: Urban-Rural Links in Agricultural Preservation
Andy	Thornley	Program Director, San Francisco Bicycle Coalition	Andy Thornley is Program Director of the San Francisco Bicycle Coalition, a 6000-member grassroots advocacy organization promoting the bicycle for everyday transportation. He currently serves as chair of the Transportation and Land Use Coalition's board of directors and is a former chair of the San Francisco Bicycle Advisory Committee, the San Francisco Board of Supervisor's advisory committee for the city's bicycle planning and programs.	Breaking a Planning Taboo: CEQA Review without Automobile LOS Analysis
Karen	Tiedemann	Attorney, Goldfarb & Lipman LLP	Ms. Tiedemann is a partner in the firm with an emphasis of practice in affordable housing, environmental law and redevelopment. She represents numerous nonprofit corporations and public agencies on the development, financing and management of low and moderate income housing. Her affordable housing work includes advising clients on compliance with fair housing laws. In addition, Ms. Tiedemann has special expertise on both stock and limited equity cooperative housing structures. She received a J.D. degree and a Masters in City Planning from the University of California, Berkeley.	Challenges and Changes in Redevelopment and Eminent Domain
Pamela	Touschner, AIA	Partner, WWCOT Architects	Pam Touschner is Partner in Charge of WWCOT's Riverside and Palm Springs Offices and has extensive expertise in the design of K-12 schools. Pam is currently serving as President of the American Institute of Architects/California Chapter.	Partnerships and SmartGrowth Lead to Successful Schools and Communities

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Philip	Trom, AICP	Associate Transit Planner, San Diego Association of Governments (SANDAG)	Philip Trom works for SANDAG as a transit planner. He has previously worked for transportation consulting firms in the Bay Area and San Diego as a transportation planner specializing in traffic impact studies, circulation elements and ped/bike plans. He has also served as an instructor for traffic impact study workshops. His work with SANDAG involves transit performance monitoring, regional fare issues, civil rights assessments and human/social service transportation coordination. Education: B.A. Political Science, U.C. San Diego 1998, M.A. Urban Planning, San Jose State University 2003 Research and Speaking Assignments: 2005 National Conference, San Francisco - Explorations in the Field of Planning	Non-Traditional Transportation Improvements on State Routes  If We Build It, Will They Ride It?
Claudia	Unhold	Urban Planning Team Leader, Jones & Stokes	Claudia is the Southern California Planning Team Leader for Jones & Stokes, based in the San Diego office. With over 20 years experience in city and regional planning, redevelopment, citizen participation and CEQA/NEPA compliance, Claudia is currently overseeing and conducting a variety of projects in San Diego, the Inland Empire and Los Angeles County. She has combined a career in planning with citizen activism in the communities in which she has lived and worked.	Cultural Element: Diversity, Outreach and Involvement in the Planning
Eric	Uranga	Housing and Human Manager, City of Livermore, Community Development Department, Housing and Human Services Division	Eric Uranga graduated UC Berkeley in 1982, and has a master's degree in finance and real estate. He has worked in the field of affordable housing for over 12 years. His work for the City of Livermore includes the development of first-time homebuyer programs and creation of inclusionary housing and condominium conversion ordinances. He oversees more than 1100 units of affordable housing built in Livermore and is managing the development of over 300 additional affordable rental and ownership units.	Including Inclusionary: Developing Affordable Housing in Your Community
Mary Lou	Van Deventer	Corporate Secretary and Operations Manager, Urban Ore	Mary Lou Van Deventer is the Corporate Secretary and Operations Manager of Urban Ore in Berkeley and has been associated with the company since 1981. In 2006 Urban Ore collected about \$173,000 in sales taxes and had 36 living-wage employees and an income of \$2.25 million. Mary Lou Van Deventer has held editorial positions at the Sierra Club, Friends of the Earth, and the California Governor's Office of Appropriate Technology. She is president of the Northern California Recycling Association.	Green Industry: An Essential Thread in a Strong Urban Fabric

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Peter	Van Zant	President, Peter Van Zant Associates	Peter Van Zant is the President of Peter Van Zant Associates, providing consulting and training services to public, non-profit and private organizations. He was a founding Director of the Nevada County Fire Safe Council and, as an elected County Supervisor, participated in developing community and county fire plans. He is also a founder of the Rural California Action Network seeking a more efficient and effective use of Federal, State, and Local resources to resolve rural issues.	Planning for Fire Safety in California Communities
Sheri	Vander Dussen	Planning Director, City of Anaheim	Sheri managed the planning and implementation of the overlay zoning that created the hugely successful Platinum Triangle in Anaheim. She also oversaw the comprehensive update to the City's General Plan and Zoning Code in 2004. She is responsible for Anaheim's Planning, Building, Community Preservation and Licensing, and Economic Development Divisions. Before joining Anaheim, she was Director of Community Development for the City of Irvine, overseeing land use planning, annexations, building & safety, code enforcement, environmental programs, waste management, and business licenses. Prior to her work with the City of Irvine, she was a Senior Planner with the City of Norwalk, after beginning her career as an Associate Planner with the City of Newport Beach. She graduated Magna Cum Laude from the UC Irvine with a Bachelor of Arts degree in Social Ecology. She has taught at Cal State Fullerton and currently sits on the Advisory Board for the Certificate Program in Urban Planning. She is also a member of the Executive Committee of the Orange County District Council of	Overlay Districts: A New Tool for Managing Urban Development  Gaining High Support for High Density
Ernesto M.	Vasquez, AIA	Partner/Project Principal; McLarand Vasquez Emsiek & Partners, Irvine	Since 1976, Mr. Vasquez has brought creativity and expertise to MVE, which garnered the firm recognition throughout the building industry as innovators in both residential and mixed-use design. He has led international projects in Mexico, Puerto Rico, Panama, Australia, United Arab Emirates, China, Thailand Indonesia, Costa Rica and Korea, and has guided design teams on over 800 projects recognized with national design and planning awards. Mr. Vasquez has been a featured speaker on transit-oriented developments for the Urban Land Institute, the American Institute of Architects, the Building Industry Association, and the Pacific Coast Builders Conference.	Let's Take Walk! Trails to Smart Growth and Active Aging

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Charles	View, AICP	Development Services Director, City of Brea	Charles began working in Planning in 1985. Charles served as the Downtown Development Manager for Santa Ana where he was responsible for redevelopment projects and managing the Downtown BID. Charles was the Planning Manager for Santa Ana at the time he accepted the position of Development Services Director for the City of Brea. In Brea, Charles works with a multidisciplinary team responsible for Planning, Public Works Engineering, and Building Safety. Charles holds a Bachelors Degree in Geography from CSU Dominguez Hills and Masters in Public Administration from CSU Fullerton.	Hillside Development and Open Space- Strategy for Land Owners and the Community
Monica	Villalobos	Executive Director, Transportation & Land Use Collaborative	Monica Villalobos is the Executive Director for the Transportation & Land Use Collaborative. In this role, Monica is responsible for building collaborative relationships with diverse stakeholders, structuring innovative and effective community outreach campaigns, and strategic planning for the organization. Her background blends the areas of planning, affordable housing, coalition building and community development. Prior to joining TLUC, she was the Community Development Coordinator for Working Partnerships U.S.A, in San Jose, CA. In that capacity, she was responsible for developing strategies for coalition building to support the organization's policy initiative campaigns and on-going advocacy work. Monica holds a Masters in City and Regional Planning from Cornell University, a bachelor's degree in Community and Regional Development, and is a graduate of the Coro Fellows Program in Public Affairs.	Participatory Planning and Place-based Investments in Communities of Color
Debbie	Villaseñor	Community Housing Improvement Program	Debbie Villaseñor currently works in the Land Department for Community Housing Improvement Program (CHIP), a long standing non-profit agency. She has worked in community development and housing for CHIP for over 17 years. She is also one of the founding members of the Barber Yard Neighborhood association in south Chico.	Change from the Roots: Planners and Neighborhood Associations Work Together
Paul	Wack, AICP	Professor, City and Regional Planning, Cal Poly, San Luis Obispo Principal, Jacobson & Wack	Mr. Wack has been an active member of the planning profession for over 35 years, including almost 30 years as an educator with Cal Poly and the Environmental Studies Program and Bren School of Environmental Science and Management at the University of California, Santa Barbara. He is also a principal with the 25 year old National APA award winning consultant firm of Jacobson & Wack. Paul is on the Board of the California Planning Foundation actively involved in the scholarship program.	What's Next? What Planning Students Need to Know

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Mathis	Wackernagel , Ph.D.	Executive Director, Global Footprint Network	Mathis is co-creator of the Ecological Footprint and has worked on sustainability issues and lectured around the world. Mathis previously served as the director of the Sustainability Program at Redefining Progress in Oakland, CA, and the Centro de Estudios para la Sustentabilidad in Mexico. He is an adjunct faculty at SAGE of the University of Wisconsin-Madison. Mathis has authored or contributed to over fifty peer-reviewed papers, numerous articles and reports, and various books on sustainability that focus on embracing limits and developing metrics for sustainability, including Our Ecological Footprint: Reducing Human Impact on the Earth, Sharing Nature's Interest, and WWF International's Living Planet Report.	Retooling Suburbia: Planning Sustainable Communities in Marin and Beyond
Charity	Wagner	Senior Planner, RRM Design Group	Charity Wagner is a Senior Planner with RRM Design Group, Sausalito. She is currently working as a contract planner managing development projects of the City of Oakland and City of Berkeley and she recently finished two major annexation projects for the City of Lodi. Charity has worked as a planner for seven years, with five years in the public sector and two years in the private sector. Charity is an active member of APA and currently serves as the Northern Section Communications Director.	Staffing Trends: Making Contract Planners a Seamless Extension of City staff
Alan	Walken	Director, Richmond Community Redevelopment Agency	Alan Waken is Director of the Richmond Community Redevelopment Agency. Alan has extensive experience collaborating with diverse stakeholders to build consensus on transit-oriented development. He is responsible for creating development agreements that cover large residential and commercial developments including a significant redevelopment project around a future ferry terminal on the Ford Peninsula. He also managed the development of the first phase of the Richmond Transit Village that required extensive coordination with neighbors, public agencies and the private developer.	Implementing a Regional Vision: Part I, New Orientations for Transit-Oriented Development
Rich	Walter	Principal/Project Director, Jones & Stokes	Rich Walter has 15 years of experience in applied CEQA, NEPA, and environmental planning. His project experience includes residential subdivisions, specific and general plans, golf courses, resorts, flood control; water supply; wetland restoration, marine facilities and dredging, natural gas power plants and pipelines, roads and highways, vineyards, industrial facilities, and telecommunications.	California's Changing Climate (Part II): The Ultimate CEQA Cumulative Impact

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Mark	Wareham	Director of Planning, Keller-CMS	With thirty-five of experience in architecture, planning and development, Mark Wareham is a highly skilled manager and director of commercial, residential and mixed-use projects.	Partnerships and SmartGrowth Lead to Successful Schools and Communities
Allen Wayne	Warren	President/CEO, New Faze Development	Mr. Warren is a real estate developer in Northern California and President of new Faze Development, Inc. He launched his development career in 1990 in Del Paso Heights, a history-filled Sacramento, California neighborhood where he grew up. New Faze now has 62 projects from Merced to Oroville to Jackson and a portfolio of properties worth in excess of \$1 billion. The firm is invested in mixed-use and infill development using "Smart Growth" principles. Mr. Warren is committed to revitalizing old neighborhoods, along with the redevelopment of transit corridors, as a standard business practice among other more traditional opportunities.	Successful Infill Projects: Past, Present and Future (PEN Session)
Dawn	Weisz	Coordinator, Sustainability Team, Marin Community Development Agency	Dawn is a planner with the Marin County Community Development Agency and the coordinator of CDA's Sustainability Team. She oversees sustainability programs including a solar, green building and green business program, as well as projects addressing energy efficiency and tracking internal county operations. She is closely involved in the update of the Marin Countywide Plan, particularly as it relates to sustainability, indicators and implementation. Her past work includes directing various nonprofit organizations working on affordable housing, environmental justice, social justice and environmental protection.	Retooling Suburbia: Planning Sustainable Communities in Marin and Beyond
Mike	Wells	Retired Lieutenant, City of Concord Police Department	Mike Wells is a retired lieutenant and 30-year veteran of the Concord, CA police department. He has presented at several national conferences on community policing and community oriented government. Mr. Wells teaches crime prevention strategies such as CPTED to municipal government and police department personnel.	Planning for Crime Prevention: CPTED Overview, Case Study and a Form-Based Framework

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Jim	West	Vice President, Kimley-Horn	Jim is a Vice President with Kimley-Horn and Associates, Inc. and has years of experience in vehicle and multi-modal planning, urban traffic studies, and neighborhood traffic management. Mr. West was the manager for Palo Alto's College Terrace traffic calming project where trial improvements were recently installed. Prior to joining Kimley-Horn, Mr. West worked for the City of Eugene, OR as a Transportation Planning Engineer and helped author Oregon statewide street standards for residential streets.	Mythbusting Common Traffic Calming Misconceptions
Kerrin T.	West, Associate AIA	Partner in Charge, BSB Design Western Regional Office	Kerrin T. West is the Partner in Charge of the Sacramento office of BSB Design, a nationally recognized planning and design firm. Ms. West has over 20 years of residential design experience including custom homes, production homes and hillside design. She has designed for a variety of densities, price points and unique conditions while meeting the ever-changing needs of various municipal requirements. Ms. West is strongly committed to ending homelessness, and she actively supports and designs environments for charitable organizations, including HomeAid, the Children's Receiving Home of Sacramento and the Placer County Child Abuse Prevention Council.	Housing Element Update (Part I): Tailoring the Urban Landscape
F. Kenya	Wheeler, AICP	Senior Planner, San Francisco Bay Area Rapid Transit District (BART)	Kenya Wheeler is a Senior Planner at BART; his work includes access and transit-oriented development planning. He is a recent addition to BART, having worked for over six years as a consultant with PB PlaceMaking in San Francisco. He serves on the board of the Northern Section of the APA and the Northern California Chapter of the Conference of Minority Transportation Officials (COMTO). He has an undergraduate degree in Environmental Studies from the University of California, Santa Cruz.	If We Build It, Will They Ride It?  Smart Parking for Smart Communities
M. Margo	Wheeler, AICP	Director of Planning & Development, City of Las Vegas, Nevada	M. Margo Wheeler joined the City of Las Vegas Planning & Development Department in 2001 and was appointed director in January 2005. Ms. Wheeler's 25 year career includes both private and public sector planning. She has been the department head in five California cities – her scope of responsibility has included building, economic development and redevelopment, housing and grants and public works. She has lectured at the University of Nevada, Las Vegas; California State University, Los Angeles; Cal Poly Pomona and various professional seminars.	Las Vegas Arts District Task Force

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Patricia	Whitaker	Vice President, Advanced Planning, Orange Housing Development Corporation	Pat Whitaker has over 30 years experience with non-profit housing developers and public agencies. She served as Executive Director of the City of Santa Ana Community Development and Redevelopment Agency where she coordinated commercial, residential and retail development services. For the City of Anaheim, she managed real estate and housing finance and development transactions. Ms. Whitaker has extensive experience with local, state and federal financing programs and regulatory compliance.	Tackling Neighborhood Blight: From Problem Motels to Permanent Affordable Housing
Carol	Whiteside	President, Great Valley Center	Carol Whiteside founded the Great Valley Center in 1997 to promote the economic, social and environmental well-being of the Central Valley. She served as Director of Intergovernmental Affairs for Gov. Pete Wilson on issues of land use, finance and economic development. She was Assistant Secretary at the California Resources Agency and specialized in resource conservation, land use and growth management issues. Whiteside also served on the Modesto City Council and was elected Mayor in 1987.	Smart Green Building = Green Smart Growth
Curtis	Williams, AICP	Assistant Director, City of Palo Alto Department of Planning and Community Environment	Curtis Williams, AICP, is Assistant Director of the Department of Planning and Community Environment for the City of Palo Alto. His responsibilities include oversight of the Planning, Transportation, and Building functions of the Department. Mr. Williams has over 25 years of experience working as staff and as a consultant for cities, including extensive background in planning and transportation projects, preparation of development regulations, entitlement actions and CEQA documents.	The Missing Link: Integrating Transportation and Land Use Planning
Jeff	Williams	Associate, Design, Community & Environment	Mr. Williams's professional work has included a variety of urban design and comprehensive planning projects, including community design elements for General Plans; neighborhood plans for pedestrian-oriented shopping districts; and comprehensive zoning ordinance revisions. As a research associate at UC Berkeley's Institute for Urban and Regional Development (IURD), Mr. Williams worked with Professor Elizabeth Macdonald on a study of regulations that affect streetscape design.	Putting Design in the Driver's Seat

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Karen Linehan	Williams	Community Affairs Practice Team Leader, Jones & Stokes	With nearly 20 years experience in the environmental industry, Karen provides strategic guidance and public affairs support to a wide range of planning projects that engage, inform and educate. She specializes in community relations, environmental justice projects, and multicultural outreach and involvement.	Cultural Element: Diversity, Outreach and Involvement in the Planning
Stan	Williams	Chief Executive Officer, Santa Clara Valley Water District	Mr. Williams is the CEO of the SCVWD, the public agency responsible for providing water supply, flood protection and environmental stewardship for the 1.8 million residents and 1,300 sq miles of Santa Clara County, California. The SCVWD employs over 800 staff, with an annual operating budget of \$339 million. During his 13 year tenure as CEO, the District has received numerous awards and endorsements. Notable recent accomplishments include the \$350 million Guadalupe River Flood Protection and River Park project and the passage of a major bond issue to support an integrated flood and environmental management strategy. Stan has over thirty years experience working at the Federal, State, and local levels of government. He received his Juris Doctorate from the Catholic University of America in Washington, D.C. He serves as the Chair of the Bay Area Water Agencies Coalition and Chair of the Bay Area IRWMP Coordinating Committee.	Restoring Urban Rivers (Part I): Greener Visions of the Concrete Box  Integrated Regional Water Planning in California: State and Regional Perspectives
Rick	Willson, Ph.D.	Professor and Chair, Department of Urban Planning, California Polytechnic State University, Pomona	Dr. Willson he has conducted research and taught courses focusing on the relationship between land use and transportation, transit-oriented development and travel demand management. Dr. Willson has worked as a consultant on access and parking issues for projects with developers and public agencies such as the Bay Area Rapid Transit District. He serves on the Editorial Board of the Journal of the American Planning Association and is past Vice President of the Transportation Division of the American Planning Association.	Smart Parking for Smart Communities

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Clark	Wilson	US EPA, Development, Community and Environment Division	Clark Wilson is an Urban Designer who recently joined the US EPA Development, Community and Environment Division. Clark has 11 years of experience as an urban designer specializing in ecologically-sensitive and pedestrian-friendly street design. He holds Masters degrees in City Planning and Landscape Architecture from UC Berkeley, where he taught for six years. As the principal author of the City of Emeryville's Stormwater Guidelines for Green, Dense Redevelopment and the Portland Metro Green Streets handbook, he has spoken at conferences nationwide, including the New Partners for Smart Growth conference. He was project manager for San Francisco's Streetscape Master Plan.	Measuring Up: 4 Key Transportation Reforms for Improved Livability  How Can Smart Growth Improve Water Quality?  Planning Water-Wise Developments in California: Integrating Solutions for Multiple Benefits
Matthew	Winegar	Director of Development Service, City of Oxnard	Matt Winegar is responsible for providing oversight and administrative resources for the constantly changing challenges of the Development Services Department, including Planning and Building & Engineering Services.	Partnerships and SmartGrowth Lead to Successful Schools and Communities
Amy	Wingfield	Planner II, Comprehensive Planning, Permit and Resource Management Department, County of Sonoma	Amy received her BA degree in Environmental Studies & Planning and Political Science from Sonoma State University. She is now a planner for the County Sonoma working on a comprehensive General Plan update and EIR, management of aggregate resources, and tribal consultation issues. She has previous CEQA experience from her work with the Governor's Office of Planning and Research and has recently joined the CCAPA Legislative Review Committee.	Developing Leadership in Young Planners (Student Selection & CPR Session)
Salifu	Yakubu. AICP	Principal Planner, City of San José Department of Planning, Building and Code Enforcement	Salifu Yakubu, AICP, has worked in various planning capacities with the City of San Jose Department of Planning, Building and Code Enforcement since 1989. He was promoted to Principal Planner with oversight responsibility for Process Improvements in 2001, and since 2002 has been the Project Manager for the Coyote Valley Specific Plan (land planning and urban design) project.	Coyote Valley Specific Area Plan: A New Urban Fabric for San Jose

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Ken	Yeager	Supervisor, 4th District, Santa Clara County	Ken Yeager has represented Santa Clara County's Fourth District on the Board of Supervisors since December 2006. Ken previously served six years on the San Jose City Council. Prior to his election, he taught at San Jose State University in the Political Science Department for ten years. In addition, Ken was president of the Rose Garden Neighborhood Association, where he gained much of his experience with neighborhood planning issues. As a County Supervisor, Ken represents Santa Clara County on the Association of Bay Area Governments, the Metropolitan Transportation Commission, the BART Silicon Valley Rapid Transit Policy Advisory Board, and the Caltrain Joint Powers Board. Locally, Ken advocates for quality parks, open space, and recreational amenities to serve the residents of Santa Clara County. One of his top priorities is improving the County's trail system.	What Do Elected Officials and Decisionmakers Want in Staff Reports?
Doug	Yount	Development Services Director, City of Marina	Douglas A. Yount is the Development Services Director for the City of Marina. Marina is one of the communities that has been most directly affected by the closure of Fort Ord, and that will receive some of the largest land parcels from the base's decommissioning. Doug also serves as Director of Marina's Strategic Development Center and as Deputy Redevelopment Director. He previously served as Deputy City Manger for the City of Alameda, with extensive involvement in planning for redevelopment of the former Alameda Naval Air Station.	Transforming Bases to Sustainable Communities
Dan	Zack, AICP	Downtown Development Coordinator, City of Redwood City	Dan Zack is the Downtown Development Coordinator for the City of Redwood City, where he has implemented a parking management program that uses pricing to encourage more efficient utilization of curb-side parking spaces to support the increasingly vibrant downtown and Caltrans station area. Prior to working for the City of Redwood City, he worked for the Fresno County Council of Governments and as land use consultant in private practice. He holds a degree in Geography from CSU Fresno.	Smart Parking for Smart Communities

First	Last	Title, Organization	Biography	Session(s)
Al	Zelinka, AICP, CMSM	Principal and Senior Associate, RBF Consulting/Urban Design Studio	Al Zelinka serves as the Director of RBF Consulting's Planning and Design division. Al is a registered planner with the American Institute of Certified Planners, is a Certified Main Street Manager, is a Fellow of the Institute for Urban Design, is certified in Community Economic Development, and has nearly twenty years of urban planning and design experience. Al has played an active part in more than 125 projects (more than 20 of which have received awards), has practiced planning and delivered presentations or training in more than 27 states (plus the District of Columbia), and has led or contributed to numerous community-based planning efforts that have inspired renaissance community-driven change. He is the co-author of SafeScape: Creating Safer, More Livable Communities Through Planning and Design and Placemaking on a Budget.	Is California Ready for Complex Urban Development?
Jessica	Zenk	Senior Consultant, Seifel Consulting, Inc.	Ms. Zenk's work frequently integrates planning, real estate economics, redevelopment, and housing analysis, and her projects include economic and policy analysis for the Eastern Neighborhoods Community Planning. Prior to joining Seifel Consulting Inc., Ms. Zenk worked in redevelopment for the City of Oakland and San Jose Redevelopment Agency and affordable housing with the Housing Authority of the County of Santa Clara and Emergency Housing Consortium. Ms. Zenk holds a Master in City and Regional Planning from UC Berkeley, and a Bachelor of Arts in Economics and Political Science from Brown University.	From Vision to Sustainable Transformation of San Francisco's Eastern Neighborhoods

First	Last	Title, Organization	Biography	Session(s)
Asim	Zia	Professor, Environmental Studies Department, San Jose State University	Dr. Asim Zia is currently working as Assistant Professor in the Department of Environmental Studies at the San Jose State University (SJSU). His research, teaching and community outreach focuses on alternative energy sources, climate change, decision analysis and environmental policy. Earlier, as a post-doctoral scientist in the Institute for the Study of Society and Environment at the National Center for Atmospheric Research in Boulder CO, his research focused on societal adaptation to climate change, land-use planning, weather hazards and energy crisis. In 2004, he completed his Ph.D. in Public Policy, with a major in environmental policy, from the School of Public Policy at the Georgia Institute of Technology, Atlanta. The Association for Public Policy Analysis and Management awarded him the best doctoral dissertation for 2004-2005. He has extensive experience working with national and international governmental agencies and civic organizations in the areas of energy, environment and development. He has published research in transportation energy and environment, public policy, planning, me	Indirect Source Review (ISR) Programs- The Land Use Connection to Air Quality
Paul	Zykofsky AICP	Director, Land Use and Transportation Programs, Local Government Commission	Director of land use and transportation programs at the Local Government Commission managing its Center for Livable Communities. Currently directing the LGC's Active Living Leadership project, part of a national initiative supported by The Robert Wood Johnson Foundation. Bachelor Degree of Architecture and Master of Urban Planning, City College of New York, member of the American Institute of Certified Planners and of the American Institute of Architects.	Let's Take Walk! Trails to Smart Growth and Active Aging